

# Course equivalencies: University of Sevilla/ SPAIN

Spring 2 2012 (Jan 29, 2012 to May 11, 2012) Catalog Code: ISVS2112 The program offers a wide range of courses in liberal arts, geography, and history, all taught in Spanish. All classes are with American and other international students. Those students who would like a grammar review prior to the regular program start may enroll in the Semester/Year 1 program, which includes a 2-week Intensive Spanish Language course at the Menéndez Pelayo International University prior to the regular program start at the University of Sevilla.

## Economics

**ECON 300 ECONOMY OF EURO UNION = ECON 399T ECON TRANSFER COURSE**

**ECON 301 ECONOMY SPAIN/ANDALUCIA = ECON 399T ECON TRANSFER COURSE**

**ECON 303 INTERNATIONAL FINANCE = ECON 399T ECON TRANSFER COURSE**

**ECON 304 ECON OF GLOBALIZATION = ECON 399T**

**European Union: Economy and Politics in the 21st Century (in English) = ECON 399T** This course aims to "open a critical window" to the future of this common project from the current situation, covering much more than just grasping the history of the historical events, the working of the political institutions or the economic integration.

**Comparative Economic System = ECON 399t** Course Objective: The 20-21st Centuries can be described as a period of rapid, and sometimes revolutionary developments in several areas of the social world, especially in the economic sphere. Regarding the economic systems, it is possible to differentiate between the changes in ideas (theoretical) from the changes at the practical level (reality). This course will analyze the main economic systems: considering their historical background, their theoretical underpinning. How they function in the real world and how they differ/interact with one another.

## Finance

**International Finance (in English)= FINN 3703** International Finance Prerequisite: none Required language level: open to all language levels; taught in English Hours of instruction: 45 hours Course Description: This course provides students with the tools and methods to study, analyze and understand international economic issues and problems.

## Management

**MGMT 303 ADMIN OF COMPANIES = MGMT 399T MGMT TRANSFER COURSE**

**Intercultural Management = MGMT 399T** (in English) Prerequisite: open to all language levels; taught in English. Course Objective: This course 45 hour course helps to understand different values and behaviors in the increasing multicultural workplace. Learning the real impact of culture in the effective management of international business environment, will provide an asset to those who want to benefit from the cross-cultural studying / working experience.

**International Business = MGMT 4583** Course Objective: There is no longer any such thing as a purely national economy. The rest of the world is just too big to ignore, either as a market or as a competitor. The global economy is becoming ever more closely integrated - a process usually referred to as globalization. Cross-border trade and investment have continued to increase through the 1990s. Yet, differences in economic, political and socio-cultural environments around the world challenge managers with opportunities and risks. As new communication technologies and global migration are bringing diverse people closer together, debates about cultural identity and differences are becoming more prominent than ever

## **Marketing**

**International Marketing = MKTG 4633** Taught In English There is no language prerequisite for courses at this language level. Overview Objectives The overall objective of the Course is to introduce students to the marketing decisions within an organization, from a global perspective. With this aim in mind, we will train participants to apply the basic concepts and techniques in marketing, so that they become familiar with the duties of a marketing manager. More specifically, students will be exposed to the development, evaluation, and implementation of marketing management in a global business environment.