



Bachelor of Science in International Business (BSIB) 125 Hours
 THIS FORM VALID FOR 2012-2013 CATALOG
Pre-Business, University Core, and Foreign Language (page 1)
 Catalog Year:

Name:	Date:	Hours:	
ID:	Multicultural:	GPA:	
Major:	Int'l Exp Req:	Minor:	2 nd Major:

Pre-Business Core (36 hours)	Hours	Grade	Notes and Substitutions
<i>MATH 2053 Finite Math</i>			
<i>ECON 2013 Macroeconomics</i>			
<i>ECON 2023 Microeconomics</i>			
MATH 2043 Survey of Calculus			
COMM 1313 Public Speaking			
WCOB 1120 Computer Comp Requirement			
WCOB 1111 Business Connections			
WCOB 1012 Legal Environment of Business			
WCOB 1023 Business Foundations			
WCOB 1033 Data Analysis			
WCOB 2013 Markets & Consumers			
WCOB 2023 Goods Services			
WCOB 2033 Human Capital			
WCOB 2043 Financial Resources			*Pre or Co-Req: ACCT 2013

PBUS GPA = _____ To be eligible to enroll in upper division business courses in the Walton College students must:
 1. Have at least a 2.50 overall GPA. 2. Have at least a 2.50 pre-business GPA. 3. Grades of "C" or better in all pre-business courses.
 Italics indicate University Core class.

University Core (26 hr block)	Classes	Hours	Grade	Notes and Substitutions
<i>ENGL 1013 Composition I</i>				
<i>ENGL 1023 Composition II</i>				
<i>Natural Science Lecture</i>				
<i>Matching Natural Science Lab</i>				
<i>Natural Science Lecture</i>				
<i>Matching Natural Science Lab</i>				
<i>University Social Science</i>				
Business Social Science				
<i>Fine Arts (Group 1)</i>				
<i>US History & Government</i>				

Foreign Language and Area Studies (21 Total)			
Classes	Hours	Grade	Notes
FLAN 2003 (<i>Humanities</i>)			
FLAN 2013			
Upper FLAN			
Upper FLAN			
Area Studies: (9 hours) 1. Any upper division FLAN Course, 2. Minor in a FLAN, 3. Select upper division courses related to a FLAN (see Catalog of Studies for course list)			



UNIVERSITY OF
ARKANSAS
SAM M. WALTON
COLLEGE OF BUSINESS

Bachelor of Science in International Business (BSIB) 125 Hours
THIS FORM VALID FOR 2012-2013 CATALOG
Upper Level Business and Concentration Classes
Marketing (page 2)

Name:	Date:	Hours:	
ID:	Multicultural:	GPA:	
Major:	Int'l Exp Req:	Minor:	2 nd Major:

International Business Requirements (15 Hours)

Classes	Hours	Grades	Notes and Substitutions
ECON 4633 International Trade Policy			
ECON 4643 International Macro & Finance			
Pick 3 from the following			
ECON 3843 Economic Development, World Bank			
ECON 3853 Emerging Markets			
ECON 3933 Japanese Economics			
FINN 3703 International Finance			
MGMT 4583 International Management			
SPCM 3643 International Trans & Logistics			
Other (Dept Head Approval Needed)			

Business Capstone Course (6 Hours)

Classes	Hours	Grades	Notes and Substitutions
WCOB 3016 Business Strategy and Planning			

No more than 6 hours toward any business minor may be used in the major.

Marketing Concentration (21 Hours)

Classes	Hours	Grades	Notes and Substitutions
1. MKTG 3433 Intro to Marketing Strategy			* MKTG 3433 is pre-requisite to all other MKTG classes
2. MKTG 3553 Consumer Behavior			
2. MKTG 3633 Marketing Research			
3. MKTG 4853 Marketing Management			*Pre-Req: MKTG 3553 and MKTG 3633
MKTG 4633 Global Marketing			
MKTG Elective (3 hours)			
JR/SR Business Elective (3 hours)			