Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business outside of their academic major. Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole. A business minor requires the completion of 15-21 specific hours of study at the University of Arkansas. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation including taking all 3000 or 4000-level courses for the minor in residence and maintaining a 2.0 GPA in the minor. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.

No more than 6 hours of the minor can be used in major for multiple minors no more than 3 hours can overlap between minors.

SINGLE DISCIPLINE MINORS:

1. ACCOUNTING
   - ACCT 3723 Intermediate Accounting I
   - ACCT 3753 Intermediate Accounting II
   - ACCT 3843 Fundamentals of Taxation
   - Choose two of the following courses:
     - ACCT 3533 Accounting Technology
     - ACCT 4673 Cost and Managerial Accounting
     - ACCT 4753 Intermediate Accounting III
     - ACCT 4963 Audit and Assurance Services

2. ECONOMICS
   - ECON 2013 Principles of Macroeconomics
   - ECON 2023 Principles of Microeconomics
   - Plus 9 hours of upper-division course work in economics.

3. FINANCE
   - Banking/Financial Mgmt./Investment Concentration
     - FINN 3013 Financial Analysis and Valuation
   - Choose any 5 of the following 7 courses:
     - FINN 3053 Financial Markets and Institutions
     - FINN 3103 Financial Modeling
     - FINN 3703 International Finance
   - Plus any 2 of the following 6 courses:
     - FINN 3063 Investments
     - FINN 3133 Commercial Banking
     - FINN 3603 Corporate Finance
     - FINN 4133 Advanced Investments
     - FINN 4233 Advanced Corporate Finance
     - FINN 4313 Advanced Commercial Banking

4. INFORMATION SYSTEMS
   - ISYS 2263 Introduction to Information Systems Development
   - ISYS 3293 Systems Analysis and Design
   - ISYS 3393 Business Application Development in the Visual Basic Environment
   - WCOB 4213 ERP Fundamentals
   - Plus 1 of the following courses:
     - WCOB 4223 ERP Configuration and Implementation
     - Any 3-hour Junior/Senior level ISYS course

make your mark.
5. **MANAGEMENT**

MGMT 4243  Ethics and Corporate Responsibility

*Plus 4 of the following 9 courses:*

- MGMT 3933  Entrepreneurship/New Venture Development
- MGMT 4103  Special Topics
- MGMT 4253  Leadership
- MGMT 4263  Org. Change & Development
- MGMT 4433  Small Enterprise Management
- MGMT 4583  International Management
- MGMT 4943  Organizational Staffing
- MGMT 4953  Org. Rewards & Compensation
- MGMT 4993  Entrepreneurship Practicum *(by application only)*

6. **MARKETING**

MKTG 3433  Introduction to Marketing Strategy

*Plus 3 of the following 6 courses:*

- MKTG 3553  Consumer Behavior
- MKTG 4233  Integrated Mktg. Communications
- MKTG 4343  Selling and Sales Management
- MKTG 4433  Retail Strategy
- MKTG 4443  Retail Buying and Merchandise
- MKTG 4633  Global Marketing

7. **RETAIL**

MKTG 3433  Introduction to Marketing Strategy

*Plus 3 hours from the following courses*

- ACCT 2013  Accounting Principles
- ECON – any ECON at the 3000 or 4000 level
- FINN 3013  Financial Analysis and Valuation
- MGMT - any MGMT at the 3000 or 4000 level
- MKTG 4233  Integrated Mktg. Communications
- SCMT 3613  Business Logistics
- WCOB 4213  ERP Fundamentals

8. **SUPPLY CHAIN MANAGEMENT**

SCMT 3443  Principles of Transportation

*Plus any 3 of the following 6 courses:*

- SCMT 3613  Business Logistics
- SCMT 3623  Advanced Logistics Operations
- SCMT 3643  Inter Transportation & Logistics
- SCMT 3633  Behavioral Supply Chain Mgmt

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**INTERDISCIPLINARY MINORS:**

1. **ENTERPRISE RESOURCE PLANNING (ERP)**

- WCOB 4213  ERP Fundamentals
- WCOB 4223  ERP Config. & Implementation

*Plus any 3 of the following 6 courses:*

- ACCT 3533  Accounting Technology
- ACCT 3723  Intermediate Accounting I
- ISYS 4233  ERP Development
- SCMT 3443  Principles of Transportation
- SCMT 3613  Business Logistics
- SCMT 3623  Purchasing and Inventory Systems

2. **FINANCIAL ECONOMICS**

- FINN 3013  Financial Analysis and Valuation
- ECON 4753  Forecasting

*Plus any 3 of the following 4 courses:*

- FINN 3063  Investments
- FINN 3603  Corporate Finance
- ECON 3433  Money and Banking
- ECON 4743  Introduction to Econometrics

3. **INTERNATIONAL BUSINESS (21 HOURS)**

- ECON 3843  Economic Development...
- ECON 3853  Emerging Markets
- ECON 3933  Japanese Economics
- ECON 4633  International Trade
- ECON 4643  International Macro & Finance
- ECON 468V  International Econ & Business Seminar
- FINN 3703  International Finance
- MGMT 4583  International Management
- MKTG 4633  Global Marketing
- SCMT 3643  International Transportation & Logistics

3 hours of study abroad led by Walton College faculty

Other—Department Chair approval needed

*Plus 6 hours of Intermediate foreign language*