

Bachelor of Science in Business Administration (BSBA) **120 Hours** THIS FORM VALID FOR 2014-2015 CATALOG Catalog Year:

Pre-Business, University Core, and General Education Electives (page 1)

Name:		Date:			Hours:
ID:		Multicultural:			GPA:
Major:		Min	Minor:		2 nd Major:
Pre-Business Core (25 hours)			Hours	Grade	Notes and Substitutions
	MATH 2053 Finite Math				
ECON 2013 Macroeconomics					
ECON 2023 Microeconomics					
MATH 2043 Survey of Calculus					
COMM 1313 Public Speaking					
WCOB 1120 Computer Comp Req					
WCOB 1111 Business Connection					
WCOB 1033 Data Analysis and Int	terpretation				
ACCT 2013 Accounting I					
ACCT 2023 Accounting II or WCO					
	gible to enroll in upper divis				=
1. Have at least a 2.50 overall GPA					"C" or better in all pre-business courses.
UNOFFICIAL OVERALL GPA=	*1. The unofficial overa	II GP	A is used only	for the purpos	e to fulfill Walton College requirements.
2. The unofficial overall GPA is not	t used to meet any UA requi	reme	ents such as (a	cademic stand	ing, scholarships, graduation, etc.)
Business Core (21 hours)			Hours	Grade	Notes and Substitutions
Must have grades of "C" or better	in all business core courses				
BLAW 2013 The Legal Environment	nt of Business				
ISYS 2103 Business information Systems					
SCMT 2103 Intro to Supply Chain Management					
MGMT 2103 Managing People and Organizations					
FINN 3043 Principles of Finance					
MKTG 3433 Intro to Marketing					
MGMT 3013 Strategic Manageme					
University Core (26 hours)			Hours	Grade	Notes and Substitutions
ENGL 1013 Composition I					
ENGL 1023 Composition II					
Natural Science Lecture					
Matching Natural Science Lab					
Natural Science Lecture					
Matching Natural Science Lab					
University Social Science					
Fine Arts (Group 1)					
Humanities (Group 2)					
US History & Government					
General Education Electives (12 h	ours)				
Any class outside WCOB, no reme	-	3 hou	urs of PEAC (p	hysical activity	y) or DANC (dance)
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Name:		Stud	lent ID:					
Junior Senior Business Electives (15 hours) No more than 27 hours total in MKTG courses and no more than 6 hours toward any								
business minor may be used in the major.								
Classes	Hours		Grades	Notes				
MGMT 3563, ECON 3053, or ECON 2143 do not count toward Business degree requirements WCOB 3043 & FINN 1003 are general education electives only								

Marketing Major (21 hours)	Hours	Grades	Notes and Substitutions Unless otherwise indicated, all of the following Marketing classes
			require MKTG 3433 in addition to the listed pre-requisites.
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4853 Marketing Management*			*Pre-Req: MKTG 3553 and MKTG 3633
Select 12 hours from the following:			
MKTG 4103 Marketing Topics			
MKTG 4233 Integrated Marketing Comm			
MKTG 4343 Selling and Sales Mgmt.			
MKTG 4433 Retail Strategy			
MKTG 4443 Retail Buying & Merchandise			
MKTG 4633 Global Marketing			