

Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business outside of their academic major. Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole. A business minor requires the completion of 15-21 specific hours of study at the University of Arkansas. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation including taking all 3000 or 4000-level courses for the minor in residence and maintaining a 2.0 GPA in the minor. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.

No more than 6 hours of the minor can be used in major for multiple minors no more than 3 hours can overlap between minors.

SINGLE DISCIPLINE MINORS:

1. ACCOUNTING

ACCT 2013	Accounting Principles
ACCT 3533	Accounting Technology
ACCT 3613	Managerial Uses of Accounting Information
ACCT 3723	Intermediate Accounting I
ACCT 3843	Fundamentals of Taxation

2. ECONOMICS

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics

Plus 9 hours of upper-division course work in economics.

3. FINANCE

Banking/Financial Mgmt./Investment Concentration

FINN 3013	Financial Analysis and Valuation
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Plus any 2 of the following 3 courses:

FINN 3053	Financial Markets and Institutions
FINN 3103	Financial Modeling
FINN 3703	International Finance

Plus any 2 of the following 6 courses:

FINN 3063	Investments
FINN 3133	Commercial Banking
FINN 3603	Corporate Finance
FINN 4133	Advanced Investments
FINN 4233	Advanced Corporate Finance
FINN 4313	Advanced Commercial Banking

Insurance/Real Estate Concentration

Choose any 5 of the following 7 courses:

FINN 3003	Personal Financial Management
FINN 3623	Risk Management
FINN 3933	Real Estate Principles
FINN 4413	Real Estate Appraisal
FINN 4433	Real Estate Finance and Investment
FINN 4733	Life and Health Insurance I
FINN 4833	Property and Casualty Insurance I

4. INFORMATION SYSTEMS

ISYS 2263	Introduction to Information Systems Development
ISYS 3293	Systems Analysis and Design
ISYS 3393	Business Application Development in the Visual Basic Environment
WCOB 4213	ERP Fundamentals

Plus 1 of the following courses:

WCOB 4223	ERP Configuration and Implementation
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Any 3-hour Junior/Senior level ISYS course

make your mark.

BUSINESS MINORS FOR BUSINESS MAJORS CONTINUED

5. MANAGEMENT

MGMT 4243 Ethics and Corporate Responsibility

Plus 4 of the following 9 courses:

MGMT 3933 Entrepreneurship/New Venture Development

MGMT 4103 Special Topics

MGMT 4253 Leadership

MGMT 4263 Org. Change & Development

MGMT 4433 Small Enterprise Management

MGMT 4583 International Management

MGMT 4943 Organizational Staffing

MGMT 4953 Org. Rewards & Compensation

MGMT 4993 Entrepreneurship Practicum

(by application only)

7. RETAIL

MKTG 3433 Introduction to Marketing Strategy

MKTG 3553 Consumer Behavior

MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandising

Plus 3 hours from the following courses

ACCT 2013 Accounting Principles

ECON – any ECON at the 3000 or 4000 level

FINN 3013 Financial Analysis and Valuation

MGMT - any MGMT at the 3000 or 4000 level

MKTG 4233 Integrated Mktg. Communications

SCMT 3613 Business Logistics

WCOB 4213 ERP Fundamentals

6. MARKETING

MKTG 3433 Introduction to Marketing Strategy

MKTG 3553 Consumer Behavior

Plus 3 of the following 6 courses:

MKTG 3633 Marketing Research

MKTG 4233 Integrated Mktg. Communications

MKTG 4343 Selling and Sales Management

MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandise

MKTG 4633 Global Marketing

8. SUPPLY CHAIN MANAGEMENT

SCMT 3443 Principles of Transportation

SCMT 3613 Business Logistics

SCMT 3623 Purchasing and Inventory Systems

SCMT 3643 Inter Transportation & Logistics

SCMT 4633 Transportation Carrier Management

INTERDISCIPLINARY MINORS:

1. ENTERPRISE RESOURCE PLANNING (ERP)

WCOB 4213 ERP Fundamentals

WCOB 4223 ERP Config. & Implementation

Plus any 3 of the following 6 courses:

ACCT 3533 Accounting Technology

ACCT 3723 Intermediate Accounting I

ISYS 4233 ERP Development

SCMT 3443 Principles of Transportation

SCMT 3613 Business Logistics

SCMT 3623 Purchasing and Inventory Systems

2. FINANCIAL ECONOMICS

FINN 3013 Financial Analysis and Valuation

ECON 4753 Forecasting

Plus any 3 of the following 4 courses:

FINN 3063 Investments

FINN 3603 Corporate Finance

ECON 3433 Money and Banking

ECON 4743 Introduction to Econometrics

3. INTERNATIONAL BUSINESS (21 HOURS)

ECON 3843 Economic Development...

ECON 3853 Emerging Markets

ECON 3933 Japanese Economics

ECON 4633 International Trade

ECON 4643 International Macro & Finance

ECON 468V International Econ & Business Seminar

FINN 3703 International Finance

MGMT 4583 International Management

MKTG 4633 Global Marketing

SCMT 3643 International Transportation & Logistics

3 hours of study abroad led by Walton College faculty

Other—Department Chair approval needed

Plus 6 hours of Intermediate foreign language