# Entity Relationship Diagram

The below entity relationship diagram shows the tables and columns for the Nielsen1 dataset. The Nielsen1 database has four sales area market keys:

* 2 - East Census Trading Area (TA) FACT\_Mkt2
* 4 - West Census TA FACT\_Mkt4
* 5 - South Census TA FACT\_Mkt5
* 8 - Total Census TA FACT\_Mkt8

The below ERD is specific to the Mkt2 sales area, but the other three markets have identical ERDs.

