



UNIVERSITY OF
ARKANSAS

Walton Career Services

SAM M. WALTON COLLEGE OF BUSINESS

MBA EMPLOYMENT REPORT 2015 – 2016

The following report accounts for all full-time MBA graduates from July 1, 2015 to June 30, 2016. There is not a part-time MBA program at the Sam M. Walton College of Business, and Executive MBA graduates are excluded. Graduation dates for the reporting year included: August 8, 2015; December 19, 2015; and May 14, 2016.

Employers Hiring Members of the MBA Class of 2016

Acorn: The Influence Company
Campus Concierge
CaseStack
DC International School
ExxonMobil
Henkel
Hewlett Packard Enterprise
Jarden Home & Family (Newell Brands)
Kellogg Company
Keurig Green Mountain
Kraft Heinz
Mississippi Department of Environmental Quality
Nielsen
NFI Industries
NOW Diagnostics
PricewaterhouseCoopers
Reckitt Benckiser
Startup Junkie Consulting
The Hershey Company
University of Oklahoma
Walmart
Zweig Group

Top 2016 MBA
Hiring Company:

Nielsen

100%

Knowledge Rate

86.7%

MBA Students
Employed 3-Months
Post-Graduation

\$68,391

Average Salary in
Retail and CPG
Industry

61%

of job offers
obtained through
school-facilitated
activities

MBA Class of 2016

Class Profile

Number of Candidates	38
U.S. Citizens	74%
Non-U.S. Citizens	24%
Women	47%

Full-Time Work Experience

1 year or less	43%
More than 1, up to 3	40%
More than 3	17%

Employment Profile	Total MBA	Perm. Auth.	Non-Perm. Auth.
Seeking Employment	30 (78.9%)	24 (80.0%)	6 (66.7%)
Not Seeking Employment	8 (21.1%)	5 (16.7%)	3 (33.3%)
Company-Sponsored or Already Employed	-	-	-
Starting Own Business	1 (2.6%)	-	1 (11.1%)
Postponing Job Search	1 (2.6%)	-	1 (11.1%)
Continuing Education	5 (13.2%)	4 (13.3%)	1 (11.1%)
Other Reason(s)	1 (2.6%)	1 (3.3%)	-
No Information Available	-	-	-

Employment Overview	Total MBA	Perm. Auth.	Non-Perm. Auth.
Mean Base Salary	\$62,963	\$64,286	\$58,200
Median Base Salary	\$62,500	\$68,700	\$56,000
Range of Base Salary	\$35000 – \$90000	\$35000-\$90000	\$50000-75000

¹ *Permanent Work Authorization* is defined as U.S. Citizens and Permanent Residents.

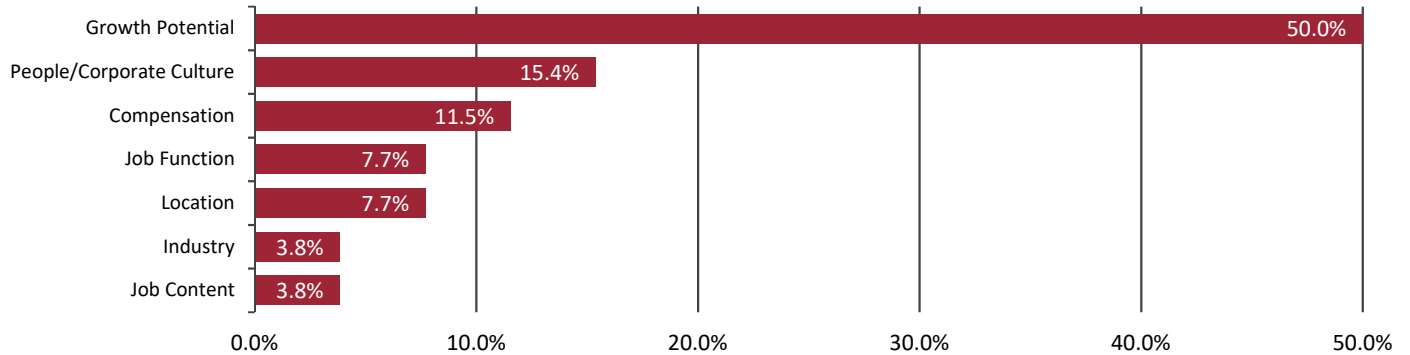
² *Seeking employment* is defined as graduates reporting seeking full-time professional MBA-level employment; *Company-Sponsored or Already-Employed* includes graduates reporting not seeking employment because they were financially sponsored by an employer during the MBA and are intending to return to that employer, in a guaranteed position, for which they need not apply; *Continuing Education* includes students who have enrolled/will enroll in further graduate studies; *Other Reason(s)* for not seeking employment as defined and reported by the graduate. This includes graduates of dual-degree or joint-degree programs who are not seeking MBA-level employment.

³ The percentage of full-time MBA graduates for whom there is useable and reliable information is 100%. This is known as the *knowledge rate*. The MBA CSEA minimum target is 85 percent of all graduates.

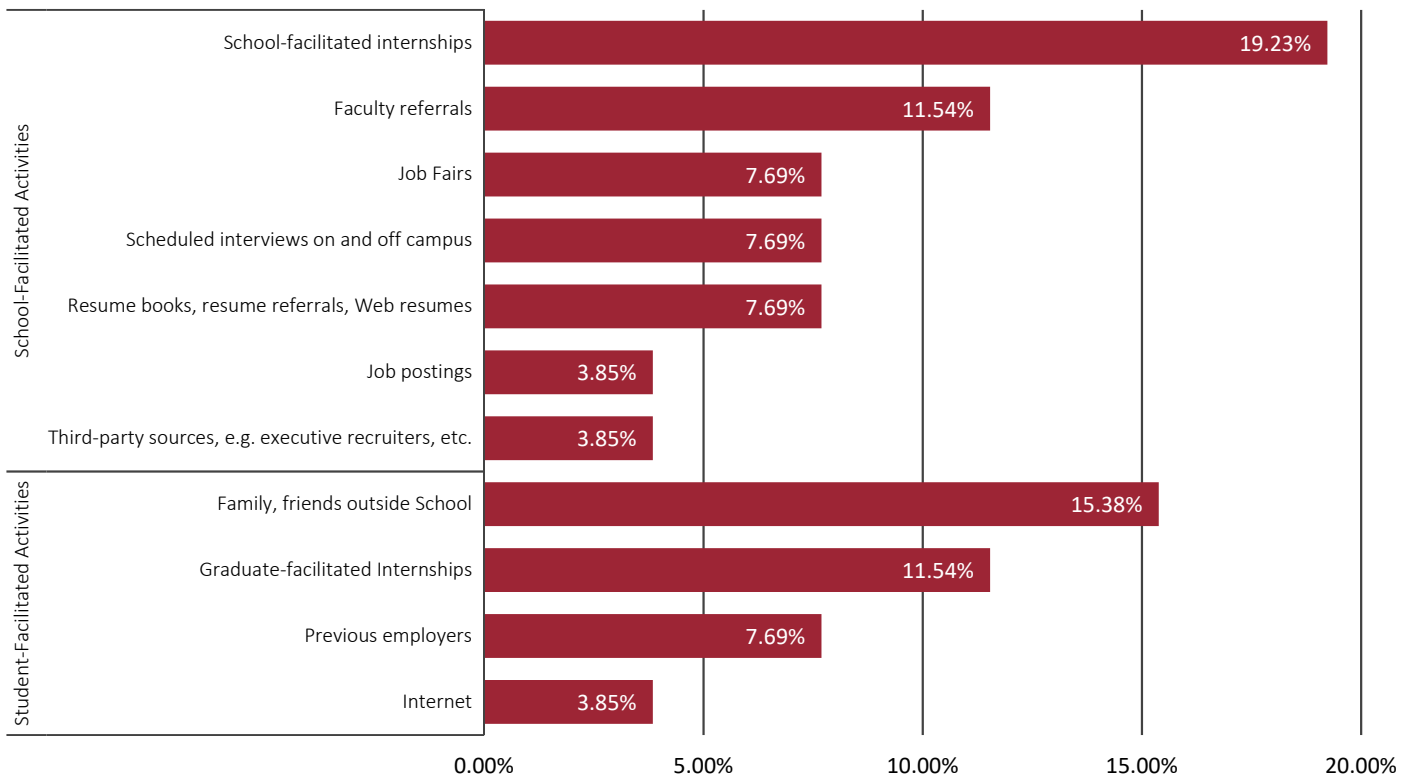
Class of 2016 MBA Timing of Job Acceptances

	At Graduation	3 Months After Graduation
Perm. Work Authorization	17 (70.8%)	21 (87.5%)
Non-Perm. Work Authorization	4 (66.7%)	5 (83.3%)
Total Seeking Employment	21 (70.0%)	26 (86.7%)

Class of 2016 MBA Reasons for Accepting Position



Class of 2016 MBA Source of Job Offers



MBA Class of 2016 Full-time Salary Figures

Class of 2016 MBA Base Salary by Industry				
Industry	Percent	Mean	Low	High
Consulting, Energy, and Financial Svcs	21.7%	\$69,400	\$52,000	\$90,000
Retail and Consumer Packaged Goods	30.4%	\$68,391	\$48,960	\$84,500
Government, Healthcare, Non-Profit, and Education	17.4%	\$42,225	\$35,000	\$56,000
Technology	21.7%	\$68,600	\$50,000	\$77,000
Transportation and Logistics Services	8.7%	\$55,250	\$48,000	\$62,500

Class of 2016 MBA Base Salary by Function				
Function	Percent	Mean	Low	High
Consulting	26.1%	\$72,984	\$39,900	\$90,000
Finance/Accounting	13.0%	\$59,000	\$52,000	\$70,000
General Management and Other	8.7%	\$45,500	\$35,000	\$56,000
Marketing/Sales	39.1%	\$62,416	\$38,000	\$84,500
Operations/Logistics	13.0%	\$60,167	\$48,000	\$70,000

Class of 2016 MBA Base Salary by Geographic Region				
Region	Percent	Mean	Low	High
Mid-Atlantic and Northeast	8.7%	\$59,250	\$56,000	\$62,500
South	69.6%	\$64,828	\$38,000	\$90,000
Southwest	13.0%	\$56,667	\$35,000	\$70,000
International	-	-	-	-

Class of 2016 MBA Base Salary by Undergraduate Major				
Major	Percent	Mean	Low	High
Business	52.2%	\$67,523	\$52,000	\$84,500
Tech	21.7%	\$59,580	\$38,000	\$90,000
Other	26.1%	\$56,660	\$35,000	\$77,000

Class of 2016 MBA Base Salary by Professional Experience				
Experience	Percent	Mean	Low	High
1 year or less	39.1%	\$62,662	\$35,000	\$90,000
More than 1, up to 3	39.1%	\$62,478	\$39,900	\$80,001
More than 3	21.7%	\$64,376	\$50,000	\$75,000

Class of 2016 MBA Signing Bonuses				
	Percent Reporting	Mean	Low	High
	16.7%	\$4,500	\$2,500	\$5,000

¹This salary report is based upon useable salary information from 88% of the graduates who accepted a job by three months after graduation.

²MBA Signing Bonuses are not separated by Permanent versus Non-Permanent Work Authorization due to the low number of data points. Bonuses reported are for all full-time MBA graduates.

This report conforms to the MBA Career Services & Employer Alliance Standards for Reporting MBA Employment Statistics. This is the University of Arkansas' FINAL MBA Employment Report. It is based upon information from 100% of the MBA graduates in the class of 2016.