

Name:	Date:	Hours:
ID:	Multicultural:	GPA:
Major(s):	International Exp.	Minor:

Learning Outcomes for General Education Requirements (not required for new transfer students):

1.1	1.2	2.1	3.1
3.2	3.3	3.4	4.1
4.2	5.1	6.1	New Transfer Student - Learning Outcomes not Required

Pre-Business Core (34 hours)	Hours	Grade	Notes and Substitutions
Courses in italics also fulfill state minimum core requirements.			
<i>ENGL 1013 Composition I</i>			
<i>ENGL 1023 Composition II or ENGL 1033 Technical Composition II</i>			
<i>MATH 2053 Finite Mathematics</i>			
<i>ECON 2013 Principles of Macroeconomics</i>			
<i>ECON 2023 Principles of Microeconomics</i>			
MATH 2043 Survey of Calculus			
COMM 1313 Public Speaking			
ISYS 1123 Business Application Knowledge			
BUSI 1111 Freshman Business Connection			
BUSI 1033 Data Analysis and Interpretation			
ACCT 2013 Accounting I (B or better for ACCT major or minor)			
ACCT 2023 Accounting II* or SEVI 2053 Business Foundations			

Pre-business requirement: These 34 hours must be completed with a GPA of 2.5 (including transfer), an overall GPA of 2.5 (including transfer), and a grade of "C" or better in each course before a student is allowed to take upper-level business courses. The pre-business GPA is not used to meet any UA requirements.

*Students pursuing a major or minor in accounting or finance must complete ACCT 2023.

At least 50% of business and economics must be taken in residence at University of Arkansas. For graduation, students must earn a 2.00 cumulative GPA in each of the following areas: all work completed at University of Arkansas, courses specifically designed for the major, and all required business core and economics courses.

Business Core (21 hours)	Hours	Grade	Notes and Substitutions
SEVI 3013 requires a "C" or better in all other business core courses.			
BLAW 2013 The Legal Environment of Business			
ISYS 2103 Business Information Systems			
SCMT 2103 Integrated Supply Chain Management			
MGMT 2103 Managing People and Organizations			
FINN 2043 Principles of Finance			
MKTG 3433 Introduction to Marketing			
SEVI 3013 Strategic Management			

State Minimum Core (20 hours)	Hours	Grade	Notes and Substitutions
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Social Science</i>			
<i>Fine Arts</i>			
<i>Humanities (FLAN 2013)</i>			
<i>U.S. History or Government</i>			

World Language Requirement (6 hours)	Hours	Grade	Notes and Substitutions
FLAN 2003 and lower will not count toward requirements.			
3000/4000 FLAN			
3000/4000 FLAN			

Area Studies Requirement (6 hours)	Hours	Grade	Notes and Substitutions
1. 3000/4000 FLAN or 2. FLAN Minor or 3. 3000/4000 course related to FLAN			

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International Business Requirements (15 hours)			
Classes	Hours	Grades	Notes and Substitutions
ECON 4633 International Trade			
ECON 4643 International Macroeconomics and Finance			
Select three courses from the following options:			
ECON 3843 Economics of the Developing World			
ECON 3853 Emerging Markets			
ECON 3933 The Japanese Economic System			
ECON 4173 Nation Model United Nations			
FINN 3703 International Finance			
SEVI 4583 International Management			
SCMT 3643 International Logistics			

Marketing Concentration (18 hours)	Hours	Grades	Notes and Substitutions
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4633 Global Marketing			
MKTG 4853 Marketing Management			
MKTG 3000/4000			
Junior/Senior Business Elective			
A junior/senior business elective is any 3000 or 4000 level business course (ACCT, BLAW, ECON, FINN, ISYS, MGMT, MKTG, SCMT, SEVI, BUSI) except ECON 3053, ECON 3063, and MGMT 3563.			

International Experience: BSIB majors must complete a study abroad program or international work experience approved by the Walton College. Please work with an advisor before your international experience to ensure you earn credit.