

Bachelor of Science in Business Administration (BSBA) 120 Hours
THIS FORM VALID FOR 2019-2020 CATALOG Catalog Year:
Pre-Business, University Core, and General Education Electives (page 1)

Name:	Date	e:		Hours:					
ID:	Multicultural:			GPA:					
Major:	Min	or:		2 nd Major:					
Pre-Business Core (31 hours)		Hours	Grade	Notes and Substitutions					
ENGL 1013 Composition I									
ENGL 1023 Composition II									
MATH 2053 Finite Math									
ECON 2013 Macroeconomics									
ECON 2023 Microeconomics									
MATH 2043 Survey of Calculus									
COMM 1313 Public Speaking									
ISYS 1120 Computer Comp Requirement or ISYS 1123									
WCOB 1111 Business Connections									
WCOB 1033 Data Analysis and Interpretation									
ACCT 2013 Accounting I									
ACCT 2023 Accounting II or WCOB 2053 Business Foundation	ns								
PBUS GPA = To be eligible to enroll in upper divi	ision b	usiness cours	es in the Walt	on College students must:					
1. Have at least a 2.50 overall GPA. 2. Have at least a 2.50 pre-business GPA. 3. Have grades of "C" or better in all pre-business courses.									
UNOFFICIAL OVERALL GPA= *1. The unofficial over	rall GP	A is used only	for the purpo	se to fulfill Walton College requirements.					
2. The unofficial overall GPA is not used to meet any UA requ	uireme	ents such as (a	cademic stan	ding, scholarships, graduation, etc.)					
Business Core (21 hours)		Hours	Grade	Notes and Substitutions					
Must have grades of "C" or better in all business core course									
BLAW 2013 The Legal Environment of Business									
ISYS 2103 Business information Systems									
SCMT 2103 Intro to Supply Chain Management									
MGMT 2103 Managing People and Organizations									
FINN 3043 Principles of Finance									
MKTG 3433 Intro to Marketing									
MGMT 3013 Strategic Management									
University Core (20 hours)		Hours	Grade	Notes and Substitutions					
Natural Science Lecture									
Matching Natural Science Lab									
Natural Science Lecture									
Matching Natural Science Lab									
University Social Science									
Fine Arts (Group 1)									
Humanities (Group 2)									
US History & Government									
General Education Electives (12 hours) No more than six hours business classes, no remedial classes, no more than 3 hours of PEAC (physical activity) or DANC (dance)									
The more than six nours business classes, no remediar classes	23, 110			(physical activity) of DAIVE (dance)					
			1						
	ļ								

Name: St			Student ID:							
Junior Senior Business Electives (12 hours) Maximum of 27 h		hours of MKTG courses in department (core, major, elective). More than								
27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.										
Classes	Hours		Grades		Notes					
MGMT 3563, ECON 3053, or ECON 2143 do not co	unt towa	rd Bus	iness	degree	requirements					
WCOB 2063, WCOB 3043 & FINN 1003 are genera	educatio	n elec	tives	only						
Retail Major (24 hours)	Hours		Grades		Notes and Substitutions					
Single Concentration					Unless otherwise indicated in catalog, all of t	-	_			
Students may not use more than six hours of major courses toward minor requirements.					classes require MKTG 3433 in addition to the	listea pre-requ	iisites.			
MKTG 3553 Consumer Behavior										
MKTG 3633 Marketing Research										
MKTG 4433 Retail Strategy										
MKTG 4443 Retail Buying and Merchandise										
Select four from a single concentration (12 hours)	•									
Accounting Concentration (12 hrs)	Hours	Hours Grades Ec			mics Concentration (12 hrs)	Hours	Grades			
ACCT 3723 Intermediate Accounting I	Hours	irs Graues		ECON 3033 Microeconomic Theory		Hours	Grades			
ACCT 3723 Intermediate Accounting II				ECON 3033 Microeconomic Theory						
ACCT 4673 Product, Project and Service Costing					1333 Economics of Organizations					
ACCT Elective:				ECON 4633 International Trade						
Acer Elective.				ECON 4643 Inter Macro and Finance						
Finance Concentration (12 hrs)	Hours	s Grade		Information Systems Con (12 hrs)		Hours	Grades			
FINN 3013 Financial Analysis and Valuation	110413	Grad			263 Prin of Information Systems	Hours	Grades			
FINN 3053 Financial Markets and Institutions					SYS 4213 ERP Fundamentals					
FINN 3603 Corporate Finance					ISYS 4243 Current Topics in Comp Info					
FINN Elective – Plus select 3 hours from:					SYS 4293 Business Intelligence					
FINN 3623 Risk Management				101011	310 1230 Business Intelligence					
FINN 3703 International Finance										
FINN 3933 Real Estate Principles										
Marketing Concentration (12 hrs)	Hours	ours Grade		Manag	gement Concentration (12 hrs)	Hours	Grades			
MKTG 3653, Category Management Topics					3933 Entrep and New Ven Dev					
MKTG 4003H Marketing Honors Colloquium					MGMT 4243 Ethics & Corporate Resp					
MKTG 4103 Marketing Topics					MGMT 4253 Leadership					
MKTG 4233 Integrated Marketing Comm				MGMT 4263 Org Change & Dev						
MKTG 4343 Selling and Sales Management				MGMT 4433 Small Enterprise Mgmt						
MKTG 4453 New Product Development				MGMT 4583 International Management						
MKTG 4513, Nonprofit Marketing				MGMT 4943 Organizational Staffing						
MKTG 4633 Global Marketing					MGMT 4953 Org Rewards & Comp					
MKTG 4853 Marketing Management					-					
	Hours	Grades		Supply Chain Mgmt Conc (12 hrs)		Hours	Grades			
				SCMT 3443 Principles of Transportation						
				SCMT 3613 Supply Management						
			SCMT 3653 Retail Supply Chain Analysis							
		SCN		SCMT I	Elective:					