Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business (outside of their major). Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole.

Students may elect to obtain a business major and a business minor in the Walton College (but not a major and minor within the same discipline). Students must complete all requirements for both the major and the minor and may not use more than six hours of major courses toward minor requirements. Business minor require the completion of 15-21 specific hours of study and all upper level courses applied toward the minor must be taken in residence. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation and must maintain a 2.0 GPA in the minor. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.

**SINGLE DISCIPLINE MINORS:**

1. **ACCOUNTING**
   - ACCT 3723 Intermediate Accounting I
   - ACCT 3753 Intermediate Accounting II
   - ACCT 3843 Fundamentals of Taxation
   - **Plus 2 of the following courses:**
     - ACCT 3533 Accounting Technology
     - ACCT 4673 Cost and Managerial Accounting
     - ACCT 4753 Intermediate Accounting III
     - ACCT 4963 Audit and Assurance Services

2. **ECONOMICS**
   - ECON 2013 Principles of Macroeconomics
   - ECON 2023 Principles of Microeconomics
   - **Plus 9 hours of upper-division course work in economics.**

3. **BEHAVIORAL ECONOMICS**
   - ECON 2013 Principles of Macroeconomics
   - ECON 2023 Principles of Microeconomics
   - ECON 4423 Behavioral Economics
   - ECON 4433 Experimental Economics
   - **Plus 1 of the following courses:**
     - ECON 3033 Microeconomic Theory
     - ECON 4743 Introduction to Econometrics

4. **FINANCE**
   - Banking/Financial Management/Investment
     - FINN 3013 Financial Analysis
     - **Plus 2 of the following 3 courses:**
       - FINN 3053 Financial Markets and Institutions
       - FINN 3103 Financial Modeling
       - FINN 3703 International Finance
     - **Plus 2 of the following 6 courses:**
       - FINN 3063 Investments
       - FINN 3133 Commercial Banking
       - FINN 3603 Corporate Finance
       - FINN 4133 Advanced Investments
       - FINN 4233 Advanced Corporate Finance
       - FINN 4313 Advanced Commercial Banking

5. **INFORMATION SYSTEMS**
   - ISYS 2263 Introduction to Information Systems Development
   - ISYS 3293 Systems Analysis and Design
   - ISYS 3393 Business Application Development in the Visual Basic Environment
   - WCOB 4213 ERP Fundamentals
   - **Plus 1 of the following courses:**
     - WCOB 4223 ERP Configuration and Implementation
     - Any 3-hour Junior/Senior level ISYS course

We are Walton.
6. MANAGEMENT
MGMT 4243 Ethics and Corporate Responsibility
Plus 4 of the following 9 courses:
MGMT 3933 Entrepreneurship/New Venture Development
MGMT 4103 Special Topics
MGMT 4253 Leadership
MGMT 4263 Org. Change & Development
MGMT 4433 Small Enterprise Management
MGMT 4583 International Management
MGMT 4943 Organizational Staffing
MGMT 4953 Org. Rewards & Compensation
MGMT 4993 Entrepreneurship Practicum SAKE (by application only)

7. MARKETING
MKTG 3433 Introduction to Marketing
MKTG 3553 Consumer Behavior
Plus 3 of the following 6 courses:
MKTG 3633 Marketing Research
MKTG 4233 Integrated Mktg. Communications
MKTG 4343 Selling and Sales Management
MKTG 4433 Retail Strategy
MKTG 4443 Retail Buying and Merchandising
MKTG 4633 Global Marketing

8. RETAIL
MKTG 3433 Introduction to Marketing
MKTG 3553 Consumer Behavior
MKTG 4433 Retail Strategy
MKTG 4443 Retail Buying and Merchandising
Plus 1 of the following 7 courses:
ACCT 2013 Accounting Principles
ECON – any ECON at the 3000 or 4000 level
FINN 3013 Financial Analysis
MGMT - any MGMT at the 3000 or 4000 level
MKTG 4233 Integrated Mktg. Communications
SCMT 3613 Business Logistics
WCOB 4213 ERP Fundamentals

9. SUPPLY CHAIN MANAGEMENT
SCMT 3443 Principles of Transportation
SCMT 3613 Business Logistics
SCMT 3623 Advanced Logistics Operations
SCMT 3633 Behavioral Supply Chain Management
SCMT 3643 International Transportation & Logistics

1. ENTERPRISE RESOURCE PLANNING (ERP)
WCOB 4213 ERP Fundamentals
WCOB 4223 ERP Config. & Implementation
Plus 3 of the following 4 courses:
ACCT 3533 Accounting Technology
ACCT 3723 Intermediate Accounting I
ISYS 4233 ERP Development
SCMT 3443 Principles of Transportation
SCMT 3613 Business Logistics
SCMT 3623 Advanced Logistics Operations

2. NONPROFIT STUDIES (FALL 2014 PENDING APPROVAL)
MKTG 4513 Nonprofit Marketing
SCMT 4853 Cross-Sector Collaboration for Sustainability
Plus 3 of the following 11 courses:
ACCT 4703 Governmental & Nonprofit Acct.
ECON 3843 Economic Development...
MGMT 4243 Ethics & Corporate Responsibility
MGMT 4253 Leadership
MGMT 4263 Org. Change & Development
PLSC 300V Internship in Public Affairs
PLSC 3103 Public Administration
PLSC 4853 International Norms & Corp. Social Responsibility
SOCI 4013 Special Topics (Community-based Research)
WCOB 310V Cooperative Education
WCOB 3023 Sustainability in Business

3. FINANCIAL ECONOMICS
FINN 3013 Financial Analysis
ECON 4753 Forecasting
Plus 3 of the following 4 courses:
FINN 3063 Investments
FINN 3603 Corporate Finance
ECON 3433 Money and Banking
ECON 4743 Introduction to Econometrics

4. INTERNATIONAL BUSINESS (21 HOURS)
ECON 3843 Economic Development...
ECON 3853 Emerging Markets
ECON 3933 Japanese Economics
ECON 4633 International Trade
ECON 4643 International Macro & Finance
ECON 468V International Econ & Business Seminar
FINN 3703 International Finance
MGMT 4583 International Management
MKTG 4633 Global Marketing
SCMT 3643 International Transportation & Logistics
3 hours of study abroad led by Walton College faculty
Other—Department Chair approval needed
Plus 6 hours of Intermediate foreign language