



Course equivalencies for Toulouse School of Business – France

Students going to Toulouse for a semester will receive 18 hours of credit for that semester. Because there are no direct equivalencies to any UofA classes they will need to work with their advisor to determine how these classes will be used toward their degree.

Typically substitutions are required, example: 3 hours of MGMT 399t are going to sub for MGMT 4263, 9 hours of MKTG 399t is going to sub for the 9 hours of IB Electives, 6 hours ECON 399t of this is going to be used toward Area Studies etc.

Students who wish to take courses in French will choose one Major Academic Option (OAP) with a concentration or “dominante” (Period 1) and one Complementary Academic Option (OAC) (Period 2) which must be in another academic field from the Major Academic Option.

Period 1 – Major Academic Option (OAP): choose one of four options with a concentration or “dominante”. Students will pick one the first 9 weeks and another one for the second 9 weeks: (Total of 10 credit hours, 5 credits each 9 weeks)

1. Management and Organizations (Taught in English) = 10 hours MGMT 399t
Logistics and Organization: Management industrial and technological
Business Strategy: The new strategic issues and competitiveness
Management of the information: e-management
Human Resources: Performance and HRM
2. Marketing – Commerce (Taught in English) = 10 hours MKTG 399t
Responsible marketing
International marketing manager
Responsible communication
Responsible for studies
Commercial Engineer
The marketing otherwise: Ideas and culture
3. Finance (Taught in French) = 10 hours FINN 399t
Corporate finance
Stock market
4. Accounting Control (Taught in French) = 10 hours ACCT 399t
Financial Accounting
Financial Information for management control

Period 2 – OAC Complementary Academic Options: (Total of 8 credit hours 4 hours the first 9 weeks and 4 credits the second 9 weeks)

1. Strategy = 8 hours MGMT 399t
Corporate Governance and value creation

Entrepreneurship
Management of strategic changes

2. Logistics and Organization = 8 hours TLOG 399t
Technology and management
Organization, logistics, and purchase
Opening toward science and technology

3. Human Resources = 8 hours MGMT 399t
Corporate social responsibility (50% English course)
Personnel Management and business development
Management, conflict and negotiation
Human Sciences as applied to the enterprise
Global and strategic human resources management (English course)
Global leadership : how to become a pilot of change (English Course)

4. Information Management = 8 hours ISYS 399t
Advanced Informatics applied to the management
Quantitative Methods and VBA applications
Internet, Management and E-commerce
E-Management

5. Right of Enterprises = 8 hours MGMT 399t
The management of the company in trouble
Business Contracts of the European Union
The management of risk by the contract
Economic Fraud and criminal law of business

6. Marketing Sales = 8 hours MKTG 399t
Marketing
Alternative Practices of marketing

7. Economy/Finance = 8 hours FINN 399t
Finance
Advanced Finance Program

8. Accounting = 8 hours ACCT 399t
Control and Performance
Accounting Expertise

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Students who wish to take courses in English must choose the Major Academic Option (OAP): International Management Option Period 1 (10 hours credit) and then the Complementary Academic Options (OAC) Period 2 (8 credits)

Period 1 – Major Academic Option (OAP): International Management Option (Total of 10 credit hours, 5 credits each 9 weeks)

- International Management Option = 10 hours MGMT 399t
 - Supply Chain Management
 - International Accounting for the International Manager
 - Crisis Economics
 - Valuation in Emerging Markets
 - Social Influence strategies
 - Innovation and Entrepreneurship
 - International Labour standards
 - International business
 - Information Technology

Period 2 – OAC Complementary Academic Options: (Total of 8 credit hours 4 hours the first 9 weeks and 4 credits the second 9 weeks) These include courses in English or other languages which are clearly marked as such.

1. Strategy = 8 hours MGMT 399t
 - Corporate Governance and value creation (French)
 - Entrepreneurship (English)
 - Management of strategic changes (French)
2. Logistics and Organization = 8 hours TLOG 399t
 - Technology and management (French)
 - Organization, logistics, and purchase (French)
 - Opening toward science and technology (French)
3. Human Resources = 8 hours MGMT 399t
 - Corporate social responsibility (50% English course)
 - Personnel Management and business development (French)
 - Management, conflict and negotiation (French)
 - Human Sciences as applied to the enterprise (French)
 - Global and strategic human resources management (English course)
 - Global leadership : how to become a pilot of change (English Course)
4. Information Management = 8 hours ISYS 399t
 - Advanced Informatics applied to the management (French)
 - Quantitative Methods and VBA applications (French)
 - Internet, Management and E-commerce (French)
 - E-Management (French)

5. Marketing Sales = 8 hours MKTG 399t
Marketing (French)
Alternative Practices of marketing (French)
6. Economy/Finance = 8 hours ECON 399t
Finance (French)
Advanced Finance Program (French)
7. Accounting = 8 hours ACCT 399t
Control and Performance (French)
Accounting Expertise (French)
8. International Management Option (English courses) = 8 hours MGMT 399t
Leadership in a dynamic Global Environment
Valuation of companies
International Entrepreneurship
International Marketing Communications
9. Languages and International Communication = 8 hours IB Electives
Business communication and beyond (English Course)
International business skills (English/German or Spanish Course)
Managing dev. and change in today's business world (English Course)
Latin America: the challenges of the 21st century (Spanish Course)
Work with Germany and Eastern Europe (French)
"Mit den deutschen arbeiten" With the German work (German Course)