



# UNIVERSITY OF ARKANSAS

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## SAM M. WALTON COLLEGE OF BUSINESS



### **Academic Planning Guidebook**

**Degree Requirements and College Regulations for the Walton College  
from the 2012-2013 Catalog of Studies**

Note: The Academic Planning Guidebook is designed to be used as a reference for Walton College students and is not designed to replace the University of Arkansas Catalog of Studies.

ATTENTION STUDENTS:  
PLEASE KEEP THIS GUIDEBOOK FOR USE IN WCOB 1111: BUSINESS CONNECTIONS

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**World Wide Web:** <http://waltoncollege.uark.edu/>

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## STATEMENT OF SHARED PURPOSE

**VISION STATEMENT:** The Sam M. Walton College of Business is a nationally competitive business school that connects people with organizations and scholarship with practice by combining excellent student learning experiences with quality research serving Arkansas and the world.

**CORE VALUES:**

- Excellence:** We strive for excellence in all we do.
- Professionalism:** We believe organizational practices must be built on an ethical foundation and high standards of professional behavior.
- Innovation:** We value creativity, innovation, and entrepreneurial spirit.
- Collegiality:** We believe in working together to examine situations and ideas from diverse perspectives.

### MISSION STATEMENT:

The Walton College, the flagship business school of the state of Arkansas, has a three-fold mission:

- TEACHING: Educate** a diverse population of students in bachelor's, master's, and doctoral programs to be tomorrow's business, community, and academic leaders;
- RESEARCH: Discover** and disseminate knowledge through our research to support excellence and innovation in organizations; and
- SERVICE: Share** our business expertise in support of our state, our professions, and the academic community.

**ORGANIZATION AND FACILITIES:** The Walton College offers degree programs for undergraduate students and for graduate students at both the master's and doctoral levels. The college has been a member of, and accredited by, AACSB International - The Association to Advance Collegiate Schools of Business since 1931. The accounting program was accredited separately in 1986 at both the bachelor's and master's level. The master's degree in the business administration program was approved in 1963. Accreditation by and membership in AACSB signifies commitment by the college to the goals of promoting and actualizing the highest standards of business education.

The Walton College is housed in four modern buildings supporting on-campus programs. These attractive facilities provide technology-equipped classrooms and eight state-of-the-art computer laboratories for both for business classes and individual use. The buildings also house faculty and administrative offices, an honors program study area with computer access, the Walton College Career Center, and a large study room equipped for individual as well as group studying.

The library of the college is part of the general University Libraries and is housed in Mullins Library. The business and economics collection comprises approximately 55,000 volumes and makes this library one of the best in the region. Walton College also operates centers for research, outreach, and public service. Information about these centers may be found in the University Centers and Research Units section of this catalog. Walton College centers include the following:

- Applied Sustainability Center
- Arkansas Household Research Panel
- Bessie B. Moore Center for Economic Education
- Center for Business and Economic Research
- Center for Management and Executive Education
- Center for Retailing Excellence
- Garrison Financial Institute
- Information Technology Research Institute
- Supply Chain Management Research Center
- Small Business Development Center

**ADVISING** is a partnership. Q. How are advisors assigned? A. When students take WCOB 1111 Freshman Business Connections, their instructor is their advisor for the first two semesters. After that, students may **make appointments** (no e-mail, drop in, or phone advising) to see any of the professional advisors in the Undergraduate Programs Office. To help with the success of your academic advising session and your academic career, it is your responsibility to:

- Schedule an advising appointment **EARLY** each semester by calling (479) 575-6308. As a general rule, we do not advise via e-mail or over the phone.
- Be on time for your appointments: students who are more than 10 minutes late will be rescheduled.
- Review your curriculum prior to meeting with your advisor.
- Write down your questions.
- Have a copy of your schedule handy.
- Know your Student ID Number.
- **KEEP AND BRING YOUR ADVISING WORKSHEETS.**
- Keep copies of all academic records, transcripts, relevant e-mails, and petitions.
- Be aware of pre-requisites and co-requisites.
- Read your Catalog of Studies.
- Consult your advisor before making drastic changes to an agreed upon schedule.
- Take responsibility for your academic career.

While procedures may vary among schools and colleges, all successful academic advising should include the following:

- A mutual responsibility between advisor and student with the student possessing final responsibility for successful completion of a degree.
- Respect for students' ethnic and racial heritage, age, gender, culture, national origin, sexual orientation, and religion, as well as their physical, learning, and psychological abilities.
- A developmental and educational process that occurs over time.
- Consideration of individual students' interests, abilities, and needs.
- A collaborative effort to connect students to campus resources and services.
- Reasonable availability and accessibility of advisors.
- Interpretation of University of Arkansas, college, and departmental rules and regulations.
- A student's understanding of the purpose and nature of the university core courses.
- Recommendation of appropriate courses.
- A student's understanding of and progress toward academic requirements.
- General information regarding career options and opportunities, with appropriate referrals as necessary.
- An understanding of and adherence to laws and regulations that relate to academic advising.
- Adherence to the highest principles of ethical behavior.

**UNDERGRADUATE DEGREE PROGRAMS** Undergraduate students may pursue curricula leading to one of the following degrees: Bachelor of Science in Business Administration (B.S.B.A), Bachelor of Science in International Business (B.S.I.B.). In each of these degree programs, the pre-business requirements must be completed before students may enroll in upper division business courses. Students in Walton College may pursue an academic minor in business or in the J. William Fulbright College of Arts and Sciences. Walton College also offers business minors for business and non-business students. Degree programs and minors are outlined on subsequent pages.

**ADMISSION TO THE SAM M. WALTON COLLEGE OF BUSINESS** All students admitted to the University of Arkansas, Fayetteville, are eligible for admission to the Sam M. Walton College of Business. Students will be required to follow the degree program requirements set forth in the catalog corresponding to the student's first semester in Walton College, not the first semester of enrollment at the University of Arkansas.

**COLLEGE SCHOLARSHIPS** High school graduates who expect to enroll in the Walton College are encouraged to apply for scholarships made available to freshmen by individuals, business firms, and organizations. Also available to freshmen, regardless of degree program, are freshmen academic scholarships. Current Walton College students may apply for both college and departmental scholarships beginning in January of each year for the following academic year. Information on these financial awards may be secured from the Academic Scholarship Office and the Walton College Undergraduate Programs Office.

## **ACADEMIC REGULATIONS OF WALTON COLLEGE**

**Pre-Business Requirements** Students pursuing a degree in the Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. The following policies apply to the pre-business program:

To be eligible to enroll in upper-division business courses in Walton College, a student must complete the Walton College computer competency requirement (WCOB 1120) and obtain at least a 2.50 (on a 4.00 scale) overall grade-point average (GPA) in addition to completing the 36 credit hours of pre-business core courses (or their equivalents) listed below, also with at least a 2.50 GPA. Further, a student must complete all courses offered to meet this requirement with a grade of "C" or better or the requirement for graduation. The pre-business core courses are as follows:

COMM 1313	Public Speaking	WCOB 1012	Legal Environment of Business
ECON 2013	Macroeconomics	WCOB 1023	Business Foundations
ECON 2023	Microeconomics	WCOB 1033	Data Analysis & Interpretation
MATH 2043	Survey of Calculus	WCOB 2013	Markets and Consumers
MATH 2053	Finite Mathematics	WCOB 2023	Goods and Services
WCOB 1111	Business Connections	WCOB 2033	Human Capital
WCOB 1120	Computer Competency Req.	WCOB 2043	Financial Resources

Students' records will be evaluated each semester to determine whether a student should be moved to a major and have the pre-business classification removed. After receiving notification that a student has been admitted into his or her major, the student is expected to arrange for a degree check by the Undergraduate Programs Office to ascertain remaining degree requirements.

**Registration in Junior/Senior-Level Walton College Courses** Walton College students must complete the pre-business requirements prior to enrollment in junior- or senior-level courses in Walton College. Non-degree seeking students and students enrolled in other colleges are subject to the same direct course prerequisites as students with majors in the Walton College. Specific exceptions to this policy must be addressed to the assistant dean for undergraduate programs in the Walton College or designee.

**Restrictions on General Education Electives** Only six hours total of general education electives will be allowed in Physical Education Activity (PEAC) or Dance Education Activity (DEAC) courses.

**Transfer of Credit Policies** In addition to the University policies controlling the granting of credit for course work taken at other institutions, the following policies apply to transfer work applied to any undergraduate business program:

1. Transfer students considering admission to pursue a major in Walton College must have completed the pre-business courses and requirements listed above and have a 2.50 (on a 4.00 scale) cumulative grade-point average in the pre-business courses and in his or her overall grade-point average. Transfer students will be classified as pre-business students until pre-business core requirements have been completed.
2. A pre-business and overall grade-point average for courses accepted for transfer by the University of Arkansas will be calculated and used to evaluate the completion of the pre-business requirements by students transferring courses from other institutions.
3. Unless exceptions are granted at the time of admission to the University of Arkansas, transfer courses accepted by the University will not be accepted by Walton College for degree purposes unless a grade of "C" or better has been earned in each of these courses.
4. A transferred course cannot carry more degree hours than are available in a similar University of Arkansas course. For example, a four-hour principles of accounting course transfers as three degree hours.
5. Business courses completed at the freshman or sophomore level at another institution will not count as equivalents of junior- or senior-level courses offered in Walton College (University of Arkansas), and no transfer credit shall be granted for any such course(s) in Walton College.
6. All upper division courses within a student's major and business strategy and planning (WCOB 3016) must be taken in residence at the University of Arkansas, Fayetteville.

7. Junior- or senior-level core courses in business and economics may be transferred from a school accredited by AACSB International.
8. Junior- or senior-level core courses taken at a non-AACSB International-accredited, four-year institution must either be repeated or validated by procedures specified and approved by the assistant dean for undergraduate programs.
9. Junior or senior-level electives in business and economics taken at a non-AACSB International-accredited, four-year institution may be accepted in transfer as junior/senior business electives.
10. Junior- or senior-level courses in business taken by correspondence at AACSB International or non-AACSB International institutions may not be accepted and transferred for degree credit unless the course is approved by the student's department chair and the assistant dean.
11. If a student takes courses with different names but with similar content at different institutions or in different colleges within the University of Arkansas, degree credit will be allowed for only one of the courses, for example, principles of economics and agricultural economics.
12. Courses taken at any higher education institution where the course content is remedial are not acceptable for degree credit.
13. The student should be prepared to submit course descriptions, syllabi, or other course-related information for transfer course work if there is any question as to whether Walton College will grant degree credit for such work.
14. Exceptions: All requests for, exceptions to, and variations from the rules, regulations, and requirements of Walton College and the university should be made in writing to the assistant dean for undergraduate programs of the Walton College or designee. Consult the Undergraduate Programs Office in Walton College for these requests.

**Petition of Transfer Credit** Students who wish to petition limited transfer **business classes (ex. ECON 299T)** should contact the Undergraduate Programs Office in WCOB 328 for the proper forms. **Students wishing to petition any non-business classes (ex. BIOL 299T)** may download the proper forms online from the Registrar's Office at: <http://registrar.uark.edu/440.php>. Forms must be returned to the Registrar's Office with class syllabus attached.

**Transfer Course Equivalency Guide** There is a transfer equivalency guide online at: <https://waprd.uark.edu/web-apps/reg/courseequiv/Main>. It has many Colleges and Universities listed but may not list every course from every school. For questions please contact the Registrar's Office/Transfer Credit 575-5451.

**Course Loads** The normal course load in Walton College is 15 to 17 hours per semester (and six hours per summer term). Students with a 2.75 grade-point average the previous semester may take a maximum of 18 hours. Seniors may take 18 to 19 hours, if required for graduation, during their final semester. Students on academic warning are limited to a maximum course load of 12 hours. University regulations on the number of hours allowed per semester are found in the Orientation and Registration section of the catalog.

**Foreign Language Concentration** An undergraduate B.S.B.A. degree-seeking student may elect to substitute 12 hours in a single upper-level foreign language for 12 to 15 hours of the 12-15 hours required in the junior-senior business elective block of courses for the degree requirements.

**Double Major** A student may elect to obtain a double major by completing all required courses for two majors in Walton College (but not in two concentrations within a single major). The minimum hour requirement for a double major is 138 degree credit hours to include all requirements for both majors. If there are courses common to both majors, the department chairs involved will agree upon and specify additional requirements in lieu of the common courses. The junior/senior business elective block is reduced by three hours; however, choice of the junior/senior business electives is restricted to no more than three total hours from each department that offers the two majors. Students who have elected to substitute a foreign language course of study for junior/senior business electives must complete 12 hours of junior/senior language courses. The student must notify the Undergraduate Programs Office of intent to pursue a double major. All requirements for double majors must be completed prior to awarding of a degree.



**Additional Bachelor's Degrees** Students seeking a second bachelor's degree must contact the undergraduate programs office to ascertain specific requirements. Degree candidates must meet the university's general graduation requirements. The university requires that 1) the student take a minimum of 30 semester hours over the requirements for the first degree, and 2) the 30 hours cover a minimum of 36 weeks in residency at the Fayetteville campus. Walton College also requires that the student complete all courses in the pre-business and business core and the major and any additional business requirements. (If some of these have been completed on the first degree, they are waived). It is recommended that any additional courses needed to finish the University's 30-hour requirement be junior or senior business electives. The second degree may be taken after the first is awarded, or both degrees may be awarded simultaneously after completion of all requirements for both.

## College Graduation Requirements

1. **University Requirements.** Degree candidates must meet the following: the University's general entrance requirements, number of credit hours required in residence, and the "requirements for graduation," including the University Core American history.
2. **Hour Requirements.** Degree candidates must satisfactorily complete the total number of semester hours specified for the curriculum in courses approved for one of the majors outlined in the succeeding pages. No less than 50 percent of the total credits must be in approved subjects other than business. Not all courses offered by the University will be accepted for degree credit by Walton College. Courses falling into this category are ANTH 0003, PHSC 0003, ARSC 0013, ENGL 0003 and MATH 0003. A course is considered developmental if 1) it is so designated by the university or 2) it is a lower-division course taken after a higher-level course is taken. Credit will not be given for duplicate course work.
3. **Grade Requirements.** Students must earn a grade of "C" or better in all pre-business core course requirements. Each student must have a 2.00 cumulative GPA in each of the following areas: a) all work completed at the University of Arkansas, b) all courses specifically designated for the major and c) all required business core courses and required economics courses.
4. **General Education Course Work.** A student's general education course work must satisfy university core requirements, additional college/program course-specific requirements, as well as these two area requirements: 1) social issues, multicultural environment, and demographic diversity, and 2) micro and macroeconomics. If a student has not satisfied these area requirements within the fine arts and/or social sciences areas of the university core, these area requirements must be satisfied through general education electives to allow students to complete degree requirements within the hours indicated above.
5. **Enrollment Requirement.** Students must earn a minimum of 30 semester hours on the Fayetteville campus – this includes study abroad classes, on-line and Global Campus courses. Other courses paid toward Fayetteville campus tuition and fees may be used with the approval of the student's Dean's Office. These 30 semester hours must include WCOB 3016 and 24 hours of upper division courses required for the completion of the major and/or degree program.
6. **Correspondence Course Rules.** No more than 18 hours of course work taken by correspondence may apply toward a degree. These 18 hours may not include more than 12 hours of courses in economics or business.
7. **Catalog/Curriculum Changes.** Business is a dynamic profession, and the college and department curricula are updated continuously to keep pace with changes in the business world. Students entering under this catalog will be required to comply with such curricular changes to earn their degree. The total number of hours required for the degree, however, may not be increased, and all work completed in accordance with this catalog prior to the curriculum change will be applied toward the student's degree requirements. Furthermore, courses incorporated into the curriculum at a level lower than the one the student has completed are not required for that student unless there are specific prerequisites. Students entering under earlier catalogs are responsible for completing the graduation requirements as published in the catalog in effect when they entered the program. Students having interruptions of their academic programs that exceed two calendar years must complete the requirements published in the catalog in effect when they reenter the program. Exceptions to the graduation requirements must be approved by the assistant dean for undergraduate programs or designee and the appropriate department chair.



**Graduation with Honors** The bachelor's degree *Summa Cum Laude* (with highest honors), *Magna Cum Laude* (with high honors), or *Cum Laude* (with honors) may be conferred only upon those students who have successfully completed the Walton College Honors Program. Both Walton Scholars and Departmental Scholars are eligible for these designations. Students whose cumulative grade-point average place them in the top 10 percent of their graduating class but who have not completed the Honors Program are eligible for the designation "With Distinction" on their official transcript. Among those students completing the Honors Program, the designations *Summa Cum Laude*, *Magna Cum Laude* and *Cum Laude* shall be determined as follows: 1. Top 20 percent of students completing the Honors Program: *Summa Cum Laude* 2. Next 30 percent of students completing the Honors Program: *Magna Cum Laude* 3. Next 50 percent of students completing the Honors Program: *Cum Laude*. No honors degree will be conferred upon a candidate who has not completed at least 50 percent of his or her degree work at the University of Arkansas or who, in the last four semesters of attendance, has a cumulative grade-point average of less than 3.00 or has received a "D" or "F" in any course in the last semester. Certain other requirements will be outlined on request by the dean of the College.

**Eight-Semester Degree Program Policy** The Walton College offers an eight-semester degree-completion program in each of the majors. Some majors offer several concentrations, and eight-semester programs are available for each of the concentrations online at <http://catalogofstudies.uark.edu>.

**COOPERATIVE EDUCATION** Cooperative education (co-op) is an academic program that enables students to gain degree-related experience prior to graduation. It is a planned, progressive educational strategy in which the student obtains work experience related to his or her academic major and career goals. Participating students earn academic credit for their work experiences and are always paid by their employers. Co-op students can maintain their status as full-time students while participating in the program, even if their co-op experience requires they spend a semester working full-time.

Walton College students are eligible for co-op credit if they have 1) completed the pre-business core and have obtained at least 60 hours of credit, 2) a cumulative grade-point average of 2.5 or better, and 3) a grade-point average of 2.5 or better for the last full-time term completed. Students may receive one hour of credit per semester for a job that requires 12-19 hours of work per week or two hours of credit per semester for a job that requires 20 or more hours per week. A maximum of six hours of degree credit may be awarded as a junior-senior-level business elective. Full-time students who work 40 hours or more per week in internships approved by the co-op education academic coordinator are eligible for three hours of academic credit per semester, or per full summer, provided they have a minimum GPA of 2.75, as well as having received a GPA of at least 2.75 in the prior full-time semester.

Students may seek either to qualify a job they have found themselves for co-op credit, or they may seek an employment opportunity through the Walton College Career Development Center, WJWH 226. The employment opportunity may be either a full-time, off campus work assignment that alternates with semesters spent on campus taking courses (an alternating co-op), or it may be a part-time job undertaken concurrently with course work (a parallel co-op). Once a student has been matched with an approved job, the co-op coordinator, the faculty co-op adviser, the student's work place supervisor and the student work together to formulate career-related learning objectives for the coming semester of work. These objectives must be in writing and in to the cooperative education coordinator in order for a student to be registered for co-op. At the end of each semester of work, the student is required to submit a three- to five-page paper that re-states the student's learning objectives for the semester and discusses how the job experience fulfilled the objectives. The student is also required to submit an employer evaluation form, and the work supervisor is asked to submit an evaluation of the student's work. For information on participating in Walton College co-op program, a current listing of co-op opportunities, and phone numbers of people with whom you may discuss these opportunities, visit the Cooperative Education home page on the Web at <http://waltoncollege.uark.edu/career/coop.asp>.

**HONORS PROGRAM** The Walton College honors program consists of two components: the four-year Walton Scholars Program and the Departmental Scholars Program. Students participating in the honors program will be eligible to graduate *Cum Laude*, *Magna Cum Laude*, or *Summa Cum Laude*. Students who do not participate in the honors program are eligible to graduate with distinction, a classification separate from the *Cum Laude* awards. Honors program students will receive priority for participation in the Arkansas Cooperative Education Program, SAKE, the portfolio management class, and financial support for study-abroad programs. They also have access to an honors study area.

**Eligibility for the Honors Program** Admission will be offered to incoming freshmen with a minimum ACT/SAT score of 28/1240 and a high school GPA of 3.75. Honors students are required to maintain a cumulative GPA of 3.50 with no grades of “D” or “F” in any course to remain in the program. All honors students are required to meet with the Assistant Director for Honors Programs each semester to monitor progress of honors requirements. Students who maintain a GPA of 3.5 but do not complete honors requirements in a timely manner are subject to removal from the honors program at the discretion of the director.

### **Requirements for Walton Scholars Program:**

1. Complete 17 hours of honors courses with a minimum of 8 hours completed from the following honors business courses: ECON 2013H, ECON 2023H, WCOB 1012H, WCOB 1023H, WCOB 1033H, WCOB 2013H or WCOB 2033H (excluding WCOB 1111H). The remaining honors hours may be selected from the University Core. MATH 2564 may be used as honors credit toward completion of the 17 required honors hours. Students must complete a minimum of 12 hours in the first 30 hours at the UAF campus.
2. Demonstrate proficiency in a foreign language. This requires 0-12 hours of course work. Students must demonstrate proficiency by completing the 2013-level course in any foreign language. Students whose native language is not English must complete a 2013-level course in a language other than their native language from Arabic, Chinese, French, German, Italian, Japanese, Spanish or COMM 2303 and 2323. Students must complete a foreign language or communications course within the first 90 hours at the UAF campus.
3. Students must also complete MATH 2554 with a grade of “C” within the first 45 hours at the UAF campus prior to taking upper-level business classes.
4. Complete the following honors courses in the Walton College:
  - a. Two three-hour honors colloquium courses chosen from the following: WCOB 3003H (may be repeated for up to 6 hours of credit), ACCT 4003H, ECON 4003H, FINN 4003H, ISYS 4003H, MGMT 4003H, MKTG 4003H, SPCM 4003H or other business honors colloquium courses offered irregularly. One three hour colloquium must be completed within the first 90 hours at the UAF campus.
  - b. A three-hour thesis (WCOB 4993H): The thesis is a major independent writing project under the leadership of a Walton College or University of Arkansas faculty member and arises from a research project, business plan, business competition or internship.
5. Complete an alternate honors capstone course WCOB 3016H, Business Strategy and Planning which should be completed within the first 90 hours at the UAF campus.

### **Requirements for the Departmental Scholars Program**

Admission to the honors program as a departmental scholar will only be offered to a current University of Arkansas student who has established a cumulative GPA of 3.75 upon completion of their freshman year at the University of Arkansas. Transfer students may also apply upon completion of one semester at the University of Arkansas with a GPA of 3.75. All students must complete an application to be considered for acceptance into the Departmental Scholars Program.

Honors students are required to maintain a cumulative GPA of 3.5 with no grades of “D” or “F” in any course to remain in the program. All honors students are required to meet with the Assistant Director for Honors Programs each semester to monitor progress of honors requirements. Students who maintain a GPA of 3.5 but do not complete honors requirements in a timely manner are subject to removal from the honors program at the discretion of the director.

1. Complete nine hours of honors courses to be selected from the pre-business core or the University Core. MATH 2564 may be used as honors credit toward completion of the 9 required honors hours.
2. Students must demonstrate proficiency in a foreign language by completing a 2003 course in any foreign language. Students whose native language is not English must complete a 2003-level course other than their native language or a third language from Arabic, Chinese, French, German, Italian, Japanese, Spanish or COMM 2303.
3. Students must also complete MATH 2554 with a grade of “C” or better within the first 60 hours at the UAF campus and prior to taking upper-level business courses.
4. Complete the following courses in the Walton College:
  - a. Two three-hour honors colloquium courses chosen from the following: WCOB 3003H (may be repeated for up to 6 hours of credit), ACCT 4003H, ECON 4003H, FINN 4003H, ISYS 4003H, MGMT 4003H, MKTG 4003H, SPCM 4003H or other business honors colloquium courses offered irregularly. One three hour colloquium must be completed within the first 90 hours at the UAF campus.
  - b. A three-hour thesis (WCOB 4993H): The thesis is a major independent writing project under the leadership of a Walton College or University of Arkansas faculty member and arises from a research project, business plan, business competition or internship.

**BUSINESS MINORS** Students may elect to obtain a business major and a business minor by completing all required courses for both the major and the minor in the Walton College (but not a major and minor within the same discipline). Students must complete all requirements for both the major and the minor and may not use more than six hours of major courses toward minor requirements. However, if there are common courses to both, the department chairs involved will agree upon and specify additional requirements.

Students may elect to obtain multiple business minors by completing all required courses for all minors in the Walton College (but not minors within the same discipline). Students must complete all requirements for minors and may not use more than three hours of courses toward each of the minor requirements. However, if there are common courses to both, the department chairs involved will agree upon and specify additional requirements.

**Minors in the J. William Fulbright College of Arts and Sciences** Students in Walton College may pursue an academic minor in the J. William Fulbright College of Arts and Sciences. Academic minors usually consist of 15 to 18 hours of course work. The available minors and course requirements are specified in the Fulbright College section of the catalog. Students must notify the Undergraduate Programs Office in Walton College of their intention to pursue a minor as early as possible. Walton College will certify that the requirements of the minor have been satisfied by graduation and, with the assistance of the Fulbright College, will advise students on the requirements to complete a minor. The minor will be designated on the student's transcript.

Courses that are part of the University Core Requirements or General Education Requirements or any other non-business course that is part of a student's course of study may also be counted for credit in a minor. For example, ANTH 1023 Introduction to Cultural Anthropology is a concentration in the B.S.B.A. social science bloc and can also be used to satisfy the requirements of the anthropology minor. Other courses in a minor can be counted as general education electives. Walton College economics majors in the business economics concentration or the international economics and business concentration may not obtain a Fulbright College minor in economics. Please check the Catalog of Studies for a complete list of Arts and Sciences minors.

**GRADUATE STUDIES** The University of Arkansas offers the following advanced degrees in business: Master of Accountancy, Master of Business Administration, Master of Arts in Economics, Master of Information Systems, Doctor of Philosophy in Business Administration, and Doctor of Philosophy in Economics. For further information about these programs and requirements for admission, contact the Graduate School of Business · Willard J. Walker Hall 310, Fayetteville, AR 72701 · PH: (479) 575-2851 · FX: (479) 575-8721

**STUDENT ORGANIZATIONS IN WALTON COLLEGE** In addition to the general university student organizations, Walton College Student Ambassadors, Study Abroad Ambassadors, Leadership Walton and a Dean's Student Advisory Board, there are several college societies open to Walton College students. These include, but are not limited to, the following:

Alpha Kappa Psi (business professional)  
American Marketing Association  
Assoc. of Information Technology Professionals  
Beta Alpha Psi (accounting honorary)  
Beta Gamma Sigma (business honorary)  
Economics Club  
Capital Markets Group (Finance Club)

Council of Supply Chain Mgmt. Professionals  
Human Resource Management Association  
National Association of Black Accountants  
Omicron Delta Epsilon (economics honorary)  
SIFE (Students in Free Enterprise)  
Transportation and Logistics Association  
Women in Logistics

## ACADEMIC STANDING:

**Conditions for Good Status, Warning, Suspension, and Dismissal** A student's academic status in the University is determined at the end of each term of enrollment (fall, spring or summer) on the basis of the student's cumulative and/or term grade point average (GPA) and number of hours earned. See the chart below for the required performance levels. The student's academic status governs his or her reenrollment status and determines any conditions associated with reenrollment or denial of enrollment for a subsequent term. Normally, students will be notified individually by the University of their status shortly after the end of each term. However, this policy statement is the formal notification to all students of the conditions that determine academic status and the consequences for each term, regardless of individual notification.

**Good Status:** Upon initial admission and during a student's first term of enrollment, except for transfer students, the student is in good status. (The status of a transfer student reflects the student's prior record and the status assigned upon admission). A student remains in, or returns to, good academic status at the end of any term when the cumulative GPA is at or above the required minimum.

**Academic Warning:** When a student's cumulative GPA falls below the minimum required for good status, the student will be put on academic warning. This status is not recorded on the student's permanent academic record and will not appear on transcripts. A student who enrolls for a term on academic warning may take no more than 12 hours (unless more are approved by the student's advisor and dean). To continue for one or more additional terms on academic warning, the student must earn a term GPA at or above the cumulative GPA required for good status. The student can remain on academic warning until the cumulative GPA is at or above the required minimum for good status unless the student becomes subject to academic suspension by failing to earn the required term GPA.

**Academic Suspension:** A student on academic warning who does not earn the minimum required term GPA will be suspended from full-time enrollment. No student may be suspended who has not spent the prior term of enrollment on academic warning. A student on academic suspension has two alternatives: limited enrollment or academic leave of one year from the University.

- Students who choose **limited enrollment** may enroll for up to 9 hours of on-campus or Independent Study course work (as approved by the student's advisor and dean) and must earn at least 6 hours of credit with grades of C or higher in all courses taken. A student who meets these conditions may enroll for a subsequent term on **academic warning following suspension**. Students who meet the 2.0 GPA requirement but do not complete 6 hours will not be allowed to enroll for the remainder of the one year suspension period.
- Students who choose **academic leave** may apply for readmission one year after the term of the suspension. A student who does not earn credit from another institution will be readmitted on **academic warning following suspension**. A student who earns credit from another institution(s) during or subsequent to the year of suspension must apply to the University for admission as a transfer student and, if readmitted, will be on academic warning following suspension.

**Academic Warning Following Suspension:** A student on academic warning following suspension may take no more than 12 hours (unless more are approved by the student's advisor and dean) and must earn a term GPA of 2.00 or higher for each term of enrollment until the student's cumulative GPA is at the level required for good status. Failure to satisfy these requirements will result in dismissal.

**Academic Dismissal:** A student on academic suspension or academic warning following suspension who does not earn a term GPA of 2.00 or higher and satisfy all other requirements associated with his or her status will be dismissed from the University. A student who has been dismissed may be readmitted only upon action of the Academic Standards Committee. Course work taken through Independent Study while under dismissal may be submitted to the committee as evidence of academic competence. If readmitted, the student may receive degree credit for such course work.

**Academic Warning Following Dismissal:** A student who enrolls subsequent to an initial dismissal and following favorable action of the Academic Standards Committee is placed on academic warning following dismissal and may take no more than 12 hours (unless more are approved by the student's advisor and dean) and must earn a term GPA of 2.00 or higher. Failure to satisfy these requirements will result in a second academic dismissal. A second dismissal is for five years, after which a student must apply for readmission to the University and may also apply for Academic Bankruptcy. Individual colleges or programs have the discretion to set academic admission and continuation standards for specific programs that are higher than University standards.

### Academic Standing Chart

<b>Cumulative Hours Earned</b> <i>determine status</i>	<b>Good Academic Status</b> <i>when</i>	<b>Placed on Academic Warning</b> <i>when</i>	<b>Continued on Academic Warning</b> <i>when</i>	<b>Suspended</b> <i>when</i>	<b>Dismissed</b> <i>when</i>	<b>Continued on Academic Warning Following Suspension and Following Dismissal</b> <i>when</i>
	Cumulative GPA is	Cumulative GPA is	Term GPA is	Term GPA is	Term GPA is	Term GPA is
1-16 hours	1.50 or higher	Less than 1.50	1.50 or higher	Less than 1.50	Less than 2.00	2.00 or higher
17-32 hours	1.60 or higher	Less than 1.60	1.60 or higher	Less than 1.60	Less than 2.00	2.00 or higher
33-45 hours	1.75 or higher	Less than 1.75	1.75 or higher	Less than 1.75	Less than 2.00	2.00 or higher
46-60 hours	1.90 or higher	Less than 1.90	1.90 or higher	Less than 1.90	Less than 2.00	2.00 or higher
61 hrs. or more	2.00 or higher	Less than 2.00	2.00 or higher	Less than 2.00	Less than 2.00	2.00 or higher

Students who are on Academic Dismissal can take Correspondence/Independent Study through the University of Arkansas (and use their Grade Forgiveness) to raise their GPA. If their cumulative GPA is not a 2.00 or higher they would still have to petition Academic Standards to be readmitted. Students should contact their academic advisor before enrolling in any correspondence courses. See the Global Campus website for application and forms at: <http://globalcampus.uark.edu/>.

#### **University of Arkansas Global Campus**

2 East Center Street  
Fayetteville, AR 72701  
Phone: 800-952-1165

**Correspondence Course Rules.** No more than 18 hours of course work taken by correspondence may apply toward a degree. These 18 hours may not include more than 12 hours of courses in economics or business, and may not include any junior- or senior-level economics or business courses.

## **COURSE PLACEMENT**

### **ENGLISH:**

- Students who score 19 or above on the English portion of the ACT (or 470 SAT verbal) may begin the English series with ENGL 1013. Scores below 19 (or 470) require students to take ENGL 0002 Basic Writing with ENGL 1013 Composition I.
- Students who score 30 or above on English portion of the ACT (or 680 SAT verbal) can be exempt from ENGL 1013 and ENGL 1023 Composition I and II but must complete 6 additional hours of General Education Electives.

### **MATH:**

**Basic Information:** The UA Math Placement Assessment is completed online through the student's ISIS portal at <http://isis.uark.edu>, starting in Mid-April, ideally before the orientation session prior to matriculation. It is composed of review problems and three timed assessments. All students must start with UA Preparedness for Algebra (PALG). Upon satisfying the minimum score for PALG, the student may continue with UA Mastery of College Algebra (MALG). Upon satisfying the minimum score for MALG, the student may either place in the desired course (see list below) or take UA Preparedness for Calculus (PCALC) if they wish to place into MATH 2554C Calculus I. Students have three attempts to satisfy the minimum score for each assessment and ample opportunity to study sample problems to review the required mathematical skills. If, after three attempts, students do not meet the minimum score (below), they will only be allowed to enroll in the course in which they qualify.

<b>If the student wishes to enroll in:</b>	<b>Student must score at least the following on the Math Placement Test</b>	<b>Student is exempt from taking the Placement Test with the following minimum ACT or SAT MATH Score</b>
MATH 2554/2554c Calculus I*	PCALC 80%	ACT Math 30 OR SAT Math 680
MATH 2183 Mathematical Reasoning MATH 2053/2053c Finite Math MATH 2043/2043c Survey of Calculus MATH 2033 Mathematical Thought MATH 1284c Precalculus MATH 1213 Plane Trigonometry	MALG 80%	ACT Math 26 OR SAT Math 600
MATH 1203/1203c College Algebra	PALG 80%	ACT Math 23 OR SAT Math 540
MATH 1204 College Algebra with Review**	PALG 70%	ACT Math 19 OR SAT Math 460

\*Only students who score a minimum of 30 on ACT Math or 680 on SAT Math are eligible to take MATH 2554H Honors Calculus I. \*\*If the score is not at least one of the minimums listed for MATH 1204, the student will be required to take MATH 0003.

## **DEGREE REQUIREMENTS**

### **Bachelor of Science in Business Administration (BSBA)**

The Bachelor of Science in Business Administration degree is offered through an educational program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse, and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal and communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values.

Walton College offers work in the following nine majors for the B.S.B.A. degree. Some majors have concentrations to allow additional specialization.

#### **Accounting (ACCT)**

#### **Economics (ECON)**

Concentration I – Business Economics

Concentration II – International Economics and Business

#### **Finance (FINN)**

Concentration I – Banking

Concentration II – Financial Management/Investment

Concentration III – Insurance

Concentration IV – Real Estate

Concentration V – Personal Financial Management

#### **General Business (GBUS)**

#### **Information Systems (ISYS)**

Concentration I – Enterprise Resource Planning

Concentration II – Enterprise Systems

Concentration III – IT Applications Management

#### **Management (MGMT)**

Concentration I – Human Resource Management

Concentration II – Small Business and Entrepreneurship

Concentration III – Organizational Leadership

#### **Marketing (MKTG)**

#### **Retail (RETL)**

#### **Supply Chain Management (SPCM)**



## Core Requirements for B.S.B.A. and B.S.I.B Degrees

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

<p><b>University Core Requirements 35 hours</b></p> <p><b>English Composition (6 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ENGL1013 English Composition I</li> <li><input type="checkbox"/> ENGL1023 English Composition II</li> </ul> <p><b>Mathematics (3 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MATH 2053 Finite Math</li> </ul> <p><b>American History or Government (3 hours-select 1)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> HIST 2003 History of the American People to 1877#</li> <li><input type="checkbox"/> HIST 2013 History of American People 1877-Present#</li> <li><input type="checkbox"/> PLSC 2003 American National Government #</li> </ul> <p><b>Science (8 hours-select 2 with matching labs)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ASTR 2003/2001L Survey of Universe</li> <li><input type="checkbox"/> ANTH 1013/1011L Biological Anthropology</li> <li><input type="checkbox"/> BIOL 1543/1541L Principles of Biology</li> <li><input type="checkbox"/> BIOL 1603/1601L General Zoology</li> <li><input type="checkbox"/> BIOL 1613/1611L Plant Botany</li> <li><input type="checkbox"/> BIOL 2213/2211L Human Physiology</li> <li><input type="checkbox"/> BIOL 2443/2441L Human Anatomy</li> <li><input type="checkbox"/> CHEM 1053/1051L Chem in the Modern World</li> <li><input type="checkbox"/> CHEM 1074/1071L Fund of Chemistry</li> <li><input type="checkbox"/> CHEM 1103/1101L University Chem I</li> <li><input type="checkbox"/> CHEM 1123/1121L University Chem II</li> <li><input type="checkbox"/> CHEM 1213/1211L Chem for Majors I</li> <li><input type="checkbox"/> CHEM 1223/1221L Chem for Majors II</li> <li><input type="checkbox"/> GEOL 1113/1111L General Geology</li> <li><input type="checkbox"/> GEOL1133/1131L Environ Geology</li> <li><input type="checkbox"/> PHYS 1023/1021L Physics &amp; Human Affairs</li> <li><input type="checkbox"/> PHYS 1034 Physics for Elementary Ed. Majors</li> <li><input type="checkbox"/> PHYS 1044 Physics for Architects I</li> <li><input type="checkbox"/> PHYS 1054 Physics for Architects II</li> <li><input type="checkbox"/> PHYS 2013/ 2011L College Physics I</li> <li><input type="checkbox"/> PHYS 2033/ 2031L College Physics II</li> <li><input type="checkbox"/> PHYS 2054 University Physics I</li> <li><input type="checkbox"/> PHYS 2074 University Physics II</li> </ul>	<p><b>Social Science (9 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 2013 Macroeconomics</li> <li><input type="checkbox"/> ECON 2023 Microeconomics</li> </ul> <p><b>Plus 1 additional course from below:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ANTH 1023 Intro to Cultural Anthropology*</li> <li><input type="checkbox"/> GEOG 1123 Human Geography*</li> <li><input type="checkbox"/> GEOG 2003 World Regional Geography</li> <li><input type="checkbox"/> HESC 1403 Life Span Development</li> <li><input type="checkbox"/> HESC 2413 Family Relations</li> <li><input type="checkbox"/> HIST 1113 World Civilization I*</li> <li><input type="checkbox"/> HIST 1123 World Civilization II*</li> <li><input type="checkbox"/> HIST 2003 USA before 1877 #</li> <li><input type="checkbox"/> HIST 2013 USA 1877 to Present #</li> <li><input type="checkbox"/> HUMN 1114H Hrs Roots Cult to 500 CE</li> <li><input type="checkbox"/> HUMN 2114H Hrs Roots Cult 1600-1900</li> <li><input type="checkbox"/> PLSC 2003 American National Government #</li> <li><input type="checkbox"/> PLSC 2013 Intro to Political Science</li> <li><input type="checkbox"/> PLSC 2203 State &amp; Local Government</li> <li><input type="checkbox"/> PSYC 2003 General Psychology #</li> <li><input type="checkbox"/> RESM 2853 Leisure and Society</li> <li><input type="checkbox"/> RSOC 2603 Rural Sociology</li> <li><input type="checkbox"/> SOCI 2013 General Sociology*#</li> <li><input type="checkbox"/> SOCI 2033 Social Problems*</li> </ul> <p><b>*MULTICULTURAL REQUIREMENT 3 hours</b></p> <p>Students must satisfy the Social Issues, Multicultural Environment and Demographic Diversity Requirement and may do so by selecting one of the following courses: ANTH 1023, GEOG 1123, HIST 1113, HIST 1123, SOCI 2013, SOCI 2033, or any level foreign language.</p> <p># These courses are options in more than one requirement category. Credit will only be awarded in one category for each course.</p>
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## **Core Requirements for B.S.B.A. and B.S.I.B Degrees Continued**

<p><b>Fine Arts &amp; Humanities (6 hours)</b></p> <p>Select one course (3 hours) from each group:</p> <p><b>GROUP 1--Fine Arts</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ARCH 1003 Architecture Lecture</li> <li><input type="checkbox"/> ARHS 1003 Art Lecture</li> <li><input type="checkbox"/> COMM 1003 Film Lecture</li> <li><input type="checkbox"/> DANC 1003 Basic Movement &amp; Dance</li> <li><input type="checkbox"/> DRAM 1003 Theater Lecture</li> <li><input type="checkbox"/> LARC 1003 The American Landscape</li> <li><input type="checkbox"/> MLIT 1003 Music Lecture</li> </ul> <p><b>GROUP 2--Humanities</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Any Intermediate I Foreign Language (usually numbered 2003)*</li> <li><input type="checkbox"/> ARCH 1013 Diversity and Design</li> <li><input type="checkbox"/> CLST 1003 Greece</li> <li><input type="checkbox"/> CLST 1013 Rome</li> <li><input type="checkbox"/> HUMN 1124H Equilibrium Cult 500-1600</li> <li><input type="checkbox"/> HUMN 2124H 20th Cent Global Culture</li> <li><input type="checkbox"/> HUMN 2003 Intro to Gender Studies</li> <li><input type="checkbox"/> PHIL 2003 Intro to Philosophy</li> <li><input type="checkbox"/> PHIL 2103 Intro to Ethics</li> <li><input type="checkbox"/> PHIL 2203 Logic</li> <li><input type="checkbox"/> PHIL 3103 Ethics &amp; the Professions</li> <li><input type="checkbox"/> WLIT 1113 World Literature I</li> <li><input type="checkbox"/> WLIT 1123 World Literature II</li> </ul>	<p><b>Additional Requirements for Business Students (9 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> COMM 1313 Public Speaking</li> <li><input type="checkbox"/> MATH 2043 Survey of Calculus</li> </ul> <p><b>Business Social Science (select 1)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> PSYC 2003 General Psychology #</li> <li><input type="checkbox"/> PSYC 3013 Social Psychology</li> <li><input type="checkbox"/> PSYC 3023 Abnormal Psychology</li> <li><input type="checkbox"/> PSYC 3103 Cognitive Psychology</li> <li><input type="checkbox"/> PSYC 4063 Psychology of Personality</li> <li><input type="checkbox"/> PSYC 4073 Psychology of Learning</li> <li><input type="checkbox"/> PSYC 4123 Perception</li> </ul> <ul style="list-style-type: none"> <li><input type="checkbox"/> SOCI 2013 General Sociology*#</li> <li><input type="checkbox"/> SOCI 3223 Social Psychology</li> <li><input type="checkbox"/> SOCI 3303 Social Data &amp; Analysis</li> <li><input type="checkbox"/> SOCI 4063 Organizations in Society</li> </ul> <ul style="list-style-type: none"> <li><input type="checkbox"/> PLSC 2003 American National Government #</li> <li><input type="checkbox"/> PLSC 3103 Public Administration</li> <li><input type="checkbox"/> PLSC 3243 The Judicial Process</li> <li><input type="checkbox"/> PLSC 3803 International Organization</li> <li><input type="checkbox"/> PLSC/SOCI 4053 Political Sociology</li> </ul>
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**General Education Electives for BSBA ONLY** Students seeking the BSBA are required to complete 16 hours of general education electives. A General education elective class is any class that is not a business class or a remedial class (0003 class). Students may not take more than six hours of PEAC or DEAC and no more than five hours of CHLP 2101 to satisfy the general education elective requirement. Electives may be used to fulfill the requirements for a minor from another University of Arkansas college. In addition, these electives may fulfill requirements for social issues, multicultural environment and demographic diversity if not otherwise completed in the business social science requirement or by complete University Core.

<input type="checkbox"/> General Ed Elective _____ <input type="checkbox"/> General Ed Elective _____ <input type="checkbox"/> General Ed Elective _____	<input type="checkbox"/> General Ed Elective _____ <input type="checkbox"/> General Ed Elective _____ <input type="checkbox"/> General Ed Elective _____
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## **Business Requirements for B.S.B.A. Degree**

## PREBUSINESS CORE

All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average prior to enrollment in junior or senior level business courses in the Walton College. (students must also maintain 2.50 to remain in upper level classes) To be eligible to enroll in upper division business courses in the Walton College of Business a student must:

- Have at least a 2.50 overall GPA.
- Have at least a 2.50 pre-business GPA
- Grades of “C” or better in all pre-business courses.

**The pre-business core courses are as follows:**

- ☐ MATH 2053 Finite Math
- ☐ ECON 2013 Macroeconomics
- ☐ ECON 2023 Microeconomics
- ☐ MATH 2043 Survey of Calculus
- ☐ COMM 1313 Public Speaking
- ☐ WCOB 1120 Computer Comp Requirement
- ☐ WCOB 1111 Business Connections
- ☐ WCOB 1012 Legal Environment of Business
- ☐ WCOB 1023 Business Foundations
- ☐ WCOB 1033 Data Analysis
- ☐ WCOB 2013 Markets & Consumers
- ☐ WCOB 2023 Goods & Services
- ☐ WCOB 2033 Human Capital
- ☐ WCOB 2043 Financial Resources

### Upper-Division Requirements

- WCOB 3016 Business Strategy and Planning

**Junior/Senior Business Electives (12-15 hours, depending on major)**

**Students may elect to use these courses  
toward a business minor.**

- ☐ JR/SR Business Elect \_\_\_\_\_  
☐ JR/SR Business Elect \_\_\_\_\_  
☐ JR/SR Business Elect \_\_\_\_\_  
☐ JR/SR Business Elect \_\_\_\_\_  
☐ JR/SR Business Elect \_\_\_\_\_

**Major Courses (ACCT, ECON, FINN, GBUS, ISYS, MGMT, MKTG, RETL, SPCM = 24-27 hours, depending on major)**

- [illegible]

**TOTAL REQUIRED FOR BSBA DEGREE: 126 HOURS**

NOTES:

[illegible]

***Suggested Program Freshman and Sophomore Years***

ENGL 1013 Composition I  
MATH 2053 Finite Math  
COMM 1313 Public Speaking  
WCOB 1111 Business Connections  
WCOB 1012 Legal Environment of Business  
WCOB 1120 Computer Competency Requirement  
General Education or University Core Course

ECON 2013 Macroeconomics  
Select TWO of the following (6 hours):  
    WCOB 2013 Markets and Consumers  
    WCOB 2023 Goods and Services  
    WCOB 2033 Human Capital  
    WCOB 2043 Financial Resources  
Social Science (3 hours)  
Fine Art/Humanities (3 hours)

MATH 2043 Survey of Calculus  
Select TWO of the following not completed in previous semester (6 hours):  
    WCOB 2013 Markets and Consumers  
    WCOB 2023 Goods and Services  
    WCOB 2033 Human Capital  
    WCOB 2043 Financial Resources  
General Education or University Core Course  
ALL pre-business requirements should be met by end of term

[illegible]

## Recommended Course Sequencing for BSBA Continued – The Majors

<p><b>ACCOUNTING MAJOR</b></p> <p><b>Requirements in the Major (27 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 2013 Accounting Principles</li> <li><input type="checkbox"/> ACCT 3533 Accounting Technology</li> <li><input type="checkbox"/> ACCT 3613 Managerial Uses of Acct Info</li> <li><input type="checkbox"/> ACCT 3723 Intermediate Accounting I</li> <li><input type="checkbox"/> ACCT 3753 Intermediate Accounting II</li> <li><input type="checkbox"/> ACCT 3843 Fundamentals of Taxation</li> <li><input type="checkbox"/> ACCT 4673 Prod. Project &amp; Ser. Costing</li> <li><input type="checkbox"/> ACCT 4963 Audit and Assurance Services</li> </ul> <p><b>Plus a total of 3 hours of any of the courses below:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 310V Accounting Internship</li> <li><input type="checkbox"/> ACCT 410V Special Topics in Accounting</li> <li><input type="checkbox"/> ACCT 4003H Honors Acct Colloquium</li> <li><input type="checkbox"/> ISYS 2263 Intro to Info Systems</li> <li><input type="checkbox"/> WCOB 4213 ERP Fundamentals</li> <li><input type="checkbox"/> Or a Walton College Study Abroad Course</li> </ul> <p><input type="checkbox"/> <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business electives (12 hours)</b>  Note: Maximum of 30 hours permitted in Accounting.</p> <p>BSBA graduates would need additional accounting hours and other courses amounting to a total of 150 semester hours to sit for the CPA exam in Arkansas. Successful completion of a Master of Accountancy Degree from the University of Arkansas will qualify a student to take the Arkansas CPA examination.</p> <hr/> <p><b>ECONOMICS MAJOR</b>  <b>Concentration I: Business Economics</b></p> <p><b>Requirements in the Concentration (24 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3033 Microeconomic Theory</li> <li><input type="checkbox"/> ECON 3133 Macroeconomic Theory</li> <li><input type="checkbox"/> ECON 4333 Economics of Organizations</li> <li><input type="checkbox"/> ECON 4743 Intro to Econometrics or ECON 4753 Forecasting</li> <li><input type="checkbox"/> 9 Hours of ECON 3000/4000 and</li> <li><input type="checkbox"/> 3 Hour Collateral Course selected from: MATH 2603, MATH 2564, MATH 2574, AGECE 3413, AGECE 5133, GEOG 3353, or any upper division course in ACCT, FINN, ISYS, MGMT, MKTG, MATH, or STAT)</li> </ul> <p><input type="checkbox"/> <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business electives (15 hours)</b>  Note: Maximum of 27 hours permitted in Economics.</p>	<p><b>ECONOMICS MAJOR cont.</b></p> <p><b>Concentration II: International Economics and Business</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>General Education Electives (7 hours to include FLAN 2013 and 3 hours FLAN 3000-4000 level)</b></li> </ul> <p><b>Foreign Language Requirements (9 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FLAN 2003 (Counts toward Fine Arts)</li> <li><input type="checkbox"/> FLAN 2013 (Counts toward Gen Ed Elect)</li> <li><input type="checkbox"/> FLAN 3000 - 4000 level in Communications &amp; Business Language or equivalent (Counts toward Gen Ed Elect)</li> </ul> <p><b>Area Studies (9 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Area Study (3 hours)</li> <li><input type="checkbox"/> Area Study (3 hours)</li> <li><input type="checkbox"/> Area Study (3 hours)</li> </ul> <p><b>Area Study</b> Students are required to have 9 hours of upper division course work in culture and literature from the Fulbright College of Arts and Sciences. Students can satisfy this requirement by selecting, with the consent of the academic advisor, courses pertaining to an area of the world (country or region) that is related to the student's foreign language. These courses could include additional courses in the same foreign language provided the language courses emphasize literature or other cultural topics.</p> <p><b>Course Requirements in the Major (24 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3033 Microeconomic Theory</li> <li><input type="checkbox"/> ECON 3133 Macroeconomic Theory</li> <li><input type="checkbox"/> ECON 4633 International Trade</li> <li><input type="checkbox"/> ECON 4643 International Macro &amp; Finance</li> <li><input type="checkbox"/> Collateral or ECON Elective (3 hours)</li> <li><input type="checkbox"/> Collateral or ECON Elective (3 hours)</li> </ul> <p>* Collateral Course to be picked from the following: MATH 2603, MATH 2564, MATH 2574, AGECE 3413, AGECE 5133, GEOG 3353, or any upper division course in ACCT, FINN, ISYS, MGMT, MKTG, MATH, or STAT)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Plus 6 hours International Business &amp; ECON Electives</li> </ul> <p>Pick two from the following:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3843 Econ Dev./World Bank/Multilateral Finance</li> <li><input type="checkbox"/> ECON 3853 Emerging Markets</li> <li><input type="checkbox"/> ECON 3933 The Japanese Econ System</li> <li><input type="checkbox"/> FINN 3703 International Finance</li> <li><input type="checkbox"/> MGMT 4583 International Management</li> <li><input type="checkbox"/> MKTG 4633 Global Marketing</li> <li><input type="checkbox"/> SPCM 3643 International Transportation and Logistics</li> <li><input type="checkbox"/> Other (Per Dept Head Consent)</li> </ul> <p><input type="checkbox"/> <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business electives (15 hours)</b>  Note: Maximum of 27 hours permitted in Economics.</p>
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<p><b>FINANCE MAJOR</b>  <b>Requirements in All Concentrations (24 hours)</b></p> <p><b>Courses Required for All Concentrations</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3013 Financial Analysis &amp; Valuation</li> <li><input type="checkbox"/> FINN 3053 Financial Markets &amp; Institutions</li> <li><input type="checkbox"/> FINN 3703 International Finance</li> <li><input type="checkbox"/> 6 hours Finance or interdisciplinary electives required for all concentrations except Personal Financial Mgmt.</li> </ul> <p>Note: These required courses represent a common body of knowledge for all finance majors and should be taken prior to coursework specified in concentrations within the major.</p> <p><b>Concentration I: Banking</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3103 Financial Modeling</li> <li><input type="checkbox"/> FINN 3133 Commercial Banking</li> <li><input type="checkbox"/> FINN 4313 Adv. Commercial Banking</li> </ul> <p><b>Concentration II: Financial Mgmt/Investment</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3103 Financial Modeling</li> </ul> <p><b>Plus one of the following options (6 hours):</b></p> <p><b>Option 1:</b> Any two of the four courses listed below:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3063 Investments</li> <li><input type="checkbox"/> FINN 3603 Corporate Finance</li> <li><input type="checkbox"/> FINN 4133 Advanced Investments</li> <li><input type="checkbox"/> FINN 4233 Advanced Corporate Finance</li> </ul> <p><b>Option 2:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 4143 Portfolio Management I <i>(by application)</i></li> <li><input type="checkbox"/> FINN 4153 Portfolio Management II <i>(by application)</i></li> </ul> <p><b>Option 3:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 4163 Fixed Income Securities I <i>(by application)</i></li> <li><input type="checkbox"/> FINN 4173 Fixed Income Securities II <i>(by application)</i></li> </ul> <p><b>Concentration III: Insurance</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3623 Risk Management</li> <li><input type="checkbox"/> FINN 4733 Life/Health Insurance I</li> <li><input type="checkbox"/> FINN 4833 Property/Casualty Insurance I</li> </ul> <p><b>Concentration IV: Real Estate</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3933 Real Estate Principles</li> <li><input type="checkbox"/> FINN 4413 Real Estate Appraisal</li> <li><input type="checkbox"/> FINN 4433 Real Estate Finance and Investment</li> </ul>	<p><b>FINANCE MAJOR cont.</b></p> <p><b>Concentration V: Personal Financial Mgmt</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3003 Personal Financial Mgmt</li> <li><input type="checkbox"/> FINN 3063 Investments</li> <li><input type="checkbox"/> FINN 3623 Risk Management</li> <li><input type="checkbox"/> FINN 4013 Seminar in Financial Planning</li> <li><input type="checkbox"/> FINN 4733 Life &amp; Health Insurance I</li> <li><input type="checkbox"/> * ACCT 3843 Fundamentals of Taxation</li> <li><input type="checkbox"/> * ACCT 5883 Individual Tax Planning</li> </ul> <p>* Currently the Accounting classes are not required for the major but are strongly recommended for students interested in obtaining the CFP certification. The accounting classes will count as JR/SR Business Electives.</p> <p><i>The highly recommended courses listed below satisfy the interdisciplinary requirements in the major:</i></p> <p><b>Accounting</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 3723 Intermediate Accounting I</li> <li><input type="checkbox"/> ACCT 3753 Intermediate Accounting II</li> </ul> <p><b>Economics</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3733 Experimental Economics</li> </ul> <p><b>Information Systems</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 2263 Intro to Information Systems</li> </ul> <p><b>Management</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MGMT 3933 Entrepreneurship &amp; New Venture Dev.</li> <li><input type="checkbox"/> MGMT 4433 Small Enterprise Management</li> </ul> <p><b>Marketing</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MKTG 3553 Consumer Behavior</li> <li><input type="checkbox"/> MKTG 3633 Marketing Research</li> </ul> <p><b>Supply Chain Management</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> SPCM 3613 Business Logistics</li> <li><input type="checkbox"/> SPCM 3623 Advanced Logistics Operations</li> </ul> <p><input type="checkbox"/> <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business Electives (15 hours)</b></p> <p>Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Finance.</p> <p><b>Recommended Program in Finance</b> (Because there are multiple concentrations and class choices students should see their advisor to select course sequence.)</p>
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<p><b>GENERAL BUSINESS MAJOR</b>  <b>Requirements in the Major (24 hours)</b></p> <p><b>Select one course from each of the following six groups:</b> Note: Sequencing of courses will be determined by choices:</p> <p><b>Group 1</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MGMT 3933 Ent New Venture Dev</li> <li><input type="checkbox"/> MGMT 4243 Ethics &amp; Corporate Responsibility</li> <li><input type="checkbox"/> MGMT 4253 Leadership</li> <li><input type="checkbox"/> MGMT 4263 Organizational Change &amp; Dev</li> <li><input type="checkbox"/> MGMT 4433 Small Ent Management</li> <li><input type="checkbox"/> MGMT 4943 Organizational Staffing</li> <li><input type="checkbox"/> MGMT 4953 Org Rewards/Compensation</li> </ul> <p><b>Group 2</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 3533 Acct Technology</li> <li><input type="checkbox"/> ACCT 3613 Managerial Uses of Acct Info</li> <li><input type="checkbox"/> ACCT 3723 Intermediate Accounting I</li> <li><input type="checkbox"/> ACCT 3753 Intermediate Accounting II</li> </ul> <p><b>Group 3</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 2263 Intro to Info Systems</li> <li><input type="checkbox"/> ISYS 4263 Information Technology Strategy</li> <li><input type="checkbox"/> ISYS 4933 Global Information Technology</li> <li><input type="checkbox"/> WCOB 4213 ERP Fundamentals</li> </ul> <p><b>Group 4</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3033 Micro Theory</li> <li><input type="checkbox"/> ECON 3133 Macro Theory</li> <li><input type="checkbox"/> ECON 3533 Labor Economics</li> <li><input type="checkbox"/> ECON 4333 Econ of Organizations</li> <li><input type="checkbox"/> ECON 4633 International Trade</li> <li><input type="checkbox"/> ECON 4643 International Macro &amp; Finance</li> </ul> <p><b>Group 5</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3053 Fin Markets/Institutions</li> <li><input type="checkbox"/> FINN 3063 Investments</li> <li><input type="checkbox"/> FINN 3623 Risk Management</li> <li><input type="checkbox"/> FINN 4233 Advanced Corporate Finance</li> </ul> <p><b>Group 6</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MKTG 4233 Integrated Marketing Communications</li> <li><input type="checkbox"/> MKTG 3553 Consumer Behavior</li> <li><input type="checkbox"/> MKTG 4433 Retail Strategy</li> </ul> <p><b>Group 7</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> SPCM 3443 Principle of Transportation</li> <li><input type="checkbox"/> SPCM 3613 Business Logistics</li> <li><input type="checkbox"/> SPCM 3623 Adv. Logistics Operations</li> <li><input type="checkbox"/> SPCM 3643 International Transportation &amp; Logistics</li> <li><input type="checkbox"/> SPCM 4633 Transportation Carrier Management</li> <li><input type="checkbox"/> SPCM 4653 Transportation &amp; Logistics Strategy</li> </ul> <p><b>PLUS 2 Business Electives</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Business Elective (ACCT 2013 Acct. Principles)</li> <li><input type="checkbox"/> Business Elective (MKTG 3433 Intro Mktg. Strategy)</li> </ul> <p><input type="checkbox"/> <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business Electives (12 hours)</b>  Note: Only 3 hours are permitted in any one department.</p>	<p><b>INFORMATION SYSTEMS MAJOR</b>  <b>Requirements in All Concentrations (24 hours)</b></p> <p><b>Courses Required for All Concentrations:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 2263 Intro IS Development</li> <li><input type="checkbox"/> ISYS 3293 System Analysis &amp; Design</li> <li><input type="checkbox"/> ISYS 3393 Bus Apps Development Fundamentals</li> <li><input type="checkbox"/> ISYS 4283 Business Database Systems</li> <li><input type="checkbox"/> ISYS 4363 Business Project Development</li> <li><input type="checkbox"/> WCOB 4213 ERP Fundamentals</li> <li><input type="checkbox"/> Plus pick 6 hours from one of the 3 concentrations:</li> </ul> <p><b>Concentration I: Enterprise Resource Planning</b>  WCOB 4223 ERP Configuration &amp; Implementation  ISYS 4233 Seminar in ERP Development</p> <p><b>Concentration II: Enterprise Systems</b>  ISYS 4453 Intro to Enterprise Servers  ISYS 4463 Enterprise Transaction Systems</p> <p><b>Concentration III: Applications Development</b>  ISYS 4243 Current Topics in Computer Information  ISYS 4373 Application Development with JAVA</p> <p><input type="checkbox"/> <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business Electives (15 hours)</b>  Note: Maximum of 27 hours permitted Information Systems.</p>
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<p><b>MANAGEMENT MAJOR</b> <b>Requirements in All Concentrations (24 hours)</b></p> <p><b>Concentration I: Human Resource Management</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 4243 Ethics and Corporate Responsibility</li> <li>❑ MGMT 4943 Organizational Staffing</li> <li>❑ MGMT 4953 Organizational Rewards and Compensation</li> </ul> <p><b>Plus select at least 2 classes from the following courses (6 to 15 hours):</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 3933 Entrepreneurship/New Venture Dev.</li> <li>❑ MGMT 4103 Special Topics</li> <li>❑ MGMT 4253 Leadership</li> <li>❑ MGMT 4263 Org Change and Development</li> <li>❑ MGMT 4433 Small Enterprise Mgmt.</li> <li>❑ MGMT 4583 International Mgmt.</li> <li>❑ MGMT 4993 Entrepreneurship Practicum (SAKE)</li> </ul> <p><b>Plus select up to 3 classes from the following courses (0 to 9 hours):</b></p> <ul style="list-style-type: none"> <li>❑ ACCT 3613 Managerial Uses of Acct</li> <li>❑ ECON 3533 Labor Economics</li> <li>❑ ECON 4333 Economics of Organizations</li> <li>❑ ISYS 2263 Intro Info Systems Development</li> <li>❑ MKTG 3553 Consumer Behavior</li> <li>❑ MKTG 3633 Marketing Research</li> <li>❑ MKTG 4853 Marketing Management</li> </ul> <p><b>Concentration II: Organizational Leadership</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 4243 Ethics and Corporate Responsibility</li> <li>❑ MGMT 4253 Leadership</li> <li>❑ MGMT 4263 Org Change &amp; Development</li> </ul> <p><b>Plus select at least 2 classes from the following courses (6 to 15 hours):</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 3933 Entrepreneurship/New Venture Dev.</li> <li>❑ MGMT 4103 Special Topics</li> <li>❑ MGMT 4433 Small Enterprise Management</li> <li>❑ MGMT 4583 International Management</li> <li>❑ MGMT 4943 Organizational Staffing</li> <li>❑ MGMT 4953 Org Rewards/Comp</li> <li>❑ MGMT 4993 Entrepreneurship Practicum (SAKE)</li> </ul> <p><b>Plus select up to 3 classes from the following courses (0 to 9 hours):</b></p> <ul style="list-style-type: none"> <li>❑ ACCT 3613 Managerial Uses of Accounting</li> <li>❑ ACCT 3723 Intermediate Accounting I</li> <li>❑ ECON 3533 Labor Economics</li> <li>❑ ECON 4333 Managerial Economics</li> <li>❑ ECON 4643 International Macro &amp; Finance</li> </ul> <p>List continued...</p>	<p><b>MANAGEMENT MAJOR cont.</b></p> <ul style="list-style-type: none"> <li>❑ FINN 3603 Corporate Finance</li> <li>❑ FINN 3703 International Finance</li> <li>❑ ISYS 2263 Intro to Info System</li> <li>❑ MKTG 4633 Global Marketing</li> <li>❑ MKTG 4853 Marketing Management</li> <li>❑ SPCM 3613 Business Logistics</li> <li>❑ SPCM 3643 International Trans &amp; Logistics</li> <li>❑ SPCM 4653 Trans &amp; Logistics Strategy</li> </ul> <p><b>Concentration III: Small Business &amp; Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 3933 Entrepreneurship/New Venture Development</li> <li>❑ MGMT 4243 Ethics and Corporate Responsibility</li> <li>❑ MGMT 4433 Small Enterprise Management</li> </ul> <p><b>Plus select at least 2 classes from the following courses (6 to 15 hours):</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 4103 Special Topics</li> <li>❑ MGMT 4253 Leadership</li> <li>❑ MGMT 4263 Organizational Change &amp; Development</li> <li>❑ MGMT 4583 International Management</li> <li>❑ MGMT 4943 Organizational Staffing</li> <li>❑ MGMT 4953 Org Rewards/Compensation</li> <li>❑ MGMT 4993 Entrepreneurship Practicum (SAKE)</li> </ul> <p><b>Plus select up to 3 classes from the following courses (0 to 9 hours):</b></p> <ul style="list-style-type: none"> <li>❑ ACCT 3613 Managerial Uses of Accounting</li> <li>❑ ACCT 3723 Intermediate Accounting I</li> <li>❑ ACCT 3843 Fundamentals of Taxation</li> <li>❑ BLAW 3033 Commercial Law</li> <li>❑ FINN 3053 Financial Markets &amp; Institutions</li> <li>❑ FINN 3623 Risk Management</li> <li>❑ FINN 3933 Real Estate Principles</li> <li>❑ ISYS 2263 Intro to Information Systems</li> <li>❑ MKTG 3553 Consumer Behavior</li> <li>❑ MKTG 4233 Integrated Marketing Communications</li> <li>❑ MKTG 4343 Selling and Sales Management</li> <li>❑ MKTG 4433 Retail Strategy</li> <li>❑ MKTG 4633 Global Marketing</li> <li>❑ SPCM 3613 Business Logistics</li> <li>❑ SPCM 3623 Advanced Logistics Operations</li> <li>❑ SPCM 4653 Trans &amp; Logistics Strategy</li> </ul> <p>❑ <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business Electives (15 hours)</b> Note: Maximum of 27 hours permitted in Management.</p>
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<p><b>MARKETING MAJOR</b></p> <p><b>Requirements in the Major (24 hours)</b></p> <ul style="list-style-type: none"> <li>❑ MKTG 3433 Intro to Marketing Strategy</li> <li>❑ MKTG 3553 Consumer Behavior</li> <li>❑ MKTG 3633 Marketing Research</li> <li>❑ MKTG 4853 Marketing Management</li> </ul> <p><b>Plus 12 hours from the following:</b></p> <ul style="list-style-type: none"> <li>❑ MKTG 4103 Marketing Topics</li> <li>❑ MKTG 4233 Integrated Marketing Communications</li> <li>❑ MKTG 4343 Selling and Sales Management</li> <li>❑ MKTG 4433 Retail Strategy</li> <li>❑ MKTG 4443 Retail Buying &amp; Merchandise</li> <li>❑ MKTG 4633 Global Marketing</li> </ul> <p>❑ <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business Electives (15 hours)</b>  Note: Maximum of 27 hours permitted in Marketing.</p> <hr/> <p><b>RETAIL MAJOR</b></p> <p><b>Requirements in all Concentrations (24 hours)</b></p> <p><b>Courses Required for All Concentrations:</b></p> <ul style="list-style-type: none"> <li>❑ MKTG 3433 Intro to Marketing Strategy</li> <li>❑ MKTG 3553 Consumer Behavior</li> <li>❑ MKTG 4433 Retail Strategy</li> <li>❑ MKTG 4443 Retail Buying and Merchandise</li> <li>❑ Plus pick 12 hours from a single concentration</li> </ul> <p><b>Concentration I: Accounting</b>  ACCT 2013 Accounting Principles  ACCT 3613 Managerial Uses of Accounting Info  ACCT 3723 Intermediate Accounting I  ACCT 4673 Product, Project and Service Costing</p> <p><b>Concentration II: Economics</b>  ECON 3033 Microeconomic Theory  ECON 3133 Macroeconomic Theory  ECON 4333 Economics of Organizations  ECON 4633 International Trade  ECON 4643 International Macro and Finance</p> <p><b>Concentration III: Finance</b>  FINN 3013 Financial Analysis and Valuation  FINN 3053 Financial Markets and Institutions  FINN 3603 Corporate Finance  FINN elective—select one of the following:  FINN 3623 Risk Management  FINN 3703 International Finance  FINN 3933 Real Estate Principles</p>	<p><b>RETAIL MAJOR cont.</b></p> <p><b>Concentration IV: Information Systems</b>  ISYS 2263 Intro to Information Systems  ISYS 4243 Current Topics in Computer Information  ISYS 4293 Business Intelligence  WCOB 4213 ERP Fundamentals</p> <p><b>Concentration V: International</b>  ECON 3853 Emerging Markets  ECON 4633 International Trade  ECON 4643 International Macro and Finance  FINN 3703 International Finance  MGMT 4583 International Management  MKTG 4633 Global Marketing  SPCM 3643 International Trans. &amp; Logistics</p> <p><b>Concentration VI: Management</b>  MGMT 3933 Entrepreneurship &amp; New Venture Dev.  MGMT 4243 Ethics and Corp. Responsibility  MGMT 4253 Leadership  MGMT 4263 Organizational Change and Develop.  MGMT 4433 Small Enterprise Management  MGMT 4583 International Management  MGMT 4943 Organizational Staffing  MGMT 4953 Organizational Rewards and Comp.</p> <p><b>Concentration VII: Marketing</b>  MKTG 3633 Marketing Research  MKTG 4003H Marketing Honors Colloquium  MKTG 4103 Marketing Topics  MKTG 4233 Integrated Marketing Communications  MKTG 4343 Selling and Sales Management  MKTG 4633 Global Marketing  MKTG 4853 Marketing Management</p> <p><b>Concentration VIII: Supply Chain Management</b>  SPCM 3443 Principles of Transportation  SPCM 3613 Business Logistics  SPCM 3623 Advanced Logistics Operations  SPCM 3643 International Trans. &amp; Logistics  SPCM 4633 Transportation Carrier Management</p> <p>List continued...</p>
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<p><b>RETAIL MAJOR cont.</b></p> <p><b>Concentration IX: General Retail</b>  <b>Select 1 course from each of 4 different areas:</b></p> <p><b>Accounting</b>  ACCT 2013 Accounting Principles</p> <p><b>Economics</b>  ECON 3033 Microeconomic Theory  ECON 3133 Macroeconomic Theory  ECON 4333 Economics of Organizations  ECON 4633 International Trade  ECON 4643 International Macro and Finance</p> <p><b>Finance</b>  FINN 3013 Financial Analysis and Valuation  FINN 3053 Financial Markets and Institutions  FINN 3603 Corporate Finance  FINN 3623 Risk Management  FINN 3703 International Finance  FINN 3933 Real Estate Principles  FINN 4833 Property/Casualty Ins. I</p> <p><b>Information Systems</b>  ISYS 2263 Intro to Information Systems  ISYS 4243 Current Topics in Computer Info.  WCOB 4213 ERP Fundamentals</p> <p><b>Management</b>  MGMT 4243 Ethics and Corp. Responsibility  MGMT 4253 Leadership  MGMT 4263 Organizational Change and Develop.  MGMT 4433 Small Enterprise Management  MGMT 4943 Organizational Staffing  MGMT 4953 Organizational Rewards and Comp.</p> <p><b>Marketing</b>  MKTG 3633 Marketing Research  MKTG 4233 Integrated Mktg. Communications  MKTG 4343 Selling and Sales Management  MKTG 4633 Global Marketing</p> <p><b>Supply Chain Management</b>  SPCM 3443 Principles of Transportation  SPCM 3613 Business Logistics</p> <p><input type="checkbox"/> <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business Electives (15 hours)</b>  Note: Maximum of 27 hours permitted in Marketing.</p>	<p><b>SUPPLY CHAIN MANAGEMENT MAJOR</b></p> <p><b>Requirements in the Major (24 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> SPCM 3443 Principles of Transportation</li> <li><input type="checkbox"/> SPCM 3613 Business Logistics</li> <li><input type="checkbox"/> SPCM 3623 Advanced Logistics Operations</li> <li><input type="checkbox"/> SPCM 3643 International Trans &amp; Logistics</li> <li><input type="checkbox"/> SPCM 4633 Transportation Carrier Mgmt.</li> <li><input type="checkbox"/> SPCM 4653 Trans &amp; Logistics Strategy</li> </ul> <p><b>Plus 6 hours from a single area:</b></p> <p><b>Information Systems (select 2 courses)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 2263 Intro Info Systems Development</li> <li><input type="checkbox"/> ISYS 3293 System Analysis and Design</li> <li><input type="checkbox"/> ISYS 4243 Current Topics in Computer Info. Systems</li> <li><input type="checkbox"/> ISYS 4293 Business Intelligence</li> <li><input type="checkbox"/> WCOB 4213 ERP Fundamentals</li> </ul> <p><b>Marketing</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MKTG 3633 Marketing Research</li> <li><input type="checkbox"/> MKTG 4343 Selling and Sales Management</li> <li><input type="checkbox"/> MKTG 4433 Retail Strategy</li> <li><input type="checkbox"/> MKTG 4633 Global Marketing</li> </ul> <p><b>International Courses</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 4633 International Trade</li> <li><input type="checkbox"/> ECON 4643 International Macro and Finance</li> <li><input type="checkbox"/> FINN 3703 International Finance</li> <li><input type="checkbox"/> MGMT 4583 International Management</li> <li><input type="checkbox"/> MKTG 4633 Global Marketing</li> </ul> <p><input type="checkbox"/> <b>WCOB 3016 Business Strategy and Planning</b></p> <p><b>Junior/Senior Business Electives (15 hours)</b>  Note: Maximum of 27 hours permitted in SPCM.</p>
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## **Bachelor of Science in International Business Degree (B.S.I.B.)**

The Bachelor of Science in International Business degree is intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, and supply chain management. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics.

This degree requires completion of the University Core and Walton College Core courses, as well as course work in international business, a single foreign language and an area of study related to that language. In addition, students must select a concentration in one of the following areas: accounting, business economics, information systems, finance, general business, management, marketing or supply chain management.

## **Core Requirements for B.S.I.B. Degree—refer to pages 14 & 15**

## **Business Requirements for B.S.I.B. Degree**

<p><b>PREBUSINESS CORE</b></p> <p>All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average prior to enrollment in junior or senior level business courses in the Walton College. (students must also maintain 2.50 to remain in upper level classes) To be eligible to enroll in upper division business courses in the Walton College of Business a student must:</p> <ul style="list-style-type: none"><li>• Have at least a 2.50 overall GPA.</li><li>• Have at least a 2.50 pre-business GPA</li><li>• Grades of “C” or better in all pre-business courses.</li></ul> <p><b>The pre-business core courses are as follows:</b></p> <ul style="list-style-type: none"><li>□ MATH 2053 Finite Math</li><li>□ ECON 2013 Macroeconomics</li><li>□ ECON 2023 Microeconomics</li><li>□ MATH 2043 Survey of Calculus</li><li>□ COMM 1313 Public Speaking</li><li>□ WCOB 1120 Computer Comp Requirement</li><li>□ WCOB 1111 Business Connections</li><li>□ WCOB 1012 Legal Environment of Business</li><li>□ WCOB 1023 Business Foundations</li><li>□ WCOB 1033 Data Analysis</li><li>□ WCOB 2013 Markets &amp; Consumers</li><li>□ WCOB 2023 Goods Services</li><li>□ WCOB 2033 Human Capital</li><li>□ WCOB 2043 Financial Resources</li></ul>	<p><b>Upper-Division Requirements</b></p> <ul style="list-style-type: none"><li>□ WCOB 3016 Business Strategy and Planning</li></ul> <p><b>International Business Classes (15 hours)</b></p> <ul style="list-style-type: none"><li>□ ECON 4633 International Trade Policy</li><li>□ ECON 4643 International Macro and Finance</li></ul> <p><b>Select from the following (9 hours):</b> These classes are often transferred in from Study Abroad.</p> <ul style="list-style-type: none"><li>□ ECON 3843 Econ Dev./World Bank/Multilateral Finance</li><li>□ ECON 3853 Emerging Markets</li><li>□ ECON 3933 Japanese Economics</li><li>□ FINN 3703 International Finance</li><li>□ MGMT 4583 International Management</li><li>□ MKTG 4633 Global Marketing</li><li>□ SPCM 3643 International Trans and Logistics</li></ul> <p>Other courses may fulfill this requirement if approved by the International Business Department Head.</p> <p><b>Major Courses (ACCT, ECON, FINN, GBUS, ISYS, MGMT, MKTG, SPCM = 21 hours)</b></p> <ul style="list-style-type: none"><li>□ Major Class _____</li><li>□ Major Class _____</li><li>□ Major Class _____</li><li>□ Major Class _____</li><li>□ Major Class _____</li><li>□ Major Class _____</li><li>□ Major Class _____</li></ul> <p><b>TOTAL REQUIRED FOR BSBA DEGREE: 125 HOURS</b></p>
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### **Foreign Language Requirements for B.S.I.B. Degree**

<p><b>Foreign Language Requirements (12 Hours)</b></p> <ul style="list-style-type: none"> <li>□ FLAN 2003 Intermediate I (Group 2 Fine Arts)</li> <li>□ FLAN 2013 Intermediate II</li> <li>□ Upper FLAN (3000-4000 Level)</li> <li>□ Upper FLAN (3000-4000 Level)</li> </ul> <p><b>Area Studies Requirements (9 Hours)</b></p> <ol style="list-style-type: none"> <li>1. Any upper division FLAN course or</li> <li>2. Minor in FLAN (recommended) or</li> <li>3. Select upper division courses related to chosen FLAN (see list)</li> </ol> <p>[FLAN are often transferred in from Study Abroad.]</p> <p><b>Electives in Major (6 hours) see BSIB upper level</b></p> <p><b>Foreign Language Requirements</b></p> <p>Students whose native language is English or whose native language is not taught at the University of Arkansas must complete 12 hours of university course work in a single foreign language — six hours of intermediate language and six hours of upper-division course work in communications and business language, or equivalent. Students who, on the basis of prior knowledge of language, omit one or both courses in the intermediate language sequence — FLAN 2003, FLAN 2013 — may receive degree credit for omitted courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous foreign language training or only rudimentary knowledge of a foreign language will be required to complete up to six hours of elementary language: FLAN 1003, FLAN 1013 — in addition to the 12 hours of language specified above. No degree credit will be given for elementary language courses.</p>	<p><b>Foreign Language Concentrations</b></p> <p><b>Students may select one of the following language tracks:</b></p> <ul style="list-style-type: none"> <li>□ Arabic – ARAB 2013, ARAB 2016, ARAB 3016 or equivalent</li> <li>□ Chinese – CHIN 2003, CHIN 2013, CHIN 3033, and any other upper division CHIN</li> <li>□ French – FREN 2003, FREN 2013, FREN 4333, FREN 3033 or FREN 3003</li> <li>□ German – GERM 2003, GERM 2013, GERM 3003 and GERM 4333</li> <li>□ Italian – ITAL 2003, ITAL 2013, ITAL 3003 and ITAL 3013</li> <li>□ Japanese – JAPN 2003, JAPN 2013, JAPN 3003 and JAPN 3013</li> <li>□ Spanish – SPAN 2003, SPAN 2013, SPAN 3003 and SPAN 4333</li> </ul> <p>Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of an advisor and department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.</p>
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**Area Studies Requirements** For students taking a foreign language, nine hours of upper-division course work in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

- 1) any upper division foreign language course,
- 2) minor in a foreign language, and/or
- 3) select upper division courses related to the foreign language to include:

- **Arabic** – any upper division course for Middle Eastern Studies (MEST) to include MEST 4003, 4003H or additional courses listed under MEST in the university catalog
- **Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)
- **French** – any upper division course for EUST
- **German** – any upper division course for EUST
- **Italian** – any upper division course for EUST
- **Spanish** – any upper division course for Latin American Studies (LAST) or European Studies (EUST) to include LAST 4003, LAST 4003H, or LAST 470V or additional courses listed under LAST in the university catalog, or EUST 399VH, EUST 4003, EUST 4003H, EUST 470V, or EUST 470VH or additional courses listed under EUST in the university catalog.

International students may satisfy this requirement in one of two ways:

- 1) For students who choose to take a third language, area studies requirements are the same as those for domestic students.
- 2) For students who choose to take six hours of upper division English to satisfy their language requirement, nine hours of upper division course work in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the University catalog.

## International Experience Requirement

At a minimum, a domestic student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement.

## Clarifying Notes on Degree Requirements

1. Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.
2. Students who select ECON 2013 and ECON 2023 to partially satisfy the social science bloc and FLAN 2003 to partially satisfy the fine arts and humanities bloc of the University Core Requirements can complete the degree with 125 hours. Students selecting other courses to satisfy these requirements will have longer programs.

## **Business Requirements for B.S.I.B Degree**

<p><b>Business Concentration (21 hours) Students must complete one of the following business concentrations:</b></p> <p><b>ACCOUNTING</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 2013 Principles of Accounting I</li> <li><input type="checkbox"/> ACCT 3533 Accounting Technology</li> <li><input type="checkbox"/> ACCT 3613 Managerial Uses of Acct Info</li> <li><input type="checkbox"/> ACCT 3723 Intermediate Accounting I</li> <li><input type="checkbox"/> ACCT Elect (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>BUSINESS ECONOMICS</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3033 Microeconomic Theory</li> <li><input type="checkbox"/> ECON 3133 Macroeconomic Theory</li> <li><input type="checkbox"/> ECON 4333 Economics of Organizations</li> <li><input type="checkbox"/> ECON 4743 Introduction to Econometrics</li> <li><input type="checkbox"/> ECON Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>FINANCE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3053 Fin. Markets and Institutions</li> <li><input type="checkbox"/> FINN 3703 International Finance</li> <li><input type="checkbox"/> FINN 3063 Principles of Investments or <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3603 Corporate Finance</li> </ul> </li> <li><input type="checkbox"/> FINN 4133 Advanced Investments or <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 4233 Adv Corporate Finance</li> </ul> </li> <li><input type="checkbox"/> FINN Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>GENERAL BUSINESS</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 15 hours of 3000/4000 level courses in the Walton College of Business. Note: No more than 9 hours in a single academic area.</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul>	<p><b>INFORMATION SYSTEMS</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 2263 Intro to Info Systems</li> <li><input type="checkbox"/> ISYS 3293 System Analysis and Design</li> <li><input type="checkbox"/> ISYS 3393 Bus App Dev. Fundamentals</li> <li><input type="checkbox"/> ISYS 4283 Business Database Systems</li> <li><input type="checkbox"/> ISYS Elect (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>MANAGEMENT</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MGMT4243 Ethics and Corporate Responsibility</li> <li><input type="checkbox"/> MGMT 4583 International Management</li> <li><input type="checkbox"/> MGMT Elect (3 hours)</li> <li><input type="checkbox"/> MGMT Elect (3 hours)</li> <li><input type="checkbox"/> MGMT Elect (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>MARKETING</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MKTG 3553 Consumer Behavior</li> <li><input type="checkbox"/> MKTG 3633 Marketing Research</li> <li><input type="checkbox"/> MKTG 4633 Global Marketing</li> <li><input type="checkbox"/> MKTG 4853 Marketing Management</li> <li><input type="checkbox"/> MKTG Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>SUPPLY CHAIN MANAGEMENT</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> SPCM 3443 Principles of Transportation</li> <li><input type="checkbox"/> SPCM 3613 Business Logistics</li> <li><input type="checkbox"/> SPCM 3643 Inter. Trans and Logistics</li> <li><input type="checkbox"/> SPCM Elective (3 hours)</li> <li><input type="checkbox"/> SPCM Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours)</li> </ul>
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## **Business Minors for Business Students**

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in another area of business (outside of their major) to assist them in their business careers. All minors require the completion of 15 specific hours of study with the exception of International Business which requires 21 hours. All courses applied toward the minor must be taken in residence. Students who desire to earn a Business Minor must notify the Walton College Undergraduate Programs Office of intent to pursue the minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade point in the courses offered for the minor.

**Note:** No more than 6 hours of major courses may be used toward minor requirements. No more than 3 hours of minor courses may be used toward requirements for multiple business minors. See page 9 for more information.

### **SINGLE DISCIPLINE MINORS:**

#### **1. ACCOUNTING**

ACCT 2013	Accounting Principles
ACCT 3533	Accounting Technology
ACCT 3613	Managerial Uses of Accounting Information
ACCT 3723	Intermediate Accounting I
ACCT 3843	Fundamentals of Taxation

#### **2. ECONOMICS**

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics
<b>Plus 9 hours of upper-division course work in economics.</b>	

#### **3. FINANCE**

##### **Banking/Financial Mgmt./Investment Concentration**

FINN 3013	Financial Analysis and Valuation
<b>Plus any 2 of the following 3 courses:</b>	
FINN 3053	Financial Markets and Institutions
FINN 3103	Financial Modeling
FINN 3703	International Finance

##### **Plus any 2 of the following 6 courses:**

FINN 3063	Investments
FINN 3133	Commercial Banking
FINN 3603	Corporate Finance
FINN 4133	Advanced Investments
FINN 4233	Advanced Corporate Finance
FINN 4313	Advanced Commercial Banking

##### **Insurance/Real Estate Concentration**

##### **Choose any 5 of the following 7 courses:**

FINN 3003	Personal Financial Management
FINN 3623	Risk Management
FINN 3933	Real Estate Principles
FINN 4413	Real Estate Appraisal
FINN 4433	Real Estate Finance and Investment
FINN 4733	Life and Health Insurance I
FINN 4833	Property and Casualty Insurance I

#### **4. INFORMATION SYSTEMS**

ISYS 2263	Introduction to Information Systems Development
ISYS 3293	Systems Analysis and Design
ISYS 3393	Business Application Development in the Visual Basic Environment
WCOB 4213	ERP Fundamentals

##### **Plus 1 of the following courses:**

WCOB 4223	ERP Configuration and Implementation
Any 3-hour Junior/Senior level ISYS course	

## 5. MANAGEMENT

MGMT 4243 Ethics and Corporate Responsibility

### **Plus 4 of the following 9 courses:**

MGMT 3933 Entrepreneurship/New Venture Development  
MGMT 4103 Special Topics  
MGMT 4253 Leadership  
MGMT 4263 Org. Change & Development  
MGMT 4433 Small Enterprise Management  
MGMT 4583 International Management  
MGMT 4943 Organizational Staffing  
MGMT 4953 Org. Rewards & Compensation  
MGMT 4993 Entrepreneurship Practicum  
(by application only)

## 7. RETAIL

MKTG 3433 Introduction to Marketing Strategy  
MKTG 3553 Consumer Behavior  
MKTG 4433 Retail Strategy  
MKTG 4443 Retail Buying and Merchandising

### **Plus 3 hours from the following courses**

ACCT 2013 Accounting Principles  
ECON – any ECON at the 3000 or 4000 level  
FINN 3013 Financial Analysis and Valuation  
MGMT - any MGMT at the 3000 or 4000 level  
MKTG 4233 Integrated Mktg. Communications  
SPCM 3613 Business Logistics  
WCOB 4213 ERP Fundamentals

## 6. MARKETING

MKTG 3433 Introduction to Marketing Strategy

MKTG 3553 Consumer Behavior

### **Plus 3 of the following 6 courses:**

MKTG 3633 Marketing Research  
MKTG 4233 Integrated Mktg. Communications  
MKTG 4343 Selling and Sales Management  
MKTG 4433 Retail Strategy  
MKTG 4443 Retail Buying and Merchandise  
MKTG 4633 Global Marketing

## 8. SUPPLY CHAIN MANAGEMENT

SPCM 3443 Principles of Transportation  
SPCM 3613 Business Logistics  
SPCM 3623 Advanced Logistics Operations  
SPCM 3643 Inter Transportation & Logistics  
SPCM 4633 Transportation Carrier Management

## INTERDISCIPLINARY MINORS:

### 1. ENTERPRISE RESOURCE PLANNING (ERP)

WCOB 4213 ERP Fundamentals  
WCOB 4223 ERP Config. & Implementation

#### **Plus any 3 of the following 6 courses:**

ACCT 3533 Accounting Technology  
ACCT 3723 Intermediate Accounting I  
ISYS 4233 ERP Development  
SPCM 3443 Principles of Transportation  
SPCM 3613 Business Logistics  
SPCM 3623 Purchasing and Inventory Systems

### 2. FINANCIAL ECONOMICS

FINN 3013 Financial Analysis and Valuation  
ECON 4753 Forecasting

#### **Plus any 3 of the following 4 courses:**

FINN 3063 Investments  
FINN 3603 Corporate Finance  
ECON 3433 Money and Banking  
ECON 4743 Introduction to Econometrics

### 3. INTERNATIONAL BUSINESS (21 HOURS)

ECON 3843 Economic Development...  
ECON 3853 Emerging Markets  
ECON 3933 Japanese Economics  
ECON 4633 International Trade  
ECON 4643 International Macro & Finance  
ECON 468V International Econ & Business Seminar  
FINN 3703 International Finance  
MGMT 4583 International Management  
MKTG 4633 Global Marketing  
SPCM 3643 International Transportation & Logistics  
3 hours of study abroad led by Walton College faculty  
Other—Department Chair approval needed

#### **Plus 6 hours of Intermediate foreign language**

## Business Classes and Prerequisites:

Students who register for or obtain overrides for classes without having the proper prerequisites are subject to being dropped.

In addition to the listed direct pre-requisites business majors **MUST** complete ALL pre-business classes and have the proper GPAs to take any upper level (3000-4000) business classes.

### ACCOUNTING (ACCT)

*All Accounting classes require a grade of "C" or better in all pre-requisites.*

#### ACCT 2013 Accounting Principles

(Pre or Coreq WCOB 2043)

#### ACCT 310V Accounting Internship

(Prereq: ACCT 3723 and department consent)

#### ACCT 3533 Accounting Technology

(Prereq: ACCT 2013)

#### ACCT 3613 Managerial Uses of Accounting

(Prereq: ACCT 2013)

#### ACCT 3723 Intermediate Accounting I

(Prereq: ACCT 2013)

#### ACCT 3753 Intermediate Accounting II

(Prereq: Graduate standing or ACCT 3723)

#### ACCT 3843 Fundamentals of Taxation

(Prereq: ACCT 2013)

#### ACCT 4003H Accounting Honors Colloquium

(Prereq: Senior Standing and Honors program participation)

#### ACCT 410V Special Topics in Accounting

(Prereq: ACCT 3723)

#### ACCT 4673 Product, Project, and Service Costing

(Prereq: ACCT 3613 & ACCT 3723)

#### ACCT 4963 Audit and Assurance Services

(Prereq: ACCT 3723)

### FINANCE (FINN)

#### FINN 1003 Your Money and Credit

(General Education Elective Credit ONLY for Business Majors)

#### FINN 3003 Personal Financial Management

#### FINN 3013 Financial Analysis and Valuation

(Prereq: WCOB 2043)

#### FINN 3053 Financial Markets and Institutions

(Prereq: ECON 2013 and ECON 2023 or ECON 2143)

#### FINN 3063 Investments (Prereq: FINN 3013 & WCOB 2043)

#### FINN 3103 Financial Modeling (Prereq: WCOB 2043)

#### FINN 3133 Commercial Banking (Prereq: WCOB 2043)

#### FINN 3603 Corporate Finance (Prereq: FINN 3013 & WCOB 2043)

#### FINN 3623 Risk Management

#### FINN 3703 International Finance

#### FINN 3933 Real Estate Principles

#### FINN 4003H Finance Honors Colloquium

(Prereq: Senior Standing and Honors program participation)

#### FINN 4013 Seminar in Personal Financial Planning

(Prereq: FINN 3003, FINN 3063, FINN 3623, ACCT 3843 & Pre/Coreq: FINN 4733)

#### FINN 410V Special Topics in Finance (Prereq: FINN 3013)

#### FINN 4133 Advanced Investments (Prereq: FINN 3063)

#### FINN 4143 Portfolio Management I

(Prereq: FINN 3063 & Pre/Coreq: ACCT 3723; by invitation only)

#### FINN 4153 Portfolio Management II

(Prereq: FINN 4143; by invitation only)

#### FINN 4163 Fixed Income Securities I

(Prereq: FINN 3013 & FINN 3063; by invitation only)

#### FINN 4173 Fixed Income Securities II

(Prereq: FINN 4163; by invitation only)

#### FINN 4233 Advanced Corporate Finance (Prereq: FINN 3603)

#### FINN 4313 Advanced Commercial Banking (Prereq: FINN 3133)

#### FINN 4413 Real Estate Appraisal (Prereq: FINN 3933)

#### FINN 4433 Real Estate Finance & Invest. (Prereq: FINN 3933)

#### FINN 450V Independent Study (Prereq: Instructor Consent)

#### FINN 4733 Life and Health Insurance I

#### FINN 4833 Property and Casualty Insurance I

### BUSINESS LAW (BLAW)

#### BLAW 3033 Commercial Law

### ECONOMICS (ECON)

*The following classes require MATH 1203 or higher or a Math ACT score of 26 or higher or a Math SAT score of 600 or higher.*

#### ECON 2013 Principles of Macroeconomics

#### ECON 2023 Principles of Microeconomics

#### ECON 2143 Basic Economics-- Theory and Practice

(Non-business majors only)

#### ECON 3053 Economics for Elementary Teachers

(Prereq: Junior Standing--Not open to Business majors.)

*Unless otherwise indicated, all of the following ECON classes require ECON 2013 and ECON 2023 in addition to the listed pre-requisites.*

#### ECON 3033 Microeconomic Theory

(Prereq: MATH 2043 or MATH 2554)

#### ECON 3133 Macroeconomic Theory

(Prereq: MATH 2043 or MATH 2554)

#### ECON 3333 Public Economics

#### ECON 3353 Law and Economics

(Prereq: ECON 2023 or ECON 2143 ONLY)

#### ECON 3433 Money and Banking

#### ECON 3533 Labor Economics

#### ECON 3633 Advertising Economics

(Prereq: ECON 2023 or ECON 2143 ONLY)

#### ECON 3843 Economic Dev./World Bank/Multilateral Finance

#### ECON 3853 Emerging Markets

#### ECON 3933 Japanese Economics

(Prereq: ECON 2013 or ECON 2143; Pre/Coreq: ECON 2023)

#### ECON 399VH Honors Course

(Prereq: Honors program participation)

#### ECON 4003H Economics Honors Colloquium

(Prereq: Senior Standing and Honors Program participation)

#### ECON 4033 History of Economic Thought

(Prereq: (ECON 2013 and ECON 2023) or ECON 2143 or ECON 3053)

#### ECON 410V Special Topics in Economics

#### ECON 4333 Economics of Organizations

#### ECON 4233 Behavioral Economics

(Prereq: ECON 2023 or 2143 ONLY)

#### ECON 4433 Experimental Economics

(Prereq: ECON 2023 or ECON 2143 ONLY)

#### ECON 450V Independent Study

(Prereq: Instructor consent)

#### ECON 4633 International Trade Policy

#### ECON 4643 International Macroeconomics and Finance

#### ECON 468V International Economics and Business Seminar

#### ECON 4743 Introduction to Econometrics

(Prereq: (MATH 2043 or MATH 2554) and (MATH 2053 or MATH 2053C) and (WCOB 1033 or STAT 2303))

#### ECON 4753 Forecasting

(Prereq: (MATH 2043 or MATH 2554) and (MATH 2053 or MATH 2053C) and (WCOB 1033 or STAT 2303))

## **INFORMATION SYSTEMS (ISYS)**

*All Information Systems classes require a "C" or better in all prerequisites.*

### **ISYS 2263 Intro to Information Systems**

(Prereq: WCOB 1023 & MATH 2053)

### **ISYS 3293 System Analysis and Design**

(Prereq: ISYS 2263 or CSCE 2014)

### **ISYS 3393 Bus App Dev Fund**

(Prereq: ISYS 2263 or CSCE 2014)

### **ISYS 4003H ISYS Honors Colloquium**

(Prereq: Senior standing and Honors program participation)

### **ISYS 4233 Seminar in ERP Development**

(Pre or Co-Req: WCOB 4223)

### **ISYS 4243 Current Topics in Computer Information**

(Prereq: Junior Standing)

### **ISYS 4263 Information Technology Strategy**

(Prereq: WCOB 3016)

### **ISYS 4283 Business Database Systems**

(Prereq: ISYS 3293 & Pre/Coreq: ISYS 3393)

### **ISYS 4293 Business Intelligence**

(Prereq: WCOB 1033)

### **ISYS 4363 Business Project Development**

(Prereq: ISYS 3393 & Pre/Coreq: ISYS 4283)

### **ISYS 4373 App Dev with JAVA**

(Prereq: ISYS 3293)

### **ISYS 4453 Introduction to Enterprise Servers**

(Prereq: ISYS 2263 or CSCE 2014)

### **ISYS 4463 Enterprise Transaction Systems**

(Prereq: ISYS 2263 or ISYS 4453 or CSCE 2014)

### **ISYS 450V Independent Study**

(Prereq: Instructor Consent)

## **MARKETING (MKTG)**

### **MKTG 3433 Intro Marketing Strategy**

(Prereq: (ECON 2013 and ECON 2023) or ECON 2143)

*Unless otherwise indicated, all of the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.*

### **MKTG 3553 Consumer Behavior**

### **MKTG 3633 Marketing Research**

(Prereq: WCOB 1033)

### **MKTG 4003H MKTG/SPCM Honor Colloquium**

(Prereq: Senior standing and Honors program participation)

### **MKTG 4103 Marketing Topics**

### **MKTG 4233 Integrated Marketing Communications**

### **MKTG 4343 Selling and Sales Management**

### **MKTG 4433 Retail Strategy**

### **MKTG 4443 Retail Buying and Merchandise**

### **MKTG 4633 Global Marketing**

### **MKTG 4853 Marketing Management**

(Prereq: MKTG 3553 & MKTG 3633)

## **MANAGEMENT (MGMT)**

### **MGMT 3563 Management Concepts & Org Behavior**

(No credit for business majors)

### **MGMT 3933 Entrepreneurship and New Venture Dev.**

### **MGMT 4003H Management Honors Colloquium**

(Prereq: Senior standing, Honors program participation)

### **MGMT 4103 Special Topics in Management**

### **MGMT 4243 Ethics & Corporate Responsibility**

### **MGMT 4253 Leadership** (Prereq: WCOB 2033 or MGMT 3563)

### **MGMT 4263 Organizational Change and Development**

(Prereq: WCOB 2033 or MGMT 3563)

### **MGMT 4433 Small Enterprise Management** (Preq: MGMT 3933)

### **MGMT 450V Independent Study in Management**

(Prereq: Instructor Consent)

### **MGMT 4583 International Management**

### **MGMT 4943 Organizational Staffing**

(Prereq: WCOB 1033)

### **MGMT 4953 Org Rewards and Compensation**

(Prereq: WCOB 1033)

### **MGMT 4993 Entrepreneurship Practicum (SAKE)**

(Prereq: by invitation only)

## **SUPPLY CHAIN MANAGEMENT (SPCM)**

### **SPCM 3443 Principles of Transportation**

(Prereq: (ECON 2013 and ECON 2023) or ECON 2143)

### **SPCM 3613 Business Logistics**

(Prereq: (ECON 2013 and ECON 2023) or ECON 2143)

### **SPCM 3623 Advanced Logistics Operations**

(Prereq: SPCM 3613)

### **SPCM 3643 International Transportation and Logistics**

(Prereq: (ECON 2013 and ECON 2023) or ECON 2143)

### **SPCM 4633 Transportation Carrier Management**

(Prereq: SPCM 3443)

### **SPCM 4653 Transportation and Logistics Strategy**

(Prereq: SPCM 3443 and SPCM 3613)

### **SPCM 466V Independent Study in Transportation and Logistics**

## **WALTON COLLEGE COURSE (WCOB)**

*All prerequisites must be completed with a grade of "C" or better.*

*All Honors sections require participation in the Walton College Honors Program.*

### **WCOB 1012 Legal Environment of Business**

### **WCOB 1023 Business Foundations**

(Prereq: COMM 1313, WCOB 1111 & WCOB 1120)

### **WCOB 1033 Data Analysis and Interpretation**

(Prereq: (MATH 2053 or MATH 2554) & WCOB 1120)

### **WCOB 1111 Freshman Business Connections**

(Open to business majors only)

### **WCOB 1120 Computer Competency Requirement**

*The following classes require a grade of "C" or better in WCOB 1012, WCOB 1023, WCOB 1033, and ECON 2023.*

### **WCOB 2013 Markets and Consumers**

### **WCOB 2023 Goods and Services**

### **WCOB 2033 Human Capital**

### **WCOB 2043 Financial Resources**

### **WCOB 210V Special Topics in Business**

### **WCOB 300V Study Abroad**

### **WCOB 3003H College Honors Colloquium**

(Prereq: Junior/Senior standing, Honors program participation)

### **WCOB 3016 Business Strategy and Planning**

(Prereq: WCOB 2013, WCOB 2023, WCOB 2033 & WCOB 2043. Open to business students only.)

### **WCOB 3023 Sustainability in Business** (Prereq: Junior standing)

### **WCOB 3033 African-American Experience in Business**

### **WCOB 3043 From Books to Boardroom**

(Prereq: Junior standing. General Education Elective Credit ONLY.)

### **WCOB 310V Cooperative Education**

(Prereq: Junior standing and a cumulative GPA of 2.50 or higher)

### **WCOB 410V Special Topics in Business**

### **WCOB 4213 ERP Fundamentals**

(Prereq: WCOB 2023 & WCOB 2043 or CSCE 2014 each with a C or better)

### **WCOB 4223 ERP Configuration and Implementation**

(Prereq: WCOB 4213)

### **WCOB 455V Service Learning Practicum**

### **WCOB 4993H Honors Thesis**

(Prereq: Good standing in Honors program)

**INDEX:  
EIGHT SEMESTER DEGREE COMPLETION PLANS**

# BSBA—ACCOUNTING

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 WCOB 1012 Legal Environment of Business *  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science (3 hours)</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**—University Core  3 <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 Select ONE of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core  3 <b>ACCT 2013 Accounting Principles</b>  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>ACCT 3723 Intermediate Accounting I</b>  3 <b>ACCT 3613 Managerial Uses of Accounting Information</b>  6 WCOB 3016 Business Strategy and Planning  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>ACCT 3533 Accounting Technology</b>  3 <b>ACCT 3753 Intermediate Accounting II</b>  3 <b>ACCT 3843 Fundamentals of Taxation</b>  3 Junior/Senior Business Elective  4 <i>General Education Elective</i></p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>ACCT 4673 Production Project and Service Costing</b>  3 <b>ACCT 4963 Audit and Assurance Services</b>  3 Business Social Science  3 Junior/Senior Business Electives  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 Choose a total of three credit hours from any of the courses below:  <b>ACCT 310V Accounting Internship</b>  <b>ACCT 410V Special Topics in Accounting</b>  <b>ACCT 4003H Honors Accounting Colloquium</b>  <b>WCOB 4213 ERP Fundamentals</b>  <b>ISYS 2263 Introduction to Information Systems</b>  <b>3 credit hours of WCOB Study Abroad</b>  6 Junior Senior Business Electives  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—BUSINESS ECONOMICS

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 WCOB 1012 Legal Environment of Business *  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science (3 hours)</i>-University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics**</i>--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core  3 <i>Business Social Science</i>  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 ECON 3033 Microeconomic Theory  3 ECON elective  6 WCOB 3016 Business Strategy and Planning  3 <i>Junior/Senior Business Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 ECON 3133 Macroeconomic Theory  3 ECON 4743 Introduction to Econometrics (or ECON 4753 Forecasting in Fall of Year 4)  6 Junior/Senior Business Electives  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 ECON 4333 Economics of Organizations  3 ECON elective  3 Collateral Course  7 <i>General Education Electives</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 ECON elective  6 <i>General Education Electives</i>  6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.



# BSBA—INTERNATIONAL ECONOMICS AND BUSINESS

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <b>Public Speaking</b> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>2</b> WCOB 1012 Legal Environment of Business * <b>0</b> WCOB 1120 <b>Computer Competency Requirement</b> <b>3</b> <i>Intermediate Foreign Language I (2003 level)</i> <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> WCOB 1023 <b>Business Foundations</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <b>Microeconomics</b> —University Core <b>3</b> <i>Intermediate Foreign Language II (2013 level)</i> <b>15</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 <i>Survey of Calculus</i> ** <b>3</b> ECON 2013 <i>Macroeconomics</i> **--University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> <i>Social Science</i> —University Core <b>3</b> <i>U.S. History or Political Science</i> —University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>3</b> <i>Business Social Science</i> <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> ECON 3033 <i>Microeconomic Theory</i> <b>3</b> ECON or collateral elective <b>6</b> WCOB 3016 <i>Business Strategy and Planning</i> <b>3</b> <i>Junior/Senior Business Elective</i> <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> ECON 3133 <i>Macroeconomic Theory</i> <b>3</b> ECON 4633 <i>International Trade Policy</i> <b>3</b> Area Studies Course <b>3</b> Junior/Senior Business Elective <b>3</b> <i>General Education Elective</i> <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> ECON 4643 <i>International Macroeconomics and Finance</i> <b>3</b> International Economics/Business Elective <b>3</b> Area Studies Course <b>1</b> <i>General Education Elective</i> <b>4</b> Natural Science—University Core <b>3</b> Junior/Senior Business Elective <b>17</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> International Economics/Business Elective <b>3</b> ECON or collateral elective <b>3</b> Area Studies Course <b>6</b> Junior/Senior Business Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—FINANCE: BANKING

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 WCOB 1012 Legal Environment of Business *  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science (3 hours)</i>-University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core  3 Business Social Science  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3013 Financial Analysis and Valuation</b>  3 FINN 3103 Financial Modeling  6 WCOB 3016 Business Strategy and Planning  4 General Education Electives</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 FINN 3053 Financial Markets and Institutions  3 <b>FINN 3133 Commercial Banking</b>  6 Junior/Senior Business Electives  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 FINN 3703 International Finance  3 Finance or Interdisciplinary Elective  6 Junior/Senior Business Electives  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>FINN 4313 Advanced Commercial Banking</b>  3 Finance or Interdisciplinary Elective  3 Junior Senior Business Elective  6 <b>General Education Electives</b></p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—FINANCE: FINANCIAL MANAGEMENT & INVESTMENT

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 Computer Competency Requirement <b>3</b> U.S. History or Political Science (3 hours)—University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> WCOB 1023 Business Foundations <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 Macroeconomics**—University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> Social Science—University Core <b>3</b> Fine Arts/Humanities—University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>3</b> Business Social Science <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> FINN 3013 Financial Analysis and Valuation <b>3</b> FINN 3103 Financial Modeling <b>6</b> WCOB 3016 Business Strategy and Planning <b>3</b> Junior/Senior Business Elective <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> FINN 3053 Financial Markets and Institutions <b>6</b> Junior/Senior Business Electives <b>3</b> Finance or Interdisciplinary Elective <b>3</b> General Education Elective <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>6</b> Junior/Senior Business Electives <b>7</b> General Education Electives <b>3</b> Finance Option class*** <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> FINN 3703 International Finance <b>3</b> Finance or Interdisciplinary Elective <b>6</b> General Education Electives <b>3</b> Finance Option class*** <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

\*\*\* If a student selects Option 2 (FINN 4143 and 4153) under the Financial Management concentration, they must take ACCT 2013 as a junior/senior business elective in Spring of their sophomore year, ACCT 3723 as a junior/senior business elective in Fall of their junior year, and FINN 3063 as either a junior/senior business elective or a finance/interdisciplinary elective in Spring of their junior year. If student selects Option 3 (FINN 4163 and 4173) they must take FINN 3063 as either a junior/senior business elective or a finance/interdisciplinary elective in their junior year.

# BSBA—FINANCE: INSURANCE

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 WCOB 1012 Legal Environment of Business  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science (3 hours)</i>-University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core  3 <i>Business Social Science</i>  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3013 Financial Analysis and Valuation</b>  3 FINN 3623 Risk Management  6 WCOB 3016 Business Strategy and Planning  4 <i>General Education Electives</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 FINN 3053 Financial Markets and Institutions  3 <b>FINN 4833 Property and Casualty Insurance I</b>  6 Junior/Senior Business Electives  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 FINN 3703 International Finance  3 <b>FINN 4733 Life and Health Insurance I</b>  6 Junior/Senior Business Electives  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>6 Finance or Interdisciplinary Electives  3 Junior/Senior Business Elective  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—FINANCE: PERSONAL FINANCIAL MANAGEMENT

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <b>Public Speaking</b> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>2</b> WCOB 1012 Legal Environment of Business * <b>0</b> WCOB 1120 <b>Computer Competency Requirement</b> <b>3</b> U.S. History or Political Science (3 hours)—University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> WCOB 1023 <b>Business Foundations</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <b>Microeconomics</b> —University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 <i>Macroeconomics</i> **—University Core <b>3</b> WCOB 2043 <b>Acquiring and Managing Financial Resources</b> <b>3</b> Select ONE of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>3</b> Social Science—University Core <b>3</b> Fine Arts/Humanities—University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>3</b> ACCT 2013 <b>Accounting Principles</b> <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> ACCT 3723 <b>Intermediate Accounting I</b> (Jr/Sr Business Elective) <b>3</b> FINN 3003 <b>Personal Financial Management</b> <b>3</b> FINN 3013 <b>Financial Analysis and Valuation</b> <b>6</b> WCOB 3016 Business Strategy and Planning <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> ACCT 3843 <b>Fundamentals of Taxation</b> (Jr/Sr Business Elective) <b>3</b> FINN 3063 <b>Principles of Investments</b> <b>3</b> FINN 3623 <b>Risk Management</b> <b>6</b> General Education Electives <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> FINN 3703 International Finance <b>3</b> FINN 4733 <b>Life and Health Insurance</b> <b>3</b> Junior/Senior Business Elective <b>3</b> Business Social Science <b>4</b> General Education Electives <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> FINN 3053 Financial Markets and Institutions <b>3</b> FINN 4013 <b>Seminar in Financial Planning</b> <b>3</b> Junior Senior Business Elective <b>6</b> General Education Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

\*\*\* If a student selects Option 2 (FINN 4143 and 4153) under the Financial Management concentration, they must take ACCT 2013 as a junior/senior business elective in Spring of their sophomore year, ACCT 3723 as a junior/senior business elective in Fall of their junior year, and FINN 3063 as either a junior/senior business elective or a finance/interdisciplinary elective in Spring of their junior year. If student selects Option 3 (FINN 4163 and 4173) they must take FINN 3063 as either a junior/senior business elective or a finance/interdisciplinary elective in their junior year. If a student selects Concentration V: Personal Financial Management, they must take ACCT 2013 as a junior/senior business elective in Spring of their sophomore year and ACCT 3723 in the Fall of their junior year.

# BSBA—FINANCE: REAL ESTATE

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <b>Public Speaking</b> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 <b>Computer Competency Requirement</b> <b>3</b> <i>U.S. History or Political Science (3 hours)</i> —University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> WCOB 1023 <b>Business Foundations</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <b>Microeconomics</b> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 <i>Survey of Calculus</i> ** <b>3</b> ECON 2013 <i>Macroeconomics</i> **--University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> <i>Social Science</i> —University Core <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>3</b> <i>Business Social Science</i> <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> FINN 3013 <b>Financial Analysis and Valuation</b> <b>3</b> FINN 3933 <b>Real Estate Principles</b> <b>6</b> WCOB 3016 <i>Business Strategy and Planning</i> <b>4</b> <i>General Education Electives</i> <b>16</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> FINN 3053 <i>Financial Markets and Institutions</i> <b>3</b> FINN 4433 <b>Real Estate Finance and Investment</b> <b>6</b> <i>Junior/Senior Business Electives</i> <b>3</b> <i>General Education Elective</i> <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> FINN 3703 <i>International Finance</i> <b>3</b> FINN 4413 <b>Real Estate Appraisal</b> <b>6</b> <i>Junior/Senior Business Electives</i> <b>3</b> <i>General Education Elective</i> <b>15</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>6</b> <i>Finance or Interdisciplinary Electives</i> <b>3</b> <i>Junior/Senior Business Elective</i> <b>6</b> <i>General Education Electives</i> <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—GENERAL BUSINESS

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 <i>WCOB 1012 Legal Environment of Business</i> *  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science (3 hours)</i>-University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <i>MATH 2043 Survey of Calculus</i>**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  Select ONE of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core  3 <b>ACCT 2013 Accounting Principles</b>  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 Group 1 course (see page 20)  3 Group 2 course (see page 20)  6 <i>WCOB 3016 Business Strategy and Planning</i>  3 <b>MKTG 3433 Introduction to Marketing Strategy</b>  (Collateral Course)</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 Group 3 course (see page 20)  3 Group 6 course (see page 20)  3 Junior/Senior Business Elective  3 <i>Business Social Science</i>  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 Group 5 course (see page 20)  3 Junior/Senior Business Electives  3 Group 7 course (see page 20)  7 <i>General Education Electives</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 Group 4 course (see page 20)  6 Junior/Senior Business Electives  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—INFORMATION SYSTEMS: ENTERPRISE RESOURCE PLANNING

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 WCOB 1012 Legal Environment of Business *  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science (3 hours)</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core  3 <b>ISYS 2263 Intro to Information Systems</b>  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>ISYS 3293 Systems Analysis and Design</b>  3 Junior/Senior Business Elective  6 WCOB 3016 Business Strategy and Planning  3 <i>Business Social Science</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>ISYS 3393 Business Application Development Fundamentals</b>  3 <b>WCOB 4213 ERP Fundamentals</b>  6 Junior/Senior Business Electives  3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>ISYS 4283 Business Database Systems</b>  3 <b>WCOB 4223 ERP Configuration &amp; Implementation</b>  3 Junior/Senior Business Elective  7 <i>General Education Electives</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>ISYS 4363 Business Project Development</b>  3 <b>ISYS 4233 ERP Development</b>  3 Junior/Senior Business Elective  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.



# BSBA—INFORMTION SYSTEMS: ENTERPRISE SYSTEMS

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 Computer Competency Requirement <b>3</b> U.S. History or Political Science (3 hours)—University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> WCOB 1023 Business Foundations <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 Macroeconomics**—University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> Social Science—University Core <b>3</b> Fine Arts/Humanities—University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>3</b> ISYS 2263 Intro to Information Systems <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> ISYS 3293 Systems Analysis and Design <b>3</b> Junior/Senior Business Elective <b>6</b> WCOB 3016 Business Strategy and Planning <b>3</b> Business Social Science <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> ISYS 3393 Business Application Development Fundamentals <b>3</b> WCOB 4213 ERP Fundamentals <b>6</b> Junior/Senior Business Electives <b>3</b> General Education Elective <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> ISYS 4283 Business Database Systems <b>3</b> ISYS 4453 Introduction to Enterprise Servers <b>3</b> Junior/Senior Business Elective <b>7</b> General Education Electives <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> ISYS 4363 Business Project Development <b>3</b> ISYS 4463 Enterprise Transaction Systems <b>3</b> Junior/Senior Business Elective <b>6</b> General Education Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—INFORMATION SYSTEMS: IT APPLICATIONS

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 Computer Competency Requirement <b>3</b> U.S. History or Political Science (3 hours)—University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> WCOB 1023 Business Foundations <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 Macroeconomics**--University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> Social Science—University Core <b>3</b> Fine Arts/Humanities—University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>3</b> ISYS 2263 Intro to Information Systems <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> ISYS 3293 Systems Analysis and Design <b>3</b> Junior/Senior Business Elective <b>6</b> WCOB 3016 Business Strategy and Planning <b>3</b> Business Social Science <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> ISYS 3393 Business Application Development Fundamentals <b>3</b> WCOB 4213 ERP Fundamentals <b>6</b> Junior/Senior Business Electives <b>3</b> General Education Elective <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> ISYS 4283 Business Database Systems <b>3</b> ISYS 4373 Application Development with Java <b>3</b> Junior/Senior Business Elective <b>7</b> General Education Electives <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> ISYS 4243 Current Topics in Computer Information <b>3</b> ISYS 4363 Business Project Development <b>3</b> Junior/Senior Business Elective <b>6</b> General Education Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—MANAGEMENT: HUMAN RESOURCES

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <b>Public Speaking</b> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 <b>Computer Competency Requirement</b> <b>3</b> <i>U.S. History or Political Science (3 hours)</i> —University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> WCOB 1023 <b>Business Foundations</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <b>Microeconomics</b> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 <i>Survey of Calculus</i> ** <b>3</b> ECON 2013 <i>Macroeconomics</i> **--University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> <i>Social Science</i> —University Core <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>3</b> <i>Business Social Science</i> <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> MGMT 4243 <i>Ethics and Corporate Responsibility</i> or MGMT 4953 <i>Organizational Rewards</i> <b>3</b> MGMT 4943 <i>Organizational Staffing</i> <b>6</b> WCOB 3016 <i>Business Strategy and Planning</i> <b>3</b> Junior/Senior Business Elective <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> MGMT 4953 <i>Organizational Rewards and Compensation</i> or MGMT 4243 <i>Ethics and Corp. Respons.</i> <b>6</b> MGMT or Collateral Electives <b>3</b> Junior/Senior Business Elective <b>3</b> General Education Elective <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>6</b> MGMT electives <b>3</b> Junior/Senior Business Elective <b>7</b> General Education Electives <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> MGMT or Collateral Elective <b>6</b> Junior/Senior Business Electives <b>6</b> General Education Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—MANAGEMENT: ORGANIZATIONAL LEADERSHIP

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <b>Public Speaking</b> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> 2 WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 <b>Computer Competency Requirement</b> 3 <i>U.S. History or Political Science (3 hours)</i> —University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> WCOB 1023 <b>Business Foundations</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <b>Microeconomics</b> —University Core 4 <i>Natural Science</i> —University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 <i>Survey of Calculus</i> ** <b>3</b> ECON 2013 <i>Macroeconomics</i> **--University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> 3 <i>Social Science</i> —University Core 3 <i>Fine Arts/Humanities</i> —University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> <i>Fine Arts/Humanities</i> —University Core 4 <i>Natural Science</i> —University Core 3 <i>Business Social Science</i> <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <u>ALL pre-business requirements should be met by end of term.</u>
<b>Fall Semester—Year 3</b> <b>3</b> MGMT 4243 <i>Ethics and Corporate Responsibility</i> <b>3</b> MGMT 4253 <i>Leadership</i> <b>6</b> WCOB 3016 <i>Business Strategy and Planning</i> <b>3</b> Junior/Senior Business Elective <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> MGMT 4263 <i>Organizational Change and Development</i> <b>6</b> MGMT or Collateral Electives <b>3</b> Junior/Senior Business Elective <b>3</b> General Education Elective <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>6</b> MGMT electives <b>3</b> Junior/Senior Business Elective <b>7</b> General Education Electives <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> MGMT or Collateral Elective <b>6</b> Junior/Senior Business Electives <b>6</b> General Education Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—MANAGEMENT: SMALL BUSINESS & ENTREPRENEURSHIP

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 Computer Competency Requirement <b>3</b> U.S. History or Political Science (3 hours)—University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> WCOB 1023 Business Foundations <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 Macroeconomics**—University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> Social Science—University Core <b>3</b> Fine Arts/Humanities—University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>3</b> Business Social Science <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <u>ALL pre-business requirements should be met by end of term.</u>
<b>Fall Semester—Year 3</b> <b>3</b> MGMT 3933 Entrepreneurship & New Venture Development <b>3</b> MGMT 4243 Ethics & Corporate Responsibility <b>6</b> WCOB 3016 Business Strategy and Planning <b>3</b> Junior/Senior Business Elective <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> MGMT 4433 Small Enterprise Management <b>6</b> MGMT or Collateral Electives <b>3</b> Junior/Senior Business Elective <b>3</b> General Education Elective <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>6</b> MGMT electives <b>3</b> Junior/Senior Business Elective <b>7</b> General Education Electives <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> MGMT or Collateral Elective <b>6</b> Junior/Senior Business Electives <b>6</b> General Education Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—MARKETING

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 Computer Competency Requirement <b>3</b> U.S. History or Political Science (3 hours)—University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> WCOB 1023 Business Foundations <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 Macroeconomics**—University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> Social Science—University Core <b>3</b> Fine Arts/Humanities—University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>3</b> Business Social Science <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> MKTG 3433 Introduction to Marketing Strategy <b>6</b> WCOB 3016 Business Strategy and Planning <b>6</b> Junior/Senior Business Electives <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> MKTG 3633 Marketing Research <b>3</b> MKTG elective <b>6</b> Junior/Senior Business Electives <b>3</b> General Education Elective <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> MKTG 3553 Consumer Behavior <b>6</b> MKTG electives <b>7</b> General Education Electives <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> MKTG 4853 Marketing Management <b>3</b> MKTG elective <b>3</b> Junior/Senior Business Elective <b>6</b> General Education Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—RETAIL

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <b>Public Speaking</b> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>2</b> WCOB 1012 <i>Legal Environment of Business</i> <b>0</b> WCOB 1120 <b>Computer Competency Requirement</b> <b>3</b> <i>U.S. History or Political Science (3 hours)</i> —University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> WCOB 1023 <b>Business Foundations</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <b>Microeconomics</b> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 <i>Survey of Calculus</i> ** <b>3</b> ECON 2013 <i>Macroeconomics</i> **--University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> <i>Social Science</i> —University Core <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>3</b> <i>Business Social Science</i> <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> MKTG 3433 <b>Introduction to Marketing Strategy</b> <b>6</b> WCOB 3016 <i>Business Strategy and Planning</i> <b>3</b> <i>Retail Concentration</i> <b>3</b> <i>Junior/Senior Business Electives</i> <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> MKTG 3553 <b>Consumer Behavior</b> <b>3</b> MKTG 4433 <b>Retail Strategy</b> <b>6</b> <i>Retail Concentration</i> <b>3</b> <i>General Education Elective</i> <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> MKTG 4443 <b>Retail Buying and Merchandise</b> <b>6</b> <i>Junior/Senior Business Elective</i> <b>7</b> <i>General Education Electives</i> <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> <i>Retail Concentration</i> <b>6</b> <i>Junior/Senior Business Electives</i> <b>6</b> <i>General Education Electives</i> <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSBA—SUPPLY CHAIN MANAGEMENT

126 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <b>Public Speaking</b> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 <b>Computer Competency Requirement</b> <b>3</b> <i>U.S. History or Political Science (3 hours)</i> —University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> WCOB 1023 <b>Business Foundations</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <b>Microeconomics</b> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 <i>Survey of Calculus</i> ** <b>3</b> ECON 2013 <i>Macroeconomics</i> **--University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> <i>Social Science</i> —University Core <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>3</b> <i>Business Social Science</i> <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> SPCM 3443 <b>Principles of Transportation</b> <b>3</b> SPCM 3613 <b>Business Logistics</b> <b>3</b> Collateral course from a single area <b>6</b> WCOB 3016 <b>Business Strategy and Planning</b> <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> Collateral course from a single area <b>9</b> Junior/Senior Business Electives <b>4</b> <i>General Education Elective</i> <b>16</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> SPCM 3623 <b>Advanced Logistics Operations</b> <b>3</b> SPCM 4633 <b>Transportation Carrier Management</b> <b>6</b> <i>General Education Electives</i> <b>3</b> Junior/Senior Business Elective <b>15</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> SPCM 3643 <b>International Transportation &amp; Logistics</b> <b>3</b> SPCM 4653 <b>Transportation &amp; Logistics Strategy</b> <b>3</b> Junior/Senior Business Elective <b>6</b> <i>General Education Electives</i> <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.



# BSIB—ACCOUNTING

125 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>2</b> WCOB 1012 Legal Environment of Business <b>0</b> WCOB 1120 Computer Competency Requirement <b>3</b> Intermediate Foreign Language I (2003 level) <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> WCOB 1023 Business Foundations <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>3</b> Intermediate Foreign Language II (2013 level) <b>15</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 Macroeconomics**—University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources***</b> <b>3</b> U.S. History or Political Science—University Core <b>3</b> Upper division foreign language course <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> Fine Arts/Humanities—University Core or ACCT 2013 Accounting Principles (for Accounting majors) <b>4</b> Natural Science—University Core <b>3</b> Upper division foreign language course <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources***</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>6</b> WCOB 3016 Business Strategy and Planning <b>3</b> Business Social Science <b>3</b> ACCT 3723 Intermediate Accounting I <b>3</b> International Business and Collateral Elective <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> ACCT 3533 Accounting Technology <b>3</b> ACCT 3613 Managerial Uses of Accounting <b>3</b> ECON 4633 International Trade <b>3</b> Area Studies Course (see page 26) <b>3</b> Social Science—University Core <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> Fine Arts/Humanities—University Core <b>3</b> ECON 4643 International Macroeconomics and Finance <b>3</b> International Business and Collateral Elective <b>3</b> Area Studies Course (see page 26) <b>4</b> Natural Science—University Core <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> ACCT elective <b>3</b> Area Studies Course (see page 26) <b>3</b> International Business and Collateral Elective <b>6</b> Junior/Senior Business Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

\*\*\* Accounting majors should take fall semester of sophomore year.

# BSIB—ECONOMICS

125 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 <i>WCOB 1012 Legal Environment of Business</i>  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003 level)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  3 <i>Intermediate Foreign Language II (2013 level)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Upper division foreign language course</i></p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 Fine Arts/Humanities—University Core or ACCT 2013 Accounting Principles (for Accounting majors)  4 Natural Science—University Core  3 Upper division foreign language course  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>6 WCOB 3016 Business Strategy and Planning  3 <i>Business Social Science</i>  3 ECON 3133 Macroeconomic Theory  3 International Business and Collateral Elective</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 ECON 4743 Introduction to Econometrics  3 ECON elective  3 ECON 4633 International Trade  3 Area Studies Course (see page 26)  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 ECON 4333 Economics of Organizations  3 ECON 4643 International Macroeconomics and Finance  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 Junior/Senior ECON elective  3 Area Studies Course (see page 26)  3 International Business and Collateral Elective  6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSIB—FINANCE

125 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 <i>WCOB 1012 Legal Environment of Business</i> *  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003 level)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  3 <i>Intermediate Foreign Language II (2013 level)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Upper division foreign language course</i></p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 Fine Arts/Humanities—University Core or ACCT 2013 Accounting Principles (for Accounting majors)  4 Natural Science—University Core  3 Upper division foreign language course  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>6 WCOB 3016 Business Strategy and Planning  3 <i>Business Social Science</i>  3 FINN 3053 Financial Markets and Institutions  3 <b>FINN 3013 Financial Analysis and Valuation</b> (FINN elective)</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>FINN 3063 Investments or FINN 3603 Corporate Finance</b>  3 FINN 3703 International Finance  3 ECON 4633 International Trade  3 Area Studies Course (see page 26)  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>FINN 4133 Advanced Investments or FINN 4233 Advanced Corporate Finance</b>  3 ECON 4643 International Macroeconomics and Finance  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 Area Studies Course (see page 26)  6 International Business and Collateral Elective  6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSIB—GENERAL BUSINESS

125 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>2</b> WCOB 1012 Legal Environment of Business * <b>0</b> WCOB 1120 Computer Competency Requirement <b>3</b> Intermediate Foreign Language I (2003 level) <b>15</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> WCOB 1023 Business Foundations <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>3</b> Intermediate Foreign Language II (2013 level) <b>15</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 Macroeconomics**--University Core <b>6</b> Select TWO of the following: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>3</b> U.S. History or Political Science—University Core <b>3</b> Upper division foreign language course <b>18</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> Fine Arts/Humanities—University Core or ACCT 2013 Accounting Principles (for Accounting majors) <b>4</b> Natural Science—University Core <b>3</b> Upper division foreign language course <b>6</b> Select TWO of the following not completed in previous semester: <b>WCOB 2013 Markets and Consumers</b> <b>WCOB 2023 Production and Delivery of Goods and Services</b> <b>WCOB 2033 Acquiring and Managing Human Capital</b> <b>WCOB 2043 Acquiring and Managing Financial Resources</b> <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>6</b> WCOB 3016 Business Strategy and Planning <b>3</b> Business Social Science <b>3</b> Junior/Senior Business Elective <b>3</b> International Business and Collateral Elective <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>6</b> Junior/Senior Business Electives <b>3</b> ECON 4633 International Trade <b>3</b> Area Studies Course (see page 26) <b>3</b> Social Science—University Core <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> Junior/Senior Business Elective <b>3</b> ECON 4643 International Macroeconomics and Finance <b>3</b> International Business and Collateral Elective <b>3</b> Area Studies Course (see page 26) <b>4</b> Natural Science—University Core <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> Junior/Senior Business Elective <b>3</b> Area Studies Course (see page 26) <b>3</b> International Business and Collateral Elective <b>6</b> Junior/Senior Business Electives <b>15</b> Semester Hours

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSIB—INFORMATION SYSTEMS

125 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 <i>WCOB 1012 Legal Environment of Business</i> *  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003 level)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  3 <i>Intermediate Foreign Language II (2013 level)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Upper division foreign language course</i></p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 Fine Arts/Humanities—University Core or ACCT 2013 Accounting Principles (for Accounting majors)  4 Natural Science—University Core  3 Upper division foreign language course  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>6 WCOB 3016 Business Strategy and Planning  3 <i>Business Social Science</i>  3 <b>ISYS 2263 Introduction to Information Systems</b>  3 International Business and Collateral Elective</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>ISYS 3293 System Analysis and Design</b>  3 <b>ISYS 3393 Business Application Development Fundamentals</b>  3 ECON 4633 International Trade  3 Area Studies Course (see page 26)  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>ISYS 4283 Business Database Systems</b>  3 ECON 4643 International Macroeconomics and Finance  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 ISYS elective  3 Area Studies Course (see page 26)  3 International Business and Collateral Elective  6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSIB—MANAGEMENT

125 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 <i>WCOB 1012 Legal Environment of Business</i> *  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003 level)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  3 <i>Intermediate Foreign Language II (2013 level)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Upper division foreign language course</i></p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 Fine Arts/Humanities—University Core or ACCT 2013 Accounting Principles (for Accounting majors)  4 Natural Science—University Core  3 Upper division foreign language course  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>6 WCOB 3016 Business Strategy and Planning  3 <i>Business Social Science</i>  3 MGMT 4243 Ethics and Corporate Responsibility  3 International Business and Collateral Elective</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 MGMT elective  3 MGMT 4583 International Management  3 ECON 4633 International Trade  3 Area Studies Course (see page 26)  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 MGMT elective  3 ECON 4643 International Macroeconomics and Finance  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 MGMT elective  3 Area Studies Course (see page 26)  3 International Business and Collateral Elective  6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSIB—MARKETING

125 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 <i>WCOB 1012 Legal Environment of Business</i>  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003 level)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  3 <i>Intermediate Foreign Language II (2013 level)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Upper division foreign language course</i></p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 Fine Arts/Humanities—University Core or ACCT 2013 Accounting Principles (for Accounting majors)  4 Natural Science—University Core  3 Upper division foreign language course  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>6 WCOB 3016 Business Strategy and Planning  3 <i>Business Social Science</i>  3 <b>MKTG 3433 Intro to Marketing Strategy</b> (Jr/Sr Business elec.)  3 International Business and Collateral Elective</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>MKTG 3633 Marketing Research</b>  3 <b>MKTG 3553 Consumer Behavior</b>  3 ECON 4633 International Trade  3 Area Studies Course (see page 26)  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 MKTG 4633 Global Marketing  3 ECON 4643 International Macroeconomics and Finance  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 MKTG 4853 Marketing Management  3 MKTG elective  3 Area Studies Course (see page 26)  3 International Business and Collateral Elective  3 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.

# BSIB—SUPPLY CHAIN MANAGEMENT

125 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <b>COMM 1313 Public Speaking</b>  1 <b>WCOB 1111 Freshman Business Connections</b>  2 <i>WCOB 1012 Legal Environment of Business</i>  0 <b>WCOB 1120 Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003 level)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>WCOB 1023 Business Foundations</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <b>ECON 2023 Microeconomics</b>—University Core  3 <i>Intermediate Foreign Language II (2013 level)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 MATH 2043 Survey of Calculus**  3 <i>ECON 2013 Macroeconomics</i>**--University Core  6 Select TWO of the following:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Upper division foreign language course</i></p> <p>18 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 Fine Arts/Humanities—University Core or ACCT 2013 Accounting Principles (for Accounting majors)  4 Natural Science—University Core  3 Upper division foreign language course  6 Select TWO of the following not completed in previous semester:  <b>WCOB 2013 Markets and Consumers</b>  <b>WCOB 2023 Production and Delivery of Goods and Services</b>  <b>WCOB 2033 Acquiring and Managing Human Capital</b>  <b>WCOB 2043 Acquiring and Managing Financial Resources</b></p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>6 WCOB 3016 Business Strategy and Planning  3 <i>Business Social Science</i>  3 SPCM 3613 Business Logistics  3 International Business and Collateral Elective</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 SPCM 3443 Principles of Transportation  3 SPCM 3643 International Transportation and Logistics  3 ECON 4633 International Trade  3 Area Studies Course (see page 26)  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 SPCM elective  3 ECON 4643 International Macroeconomics and Finance  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 SPCM elective  3 Area Studies Course (see page 26)  3 International Business and Collateral Elective  6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>

\* Must be taken prior to fall semester of sophomore year.

\*\* Must be taken prior to fall semester of junior year.



