

**Business and management studies**

How is the world of work and business changing? How do global markets operate, how can we make use of them and what do ethical business and entrepreneurship really mean? These are some of the key questions you investigate when studying business and management, which involves the application of both practical and conceptual knowledge.

**Why business and management studies at Sussex?**

* You will benefit from an interdisciplinary approach to study within an area that is a strong priority for the University.
* Business studies at Sussex scored 86 per cent in the learning resources category and the personal development category of the 2011 National Student Survey (NSS).
* Business and management studies at Sussex is ranked in the top 20 in the UK in *The Times Good University Guide 2012,* which is further evidence of our commitment to excellence.
* Throughout all our modules, we focus on employability and professionalism. Our aim is to prepare you to thrive in a rapidly changing business environment.
* SPRU – Science and Technology Policy Research, the University’s internationally recognised research centre specialising in the management of science, technology and innovation, forms part of the School and contributes to teaching business and management students. SPRU research was highly rated in the 2008 Research Assessment Exercise (RAE). On average, 80 per cent of the research was rated as internationally recognised or higher, and half rated as internationally excellent or higher.
* Business and management at Sussex is part of the [School of Business, Management and Economics](http://www.sussex.ac.uk/bmec/). This is a unique research-focused business school, which takes a strong policy-directed view on business practices while also developing the underlying core disciplines. The School is exceptionally well placed to provide leadership in the development and dissemination of sustainable business and management practice, informed by sound economic logic.

**University of Essex all courses are worth 3.75 US hours, 4 classes will = 15 hours**

**Course equivalencies:**

**Accounting:**

Accounting Information Systems (N1550) Spring

Management Accounting 1 (N1510A) Spring

Advanced Financial Accounting (N1509) Fall

Auditing (N1516) Fall

Accounting for Managers (N1549) Fall

**Economics:**

Macroeconomics 2 = ECON 399t

Microeconomics 2 = ECON 399t

Advanced Macroeconomics (L1059) Spring

Advanced Microeconomics (L1061) Spring

Global Economic History (L1093) Spring

Industrial Organisation (L1092) Spring

Applied Econometrics (L1062) Spring

Behavioural Economics (L1083) Spring

Climate Change Economics (L1078) Spring

International Trade (L1070) Spring

The Economics of Development (L1065) Spring

Economic Perspectives on Development (L2147) Fall

Introduction to Econometrics (level 5) (L1090) Fall

Economics of European Integration (L1066) Fall

Environmental Economics (L1088) Fall

Labour Economics (L1039) Fall

Monetary Theory and Policy (L1040) Fall

Understanding Global Markets (L1077) Fall

Public Economics (L1091) Fall

**Finance:**

Finance for Development (L1082) Spring

Financial Accounting and Reporting (N1515) Fall = FINN 399t

Principles of Finance (N1560) Fall

Banking and Finance (N1514) Fall = FINN 3133

Financial Institutions and Markets (N1554) Fall

Essentials of Corporate Finance (L1085) Fall = FINN 3603

Finance and Power (L2069A) Fall

**Information Systems:**

Information Systems (N1039) Fall = ISYS 2263

Innovation Systems (N1077)039) Fall

**Management:**

Principles of Organisational Behaviour and Human Resource Management (N1062) Spring = MGMT 399t

Corporate Social Responsibility (N1075) Spring = MGMT 4243

Research Methods for International Business (N1544) Spring

International Human Resource Management (N1081)

Spring Managing Change (N1073) Spring

Knowledge, work and organisations (N1061) Spring & Fall = MGMT 399t

Critical Perspectives on Management and Organisations (N1502) Spring & Fall

Entrepreneurship and Small Firms (N1020) Spring & Fall

Innovation Systems (N1077) Spring & Fall

Introduction to Business Law (N1072) Fall = BLAW 399T

Introduction to Business and Management (N1065) Fall = MGMT 399t

International Business Environment (N1082) Fall = MGMT 4583

Management of Innovation (N1049) Fall

Emerging Issues in HRM and Industrial Relations (N1085) Fall = MGMT 399t

Project Management (N1503) Fall

Research Methods for Managers (N1504) Fall

Law of Business Organisations (N1513) Fall

Managing Change (N1073) Fall = MGMT 399t

New Venture Creation and Business Planning (N1508) Fall = MGMT 3933

Operations Management (N1078) Fall = MGMT 399t

Public and Nonprofit Management and Organization (N1045) Fall

Developing Leadership (N1076) Fall = MGMT 4253

Strategy (N1021) Fall = MGMT 399t

Business Strategy Report (N1079) Fall

**Marketing:**

Introduction to Marketing (N1067) Spring = MKTG 3433

Marketing Communications (N1506) Spring & Fall = MKTG 4233

International Marketing (N1507) Fall = MKTG 4633

Marketing Research (N1069) Fall = MKTG 3633

Marketing Strategy (N1070) Fall = MKTG 4853

Buyer Behaviour/Consumer Behavoir (N1505) Fall = MKTG 3553

Services Marketing (N1572) Fall = MKTG 399t

**Supply Chain Management:**

Managing Global Supply Chains (N1543) Spring = SCMT 3643

**Sustainability:**

Environmental Perspectives on Development Module L2103 Spring