



# UNIVERSITY OF ARKANSAS<sup>®</sup>



## **Academic Planning Guidebook** **Degree Requirements and College Regulations for the Walton College** **from the 2016-2017 Catalog of Studies**

Note: The Academic Planning Guidebook is designed to be used as a reference for Walton College students and is not designed to replace the University of Arkansas Catalog of Studies.

ATTENTION STUDENTS:  
PLEASE KEEP THIS GUIDEBOOK FOR USE IN WCOB 1111: BUSINESS CONNECTIONS

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## STATEMENT OF SHARED PURPOSE

**VISION STATEMENT:** Through our teaching, research, and service, the Sam M. Walton College of Business will be a thought leader and a catalyst for transforming lives in Arkansas, the United States, and the world.

**CORE VALUES:**

- Excellence:** We strive for excellence in all we do.
- Professionalism:** We believe organizational practices must be built on an ethical foundation and high standards of professional behavior.
- Innovation:** We value creativity, innovation, and entrepreneurial spirit.
- Collegiality:** We believe in working together to examine situations and ideas from diverse perspectives.

**MISSION STATEMENT:** The mission of the Sam M. Walton College of Business is to advance and disseminate business knowledge using a diverse, inclusive, and global perspective and to encourage innovation in our primary strategic endeavors: retail, data analytics, and entrepreneurship.

**ORGANIZATION AND FACILITIES:** The Walton College offers degree programs for undergraduate students and for graduate students at both the master's and doctoral levels. The college has been a member of, and accredited by, AACSB International - The Association to Advance Collegiate Schools of Business since 1931. The accounting program was accredited separately in 1986 at both the bachelor's and master's level. The master's degree in the business administration program was approved in 1963. Accreditation by and membership in AACSB signifies commitment by the college to the goals of promoting and actualizing the highest standards of business education.

The Walton College is housed in four modern buildings supporting on-campus programs. These attractive facilities provide technology-equipped classrooms and state-of-the-art computer laboratories for both business classes and individual use. The buildings also house faculty and administrative offices, an honors program study area with computer access, the Walton College Career Center, and large study areas equipped for individual as well as group studying.

The library of the college is part of the general University Libraries and is housed in Mullins Library. The business and economics collection comprises approximately 55,000 volumes and makes this library one of the best in the region. Walton College also operates centers for research, outreach, and public service. Information about these centers may be found in the University Centers and Research Units section of the catalog. Walton College centers include the following:

- Applied Sustainability Center
- Bessie B. Moore Center for Economic Education
- Center for Business and Economic Research
- Executive Education
- Center for Retailing Excellence
- Garrison Financial Institute
- Information Technology Research Institute
- Retail Supply Chain Operations Lab
- Supply Chain Management Research Center
- Small Business and Technology Development Center
- Tyson Center for Faith and Spirituality in the Workplace

## UNIVERSITY OF ARKANSAS ADVISING MISSION STATEMENT

Academic advising is an active, ongoing exchange between the advisors and students grounded in teaching and learning. Advising is based on students gaining accurate and appropriate information and direction to help make their educational experience relevant, coherent, and meaningful. It is a process that assists students in connecting with the University of Arkansas, making thoughtful decisions related to their academic experiences, and maximizing their educational and career opportunities. Quality academic advising is essential to achieving the University's vision.

While procedures may vary among schools and colleges, all successful academic advising should include the following:

- A mutual responsibility between advisor and student with the student possessing final responsibility for successful completion of a degree.
- Respect for students' ethnic and racial heritage, age, gender, culture, national origin, sexual orientation, and religion, as well as their physical, learning, and psychological abilities.
- A developmental and educational process that occurs over time.
- Consideration of individual students' interests, abilities, and needs.
- A collaborative effort to connect students to campus resources and services.
- Reasonable availability and accessibility of advisors.
- Interpretation of University of Arkansas, college, and departmental rules and regulations.
- A student's understanding of the purpose and nature of the university core courses.
- Recommendation of appropriate courses.
- A student's understanding of and progress toward academic requirements.
- General information regarding career options and opportunities, with appropriate referrals as necessary.
- An understanding of and adherence to laws and regulations that relate to academic advising.
- Adherence to the highest principles of ethical behavior.

**The Advising Partnership** How are advisors assigned? Students may *make appointments* (no drop in or phone advising) to see any of the professional advisors in the Undergraduate Programs Office. To help with the success of your academic advising session and your academic career, it is your responsibility to:

- Schedule an advising appointment EARLY each semester by calling (479) 575-4622. As a general rule, we do not advise via e-mail or over the phone.
- Be on time for your appointments: students who are more than 5 minutes late will be rescheduled.
- Review your curriculum prior to meeting with your advisor.
- Write down your questions.
- Have a copy of your schedule handy.
- Know your Student ID Number.
- KEEP AND BRING YOUR ADVISING WORKSHEETS.
- Keep copies of all academic records, transcripts, relevant e-mails, and petitions.
- Be aware of pre-requisites and co-requisites.
- Read your Catalog of Studies.
- Consult your advisor before making drastic changes to an agreed upon schedule.
- Take responsibility for your academic career.

**UNDERGRADUATE DEGREE PROGRAMS** Undergraduate students may pursue curricula leading to one of the following degrees: Bachelor of Science in Business Administration (BSBA), Bachelor of Science in International Business (BSIB). In each of these degree programs, the pre-business requirements must be completed before students may enroll in upper division business courses. Students in Walton College may pursue an academic minor in business or in another academic college. Walton College also offers business minors for business and non-business students. Degree programs and minors are outlined on subsequent pages.

**ADMISSION TO THE SAM M. WALTON COLLEGE OF BUSINESS** All students admitted to the University of Arkansas, Fayetteville, are eligible for admission to the Sam M. Walton College of Business. Students will be required to follow the degree program requirements set forth in the catalog corresponding to the student's first semester in Walton College, not the first semester of enrollment at the University of Arkansas.

**COLLEGE SCHOLARSHIPS** High school graduates who expect to enroll in the Walton College are encouraged to apply for scholarships made available to freshmen by individuals, business firms, and organizations. Also available to freshmen, regardless of degree program, are freshmen academic scholarships. Current Walton College students may apply for both college and departmental scholarships beginning in January of each year for the following academic year. Information on these financial awards may be secured from the Office of Academic Scholarships and the Associate Director for Honors Programs.

## **ACADEMIC REGULATIONS OF WALTON COLLEGE**

**Pre-Business Requirements** Students pursuing a degree in the Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. The following policies apply to the pre-business program:

To be eligible to enroll in upper-division business courses in the Walton College, a student must complete the Walton College computer competency requirement (ISYS 1120) or ISYS 1123 Business Application Knowledge and obtain at least a 2.50 (on a 4.00 scale) overall grade-point average (GPA) in addition to completing the 31 credit hours of pre-business core courses (or their equivalents) listed below, also with at least a 2.50 GPA. Further, a student must complete all courses offered to meet this requirement with a grade of "C" or better or the requirement for graduation. The pre-business core courses are as follows:

ACCT 2013	Accounting Principles I	ENGL 1023	Composition II
ACCT 2023	Accounting Principles II or	MATH 2043	Survey of Calculus
WCOB 2053	Business Foundations	MATH 2053	Finite Mathematics
COMM 1313	Public Speaking	WCOB 1111	Business Connections
ECON 2013	Principles of Macroeconomics	ISYS 1120	Computer Competency Req. or
ECON 2023	Principles of Microeconomics	ISYS 1123	Business Appl. Knowledge
ENGL 1013	Composition I	WCOB 1033	Data Analysis & Interpretation

Records will be evaluated each semester to determine whether a student should be moved to a major and have the pre-business classification removed. After a student has been admitted into his or her major, he or she is responsible for meeting regularly with a Walton College advisor to ascertain remaining degree requirements. Once a student completes 90 hours, a pre-graduation clearance hold will be placed on the student's account. The student must meet with a Walton College advisor to review remaining degree requirements and have the hold removed before he or she will be eligible to register for future semesters.

**Business Core Requirements** Students pursuing a degree in the Walton College must complete the following business core courses:

BLAW 2013	The Legal Environment of Business	MGMT 2103	Managing People & Organizations
ISYS 2103	Business Information Systems	MGMT 3013	Strategic Management
FINN 3043	Principles of Finance	MKTG 3433	Introduction to Marketing
		SCMT 2103	Intro. to Supply Chain Management

**Registration in Junior/Senior-Level Walton College Courses** Walton College students must complete the pre-business requirements prior to enrollment in junior- or senior-level courses in Walton College. Non-degree seeking students and students enrolled in other colleges are subject to the same direct course prerequisites as students with majors in the Walton College. Specific exceptions to this policy must be addressed to the assistant dean for undergraduate programs in the Walton College.

**Restrictions on General Education Electives** A total of 12 hours of general education electives are required for the Bachelor of Science in Business Administration (BSBA). General education electives should be non-business courses but may include up to six total hours of business courses and no more than three total hours total in Physical Education Activity (PEAC) or Dance Education Activity (DEAC) courses.

**Transfer of Credit Policies** In addition to the University policies controlling the granting of credit for course work taken at other institutions, the following policies apply to transfer work applied to any undergraduate business program:

1. Transfer students considering admission to pursue a major in Walton College must have completed the pre-business courses and requirements listed above and have a 2.50 (on a 4.00 scale) cumulative grade-point average in the pre-business courses and in his or her overall grade-point average. Transfer students will be classified as pre-business students until pre-business core requirements have been completed.
2. A pre-business and overall grade-point average for courses accepted for transfer by the University of Arkansas will be calculated and used to evaluate the completion of the pre-business requirements by students transferring courses from other institutions.
3. Unless exceptions are granted at the time of admission to the University of Arkansas, transfer courses accepted by the University will not be accepted by Walton College for degree purposes unless a grade of "C" or better has been earned in each of these courses.
4. A transferred course cannot carry more degree hours than are available in a similar University of Arkansas course. For example, a four-hour principles of accounting course transfers as three degree hours.
5. Business courses completed at the freshman or sophomore level at another institution will not count as equivalents of junior- or senior-level courses offered in Walton College (University of Arkansas), and no transfer credit shall be granted for any such course(s) in Walton College.
6. At least 50 percent of program requirements in business and economics must be taken in residence.
7. MGMT 3013, 21-24 hours of upper division courses required for the completion of the major, and 3-6 hours of additional upper division business courses required for the degree must be taken in residence at the University of Arkansas, Fayetteville.
8. Junior- or senior-level core courses in business and economics may be transferred from a school accredited by AACSB International.
9. Junior- or senior-level core courses taken at a non-AACSB International-accredited, four-year institution must either be repeated or validated by procedures specified and approved by the assistant dean for undergraduate programs.
10. Junior- or senior-level electives in business and economics taken at a non-AACSB International-accredited, four-year institution may be accepted in transfer as junior/senior business electives.
11. In cases of minors or transfer, students who take courses with different names but with similar content at different institutions or in different colleges within the University of Arkansas, may be allowed degree credit for only one of the courses (i.e.: principles of economics and agricultural economics). Students pursuing degrees and minors within the Walton College must enroll in business courses as designated by their program of study.
12. Courses taken at any higher education institution where the course content is remedial are not acceptable for degree credit.
13. The student should be prepared to submit course descriptions, syllabi, or other course-related information for transfer course work if there is any question as to whether Walton College will grant degree credit for such work.
14. Exceptions: All requests for, exceptions to, and variations from the rules, regulations, and requirements of Walton College and the university should be made in writing to the assistant dean for undergraduate programs. Consult the Undergraduate Programs Office in Walton College for these requests.

**Petition of Transfer Credit** Students who wish to petition limited transfer **business classes (ex. ECON 299T)** should contact the Undergraduate Programs Office in WCOB 328 for the proper forms. **Students wishing to petition any non-business classes (ex. BIOL 299T)** may download the proper forms online from the Registrar's Office at: <http://registrar.uark.edu/transfer-and-test-credit/index.php>. Forms must be returned to the Registrar's Office with class syllabus attached.

**Transfer Course Equivalency Guide** There is a transfer equivalency guide online at: <http://courseequivalency.uark.edu>. It has many colleges and universities listed but may not list every course from every school. For questions please contact the Registrar's Office/Transfer Credit 575-5451.

**Course Loads** The normal course load in Walton College is 15 to 17 hours per semester (and six hours per summer term). Students with a 2.75 grade-point average the previous semester may take a maximum of 18 hours. Seniors may take 18 to 19 hours, if required for graduation, during their final semester. University regulations on the number of hours allowed per semester are found in the Orientation and Registration section of the catalog.

**Foreign Language Concentration** An undergraduate BSBA degree-seeking student may elect to substitute a minimum of 12 hours in a single upper-level foreign language for 12-15 hours of the 12-15 hours required in the junior-senior business elective block of courses for the degree requirements. Students who choose to use 12 hours of foreign language, but who are pursuing majors requiring 15 hours of junior-senior business electives, must take an additional 3 hour junior-senior business elective to satisfy degree requirements.



**Double Major** A student may elect to obtain a double major by completing all required courses for two majors in Walton College (but not in two concentrations within a single major). The minimum hour requirement for a double major is 138 degree credit hours to include all requirements for both majors. If there are courses common to both majors, the department chairs involved will agree upon and specify additional requirements in lieu of the common courses. The junior/senior business elective block is reduced by three hours; however, choice of the junior/senior business electives is restricted to no more than three total hours from each department that offers the two majors. Students who have elected to substitute a foreign language course of study for junior/senior business electives must complete 12 hours of junior/senior language courses. The student must notify the Undergraduate Programs Office of intent to pursue a double major. All requirements for double majors must be completed prior to awarding of a degree.

**Additional Bachelor's Degrees** Students seeking a second bachelor's degree must contact the undergraduate programs office to ascertain specific requirements. Degree candidates must meet the university's general graduation requirements. The university requires that 1) the student take a minimum of 30 semester hours over the requirements for the first degree, and 2) the 30 hours cover a minimum of 36 weeks in residency at the Fayetteville campus. Walton College also requires that the student complete all courses in the pre-business and business core and the major and any additional business requirements. (If some of these have been completed on the first degree, they are waived). It is recommended that any additional courses needed to finish the University's 30-hour requirement be junior or senior business electives. The second degree may be taken after the first is awarded, or both degrees may be awarded simultaneously after completion of all requirements for both.

## College Graduation Requirements

1. **University Requirements.** Degree candidates must meet the following: the University's general entrance requirements, number of credit hours required in residence, and the "requirements for graduation," including the University Core American history.
2. **Hour Requirements.** Degree candidates must satisfactorily complete the total number of semester hours specified for the curriculum in courses approved for one of the majors outlined in the succeeding pages. No less than 50 percent of the total credits must be in approved subjects other than business. Not all courses offered by the University will be accepted for degree credit by Walton College. Courses falling into this category are ENGL 0002, ENGL 0013, and MATH 0003. A course is considered developmental if 1) it is so designated by the university or 2) it is a lower-division course taken after a higher-level course is taken. Credit will not be given for duplicate course work.
3. **Policy for On-Campus Students Taking Online Courses.** Any student pursuing an on-campus (face to face) undergraduate degree from the University of Arkansas may take up to 35% of the total credit hours of regular (semester/summer) online and self-paced online (correspondence) courses for degree credit. On-campus students will be restricted to 2 courses (8 hours) of online classes within their first 30 hours. WCOB 1111, Freshmen Business Connections, however, cannot be taken online. Thereafter, students can take up to 12 hours of online classes per academic year. For students who have transferred academic credits from other institutions, the percentage of total credit hours obtained at the University of Arkansas through regular (semester/summer) online and self-paced online (correspondence) courses for degree credit cannot exceed 35% of the total remaining hours needed to complete the degree after transfer credits are accounted for. In addition, on-campus students cannot enroll in online courses unless they have a cumulative GPA of at least 2.0 (after their first 15 hours of undergraduate coursework) and they have no more than one outstanding incomplete in a previous online course.
4. **Policy for Online Students Taking On-Campus Courses.** Online students will be restricted to 8 hours of on-campus classes within their first 30 hours. Thereafter, students can take up to 12 hours of on-campus classes per academic year, but no more than 35% of their total credit hours in on campus may be used in total toward their degree. Ordinarily, no more than 60 hours of coursework can be transferred from the online degree program into an on-campus degree program. Transfer credits for students that transfer into the online degree program will be evaluated the same as transfer credits for the on-campus program. For students who have transferred academic credits from other institutions, the percentage of total credit hours obtained at the University of Arkansas through regular (semester/summer) online and self-paced online (correspondence) courses for degree credit cannot exceed 35% of the total remaining hours needed to complete the degree after transfer credits are accounted for.
5. **Grade Requirements.** Students must earn a grade of "C" or better in all pre-business core course requirements. Each student must have a 2.00 cumulative GPA in each of the following areas: a) all work completed at the University of Arkansas, b) all courses specifically designated for the major and c) all required business core courses and required economics courses.



6. **General Education Course Work.** A student's general education course work must satisfy university core requirements, additional college/program course-specific requirements, as well as these two area requirements: 1) social issues, multicultural environment, and demographic diversity, and 2) micro and macroeconomics. If a student has not satisfied these area requirements within the fine arts and/or social sciences areas of the university core, these area requirements must be satisfied through general education electives to allow students to complete degree requirements within the hours indicated above.
7. **Residency Requirements.** Students must earn a minimum of 30 semester hours on the Fayetteville campus—this includes study abroad classes, on-line and Global Campus courses. Other courses paid toward Fayetteville campus tuition and fees may be used with approval. These 30 semester hours must include MGMT 3013, 21-24 hours of upper division courses required for the completion of the major, and 3-6 hours of additional upper division courses required for the degree program. Specifically required junior and senior courses in business or economics must be taken at the University of Arkansas or at an AACSB accredited school. At least 50 percent of the total hours in business and economics must be taken in residence.
8. **Catalog/Curriculum Changes.** Business is a dynamic profession, and the college and department curricula are updated continuously to keep pace with changes in the business world. Students entering under this catalog will be required to comply with such curricular changes to earn their degree. The total number of hours required for the degree, however, may not be increased, and all work completed in accordance with this catalog prior to the curriculum change will be applied toward the student's degree requirements. Furthermore, courses incorporated into the curriculum at a level lower than the one the student has completed are not required for that student unless there are specific prerequisites. Students entering under earlier catalogs are responsible for completing the graduation requirements as published in the catalog in effect when they entered the program. Students having interruptions of their academic programs that exceed two calendar years must complete the requirements published in the catalog in effect when they reenter the program. Exceptions to the graduation requirements must be approved by the assistant dean for undergraduate programs.

**Graduation with Honors** The bachelor's degree *Summa Cum Laude* (with highest honors), *Magna Cum Laude* (with high honors), or *Cum Laude* (with honors) may be conferred only upon those students who have successfully completed the Walton Honors Program. Both Walton Scholars and Departmental Scholars are eligible for these designations. Students whose cumulative grade-point average place them in the top 10 percent of their graduating class but who have not completed the Honors Program are eligible for the designation "With Distinction" on their official transcript. Among those students completing the Honors Program, the designations *Summa Cum Laude*, *Magna Cum Laude* and *Cum Laude* shall be determined as follows: **1.** Top 20 percent of students completing the Honors Program: *Summa Cum Laude* **2.** Next 30 percent of students completing the Honors Program: *Magna Cum Laude* **3.** Next 50 percent of students completing the Honors Program: *Cum Laude*. No honors degree will be conferred upon a candidate who has not completed at least 50 percent of his or her degree work at the University of Arkansas or who, in the last four semesters of attendance, has a cumulative grade-point average of less than 3.00 or has received a "D" or "F" in any course in the last semester. Certain other requirements will be outlined on request by the director for honors programs.

**Eight-Semester Degree Program Policy** The Walton College offers an eight-semester degree-completion program in each of the majors. Some majors offer several concentrations, and eight-semester programs are available for each of the concentrations online at <http://catalog.uark.edu>.

**COOPERATIVE EDUCATION** Cooperative education (co-op) is an academic program that enables students to gain degree-related experience prior to graduation. It is a planned, progressive educational strategy in which the student obtains work experience related to his or her academic major and career goals. Participating students earn academic credit for their work experiences and are always paid by their employers. Co-op students can maintain their status as full-time students while participating in the program, even if their co-op experience requires they spend a semester working full-time.

Walton College students are eligible for co-op credit if they have 1) completed the pre-business core and have obtained at least 60 hours of credit, 2) a cumulative grade-point average of 2.5 or better, and 3) a grade-point average of 2.5 or better for the last full-time term completed. Students may receive one hour of credit per semester for a job that requires 12-19 hours of work per week or two hours of credit per semester for a job that requires 20 or more hours per week. A maximum of six hours of degree credit may be awarded as a junior-senior-level business elective. Full-time students who work 40 hours or more per week in internships approved by the co-op education academic coordinator are eligible for three hours of academic credit per semester, or per full summer, provided they have a minimum GPA of 2.75, as well as having received a GPA of at least 2.75 in the prior full-time semester.

Students may seek either to qualify a job they have found themselves for co-op credit, or they may seek an employment opportunity through the Walton College Career Development Center, WJWH 226. The employment opportunity may be either a full-time, off campus work assignment that alternates with semesters spent on campus taking courses (an alternating co-op), or it may be a part-time job undertaken concurrently with course work (a parallel co-op). Once a student has been matched with an approved job, the co-op coordinator, the faculty co-op adviser, the student's work place supervisor, and the student work together to formulate career-related learning objectives for the coming semester of work. These objectives must be in writing and in to the cooperative education coordinator in order for a student to be registered for co-op. At the end of each semester of work, the student is required to submit a three- to ten-page paper that re-states the student's learning objectives for the semester and discusses how the job experience fulfilled the objectives. The student is also required to submit an employer evaluation form, and the work supervisor is asked to submit an evaluation of the student's work. For information on participating in Walton College co-op program, a current listing of co-op opportunities, and phone numbers of people with whom you may discuss these opportunities, visit the Cooperative Education home page on the Web at <http://walton.uark.edu/career/coop.asp>.

**HONORS PROGRAM** The Walton Honors Program consists of two components: the four-year Walton Scholars Program and the Departmental Scholars Program. Students participating in the honors program will be eligible to graduate *Cum Laude*, *Magna Cum Laude*, or *Summa Cum Laude*. Students who do not participate in the honors program are eligible to graduate with distinction, a classification separate from the *Cum Laude* awards. Honors program students will receive priority for participation in the Arkansas Cooperative Education Program, SAKE, the portfolio management class, and financial support for study-abroad programs. They also have access to an honors study area.

**Eligibility** Admission will be offered to incoming freshmen with a minimum ACT/SAT score of 28/1240 and a high school GPA of 3.75. Honors students are required to maintain a cumulative GPA of 3.50 with no grades of "D" or "F" in any course to remain in the program. All honors students are required to meet with the associate director for honors programs each semester to monitor progress of honors requirements. Students who maintain a GPA of 3.5 but do not complete honors requirements in a timely manner are subject to removal from the honors program at the discretion of the associate director for honors programs.

### Requirements for Walton Scholars Program:

1. Complete 17 hours of honors courses with a minimum of 9 hours completed from the following honors business courses: ACCT 2013H, BLAW 2013H, ECON 2013H, ECON 2023H, ISYS 2103H, MGMT 2103H, MKTG 3433H, SCMT 2103H or WCOB 1033H (excluding WCOB 1111H). The remaining honors hours may be selected from the University Core. Completing honors courses in the Fulbright College will fulfill this requirement. MATH 2564 may be used as honors credit toward completion of the 17 required honors hours. Students must complete a minimum of 12 hours in the first 30 hours at the UAF campus.
2. Demonstrate proficiency in a foreign language. This requires 0-12 hours of course work. Students must demonstrate proficiency by completing the 2013-level course in any foreign language. Students whose native language is not English must complete a 2013-level course in a language other than their native language from Arabic, Chinese, French, German, Italian, Japanese, Spanish or COMM 2303 and COMM 2323. Students must complete a foreign language or communications course within the first 90 hours at the Fayetteville campus.
3. Students must also complete MATH 2554 with a grade of "C" within the first 45 hours at the Fayetteville campus prior to taking upper-level business classes.
4. Complete the following honors courses in the Walton College:
  - a. Two three-hour honors colloquium courses chosen from the following: WCOB 3003H (may be repeated for up to 6 hours of credit), ACCT 4003H, ECON 4003H, FINN 4003H, ISYS 4003H, MGMT 4003H, MKTG 4003H, SCMT 4003H or other business honors colloquium courses offered irregularly. One three hour colloquium must be completed within the first 90 hours at the Fayetteville campus.
  - b. A three-hour thesis (WCOB 4993H): The thesis is a major independent writing project under the leadership of a Walton College or University of Arkansas faculty member and arises from a research project, business plan, business competition or internship.
5. Complete the honors capstone course MGMT 3013H Honors Strategic Management, which should be completed within the first 90 hours at the Fayetteville campus.

### Requirements for the Departmental Scholars Program:

Admission to the honors program as a departmental scholar will only be offered to a current University of Arkansas student who has established a cumulative GPA of 3.75 upon completion of their freshman year at the University of Arkansas. Transfer students may also apply upon completion of one semester at the University of Arkansas with a GPA of 3.75. All students must complete an application to be considered for acceptance into the Departmental Scholars Program.

Honors students are required to maintain a cumulative GPA of 3.5 with no grades of “D” or “F” in any course to remain in the program. All honors students are required to meet with the associate director for honors programs each semester to monitor progress of honors requirements. Students who maintain a GPA of 3.5 but do not complete honors requirements in a timely manner are subject to removal from the honors program at the discretion of the associate director for honors programs.

1. Complete nine hours of honors courses to be selected from the pre-business core or the University Core. MATH 2564 may be used as honors credit toward completion of the 9 required honors hours.
2. Students must demonstrate proficiency in a foreign language by completing a 2003 course in any foreign language. Students whose native language is not English must complete a 2003-level course other than their native language or a third language from Arabic, Chinese, French, German, Italian, Japanese, Spanish or COMM 2303.
3. Students must also complete MATH 2554 with a grade of “C” or better within the first 60 hours at the Fayetteville campus and prior to taking upper-level business courses.
4. Complete the following courses in the Walton College:
  - a. Two three-hour honors colloquium courses chosen from the following: WCOB 3003H (may be repeated for up to 6 hours of credit), ACCT 4003H, ECON 4003H, FINN 4003H, ISYS 4003H, MGMT 4003H, MKTG 4003H, SCMT 4003H or other business honors colloquium courses offered irregularly. One three hour colloquium must be completed within the first 90 hours at the Fayetteville campus.
  - b. A three-hour thesis (WCOB 4993H): The thesis is a major independent writing project under the leadership of a Walton College or University of Arkansas faculty member and arises from a research project, business plan, business competition or internship.
5. Complete the honors capstone course MGMT 3013H Honors Strategic Management, which should be completed within the first 90 hours at the Fayetteville campus.

**BUSINESS MINORS** Students may elect to obtain a business major and a business minor by completing all required courses for both the major and the minor in the Walton College (but not a major and minor within the same discipline). Students must complete all requirements for both the major and the minor and may not use more than six hours of major courses toward minor requirements. If there are common courses to both, the department chairs involved will agree upon and specify additional requirements. Business minors require the completion of 15 specific hours of study and all upper-level courses applied toward the minor must be taken in residence.

Students may elect to obtain multiple business minors by completing all required courses for all minors in the Walton College (but not minors within the same discipline). Students must complete all requirements for minors and may not use more than three hours of courses toward each of the minor requirements. However, if there are common courses to both, the department chairs involved will agree upon and specify additional requirements.

Students who desire to earn a business minor must notify the Walton College Undergraduate Programs Office of their intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student’s undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative GPA in the courses offered for the minor.

## **MINORS IN THE J. WILLIAM FULBRIGHT COLLEGE OF ARTS AND SCIENCES**

Students in Walton College may pursue an academic minor in the J. William Fulbright College of Arts and Sciences. Academic minors usually consist of 15 to 18 hours of course work. The available minors and course requirements are specified in the Fulbright College section of the catalog. Students must notify the Undergraduate Programs Office in Walton College of their intention to pursue a minor as early as possible. Walton College will certify that the requirements of the minor have been satisfied by graduation and, with the assistance of the Fulbright College, will advise students on the requirements to complete a minor. The minor will be designated on the student’s transcript.

Courses that are part of the University Core requirements or general education requirements or any other non-business course that is part of a student’s course of study may also be counted for credit in a minor. For example, ANTH 1023 Introduction to Cultural Anthropology is a concentration in the BSBA social science bloc and can also be used to satisfy the requirements of the anthropology minor. Other courses in a minor can be counted as general education electives. Walton College economics majors in the business economics concentration or the international economics and business concentration may not obtain a Fulbright College minor in economics. Please check the Catalog of Studies for a complete list of Arts and Sciences minors.

**GRADUATE STUDIES** The University of Arkansas offers the following advanced degrees in business: Master of Accountancy, Master of Business Administration, Master of Arts in Economics, Master of Information Systems, and various Doctor of Philosophy in Business Administration programs. For further information about these programs and requirements for admission, contact the assistant director of graduate admissions at Willard J. Walker Hall 310, Fayetteville, AR 72701 • PH: (479) 575-2851 • FX: (479) 575-8721.

**STUDENT ORGANIZATIONS IN WALTON COLLEGE** In addition to the general university student organizations, Walton College Student Ambassadors, Leadership Walton and a Dean's Student Advisory Board, there are several college societies open to Walton College students. These include, but are not limited to, the following:

Alpha Kappa Psi (business professional)  
American Marketing Association  
Association of Information Systems  
Beta Alpha Psi (accounting honorary)  
Beta Gamma Sigma (business honorary)  
Capital Markets Group (Finance Club)  
Council of Supply Chain Mgmt. Professionals  
Enactus (formerly SIFE)

National Association of Black Accountants  
Omicron Delta Epsilon (economics honorary)  
Phi Beta Delta (international scholars honorary)  
Society for Human Resource Management  
Transportation and Logistics Association  
Women Impacting Supply Excellence  
Students of Retailing Excellence (STORE)

## **ACADEMIC STATUS**

**Academic Probation, Suspension and Dismissal** A student's academic status at the University is determined at the end of each term of enrollment (fall, spring, or summer) on the basis of the student's cumulative and/or term grade-point average (GPA) and number of hours attempted. The student's academic status governs his or her re-enrollment status and determines any conditions associated with re-enrollment or denial of enrollment for a subsequent term. Normally, students are notified of their status individually by the University shortly after the end of each term. However, this policy statement is the formal notification to all students of the conditions that determine academic status and the consequences for each term, regardless of individual notification.

### **Good Status**

Upon initial admission and during a student's first term of enrollment, except for students conditionally admitted on academic probation, the student is in good status. A student remains in, or returns to, good academic status at the end of any term when the cumulative GPA is at or above the required minimum of 2.0.

### **Academic Probation**

When a student's cumulative grade-point average at the end of any fall, spring, or summer term is less than a 2.00 with more than 3 cumulative hours attempted, the student will be placed on academic probation.

### **First-Year Freshmen**

First-year freshmen who have less than a 2.00 cumulative grade-point average at the end of their first semester of enrollment are considered at risk. During the first six weeks of their second semester, these at risk students must, at a minimum, consult with an academic advisor to develop a plan to get off of probation before being eligible to register for their third semester courses.

### **Removal from Academic Probation**

When a student's cumulative GPA at the end of any fall, spring, or summer term is a 2.00 or above, he or she will be removed from academic probation.

### **Continuing on Academic Probation**

The semester grade point average a student on probation must earn to continue on probation and avoid suspension depends on the cumulative grade hours attempted, and is in the probation chart.

## PROBATION CHART

Cumulative hours attempted (excludes grades of W):	Placed on Probation if <b>Cumulative</b> GPA is:	Continued on Probation if <b>Semester</b> GPA is:	Removed from Probation if Cumulative GPA is:
4 – 30	< 2.00	≥ 1.80	≥ 2.00
> 30	< 2.00	≥ 2.00	≥ 2.00

### Academic Suspension

A student on academic probation who does not earn the minimum required term GPA will be academically suspended. No student may be suspended who has not spent the prior term of enrollment on academic probation. A student on academic suspension will be on academic leave from the university for one major semester (Spring or Fall) and all contiguous summer and intersessions from the close of the term which resulted in the suspension. Thus, a student suspended at the end of a spring semester would not be eligible to enroll until the next spring semester, and a student suspended at the end of a fall semester would not be eligible to enroll until the next fall semester. The first enrollment when returning from suspension may not be in an intersession.

Students who sit out for one major semester after the term of the suspension may apply for readmission to the University. A student who does not earn credit from another institution may be readmitted on academic probation following suspension. A student who earns credit from another institution(s) during or subsequent to the suspension must apply to the University for admission as a transfer student and, if readmitted, will be on academic probation following suspension. A student readmitted on probation after suspension must make a semester grade-point average of at least 2.00 for each semester (fall, spring or summer) until he or she is removed from probation. Failure to do so will result in academic dismissal.

### Academic Dismissal

A student who returns to the University after an academic suspension is continued on probation and must make a semester grade-point average of at least 2.00 for each fall, spring, or summer term until he or she is removed from probation. Failure to do so will result in academic dismissal.

### Returning after Dismissal

The duration of dismissal is indefinite, and the student may reenter the University only by favorable action of the Academic Standards Committee. A favorable decision by the committee is unlikely within two years of the dismissal. Self-paced courses taken through the Global Campus at the University or at another university by a student who has been academically dismissed may be submitted as evidence of academic competence on a petition to the Academic Standards Committee for readmission. It is strongly recommended that students meet with an academic advisor to develop a plan for returning from dismissal.

A student who reenters the University by favorable action of the Academic Standards Committee after an academic dismissal is continued on probation and must make a semester grade-point average of at least 2.00 for each semester until the cumulative GPA reaches 2.00 and he or she is removed from probation. Failure to do so will result in academic dismissal.

Individual colleges or programs have the discretion to set academic admission and continuation standards for specific programs that are higher than University standards.

## **COURSE PLACEMENT**

### **ENGLISH:**

- Students who score 19 or above on the English portion of the ACT (or 470 SAT verbal) may begin the English series with ENGL 1013. Scores below 19 (or 470) require students to take ENGL 0002 Basic Writing with ENGL 1013 Composition I.
- Students who score 30 or above on the English portion of the ACT (or 680 SAT verbal) can be exempt from ENGL 1013 and ENGL 1023 Composition I and II but must complete 6 additional hours of general education electives.

### **MATH:**

- Students who score 18 or below on the math portion of the ACT (or 460 SAT math) must take MATH 0003 Beginning and Intermediate Algebra before taking MATH 1203 College Algebra or MATH 1204 College Algebra with Review. Students must make a grade of "C" or better in MATH 1203 or MATH 1204 in order to take MATH 2053 Finite Math or MATH 2043 Survey of Calculus.
- Students who score 26 or above on the math portion of the ACT (or 600 SAT math) may skip MATH 1203 College Algebra or MATH 1204 College Algebra with Review and start with MATH 2053 Finite Math or MATH 2043 Survey of Calculus. MATH 2554 Calculus I may be substituted for MATH 2043 Survey of Calculus and MATH 2564 Calculus II may be substituted for MATH 2053 Finite Math.

**Math Placement:** The UA Math Placement Assessment is completed online through the student's UAConnect portal at <http://uaconnect.uark.edu>, starting in Mid-April, ideally before the orientation session prior to matriculation. It is composed of review problems and three timed assessments. All students must start with UA Preparedness for Algebra (PALG). Upon satisfying the minimum score for PALG, the student may continue with UA Mastery of College Algebra (MALG). Upon satisfying the minimum score for MALG, the student may either place in the desired course (see list below) or take UA Preparedness for Calculus (PCALC) if they wish to place into MATH 2554C Calculus I. Students have three attempts to satisfy the minimum score for each assessment and ample opportunity to study sample problems to review the required mathematical skills. If, after three attempts, students do not meet the minimum score (below), they will only be allowed to enroll in the course in which they qualify.

<b>If the student wishes to enroll in:</b>	<b>Student must score at least the following on the Math Placement Test</b>	<b>Student is exempt from taking the Placement Test with the following minimum ACT or SAT MATH Score</b>
MATH 2554/2554c Calculus I*	PCALC 80%	ACT Math 30 OR SAT Math 680
MATH 2183 Mathematical Reasoning MATH 2053/2053c Finite Math MATH 2043/2043c Survey of Calculus MATH 2033 Mathematical Thought MATH 1284c Precalculus MATH 1213 Plane Trigonometry	MALG 80%	ACT Math 26 OR SAT Math 600
MATH 1203/1203c College Algebra	PALG 80%	ACT Math 23 OR SAT Math 540
MATH 1204 College Algebra with Review**	PALG 70%	ACT Math 19 OR SAT Math 460

\*Only students who score a minimum of 30 on ACT Math or 680 on SAT Math are eligible to take MATH 2554H Honors Calculus I. \*\*If the score is not at least one of the minimums listed for MATH 1204, the student will be required to take MATH 0003.

## **DEGREE REQUIREMENTS**

### **Bachelor of Science in Business Administration (BSBA)**

The Bachelor of Science in Business Administration degree is offered through an educational program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse, and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal and communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values.

Walton College offers work in the following nine majors for the BSBA degree. Some majors have concentrations to allow additional specialization.

#### **Accounting (ACCT)**

#### **Economics (ECON)**

- a. Business Economics
- b. International Economics and Business

#### **Finance (FINN)**

- a. Banking
- b. Energy Finance
- c. Financial Management/Investment
- d. Insurance
- e. Real Estate

#### **General Business (GBUS) \***

#### **Information Systems (ISYS)**

- a. Enterprise Resource Planning
- b. Enterprise Systems
- c. Business Analytics

#### **Management (MGMT)**

- a. Human Resource Management
- b. Organizational Leadership
- c. Small Business and Entrepreneurship

#### **Marketing (MKTG)**

#### **Retail (RETL)**

#### **Supply Chain Management (SCMT)**

- a. Transportation and Logistics
- b. Retail Supply Chain Management

\*Available online only



## Core Requirements for BSBA and BSIB Degrees

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

<p><b>University Core Requirements 35 hours</b></p> <p><b>English Composition (6 hours)</b></p> <ul style="list-style-type: none"> <li>□ ENGL1013 English Composition I</li> <li>□ ENGL1023 English Composition II</li> </ul> <p><b>Mathematics (3 hours)</b></p> <ul style="list-style-type: none"> <li>□ MATH 2053 Finite Math</li> </ul> <p><b>American History or Government (3 hours-select 1)</b></p> <ul style="list-style-type: none"> <li>□ HIST 2003 History of the American People to 1877*</li> <li>□ HIST 2013 History of American People 1877-Present*</li> <li>□ PLSC 2003 American National Government *</li> </ul> <p><b>Science (8 hours-select 2 with matching labs)</b></p> <ul style="list-style-type: none"> <li>□ ANTH 1013/1011L Biological Anthropology</li> <li>□ ASTR 2003/2001L Survey of Universe</li> <li>□ BIOL 1003/1001L Environmental Science</li> <li>□ BIOL 1543/1541L Principles of Biology</li> <li>□ BIOL 1603/1601L General Zoology</li> <li>□ BIOL 1613/1611L Plant Biology</li> <li>□ BIOL 2213/2211L Human Physiology</li> <li>□ BIOL 2443/2441L Human Anatomy</li> <li>□ CHEM 1053/1051L Chemistry in the Modern World</li> <li>□ CHEM 1073/1071L Fund of Chemistry</li> <li>□ CHEM 1103/1101L University Chemistry I</li> <li>□ CHEM 1123/1121L University Chem II</li> <li>□ CHEM 1133/1131L University Chem for Engineers II</li> <li>□ CHEM 1213/1211L Chemistry for Majors I</li> <li>□ CHEM 1223/1221L Chemistry for Majors II</li> <li>□ ENSC 1003/1001L Environmental Science</li> <li>□ ENTO 1023/1021L Insects, Science and Society</li> <li>□ GEOS 1113/1111L General Geology</li> <li>□ GEOS1133/1131L Environ Geology</li> <li>□ PHYS 1023/1021L Physics &amp; Human Affairs</li> <li>□ PHYS 1034 Physics for Elementary Ed. Majors</li> <li>□ PHYS 1044 Physics for Architects I</li> <li>□ PHYS 1054 Physics for Architects II</li> <li>□ PHYS 2013/ 2011L College Physics I</li> <li>□ PHYS 2033/ 2031L College Physics II</li> <li>□ PHYS 2054 University Physics I</li> <li>□ PHYS 2074 University Physics II</li> </ul>	<p><b>Social Science (9 hours)</b></p> <ul style="list-style-type: none"> <li>□ ECON 2013 Macroeconomics</li> <li>□ ECON 2023 Microeconomics</li> </ul> <p><b>Plus 1 additional course from below:</b></p> <ul style="list-style-type: none"> <li>□ ANTH 1023 Intro to Cultural Anthropology</li> <li>□ COMM 1023 Communication in a Diverse World</li> <li>□ GEOS 1123 Human Geography</li> <li>□ GEOS 2003 World Regional Geography</li> <li>□ HESC 1403 Life Span Development</li> <li>□ HESC 2413 Family Relations</li> <li>□ HIST 1113 World Civilization I</li> <li>□ HIST 1123 World Civilization II</li> <li>□ HIST 2003 USA before 1877*</li> <li>□ HIST 2013 USA 1877 to Present*</li> <li>□ HUMN 1114H Hrs Roots Cult to 500 CE</li> <li>□ HUMN 2114H Hrs Roots Cult 1600-1900</li> <li>□ PLSC 2003 American National Government *</li> <li>□ PLSC 2013 Intro to Comparative Politics</li> <li>□ PLSC 2203 State &amp; Local Government</li> <li>□ PSYC 2003 General Psychology</li> <li>□ RESM 2853 Leisure and Society</li> <li>□ RSOC 2603 Rural Sociology</li> <li>□ SOCI 2013 General Sociology</li> <li>□ SOCI 2033 Social Problems</li> </ul> <p>*These courses are options in more than one requirement category. Credit will only be awarded in one category for each course.</p>
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## **Core Requirements for BSBA and BSIB Degrees Continued**

<p><b>Fine Arts &amp; Humanities (6 hours)</b></p> <p>Select one course (3 hours) from each group:</p> <p><b>GROUP 1–Fine Arts</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ARCH 1003 Architecture Lecture</li> <li><input type="checkbox"/> ARHS 1003 Art Lecture</li> <li><input type="checkbox"/> COMM 1003 Film Lecture</li> <li><input type="checkbox"/> DANC 1003 Movement &amp; Dance</li> <li><input type="checkbox"/> ENGL 2023 Creative Writing I</li> <li><input type="checkbox"/> LARC 1003 The American Landscape</li> <li><input type="checkbox"/> MLIT 1003 Music Lecture</li> <li style="padding-left: 20px;">or MLIT 1013 Music Lecture for Music Majors</li> <li><input type="checkbox"/> THTR 1003 Theatre Appreciation</li> <li><input type="checkbox"/> THTR 1013 Musical Theatre Appreciation</li> </ul> <p><b>GROUP 2--Humanities</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Any Intermediate I Foreign Language (usually numbered 2003)*</li> <li><input type="checkbox"/> AAST 2023 The African American Experience</li> <li><input type="checkbox"/> ARCH 1013 Diversity and Design</li> <li><input type="checkbox"/> CLST 1003 Greece</li> <li><input type="checkbox"/> CLST 1013 Rome</li> <li><input type="checkbox"/> COMM 1233 Media, Community, and Citizenship</li> <li><input type="checkbox"/> ENGL 1213 Introduction to Literature</li> <li><input type="checkbox"/> GNST 2003 Intro to Gender Studies</li> <li><input type="checkbox"/> HUMN 1124H Equilibrium Cult 500-1600</li> <li><input type="checkbox"/> HUMN 2124H 20th Cent Global Culture</li> <li><input type="checkbox"/> MUSY 2003 Music in World Cultures</li> <li><input type="checkbox"/> PHIL 2003 Intro to Philosophy</li> <li><input type="checkbox"/> PHIL 2103 Intro to Ethics</li> <li><input type="checkbox"/> PHIL 2203 Logic</li> <li><input type="checkbox"/> PHIL 3103 Ethics &amp; the Professions</li> <li><input type="checkbox"/> WLIT 1113 World Literature I</li> <li><input type="checkbox"/> WLIT 1123 World Literature II</li> </ul>	<p><b>Additional Requirements for Business Students (6 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> COMM 1313 Public Speaking</li> <li><input type="checkbox"/> MATH 2043 Survey of Calculus</li> </ul> <p><b>Social Issues, Multicultural Environment and Demographic Diversity Requirement# (select 1)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ANTH 1023 Intro to Cultural Anthropology</li> <li><input type="checkbox"/> ECON 3533 Labor Economics</li> <li><input type="checkbox"/> ECON 3843 Economic Development and World Bank</li> <li><input type="checkbox"/> ECON 3853 Emerging Markets</li> <li><input type="checkbox"/> GEOS 1123 Human Geography</li> <li><input type="checkbox"/> HIST 1113 World Civilization I</li> <li><input type="checkbox"/> HIST 1123 World Civilization II</li> <li><input type="checkbox"/> MGMT 4583 International Management</li> <li><input type="checkbox"/> SOCI 2013 General Sociology</li> <li><input type="checkbox"/> SOCI 2033 Social Problems</li> <li><input type="checkbox"/> Any foreign language course</li> <li><input type="checkbox"/> Any Walton College study abroad course</li> </ul> <p><i>#Courses from this list that are taken to satisfy other degree requirements may also be used to simultaneously satisfy the Social Issues, Multicultural Environment and Demographic Diversity Requirement.</i></p>
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**General Education Electives for BSBA ONLY** Students seeking the BSBA are required to complete 12 hours of general education electives. General education classes should be non-business courses, but may include up to six total hours of business courses and no more than three hours of PEAC or DEAC courses. Electives may be used to fulfill the requirements for a minor from another University of Arkansas college. In addition, these electives may fulfill requirements for social issues, multicultural environment and demographic diversity if not otherwise completed in the University Core or other degree requirement areas.

## **Business Requirements for BSBA Degree**

<p><b>PRE-BUSINESS CORE</b> All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average prior to enrollment in junior or senior level business courses in the Walton College. (students must also maintain 2.50 to remain in upper level classes) To be eligible to enroll in upper division business courses in the Walton College of Business a student must:</p> <ul style="list-style-type: none"> <li>• Have at least a 2.50 overall GPA.</li> <li>• Have at least a 2.50 pre-business GPA.</li> <li>• Grades of “C” or better in all pre-business courses.</li> </ul> <p><b>Pre-Business Core:</b></p> <ul style="list-style-type: none"> <li>□ ACCT 2013 Principles of Accounting I</li> <li>□ ACCT 2023 Principles of Accounting II OR             <ul style="list-style-type: none"> <li>□ WCOB 2053 Business Foundations</li> </ul> </li> <li>□ MATH 2053 Finite Math</li> <li>□ ECON 2013 Macroeconomics</li> <li>□ ECON 2023 Microeconomics</li> <li>□ ENGL 1013 Composition I</li> <li>□ ENGL 1023 Composition II</li> <li>□ MATH 2043 Survey of Calculus</li> <li>□ COMM 1313 Public Speaking</li> <li>□ ISYS 1120 Computer Comp Requirement OR             <ul style="list-style-type: none"> <li>□ ISYS 1123 Business Appl. Knowledge</li> </ul> </li> <li>□ WCOB 1111 Business Connections</li> <li>□ WCOB 1033 Data Analysis and Interpretation</li> </ul>	<p><b>BUSINESS CORE &amp; UPPER-LEVEL REQUIREMENTS</b></p> <p><b>Business Core:</b></p> <ul style="list-style-type: none"> <li>□ BLAW 2013 The Legal Environment of Business</li> <li>□ FINN 3043 Principles of Finance</li> <li>□ ISYS 2103 Business Information Systems</li> <li>□ MGMT 2103 Managing People and Organizations</li> <li>□ MGMT 3013 Strategic Management</li> <li>□ MKTG 3433 Introduction to Marketing</li> <li>□ SCMT 2103 Intro. to Supply Chain Management</li> </ul> <p><b>Junior/Senior Business Electives:</b></p> <ul style="list-style-type: none"> <li>• 12-15 hours of 3000-4000 level business courses depending on major</li> <li>• Students may elect to use these courses toward a business minor.</li> </ul> <p><b>Major Courses:</b></p> <ul style="list-style-type: none"> <li>• 21-24 hours of designated major courses</li> </ul> <p><b>TOTAL REQUIRED FOR BSBA DEGREE: 120 HOURS</b></p>
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## **Online Bachelor of Science in Business Administration Degree (BSBA) – General Business Major**

The Walton College Online Bachelor of Science in Business Administration degree is intended to provide students the opportunity to enroll in a four-year degree program online. In addition, the online degree affords students who have completed an Associate's Degree in Business or those who are near completion of their business degree, the option to complete a BSBA with a major in General Business. (See Recommended Course Sequencing for BSBA Majors – General Business)

## Recommended Course Sequencing for BSBA

*Suggested Program Sequence for Freshman and Sophomore Years*

### FRESHMAN YEAR:

#### First Semester – Total: 16 hours

WCOB 1111 Business Connections  
BLAW 2013 Legal Environment of Business  
COMM 1313 Public Speaking  
ISYS 1120 Computer Competency Requirement  
ENGL 1013 Composition I  
MATH 2053 Finite Math  
University Core Course/General Education Elective (3 hours)

#### Second Semester – Total: 15 hours

ACCT 2013 Principles of Accounting I  
WCOB 1033 Data Analysis  
ECON 2023 Microeconomics  
ENGL 1023 Composition II  
University Core Course/General Education Elective (3 hours)

### SOPHOMORE YEAR:

#### First Semester– Total: 15 hours

WCOB 2053 Business Foundations **or** ACCT 2023 Accounting Principles II  
ISYS 2103 Business Information Systems  
MATH 2043 Survey of Calculus  
University Core Course/General Education Elective (3 hours)  
University Core Course/General Education Elective (3 hours)

#### Second Semester \*– Total: 15 hours

SCMT 2103 Introduction to Supply Chain Management  
MGMT 2103 Managing People and Organizations  
ECON 2013 Principles of Macroeconomics  
University Core Course/General Education Elective (3 hours)  
University Core Course/General Education Elective (3 hours)

**\*ALL pre-business requirements should be met by end of term.**

**\*\*Students who plan to major in Finance or Marketing should plan to take FINN 3043 or MKTG 3433 in the second semester of sophomore year. See the Index for recommended sequencing for these majors.**

### NOTES:

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## Recommended Course Sequencing for BSBA Continued – The Majors

<p><b>ACCOUNTING MAJOR</b></p> <p><b>Requirements in the Major (24 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 3533 Accounting Technology</li> <li><input type="checkbox"/> ACCT 3723 Intermediate Accounting I</li> <li><input type="checkbox"/> ACCT 3753 Intermediate Accounting II</li> <li><input type="checkbox"/> ACCT 4753 Intermediate Accounting III</li> <li><input type="checkbox"/> ACCT 3843 Fundamentals of Taxation</li> <li><input type="checkbox"/> ACCT 4203 Fundamentals of Taxation II</li> <li><input type="checkbox"/> ACCT 4673 Cost &amp; Managerial Accounting</li> <li><input type="checkbox"/> ACCT 4963 Audit and Assurance Services</li> </ul> <p><i>The highly recommended courses listed below may be used to satisfy the junior/senior business electives requirement.</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 310V Accounting Internship</li> <li><input type="checkbox"/> ACCT 410V Special Topics in Accounting</li> <li><input type="checkbox"/> ACCT 4003H Honors Acct Colloquium</li> <li><input type="checkbox"/> FINN 3013 Financial Analysis</li> <li><input type="checkbox"/> FINN 3103 Financial Modeling</li> <li><input type="checkbox"/> FINN 3703 International Finance</li> <li><input type="checkbox"/> ISYS 4213 ERP Fundamentals</li> <li><input type="checkbox"/> Any 3 hour Walton College Study Abroad Course</li> </ul> <p><b>Junior/Senior Business electives (12 hours)</b>  Note: Maximum of 30 hours permitted in Accounting.</p> <p>BSBA graduates would need additional accounting hours and other courses amounting to a total of 150 semester hours to sit for the CPA exam in Arkansas. Successful completion of a Master of Accountancy Degree from the University of Arkansas will qualify a student to take the Arkansas CPA examination.</p> <hr/> <p><b>ECONOMICS MAJOR</b>  <b>Concentration I: Business Economics</b></p> <p><b>Requirements in the Concentration (21 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3033 Microeconomic Theory</li> <li><input type="checkbox"/> ECON 3133 Macroeconomic Theory</li> <li><input type="checkbox"/> ECON 4333 Economics of Organizations</li> <li><input type="checkbox"/> ECON 4743 Intro to Econometrics or <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 4753 Forecasting</li> </ul> </li> <li><input type="checkbox"/> 9 Hours of 3000/4000 level ECON courses</li> </ul>	<p><b>ECONOMICS MAJOR cont.</b></p> <p><b>Concentration II: International Economics and Business</b></p> <p><b>Foreign Language Requirements (9 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FLAN 2013</li> <li><input type="checkbox"/> FLAN 3000 - 4000 level in Communication &amp; Business Language or equivalent</li> <li><input type="checkbox"/> FLAN 3000 - 4000 level in Communication &amp; Business Language or equivalent</li> </ul> <p><b>Area Studies (6 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Area Study (3 hours)</li> <li><input type="checkbox"/> Area Study (3 hours)</li> </ul> <p>Students are required to have 6 hours of upper division course work in culture and literature from the Fulbright College of Arts and Sciences. Students can satisfy this requirement by selecting, with the consent of the academic advisor, courses pertaining to an area of the world (country or region) that is related to the student's foreign language. These courses could include additional courses in the same foreign language provided the language courses emphasize literature or other cultural topics.</p> <p><b>Course Requirements in the Major (21 hours)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3033 Microeconomic Theory</li> <li><input type="checkbox"/> ECON 3133 Macroeconomic Theory</li> <li><input type="checkbox"/> ECON 4633 International Trade</li> <li><input type="checkbox"/> ECON 4643 International Macroeconomics &amp; Finance</li> <li><input type="checkbox"/> 3 hours ECON elective or collateral course <ul style="list-style-type: none"> <li>*Collateral courses may be selected from the following: MATH 2603, MATH 2564, MATH 2574, AGECE 3413, AGECE 5513, GEOS 3353, or any upper division course in ACCT, FINN, ISYS, MGMT, MKTG, MATH, or STAT)</li> </ul> </li> <li><input type="checkbox"/> 6 hours International Business &amp; ECON Electives <ul style="list-style-type: none"> <li>Pick two from the following: <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3843 Econ Dev./World Bank/Multilateral Finance</li> <li><input type="checkbox"/> ECON 3853 Emerging Markets</li> <li><input type="checkbox"/> ECON 3933 The Japanese Econ System</li> <li><input type="checkbox"/> FINN 3703 International Finance</li> <li><input type="checkbox"/> MGMT 4583 International Management</li> <li><input type="checkbox"/> MKTG 4633 Global Marketing</li> <li><input type="checkbox"/> SCMT 3643 International Transportation and Logistics</li> <li><input type="checkbox"/> Other (Per Dept. Chair Consent)</li> </ul> </li> </ul> </li> </ul> <p><b>Junior/Senior Business electives (15 hours)</b>  Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Economics.</p>
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<p><b>FINANCE MAJOR</b> <b>Requirements in All Concentrations (24 hours)</b></p> <p><b>Courses Required for All Concentrations</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3013 Financial Analysis</li> <li><input type="checkbox"/> FINN 3053 Financial Markets &amp; Institutions</li> <li><input type="checkbox"/> FINN 3703 International Finance</li> <li><input type="checkbox"/> 6 hours Finance or interdisciplinary electives required for all concentrations except Energy Finance.</li> </ul> <p><i>Note: These required courses represent a common body of knowledge for all finance majors and should be taken prior to coursework specified in concentrations within the major.</i></p> <p><b>Concentration I: Banking</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3103 Financial Modeling</li> <li><input type="checkbox"/> FINN 3133 Commercial Banking</li> <li><input type="checkbox"/> FINN 4313 Adv. Commercial Banking</li> </ul> <p><b>Concentration II: Energy Finance</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3103 Financial Modeling</li> <li><input type="checkbox"/> FINN 4173 Energy Finance</li> <li><input type="checkbox"/> ACCT 449V Special Topics: Energy Accounting</li> <li><input type="checkbox"/> *ACCT 3723 Intermediate Accounting I</li> <li><input type="checkbox"/> *ACCT 3753 Intermediate Accounting II</li> </ul> <p><i>*These courses are required and will count as 6 hours of the required Jr/Sr Business Electives.</i></p> <p><b>Plus select 2 classes from the following courses (6 hours):</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3063 Investments</li> <li><input type="checkbox"/> FINN 3603 Corporate Finance</li> <li><input type="checkbox"/> FINN 4133 Advanced Investments</li> <li><input type="checkbox"/> FINN 4233 Advanced Corporate Finance</li> <li><input type="checkbox"/> FINN 3163 Fixed Income Securities I (by application)</li> <li><input type="checkbox"/> FINN 3173 Fixed Income Securities II (by application)</li> <li><input type="checkbox"/> FINN 4143 Portfolio Management I (by application)</li> <li><input type="checkbox"/> FINN 4153 Portfolio Management II (by application)</li> </ul> <p><b>Additional Requirements:</b> Students who select the Energy Finance concentration will also be required to complete the following courses as part of the University Core and General Education Elective requirements.</p> <p><b>University Core</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> GEOS 1113/1111L General Geology</li> </ul> <p><b>General Education Electives</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> GEOS 4253 Petroleum Geology</li> </ul> <p><i>Note: All students who select the Energy Finance concentration will also be involved in the management of the David Carter Adams Energy Sector student managed investment fund and will participate in the premiere Energy Risk Professional (ERP) certification program.</i></p>	<p><b>FINANCE MAJOR cont.</b></p> <p><b>Concentration III: Financial Mgmt/Investment</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3103 Financial Modeling</li> </ul> <p><b>Plus one of the following options (6 hours):</b></p> <p><b>Option 1:</b> Any two of the four courses listed below:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3063 Investments</li> <li><input type="checkbox"/> FINN 3603 Corporate Finance</li> <li><input type="checkbox"/> FINN 4133 Advanced Investments</li> <li><input type="checkbox"/> FINN 4233 Advanced Corporate Finance</li> </ul> <p><b>Option 2:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 4143 Portfolio Management I (by application)</li> <li><input type="checkbox"/> FINN 4153 Portfolio Management II (by application)</li> </ul> <p><b>Option 3:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3163 Fixed Income Securities I (by application)</li> <li><input type="checkbox"/> FINN 3173 Fixed Income Securities II (by application)</li> </ul> <p><b>Concentration IV: Insurance</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3623 Risk Management</li> <li><input type="checkbox"/> FINN 4733 Life/Health Insurance I</li> <li><input type="checkbox"/> FINN 4833 Property/Casualty Insurance I</li> </ul> <p><b>Concentration V: Real Estate</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3933 Real Estate Principles</li> <li><input type="checkbox"/> FINN 4413 Real Estate Appraisal</li> <li><input type="checkbox"/> FINN 4433 Real Estate Finance and Investment</li> </ul> <p><b>Junior/Senior Business Electives (12 hours)</b> Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Finance.</p> <p><b>Recommended Program in Finance</b> (Because there are multiple concentrations and class choices students should see their advisor to select course sequence.)</p>
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<p><b>GENERAL BUSINESS MAJOR</b>  <b>(ONLINE DEGREE PROGRAM ONLY)</b>  <b>Requirements in the Major (21 hours)</b></p> <p><b>Select one course from each of the following seven groups:</b> Note: Sequencing of courses will be determined by choices:</p> <p><b>Group 1</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 3533 Accounting Technology</li> <li><input type="checkbox"/> ACCT 3723 Intermediate Accounting I</li> <li><input type="checkbox"/> ACCT 3843 Fundamentals of Taxation</li> </ul> <p><b>Group 2</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3033 Microeconomic Theory</li> <li><input type="checkbox"/> ECON 3133 Macroeconomic Theory</li> <li><input type="checkbox"/> ECON 4333 Econ of Organizations</li> </ul> <p><b>Group 3</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3013 Financial Analysis and Valuation</li> <li><input type="checkbox"/> FINN 3053 Fin Markets/Institutions</li> <li><input type="checkbox"/> FINN 3623 Risk Management</li> </ul> <p><b>Group 4</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 2263 Principles of Information Systems</li> <li><input type="checkbox"/> ISYS 3293 Systems Analysis and Design</li> <li><input type="checkbox"/> ISYS 4213 ERP Fundamentals</li> </ul> <p><b>Group 5</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MGMT 4243 Ethics &amp; Corporate Responsibility</li> <li><input type="checkbox"/> MGMT 4253 Leadership</li> <li><input type="checkbox"/> MGMT 4263 Organizational Change &amp; Dev.</li> </ul> <p><b>Group 6</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MKTG 3553 Consumer Behavior</li> <li><input type="checkbox"/> MKTG 4233 Integrated Marketing Communications</li> <li><input type="checkbox"/> MKTG 4433 Retail Strategy</li> </ul> <p><b>Group 7</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> SCMT 3443 Transportation &amp; Distribution Mgmt.</li> <li><input type="checkbox"/> SCMT 3613 Supply Management</li> <li><input type="checkbox"/> SCMT 3643 International Transportation &amp; Logistics</li> </ul> <p><b>Junior/Senior Business Electives (15 hours)</b>  Note: Only 3 hours are permitted in any one department.</p>	<p><b>INFORMATION SYSTEMS MAJOR</b>  <b>Requirements in All Concentrations (24 hours)</b></p> <p><b>Courses Required for All Concentrations:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 2263 Principles of Information Systems</li> <li><input type="checkbox"/> ISYS 3293 System Analysis &amp; Design</li> <li><input type="checkbox"/> ISYS 3393 Bus Apps Development Fundamentals</li> <li><input type="checkbox"/> ISYS 4213 ERP Fundamentals</li> <li><input type="checkbox"/> ISYS 4283 Business Database Systems</li> <li><input type="checkbox"/> ISYS 4363 Business Project Development</li> <li><input type="checkbox"/> Plus pick 6 hours from one of the 3 concentrations:</li> </ul> <p><b>Concentration I: Enterprise Resource Planning</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 4223 ERP Configuration &amp; Implementation</li> <li><input type="checkbox"/> ISYS 4233 Seminar in ERP Development</li> </ul> <p><b>Concentration II: Enterprise Systems</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 4453 Intro to Enterprise Servers</li> <li><input type="checkbox"/> ISYS 4463 Enterprise Transaction Systems</li> </ul> <p><b>Concentration III: Business Analytics</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 4193 Business Analytics &amp; Visualization</li> <li><input type="checkbox"/> ISYS 4293 Business Intelligence</li> </ul> <p><b>Junior/Senior Business Electives (12 hours)</b>  Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Information Systems.</p>
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<p><b>MANAGEMENT MAJOR</b>  <b>Requirements in All Concentrations (24 hours)</b></p> <p><b>Concentration I: Human Resource Management</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 4243 Ethics and Corporate Responsibility</li> <li>❑ MGMT 4943 Organizational Staffing</li> <li>❑ MGMT 4953 Organizational Rewards and Compensation</li> </ul> <p><b>Plus select at least 2 classes from the following courses (6 to 15 hours):</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 3933 Entrepreneurship/New Venture Dev.</li> <li>❑ MGMT 4103 Special Topics</li> <li>❑ MGMT 4253 Leadership</li> <li>❑ MGMT 4263 Org Change and Development</li> <li>❑ MGMT 4433 Small Enterprise Mgmt.</li> <li>❑ MGMT 4583 International Mgmt.</li> <li>❑ MGMT 4993 Entrepreneurship Practicum (SAKE)</li> </ul> <p><b>Plus select up to 3 classes from the following courses (0 to 9 hours):</b></p> <ul style="list-style-type: none"> <li>❑ ACCT 3613 Managerial Uses of Acct</li> <li>❑ ECON 3533 Labor Economics</li> <li>❑ ECON 4333 Economics of Organizations</li> <li>❑ ISYS 2263 Principles of Information Systems</li> <li>❑ MKTG 3553 Consumer Behavior</li> <li>❑ MKTG 3633 Marketing Research</li> <li>❑ MKTG 4853 Marketing Management</li> </ul> <p><b>Concentration II: Organizational Leadership</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 4243 Ethics and Corporate Responsibility</li> <li>❑ MGMT 4253 Leadership</li> <li>❑ MGMT 4263 Org Change &amp; Development</li> </ul> <p><b>Plus select at least 2 classes from the following courses (6 to 15 hours):</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 3933 Entrepreneurship/New Venture Dev.</li> <li>❑ MGMT 4103 Special Topics</li> <li>❑ MGMT 4433 Small Enterprise Management</li> <li>❑ MGMT 4583 International Management</li> <li>❑ MGMT 4943 Organizational Staffing</li> <li>❑ MGMT 4953 Org Rewards/Comp</li> <li>❑ MGMT 4993 Entrepreneurship Practicum (SAKE)</li> </ul> <p><b>Plus select up to 3 classes from the following courses (0 to 9 hours):</b></p> <ul style="list-style-type: none"> <li>❑ ACCT 3613 Managerial Uses of Accounting</li> <li>❑ ACCT 3723 Intermediate Accounting I</li> <li>❑ ECON 3533 Labor Economics</li> <li>❑ ECON 4333 Economics of Organizations</li> <li>❑ ECON 4643 International Macro &amp; Finance</li> </ul> <p>List continued...</p>	<p><b>MANAGEMENT MAJOR cont.</b></p> <ul style="list-style-type: none"> <li>❑ FINN 3603 Corporate Finance</li> <li>❑ FINN 3703 International Finance</li> <li>❑ ISYS 2263 Principles of Information Systems</li> <li>❑ MKTG 4633 Global Marketing</li> <li>❑ MKTG 4853 Marketing Management</li> <li>❑ SCMT 3613 Supply Management</li> <li>❑ SCMT 3643 International Trans &amp; Logistics</li> <li>❑ SCMT 4653 Supply Chain Strategy</li> </ul> <p><b>Concentration III: Small Business &amp; Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 3933 Entrepreneurship/New Venture Development</li> <li>❑ MGMT 4243 Ethics and Corporate Responsibility</li> <li>❑ MGMT 4433 Small Enterprise Management</li> </ul> <p><b>Plus select at least 2 classes from the following courses (6 to 15 hours):</b></p> <ul style="list-style-type: none"> <li>❑ MGMT 4103 Special Topics</li> <li>❑ MGMT 4253 Leadership</li> <li>❑ MGMT 4263 Organizational Change &amp; Development</li> <li>❑ MGMT 4583 International Management</li> <li>❑ MGMT 4943 Organizational Staffing</li> <li>❑ MGMT 4953 Org Rewards/Compensation</li> <li>❑ MGMT 4993 Entrepreneurship Practicum (SAKE)</li> </ul> <p><b>Plus select up to 3 classes from the following courses (0 to 9 hours):</b></p> <ul style="list-style-type: none"> <li>❑ ACCT 3613 Managerial Uses of Accounting</li> <li>❑ ACCT 3723 Intermediate Accounting I</li> <li>❑ ACCT 3843 Fundamentals of Taxation</li> <li>❑ BLAW 3033 Commercial Law</li> <li>❑ FINN 3053 Financial Markets &amp; Institutions</li> <li>❑ FINN 3623 Risk Management</li> <li>❑ FINN 3933 Real Estate Principles</li> <li>❑ ISYS 2263 Principles of Information Systems</li> <li>❑ MKTG 3553 Consumer Behavior</li> <li>❑ MKTG 4233 Integrated Marketing Communications</li> <li>❑ MKTG 4343 Selling and Sales Management</li> <li>❑ MKTG 4433 Retail Strategy</li> <li>❑ MKTG 4633 Global Marketing</li> <li>❑ SCMT 3613 Supply Management</li> <li>❑ SCMT 3623 Adv. Inventory Management &amp; Forecasting</li> <li>❑ SCMT 4653 Supply Chain Strategy</li> </ul> <p><b>Junior/Senior Business Electives (12 hours)</b>  Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Management.</p>
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<p><b>MARKETING MAJOR</b></p> <p><b>Requirements in the Major (21 hours)</b></p> <ul style="list-style-type: none"> <li>□ MKTG 3553 Consumer Behavior</li> <li>□ MKTG 3633 Marketing Research</li> <li>□ MKTG 4853 Marketing Management</li> </ul> <p><b>Plus 12 hours from the following:</b></p> <ul style="list-style-type: none"> <li>□ MKTG 3653 Category Management Topics</li> <li>□ MKTG 4103 Marketing Topics (may take up to 6 hours from two different topics)</li> <li>□ MKTG 4233 Integrated Marketing Communications</li> <li>□ MKTG 4343 Selling and Sales Management</li> <li>□ MKTG 4433 Retail Strategy</li> <li>□ MKTG 4443 Retail Buying &amp; Merchandise</li> <li>□ MKTG 4513 Nonprofit Marketing</li> <li>□ MKTG 4633 Global Marketing</li> </ul> <p><b>Junior/Senior Business Electives (15 hours)</b> Note: Maximum of 27 hours permitted in Marketing.</p> <hr/> <p><b>RETAIL MAJOR</b></p> <p><b>Requirements in all Concentrations (24 hours)</b></p> <p><b>Courses Required for All Concentrations:</b></p> <ul style="list-style-type: none"> <li>□ MKTG 3553 Consumer Behavior</li> <li>□ MKTG 3633 Marketing Research</li> <li>□ MKTG 4433 Retail Strategy</li> <li>□ MKTG 4443 Retail Buying and Merchandise</li> <li>□ Plus pick 12 hours from a single concentration</li> </ul> <p><b>Concentration I: Accounting</b></p> <ul style="list-style-type: none"> <li>□ ACCT 3723 Intermediate Accounting I</li> <li>□ ACCT 3753 Intermediate Accounting II</li> <li>□ ACCT 4753 Intermediate Accounting III</li> <li>□ ACCT 4673 Product, Project and Service Costing</li> </ul> <p><b>Concentration II: Economics</b></p> <ul style="list-style-type: none"> <li>□ ECON 3033 Microeconomic Theory</li> <li>□ ECON 3133 Macroeconomic Theory</li> <li>□ ECON 4333 Economics of Organizations</li> <li>□ ECON 4633 International Trade</li> <li>□ ECON 4643 International Macro and Finance</li> </ul> <p><b>Concentration III: Finance</b></p> <ul style="list-style-type: none"> <li>□ FINN 3013 Financial Analysis</li> <li>□ FINN 3053 Financial Markets and Institutions</li> <li>□ FINN 3603 Corporate Finance</li> <li>□ FINN elective—select one of the following: <ul style="list-style-type: none"> <li>□ FINN 3623 Risk Management</li> <li>□ FINN 3703 International Finance</li> <li>□ FINN 3933 Real Estate Principles</li> </ul> </li> </ul>	<p><b>RETAIL MAJOR cont.</b></p> <p><b>Concentration IV: Information Systems</b></p> <ul style="list-style-type: none"> <li>□ ISYS 2263 Principles of Information Systems</li> <li>□ ISYS 4243 Current Topics in Computer Information</li> <li>□ ISYS 4293 Business Intelligence</li> <li>□ ISYS 4213 ERP Fundamentals</li> </ul> <p><b>Concentration V: International Business</b></p> <ul style="list-style-type: none"> <li>□ ECON 3853 Emerging Markets</li> <li>□ ECON 4633 International Trade</li> <li>□ ECON 4643 International Macro and Finance</li> <li>□ FINN 3703 International Finance</li> <li>□ MGMT 4583 International Management</li> <li>□ MKTG 4633 Global Marketing</li> <li>□ SCMT 3643 International Trans. &amp; Logistics</li> </ul> <p><b>Concentration VI: Management</b></p> <ul style="list-style-type: none"> <li>□ MGMT 3933 Entrepreneurship &amp; New Venture Dev.</li> <li>□ MGMT 4243 Ethics and Corp. Responsibility</li> <li>□ MGMT 4253 Leadership</li> <li>□ MGMT 4263 Organizational Change and Develop.</li> <li>□ MGMT 4433 Small Enterprise Management</li> <li>□ MGMT 4583 International Management</li> <li>□ MGMT 4943 Organizational Staffing</li> <li>□ MGMT 4953 Organizational Rewards and Comp.</li> </ul> <p><b>Concentration VII: Marketing</b></p> <ul style="list-style-type: none"> <li>□ MKTG 3653 Category Management Topics</li> <li>□ MKTG 4003H Marketing Honors Colloquium</li> <li>□ MKTG 4103 Marketing Topics</li> <li>□ MKTG 4233 Integrated Marketing Communications</li> <li>□ MKTG 4343 Selling and Sales Management</li> <li>□ MKTG 4513 Nonprofit Marketing</li> <li>□ MKTG 4633 Global Marketing</li> <li>□ MKTG 4853 Marketing Management</li> </ul> <p><b>Concentration VIII: Supply Chain Management</b></p> <ul style="list-style-type: none"> <li>□ SCMT 3443 Transportation &amp; Distribution Mgmt.</li> <li>□ SCMT 3613 Supply Management</li> <li>□ SCMT 3623 Adv. Inventory Management &amp; Forecasting</li> <li>□ SCMT 3643 International Trans. &amp; Logistics</li> <li>□ SCMT 4633 Logistics Provider &amp; Carrier Management</li> </ul> <p>List continued...</p>
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<p><b>RETAIL MAJOR cont.</b></p> <p><b>Concentration IX: General Retail</b>  <b>Select 1 course from each of 4 different areas:</b></p> <p><b>Accounting</b>  <input type="checkbox"/> ACCT 3723 Intermediate Accounting I</p> <p><b>Economics</b>  <input type="checkbox"/> ECON 3033 Microeconomic Theory  <input type="checkbox"/> ECON 3133 Macroeconomic Theory  <input type="checkbox"/> ECON 4333 Economics of Organizations  <input type="checkbox"/> ECON 4633 International Trade  <input type="checkbox"/> ECON 4643 International Macro and Finance</p> <p><b>Finance</b>  <input type="checkbox"/> FINN 3013 Financial Analysis  <input type="checkbox"/> FINN 3053 Financial Markets and Institutions  <input type="checkbox"/> FINN 3603 Corporate Finance  <input type="checkbox"/> FINN 3623 Risk Management  <input type="checkbox"/> FINN 3703 International Finance  <input type="checkbox"/> FINN 3933 Real Estate Principles  <input type="checkbox"/> FINN 4833 Property/Casualty Ins. I</p> <p><b>Information Systems</b>  <input type="checkbox"/> ISYS 2263 Principles of Information Systems  <input type="checkbox"/> ISYS 4213 ERP Fundamentals  <input type="checkbox"/> ISYS 4243 Current Topics in Computer Info.</p> <p><b>Management</b>  <input type="checkbox"/> MGMT 4243 Ethics and Corp. Responsibility  <input type="checkbox"/> MGMT 4253 Leadership  <input type="checkbox"/> MGMT 4263 Organizational Change and Develop.  <input type="checkbox"/> MGMT 4433 Small Enterprise Management  <input type="checkbox"/> MGMT 4943 Organizational Staffing  <input type="checkbox"/> MGMT 4953 Organizational Rewards and Comp.</p> <p><b>Marketing</b>  <input type="checkbox"/> MKTG 3653 Category Management Topics  <input type="checkbox"/> MKTG 4233 Integrated Mktg. Communications  <input type="checkbox"/> MKTG 4343 Selling and Sales Management  <input type="checkbox"/> MKTG 4633 Global Marketing</p> <p><b>Supply Chain Management</b>  <input type="checkbox"/> SCMT 3443 Transportation &amp; Distribution Mgmt.  <input type="checkbox"/> SCMT 3613 Supply Management</p> <p><b>Junior/Senior Business Electives (12 hours)</b>  Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Marketing.</p>	<p><b>SUPPLY CHAIN MANAGEMENT MAJOR</b>  <b>Requirements in all Concentrations (24 hours)</b></p> <p><b>Concentration I: Transportation and Logistics</b>  <input type="checkbox"/> SCMT 3443 Transportation &amp; Distribution Mgmt.  <input type="checkbox"/> SCMT 3613 Supply Management  <input type="checkbox"/> SCMT 3623 Adv. Inventory Management &amp; Forecasting  <input type="checkbox"/> SCMT 3643 International Trans &amp; Logistics  <input type="checkbox"/> SCMT 4633 Logistics Provider &amp; Carrier Management  <input type="checkbox"/> SCMT 4653 Supply Chain Strategy  <b>Plus select 2 courses (6 hours) from:</b>  <input type="checkbox"/> ECON 4633 International Trade  <input type="checkbox"/> ECON 4643 International Macro. &amp; Finance  <input type="checkbox"/> FINN 3703 International Finance  <input type="checkbox"/> ISYS 2263 Principles of Information Systems  <input type="checkbox"/> ISYS 3293 System Analysis and Design  <input type="checkbox"/> ISYS 4213 ERP Fundamentals  <input type="checkbox"/> ISYS 4243 Current Topics in Computer Info. Systems  <input type="checkbox"/> ISYS 4293 Business Intelligence  <input type="checkbox"/> MGMT 4583 International Management  <input type="checkbox"/> MKTG 3633 Marketing Research  <input type="checkbox"/> MKTG 4343 Selling and Sales Management  <input type="checkbox"/> MKTG 4433 Retail Strategy  <input type="checkbox"/> MKTG 4633 Global Marketing  <input type="checkbox"/> SCMT 3633 Behavioral Supply Chain Management  <input type="checkbox"/> SCMT 4003H Honors Supply Chain Mgmt. Colloquium</p> <p><b>Concentration II: Retail Supply Chain Management</b>  <input type="checkbox"/> SCMT 3443 Transportation &amp; Distribution Mgmt.  <input type="checkbox"/> SCMT 3613 Supply Management  <input type="checkbox"/> SCMT 3623 Adv. Inventory Management &amp; Forecasting  <input type="checkbox"/> SCMT 3643 International Trans &amp; Logistics  <input type="checkbox"/> SCMT 3653 Retail Supply Chain Analysis  <input type="checkbox"/> SCMT 4653 Supply Chain Strategy  <b>Plus select 2 courses (6 hours) from:</b>  <input type="checkbox"/> ECON 4743 Introduction to Econometrics  <input type="checkbox"/> ECON 4753 Forecasting  <input type="checkbox"/> ISYS 4213 ERP Fundamentals  <input type="checkbox"/> ISYS 4293 Business Intelligence  <input type="checkbox"/> MKTG 3633 Marketing Research  <input type="checkbox"/> SCMT 3633 Behavioral Supply Chain Management  <input type="checkbox"/> SCMT 4003H Honors Supply Chain Mgmt. Colloquium</p> <p><b>Junior/Senior Business Electives (12 hours)</b>  Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Supply Chain Management.</p>
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## **Bachelor of Science in International Business Degree (BSIB)**

The Bachelor of Science in International Business degree is intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, and supply chain management. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics.

This degree requires completion of the University Core and Walton College Core courses, as well as course work in international business, a single foreign language and an area of study related to that language. In addition, students must select a concentration in one of the following areas: accounting, business economics, information systems, finance, general business, management, marketing, retail or supply chain management.

## **Core Requirements for BSIB Degree—refer to pages 14 & 15**

### **Business Requirements for BSIB Degree**

<p><b>PRE-BUSINESS CORE</b></p> <p>All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average prior to enrollment in junior or senior level business courses in the Walton College. (students must also maintain 2.50 to remain in upper level classes) To be eligible to enroll in upper division business courses in the Walton College of Business a student must:</p> <ul style="list-style-type: none"><li>• Have at least a 2.50 overall GPA.</li><li>• Have at least a 2.50 pre-business GPA.</li><li>• Grades of “C” or better in all pre-business courses.</li></ul> <p><b>Pre-Business Core:</b></p> <ul style="list-style-type: none"><li>□ ACCT 2013 Principles of Accounting I</li><li>□ ACCT 2023 Principles of Accounting II OR<ul style="list-style-type: none"><li>□ WCOB 2053 Business Foundations</li></ul></li><li>□ MATH 2053 Finite Math</li><li>□ ECON 2013 Macroeconomics</li><li>□ ECON 2023 Microeconomics</li><li>□ ENGL 1013 Composition I</li><li>□ ENGL 1023 Composition II</li><li>□ MATH 2043 Survey of Calculus</li><li>□ COMM 1313 Public Speaking</li><li>□ ISYS 1120 Computer Comp Requirement OR<ul style="list-style-type: none"><li>□ ISYS 1123 Business Appl. Knowledge</li></ul></li><li>□ WCOB 1111 Business Connections</li><li>□ WCOB 1033 Data Analysis</li></ul>	<p><b>BUSINESS CORE &amp; UPPER-LEVEL REQUIREMENTS</b></p> <p><b>Business Core:</b></p> <ul style="list-style-type: none"><li>□ BLAW 2013 The Legal Environment of Business</li><li>□ FINN 3043 Principles of Finance</li><li>□ ISYS 2103 Business Information Systems</li><li>□ MGMT 2103 Managing People and Organizations</li><li>□ MGMT 3013 Strategic Management</li><li>□ MKTG 3433 Introduction to Marketing</li><li>□ SCMT 2103 Intro. to Supply Chain Management</li></ul> <p><b>International Business Classes (15 hours)</b></p> <ul style="list-style-type: none"><li>□ ECON 4633 International Trade Policy</li><li>□ ECON 4643 International Macro and Finance</li></ul> <p><b>Select from the following (9 hours):</b> These classes are often transferred in from Study Abroad.</p> <ul style="list-style-type: none"><li>□ ECON 3843 Econ Dev./World Bank/Multilateral Finance</li><li>□ ECON 3853 Emerging Markets</li><li>□ ECON 3933 Japanese Economic System</li><li>□ ECON 4173 Nation Model United Nations</li><li>□ FINN 3703 International Finance</li><li>□ MGMT 4583 International Management</li><li>□ MKTG 4633 Global Marketing</li><li>□ SCMT 3643 International Trans and Logistics</li></ul> <p>Other courses may fulfill this requirement if approved by the International Business Department Head.</p> <p><b>International Experience Requirement</b></p> <p><b>Concentration Courses:</b></p> <ul style="list-style-type: none"><li>• 21 hours of designated courses depending on the concentration area</li></ul> <p><b>TOTAL REQUIRED FOR BSIB DEGREE: 120 HOURS</b></p>
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## Foreign Language Requirements for BSIB Degree

<p><b>Foreign Language Requirements (9 Hours)</b></p> <ul style="list-style-type: none"> <li>□ FLAN 2013 Intermediate II</li> <li>□ Upper FLAN (3000-4000 Level)</li> <li>□ Upper FLAN (3000-4000 Level)</li> </ul> <p><b>Area Studies Requirements (6 Hours)</b></p> <ol style="list-style-type: none"> <li>1. Any upper division FLAN course or</li> <li>2. Minor in FLAN (recommended) or</li> <li>3. Select upper division courses related to chosen FLAN (see list)</li> </ol> <p>[FLAN courses are often transferred in from Study Abroad.]</p> <p><b>Foreign Language Requirements</b></p> <p>Students whose native language is English or whose native language is not taught at the University of Arkansas must complete 9 hours of university course work in a single foreign language — three hours of intermediate language and six hours of upper-division course work in communications and business language, or equivalent. Based on prior knowledge of language, students may receive degree credit for courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous foreign language training or only rudimentary knowledge of a foreign language will be required to complete up to nine hours of additional foreign language requirements— in addition to the 9 hours of language specified above. No degree credit will be given for language courses below FLAN 2013.</p>	<p><b>Foreign Language Concentrations</b></p> <p><b>Students may select one of the following language tracks:</b></p> <ul style="list-style-type: none"> <li>□ Arabic – ARAB 2013, ARAB 2016, ARAB 3016 or equivalent</li> <li>□ Chinese – CHIN 2003, CHIN 2013, CHIN 3033, and any other upper division CHIN</li> <li>□ French – FREN 2003, FREN 2013, FREN 4333, FREN 3033 or FREN 3003</li> <li>□ German – GERM 2003, GERM 2013, GERM 3003 and GERM 4333</li> <li>□ Italian – ITAL 2003, ITAL 2013, ITAL 3003 and ITAL 3013</li> <li>□ Japanese – JAPN 2003, JAPN 2013, JAPN 3003 and JAPN 3013</li> <li>□ Spanish – SPAN 2003, SPAN 2013, SPAN 3003 and SPAN 4333</li> </ul> <p>Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of an advisor and department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.</p>
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NOTES:

[illegible]

**Area Studies Requirements** For students taking a foreign language, nine hours of upper-division course work in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

- 1) any upper division foreign language course,
- 2) a minor in a foreign language, and/or
- 3) select upper division courses related to the foreign language to include:
  - **Arabic** – any upper division course for Middle Eastern Studies (MEST) to include MEST 4003, 4003H or additional courses listed under MEST in the university catalog
  - **Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)
  - **French** – any upper division course for EUST
  - **German** – any upper division course for EUST
  - **Italian** – any upper division course for EUST
  - **Spanish** – any upper division course for Latin American Studies (LAST) or European Studies (EUST) to include LAST 4003, LAST 4003H, or LAST 470V or additional courses listed under LAST in the university catalog, or EUST 399VH, EUST 4003, EUST 4003H, EUST 470V, or EUST 470VH or additional courses listed under EUST in the university catalog.

International students may satisfy this requirement in one of two ways:

- 1) For students who choose to take a third language, area studies requirements are the same as those for domestic students.
- 2) For students who choose to take six hours of upper division English to satisfy their language requirement, nine hours of upper division course work in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the University catalog.

## International Experience Requirement

At a minimum, a domestic student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement. International students may elect to meet this requirement by working in their home country by obtaining prior approval from their advisor and department chair.

## Clarifying Notes on Degree Requirements

Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.

## **Business Requirements for B.S.I.B Degree**

<p><b>Business Concentration (21 hours)</b>  <b>Students must complete one of the following business concentrations:</b></p> <p><b>ACCOUNTING</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 3723 Intermediate Accounting I</li> <li><input type="checkbox"/> ACCT 3753 Intermediate Accounting II</li> <li><input type="checkbox"/> ACCT 3843 Fundamentals of Taxation</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>Plus select two (6 hours) of the following courses:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCT 3533 Accounting Technology</li> <li><input type="checkbox"/> ACCT 4673 Cost and Managerial Accounting</li> <li><input type="checkbox"/> ACCT 4753 Intermediate Accounting III</li> <li><input type="checkbox"/> ACCT 4963 Audit and Assurance Services</li> </ul> <p><b>BUSINESS ECONOMICS</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 3033 Microeconomic Theory</li> <li><input type="checkbox"/> ECON 3133 Macroeconomic Theory</li> <li><input type="checkbox"/> ECON 4333 Economics of Organizations</li> <li><input type="checkbox"/> ECON 4743 Introduction to Econometrics or <ul style="list-style-type: none"> <li><input type="checkbox"/> ECON 4753 Forecasting</li> </ul> </li> <li><input type="checkbox"/> ECON Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>FINANCE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3053 Fin. Markets and Institutions</li> <li><input type="checkbox"/> FINN 3703 International Finance</li> <li><input type="checkbox"/> FINN 3063 Principles of Investments or <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 3603 Corporate Finance</li> </ul> </li> <li><input type="checkbox"/> FINN 4133 Advanced Investments or <ul style="list-style-type: none"> <li><input type="checkbox"/> FINN 4233 Adv. Corporate Finance</li> </ul> </li> <li><input type="checkbox"/> FINN Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>GENERAL BUSINESS</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 15 hours of 3000/4000 level courses in the Walton College of Business. Note: No more than 9 hours in a single academic area.</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul>	<p><b>INFORMATION SYSTEMS</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ISYS 2263 Principles of Information Systems</li> <li><input type="checkbox"/> ISYS 3293 System Analysis and Design</li> <li><input type="checkbox"/> ISYS 3393 Bus App Dev. Fundamentals</li> <li><input type="checkbox"/> ISYS 4283 Business Database Systems</li> <li><input type="checkbox"/> ISYS Elect (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>MANAGEMENT</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MGMT4243 Ethics and Corporate Responsibility</li> <li><input type="checkbox"/> MGMT 4583 International Management</li> <li><input type="checkbox"/> MGMT Elect (3 hours)</li> <li><input type="checkbox"/> MGMT Elect (3 hours)</li> <li><input type="checkbox"/> MGMT Elect (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>MARKETING</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MKTG 3553 Consumer Behavior</li> <li><input type="checkbox"/> MKTG 3633 Marketing Research</li> <li><input type="checkbox"/> MKTG 4633 Global Marketing</li> <li><input type="checkbox"/> MKTG 4853 Marketing Management</li> <li><input type="checkbox"/> MKTG Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours)</li> </ul> <p><b>RETAIL</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MKTG 3553 Consumer Behavior</li> <li><input type="checkbox"/> MKTG 3633 Marketing Research</li> <li><input type="checkbox"/> MKTG 4433 Retail Strategy</li> <li><input type="checkbox"/> MKTG 4443 Retail Buying &amp; Merchandise</li> </ul> <p><b>Select 3 courses from the following:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> MKTG 4103 Marketing Topics</li> <li><input type="checkbox"/> MKTG 4233 Integrated Marketing Concepts</li> <li><input type="checkbox"/> MKTG 4633 Global Marketing</li> <li><input type="checkbox"/> SCMT 3443 Transportation &amp; Distribution Mgmt.</li> </ul> <p><b>SUPPLY CHAIN MANAGEMENT</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> SCMT 3443 Transportation &amp; Distribution Mgmt.</li> <li><input type="checkbox"/> SCMT 3613 Supply Management</li> <li><input type="checkbox"/> SCMT 3643 International Transportation and Logistics</li> <li><input type="checkbox"/> SCMT Elective (3 hours)</li> <li><input type="checkbox"/> SCMT Elective (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours)</li> <li><input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours)</li> </ul>
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## **Business Minors for Business Students**

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in another area of business (outside of their major) to assist them in their business careers. All minors require the completion of 15 specific hours of study with the exception of International Business which requires 21 hours. All upper-level courses applied toward the minor must be taken in residence. Students who desire to earn a Business Minor must notify the Walton College Undergraduate Programs Office of intent to pursue the minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade point in the courses offered for the minor.

**Note:** No more than 6 hours of major courses may be used toward minor requirements. No more than 3 hours of minor courses may be used toward requirements for multiple business minors. See page 9 for more information.

### **SINGLE DISCIPLINE MINORS:**

#### **1. ACCOUNTING**

ACCT 3723 Intermediate Accounting I  
ACCT 3753 Intermediate Accounting II  
ACCT 3843 Fundamentals of Taxation

**Plus 2 of the following courses:**

ACCT 3533 Accounting Technology  
ACCT 4673 Cost and Managerial Accounting  
ACCT 4753 Intermediate Accounting III  
ACCT 4963 Audit and Assurance Services

#### **2. ECONOMICS**

ECON 2013 Principles of Macroeconomics  
ECON 2023 Principles of Microeconomics

**Plus 9 hours of upper-division course work in economics.**

#### **3. BEHAVIORAL ECONOMICS**

ECON 2013 Principles of Macroeconomics  
ECON 2023 Principles of Microeconomics  
ECON 4423 Behavioral Economics  
ECON 4433 Experimental Economics

**Plus 1 of the following courses:**

ECON 3033 Microeconomics Theory  
ECON 4743 Introduction to Econometrics

#### **4. FINANCE**

**Banking/Financial Mgmt./Investment Concentration**

FINN 3013 Financial Analysis  
**Plus 2 of the following 3 courses:**  
FINN 3053 Financial Markets and Institutions  
FINN 3103 Financial Modeling  
FINN 3703 International Finance

**Plus 2 of the following 6 courses:**

FINN 3063 Investments  
FINN 3133 Commercial Banking  
FINN 3603 Corporate Finance  
FINN 4133 Advanced Investments  
FINN 4233 Advanced Corporate Finance  
FINN 4313 Advanced Commercial Banking

**Insurance/Real Estate Concentration**

**Choose any 5 of the following 7 courses:**

FINN 3003 Personal Financial Management  
FINN 3623 Risk Management  
FINN 3933 Real Estate Principles  
FINN 4413 Real Estate Appraisal  
FINN 4433 Real Estate Finance and Investment  
FINN 4733 Life and Health Insurance I  
FINN 4833 Property and Casualty Insurance I

#### **5. INFORMATION SYSTEMS**

ISYS 2263 Principles of Information Systems  
ISYS 3293 Systems Analysis and Design  
ISYS 3393 Business Application Development Fund.

ISYS 4213 ERP Fundamentals

**Plus 1 of the following courses:**

ISYS 4223 ERP Configuration and Implementation  
Any 3-hour Junior/Senior level ISYS course

#### **6. BUSINESS ANALYTICS**

ISYS 4193 Business Analytics & Visualization  
ISYS 4293 Business Intelligence  
ISYS 4393 Applied Analytics

**Plus 2 of the following courses:**

ISYS 4213 ERP Fundamentals  
FINN 3013 Financial Modeling  
ECON 4743 Introduction to Econometrics  
ECON 4753 Forecasting  
MGMT 4243 Ethics & Corporate Responsibility  
MKTG 3633 Marketing Research  
SCMT 3623 Adv. Inventory Mgmt. & Forecasting

## 7. MANAGEMENT

MGMT 4243 Ethics and Corporate Responsibility

**Plus 4 of the following 9 courses:**

MGMT 3933 Entrepreneurship/New Venture Development

MGMT 4103 Special Topics

MGMT 4253 Leadership

MGMT 4263 Org. Change & Development

MGMT 4433 Small Enterprise Management

MGMT 4583 International Management

MGMT 4943 Organizational Staffing

MGMT 4953 Org. Rewards & Compensation

MGMT 4993 Entrepreneurship Practicum

(by application only)

## 8. MARKETING

MKTG 3433 Introduction to Marketing

MKTG 3553 Consumer Behavior

**Plus 3 of the following 6 courses:**

MKTG 3633 Marketing Research

MKTG 3653 Category Management Topics

MKTG 4233 Integrated Mktg. Communications

MKTG 4343 Selling and Sales Management

MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandise

MKTG 4513 Nonprofit Marketing

MKTG 4633 Global Marketing

## 9. RETAIL

MKTG 3433 Introduction to Marketing

MKTG 3553 Consumer Behavior

MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandising

**Plus 1 of the following courses:**

ECON — any ECON at the 3000 or 4000 level

FINN 3013 Financial Analysis

ISYS 4213 ERP Fundamentals

MGMT — any MGMT at the 3000 or 4000 level

MKTG 3653 Category Management Topics

MKTG 4233 Integrated Mktg. Communications

SCMT 3613 Supply Management

## 10. SUPPLY CHAIN MANAGEMENT

**Choose any 5 of the following 10 courses:**

SCMT 3443 Transportation & Distribution Mgmt.

SCMT 3613 Supply Management

SCMT 3623 Adv. Inventory Mgmt. & Forecasting

SCMT 3633 Behavioral Supply Chain Mgmt.

SCMT 3643 International Trans. & Logistics

SCMT 3653 Retail Supply Chain Analysis

SCMT 4103 Special Topics Supply Chain Mgmt.

SCMT 4633 Logistics Provider & Carrier Mgmt.

SCMT 4653 Supply Chain Strategy

ISYS 4213 ERP Fundamentals

## INTERDISCIPLINARY MINORS:

### 1. ENTERPRISE RESOURCE PLANNING (ERP)

ISYS 4213 ERP Fundamentals

ISYS 4223 ERP Config. & Implementation

**Plus 3 of the following 6 courses:**

ACCT 3533 Accounting Technology

ACCT 3723 Intermediate Accounting I

ISYS 4233 ERP Development

SCMT 3443 Transportation & Distribution Mgmt.

SCMT 3613 Supply Management

SCMT 3623 Adv. Inventory Management & Forecasting

### 3. FINANCIAL ECONOMICS

FINN 3013 Financial Analysis & Valuation

ECON 4753 Forecasting

**Plus 3 of the following 4 courses:**

FINN 3063 Investments

FINN 3603 Corporate Finance

ECON 3433 Money and Banking

ECON 4743 Introduction to Econometrics

### 2. NONPROFIT STUDIES

MKTG 4513 Nonprofit Marketing

SCMT 4853 Cross-Sector Collaboration for Sustainability

**Plus 3 of the following 11 courses:**

ACCT 4703 Governmental & Nonprofit Acct.

ECON 3843 Economic Development...

MGMT 4243 Ethics & Corporate Responsibility

MGMT 4253 Leadership

MGMT 4263 Org. Change & Development

PLSC 300V Internship in Public Affairs

PLSC 3103 Public Administration

PLSC 4853 International Norms & Corp. Social Responsibility

SOCI 4013 Special Topics (Community-based Research)

WCOB 310V Cooperative Education

WCOB 3023 Sustainability in Business

### 4. INTERNATIONAL BUSINESS (21 HOURS)

ECON 3843 Economic Development...

ECON 3853 Emerging Markets

ECON 3933 Japanese Economics

ECON 4633 International Trade

ECON 4643 International Macro & Finance

ECON 468V International Econ & Business Seminar

FINN 3703 International Finance

MGMT 4583 International Management

MKTG 4633 Global Marketing

SCMT 3643 International Transportation & Logistics

3 hours of study abroad led by Walton College faculty

Other—Department Chair approval needed

**Plus 6 hours of Intermediate foreign language**

## Business Classes and Prerequisites:

Students who register for or obtain overrides for classes without having the proper prerequisites are subject to being dropped. In addition to the listed direct pre-requisites business majors **MUST** complete ALL pre-business classes and have the proper GPAs to take any upper level (3000-4000) business classes.

<p><b>ACCOUNTING (ACCT)</b>  <b>ACCT 2013 Accounting Principles I</b>          (Prereq: ISYS 1120 or ISYS 1123 and WCOB 1111 (for Walton College majors) and MATH 2053 with grades of "C" or better)  <b>ACCT 2023 Accounting Principles II</b>          (Prereq: ACCT 2013 with a grade of "C" or better)  <b>ACCT 310V Accounting Internship</b>          (Prereq: ACCT 3723 and department consent)  <b>ACCT 3533 Accounting Technology</b>          (Prereq: ACCT 2013 with a grade of "B" or better; Coreq: ACCT 3723)  <b>ACCT 3723 Intermediate Accounting I</b>          (Prereq: ACCT 2013 with a grade of "B" or better; Coreq: WCOB 2043 or FINN 3043)  <b>ACCT 3753 Intermediate Accounting II</b>          (Prereq: ACCT 3723 with a grade of "C" or better)  <b>ACCT 3843 Fundamentals of Taxation</b>          (Prereq: ACCT 2013 with a grade of "B" or better)  <b>ACCT 4003H Accounting Honors Colloquium</b>          (Prereq: ACCT 3723 with a grade of "C" or better, Senior Standing and Honors Program participation)  <b>ACCT 410V Special Topics in Accounting</b>          (Prereq: ACCT 3723 with a grade of "C" or better)  <b>ACCT 4203 Fundamentals of Taxation II</b>          (Prereq: ACCT 3723 and ACCT 3843 with a grade of "C" or better)  <b>ACCT 4673 Cost and Managerial Accounting</b>          (Prereq: ACCT 2023 or ACCT 3613 &amp; ACCT 3723 with grades of "C" or better)  <b>ACCT 4703 Governmental and Nonprofit Accounting</b>          (Prereq: ACCT 2013, ACCT 2023 &amp; ACCT 3723 with grades of "C" or better)  <b>ACCT 4753 Intermediate Accounting III</b>          (Prereq: ACCT 3753 with a grade of "C" or better)  <b>ACCT 449V Energy Accounting</b>          (Prereq: Junior standing )  <b>ACCT 4963 Audit and Assurance Services</b>          (Prereq: ACCT 3723 with a grade of "C" or better)</p> <p><b>BUSINESS LAW (BLAW)</b>  <b>BLAW 2013 The Legal Environment of Business</b>  <b>BLAW 3033 Commercial Law</b></p> <p><b>ECONOMICS (ECON)</b>  <i>The following classes require MATH 1203 or higher or a Math ACT score of 26 or higher or a Math SAT score of 600 or higher.</i>  <b>ECON 2013 Principles of Macroeconomics</b>  <b>ECON 2023 Principles of Microeconomics</b>    <i>The following courses are for NON-business majors ONLY.</i>  <b>ECON 2143 Basic Economics–Theory and Practice</b>  <b>ECON 3053 Economics for Elementary Teachers</b>          (Prereq: Completion of 55 hours)  <b>ECON 3063 Economics for Secondary Educators</b>          (Prereq: Completion of 40 hours)    <i>All of the following ECON classes require ECON 2013 and ECON 2023 in addition to the listed pre-requisites unless noted.</i>  <b>ECON 3033 Microeconomic Theory</b>          (Prereq: MATH 2043 or MATH 2554)  <b>ECON 3133 Macroeconomic Theory</b>          (Prereq: MATH 2043 or MATH 2554)  <b>ECON 3333 Public Economics</b>  <b>ECON 3353 Law and Economics</b>          (Prereq: ECON 2023 or ECON 2143 ONLY)  <b>ECON 3433 Money and Banking</b>  <b>ECON 3533 Labor Economics</b>  <b>ECON 3633 Economics of Advertising</b>          (Prereq: ECON 2023 or ECON 2143 ONLY)  <b>ECON 3843 Economic Dev./Poverty/World Bank</b>  <b>ECON 3853 Emerging Markets</b>  <b>ECON 3933 Japanese Economics</b>          (Prereq: ECON 2013 or ECON 2143; Pre/Coreq: ECON 2023)  <b>ECON 399VH Honors Course</b> (Prereq: Honors Program participation)</p>	<p><b>ECONOMICS continued</b>  <b>ECON 4003H Economics Honors Colloquium</b>          (Prereq: Senior standing and Honors Program participation)  <b>ECON 4033 History of Economic Thought</b>          (Prereq: (ECON 2013 and ECON 2023) or ECON 2143 or ECON 3053)  <b>ECON 410V Special Topics in Economics</b>  <b>ECON 4173 Nation Model United Nations</b>          (Prereq: Junior standing and department consent)  <b>ECON 4333 Economics of Organizations</b>  <b>ECON 4423 Behavioral Economics</b> (Prereq: ECON 2023 or 2143 ONLY)  <b>ECON 4433 Experimental Economics</b>          (Prereq: ECON 2023 or ECON 2143 ONLY)  <b>ECON 450V Independent Study</b> (Prereq: Instructor consent)  <b>ECON 4533 China's Foreign Trade &amp; International Order</b>          (Prereq: ECON 2013 and ECON 2023 or ECON 2143)  <b>ECON 4633 International Trade Policy</b>  <b>ECON 4643 International Macroeconomics and Finance</b>  <b>ECON 468V International Economics and Business Seminar</b>  <b>ECON 4743 Introduction to Econometrics</b>          (Prereq: (MATH 2043 or MATH 2554) and (MATH 2053 or MATH 2053C) and (WCOB 1033 or STAT 2303)  <b>ECON 4753 Forecasting</b>          (Prereq: (MATH 2043 or MATH 2554) and (MATH 2053 or MATH 2053C) and (WCOB 1033 or STAT 2303)</p> <p><b>FINANCE (FINN)</b>  <b>FINN 1003 Your Money and Credit</b>          (General Education Elective Credit ONLY for Business Majors)  <b>FINN 3003 Personal Financial Management</b>  <b>FINN 3013 Financial Analysis</b> (Prereq: WCOB 2043 or FINN 3043)  <b>FINN 3043 Principles of Finance</b> (Prereq: ACCT 2013, ACCT 2023 or WCOB 2053, ECON 2013, ECON 2023 &amp; WCOB 1033 with grades of "C" or better)  <b>FINN 3053 Financial Markets and Institutions</b>          (Prereq: ECON 2013 and ECON 2023 or ECON 2143)  <b>FINN 3063 Investments</b> (Prereq: WCOB 2043 or FINN 3043 &amp; Pre/Coreq: FINN 3013)  <b>FINN 3103 Financial Modeling</b> (Prereq: WCOB 2043 or FINN 3043)  <b>FINN 3133 Commercial Banking</b> (Prereq: WCOB 2043 or FINN 3043)  <b>FINN 3163 Fixed Income Securities I</b>          (Coreq: FINN 3013 &amp; FINN 3063; by invitation only)  <b>FINN 3173 Fixed Income Securities II</b>          (Prereq: FINN 3163; by invitation only)  <b>FINN 3603 Corporate Finance</b>          (Prereq: WCOB 2043 or FINN 3043 &amp; FINN 3013)  <b>FINN 3623 Risk Management</b>  <b>FINN 3703 International Finance</b>  <b>FINN 3933 Real Estate Principles</b>  <b>FINN 4003H Finance Honors Colloquium</b>          (Prereq: Senior Standing and Honors program participation)  <b>FINN 4013 Seminar in Personal Financial Planning</b>          (Prereq: FINN 3003, FINN 3063, FINN 3623, ACCT 3843 &amp; Pre/Coreq: FINN 4733)  <b>FINN 410V Special Topics in Finance</b> (Prereq: FINN 3013)  <b>FINN 4133 Advanced Investments</b> (Prereq: FINN 3063)  <b>FINN 4143 Portfolio Management I</b>          (Prereq: by invitation only &amp; Coreq: ACCT 3723 and FINN 3063)  <b>FINN 4153 Portfolio Management II</b>          (Prereq: FINN 4143; by invitation only)  <b>FINN 4173 Energy Finance</b>          (Prereq: FINN 3013 &amp; FINN 3043 &amp; Pre/Coreq: ACCT 3723)  <b>FINN 4233 Advanced Corporate Finance</b> (Prereq: FINN 3603)  <b>FINN 4313 Advanced Commercial Banking</b> (Prereq: FINN 3133)  <b>FINN 4413 Real Estate Appraisal</b> (Prereq: FINN 3933)  <b>FINN 4433 Real Estate Finance &amp; Invest.</b> (Prereq: FINN 3933)  <b>FINN 450V Independent Study</b> (Prereq: Instructor Consent)  <b>FINN 4733 Life and Health Insurance I</b>  <b>FINN 4833 Property and Casualty Insurance I</b></p>
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## **INFORMATION SYSTEMS (ISYS)**

*All Information Systems classes require a "C" or better in all prerequisites.*

**ISYS 1120 Computer Competency Requirement** (Prereq: Pre-assessment score of 70 or higher and department consent)  
**ISYS 1123 Business Application Knowledge**  
**ISYS 2103 Business Information Systems** (Prereq: ISYS 1120 or ISYS 1123, and WCOB 1033 & Pre/Coreq: ACCT 2023 or WCOB 2053)  
**ISYS 2263 Principles of Information Systems** (Prereq: ACCT 2013 or WCOB 1023)  
**ISYS 3293 System Analysis and Design** (Prereq: ISYS 2263 or CSCE 2014)  
**ISYS 3393 Bus App Dev Fund** (Prereq: ISYS 2263 or CSCE 2014 & Pre/Coreq: ISYS 3293)  
**ISYS 4003H ISYS Honors Colloquium** (Prereq: Senior standing and Honors program participation)  
**ISYS 4193 Business Analytics and Visualization** (Prereq: WCOB 1033)  
**ISYS 4213 ERP Fundamentals** (Prereq: (ISYS 2103 or WCOB 2023 and ACCT 2013 with grades of "C" or better) or CSCE 2004 with a grade of "C" or better)  
**ISYS 4223 ERP Configuration and Implementation** (Prereq: ISYS 4213)  
**ISYS 4233 Seminar in ERP Development** (Pre/Co-Req: ISYS 4223)  
**ISYS 4243 Current Topics in Computer Information** (Prereq: Junior Standing)  
**ISYS 4263 Information Technology Strategy** (Prereq: WCOB 3016)  
**ISYS 4283 Business Database Systems** (Prereq: ISYS 3293 & Pre/Coreq: ISYS 3393)  
**ISYS 4293 Business Intelligence** (Prereq: ISYS 4193)  
**ISYS 4363 Business Project Development** (Prereq: ISYS 3393 & ISYS 4283)  
**ISYS 4373 App Dev with JAVA** (Prereq: ISYS 3293)  
**ISYS 4393 Seminar in Applied Business Analytics** (Coreq: ISYS 4293)  
**ISYS 4453 Introduction to Enterprise Servers** (Prereq: ISYS 2263 or CSCE 2014)  
**ISYS 4463 Enterprise Transaction Systems** (Prereq: ISYS 2263 or ISYS 4453 or CSCE 2014)  
**ISYS 450V Independent Study** (Prereq: Instructor Consent)

## **MANAGEMENT (MGMT)**

**MGMT 2103 Managing People & Organizations** (Prereq: ACCT 2023 or WCOB 2053 and WCOB 1033 with grades of "C" or better)  
**MGMT 3013 Strategic Management** (All pre-business and business core courses with grades of "C" or better and WCOB majors ONLY)  
**MGMT 3563 Management Concepts & Org Behavior** (No credit for business majors)  
**MGMT 3653 A Competitive Advantage: Creating and Leading a Diverse Workforce** (Junior standing)  
**MGMT 3933 Entrepreneurship and New Venture Dev.**  
**MGMT 4003H Management Honors Colloquium** (Prereq: Senior standing, Honors program participation)  
**MGMT 4103 Special Topics in Management**  
**MGMT 4243 Ethics & Corporate Responsibility**  
**MGMT 4253 Leadership** (Prereq: WCOB 2033 or MGMT 2103 or MGMT 3563)  
**MGMT 4263 Organizational Change and Development** (Prereq: WCOB 2033 or MGMT 2103 or MGMT 3563)  
**MGMT 4433 Small Enterprise Management** (Preq: MGMT 3933)  
**MGMT 450V Independent Study in Management** (Prereq: Instructor Consent)  
**MGMT 4583 International Management**  
**MGMT 4943 Organizational Staffing** (Prereq: WCOB 1033)  
**MGMT 4953 Org Rewards and Compensation** (Prereq: WCOB 1033)  
**MGMT 4993 Entrepreneurship Practicum (SAKE)** (Prereq: By invitation only)

## **MARKETING (MKTG)**

**MKTG 3433 Introduction to Marketing** (Prereq: (ECON 2013 and ECON 2023) or ECON 2143) and WCOB 1033 with grades of "C" or better)

## **MARKETING (MKTG) continued**

*Unless otherwise indicated, all of the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.*

**MKTG 3553 Consumer Behavior**  
**MKTG 3633 Marketing Research**  
**MKTG 3653 Category Management Topics** (Prereq: SCMT 2103; Coreq: MKTG 3433)  
**MKTG 4003H MKTG/SCMT Honors Colloquium** (Prereq: Senior standing and Honors program participation)  
**MKTG 4103 Marketing Topics**  
**MKTG 4233 Integrated Marketing Communications**  
**MKTG 4343 Selling and Sales Management**  
**MKTG 4433 Retail Strategy**  
**MKTG 4443 Retail Buying and Merchandise**  
**MKTG 4513 Nonprofit Marketing**  
**MKTG 4633 Global Marketing**  
**MKTG 4853 Marketing Management** (Prereq: MKTG 3553 & MKTG 3633)

## **SUPPLY CHAIN MANAGEMENT (SCMT)**

**SCMT 2103 Introduction to Supply Chain Management** (Prereq: WCOB 1033 and ECON 2023 with grades of "C" or better & Pre/Coreq: ISYS 2103)  
**SCMT 3443 Transportation & Distribution Mgmt.** (Prereq: (ECON 2013 and ECON 2023) or ECON 2143)  
**SCMT 3613 Supply Management** (Prereq: (ECON 2013 and ECON 2023) or ECON 2143)  
**SCMT 3623 Adv. Inventory Management & Forecasting** (Prereq: SCMT 3613)  
**SCMT 3633 Behavioral Supply Chain Management** (Prereq: SCMT 3613)  
**SCMT 3643 International Transportation and Logistics** (Prereq: (ECON 2013 and ECON 2023) or ECON 2143)  
**SCMT 3653 Retail Supply Chain Analysis** (Prereq: (ECON 2013 and ECON 2023) or ECON 2143)  
**SCMT 4123 Sustainable Logistics & Supply Chain Management** (Prereq: Junior standing)  
**SCMT 4633 Logistics Provider & Carrier Management** (Prereq: SCMT 3443)  
**SCMT 4653 Supply Chain Strategy** (Prereq: SCMT 3443, SCMT 3613, and SCMT 3623)  
**SCMT 466V Independent Study in Transportation and Logistics**  
**SCMT 4853 Cross-Sector Collaboration for Sustainability** (Prereq: Junior standing)

## **WALTON COLLEGE COURSE (WCOB)**

*All prerequisites must be completed with a grade of "C" or better. All honors sections require participation in the Walton College Honors Program.*

**WCOB 1033 Data Analysis and Interpretation** (Prereq: (MATH 2053 or MATH 2554) & ISYS 1120 or ISYS 1123)  
**WCOB 1111 Freshman Business Connections** (Open to business majors only)  
**WCOB 2053 Business Foundations** (Prereq: ISYS 1120 OR ISYS 1123 and ACCT 2013)  
**WCOB 2063 Workplace Competencies**  
**WCOB 210V Special Topics in Business**  
**WCOB 300V Study Abroad**  
**WCOB 3003H College Honors Colloquium** (Prereq: Junior/Senior standing, Honors program participation)  
**WCOB 3023 Sustainability in Business** (Prereq: Junior standing)  
**WCOB 3033 African-American Experience in Business**  
**WCOB 3043 From Books to Boardroom** (Prereq: Junior standing. General Education Elective Credit ONLY.)  
**WCOB 3053 Diversity in the Workforce** (Prereq: Junior standing)  
**WCOB 320V Cooperative Education** (Prereq: Junior standing and a cumulative GPA of 2.50 or higher)  
**WCOB 320V International Internship** (Prereq: Junior standing and a cumulative GPA of 3.0 or higher)  
**WCOB 410V Special Topics in Business**  
**WCOB 455V Service Learning Practicum**  
**WCOB 4993H Honors Thesis** (Prereq: Good standing in Honors program)

**INDEX:  
EIGHT SEMESTER DEGREE COMPLETION PLANS**

# BSBA—ACCOUNTING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <i>Public Speaking</i> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>3</b> BLAW 2013 <b>The Legal Environment of Business*</b> <b>0</b> ISYS 1120 <b>Computer Competency Requirement</b> <b>3</b> U.S. History or Political Science—University Core <b>16</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> ACCT 2013 <b>Accounting Principles I</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <i>Microeconomics</i> —University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> ACCT 2023 <b>Accounting Principles II</b> <b>3</b> ISYS 2103 <b>Business Information Systems*</b> <b>3</b> MATH 2043 <i>Survey of Calculus**</i> <b>3</b> Social Science—University Core <b>3</b> Fine Arts/Humanities—University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> SCMT 2103 <b>Intro. to Supply Chain Management*</b> <b>3</b> MGMT 2103 <b>Managing People and Organizations*</b> <b>3</b> ECON 2013 <i>Macroeconomics**</i> —University Core <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> FINN 3043 <b>Principles of Finance*</b> <b>3</b> MKTG 3433 <b>Introduction to Marketing*</b> <b>3</b> ACCT 3533 <b>Accounting Technology</b> <b>3</b> ACCT 3723 <b>Intermediate Accounting I</b> <b>3</b> General Education Electives <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> ACCT 3843 <b>Fundamentals of Taxation</b> <b>3</b> ACCT 3753 <b>Intermediate Accounting II</b> <b>3</b> MGMT 3013 <i>Strategic Management</i> <b>3</b> Junior/Senior Business Electives# <b>3</b> General Education Electives <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> ACCT 4203 <b>Fundamentals of Taxation II</b> <b>3</b> ACCT 4753 <b>Intermediate Accounting III</b> <b>6</b> Junior/Senior Business Electives# <b>3</b> General Education Electives <b>15</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> ACCT 4673 <b>Cost and Managerial Accounting</b> <b>3</b> ACCT 4963 <b>Audit and Assurance Services</b> <b>3</b> Junior/Senior Business Electives# <b>3</b> General Education Electives <b>12</b> Semester Hours

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# Students are encouraged to take the following courses to satisfy the junior/senior business elective requirement: ACCT 310V, ACCT 410V, ACCT 4003H, FINN 3013, FINN 3103, FINN 3703, ISYS 4213 or any 3 hour Walton College study abroad course. No more than 6 hours of accounting may be used toward electives.

Accounting students are encouraged to utilize ACCT 310V in the spring of Year 4 for internship credit as a business elective (in combination with compressed sections of ACCT 4673 and ACCT 4963). To do so requires the student to defer 3 credit hours of general education electives to an alternative fall, spring or summer semester. This also strengthens the ability of the student to transition to the Masters of Accountancy program.

# BSBA—BUSINESS ECONOMICS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 Composition I—University Core  3 MATH 2053 Finite Math—University Core  3 COMM 1313 Public Speaking  1 WCOB 1111 Freshman Business Connections  3 BLAW 2013 The Legal Environment of Business*  0 ISYS 1120 Computer Competency Requirement  3 U.S. History or Political Science—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 Composition II—University Core  3 ACCT 2013 Accounting Principles I  3 WCOB 1033 Data Analysis and Interpretation  3 ECON 2023 Microeconomics—University Core  4 Natural Science—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 WCOB 2053 Business Foundations OR  ACCT 2023 Accounting Principles II  3 ISYS 2103 Business Information Systems*  3 MATH 2043 Survey of Calculus**  3 Social Science—University Core  3 Fine Arts/Humanities—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 SCMT 2103 Intro. to Supply Chain Management*  3 MGMT 2103 Managing People and Organizations*  3 ECON 2013 Macroeconomics**—University Core  3 Fine Arts/Humanities—University Core  4 Natural Science—University Core</p> <p>16 Semester Hours  <u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 FINN 3043 Principles of Finance*  3 MKTG 3433 Introduction to Marketing*  3 ECON 3033 Microeconomic Theory  3 ECON elective  3 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 ECON 3133 Macroeconomic Theory  3 ECON 4743 Introduction to Econometrics  (or ECON 4753 Forecasting in Fall of Year 4)  3 MGMT 3013 Strategic Management  3 Junior/Senior Business Electives  3 General Education Electives</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 ECON 4333 Economics of Organizations  3 ECON elective  3 Junior/Senior Business Electives  6 General Education Electives</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 ECON elective  6 Junior/Senior Business Electives  3 General Education Electives</p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—INTERNATIONAL ECONOMICS AND BUSINESS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>3</b> BLAW 2013 The Legal Environment of Business* <b>0</b> ISYS 1120 Computer Competency Requirement <b>3</b> Intermediate Foreign Language I (2003/2013 level or higher) <b>16</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> ACCT 2013 Accounting Principles I <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>3</b> Foreign Language (3000 level or higher) <b>15</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> WCOB 2053 Business Foundations OR ACCT 2023 Accounting Principles II <b>3</b> ISYS 2103 Business Information Systems* <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> U.S. History or Political Science—University Core <b>3</b> Foreign Language (3000 level or higher) <b>15</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> SCMT 2103 Intro. to Supply Chain Management* <b>3</b> MGMT 2103 Managing People and Organizations* <b>3</b> ECON 2013 Macroeconomics**—University Core <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> FINN 3043 Principles of Finance* <b>3</b> MKTG 3433 Introduction to Marketing* <b>3</b> ECON 3033 Microeconomic Theory <b>3</b> ECON or collateral elective <b>3</b> Junior/Senior Business Electives <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> ECON 3133 Macroeconomic Theory <b>3</b> ECON 4633 International Trade Policy <b>3</b> MGMT 3013 Strategic Management <b>3</b> Junior/Senior Business Electives <b>3</b> Social Science—University Core <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> ECON 4643 International Macroeconomics and Finance <b>3</b> International Economics/Business Elective <b>3</b> Area Studies Course (see pages 19 & 26) <b>4</b> Natural Science—University Core <b>3</b> Junior/Senior Business Electives <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> International Economics/Business Elective <b>3</b> Area Studies Course (see page 19 & 26) <b>6</b> Junior/Senior Business Electives <b>12</b> Semester Hours

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.



# BSBA—FINANCE: BANKING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core</p> <p>3 <b>MATH 2053 Finite Math</b>—University Core</p> <p>3 COMM 1313 <i>Public Speaking</i></p> <p>1 <b>WCOB 1111 Freshman Business Connections</b></p> <p>3 <b>BLAW 2013 The Legal Environment of Business*</b></p> <p>0 <b>ISYS 1120 Computer Competency Requirement</b></p> <p>3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core</p> <p>3 <b>ACCT 2013 Accounting Principles I</b></p> <p>3 <b>WCOB 1033 Data Analysis and Interpretation</b></p> <p>3 <i>ECON 2023 Microeconomics</i>—University Core</p> <p>4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>ACCT 2023 Accounting Principles II</b></p> <p>3 <b>ISYS 2103 Business Information Systems*</b></p> <p>3 <i>MATH 2043 Survey of Calculus**</i></p> <p>3 <i>ECON 2013 Macroeconomics**</i>—University Core</p> <p>3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b></p> <p>3 <b>MGMT 2103 Managing People and Organizations*</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b></p> <p>3 <i>Fine Arts/Humanities</i>—University Core</p> <p>4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>MKTG 3433 Introduction to Marketing*</b></p> <p>3 <b>FINN 3013 Financial Analysis</b></p> <p>3 FINN 3103 <i>Financial Modeling</i></p> <p>3 <i>Fine Arts/Humanities</i>—University Core</p> <p>3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 FINN 3053 <i>Financial Markets and Institutions</i></p> <p>3 <b>FINN 3133 Commercial Banking</b></p> <p>3 <i>MGMT 3013 Strategic Management</i></p> <p>3 Junior/Senior Business Electives</p> <p>3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 FINN 3703 <i>International Finance</i></p> <p>3 Finance or Interdisciplinary Elective</p> <p>3 Junior/Senior Business Electives</p> <p>3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>FINN 4313 Advanced Commercial Banking</b></p> <p>3 Finance or Interdisciplinary Elective</p> <p>6 Junior Senior Business Electives</p> <p>3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# If a student selects the Energy Finance concentration, they must take ACCT 3723 and ACCT 3753 in their junior year.

# BSBA—FINANCE: ENERGY FINANCE

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core  3 MATH 2053 <b>Finite Math</b>—University Core  3 COMM 1313 <i>Public Speaking</i>  1 WCOB 1111 <b>Freshman Business Connections</b>  3 BLAW 2013 <b>The Legal Environment of Business*</b>  0 ISYS 1120 <b>Computer Competency Requirement</b>  3 U.S. History or Political Science—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core  3 ACCT 2013 <b>Accounting Principles I</b>  3 WCOB 1033 <b>Data Analysis and Interpretation</b>  3 ECON 2023 <i>Microeconomics</i>—University Core  4 GEOS 1113/1111L <i>General Geology and Lab</i></p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 ACCT 2023 <b>Accounting Principles II</b>  3 ISYS 2103 <b>Business Information Systems*</b>  3 MATH 2043 <i>Survey of Calculus**</i>  3 ECON 2013 <i>Macroeconomics**</i>—University Core  3 Social Science—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 SCMT 2103 <b>Intro. to Supply Chain Management*</b>  3 MGMT 2103 <b>Managing People and Organizations*</b>  3 FINN 3043 <b>Principles of Finance*</b>  3 Fine Arts/Humanities—University Core  4 Natural Science—University Core</p> <p>16 Semester Hours  <u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 MKTG 3433 <b>Introduction to Marketing*</b>  3 ACCT 3723 <b>Intermediate Accounting I<sup>#</sup></b>  (Jr/Sr Business Elective)  3 FINN 3013 <b>Financial Analysis</b>  3 FINN 3103 <i>Financial Modeling</i>  3 GEOS 4253 <i>Petroleum Geology (General Education Elective)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 FINN 3053 <i>Financial Markets and Institutions</i>  3 FINN 4173 <b>Energy Finance</b>  3 ACCT 3753 <b>Intermediate Accounting II<sup>#</sup></b>  (Jr/Sr Business Elective)  3 MGMT 3013 <i>Strategic Management</i>  3 Fine Arts/Humanities—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 FINN 3703 <i>International Finance</i>  3 ACCT 449V <i>Energy Accounting</i>  3 Junior/Senior Business Elective  3 Finance Elective  3 General Education Elective</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 Finance Elective  3 Junior Senior Business Elective  6 General Education Electives</p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# If a student selects the Energy Finance concentration, they must take ACCT 3723 and ACCT 3753 in their junior year.

# BSBA—FINANCE: FINANCIAL MANAGEMENT & INVESTMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 COMM 1313 <i>Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>ACCT 2023 Accounting Principles II</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <b>FINN 3043 Principles of Finance*</b>  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <b>FINN 3013 Financial Analysis</b>  3 FINN 3103 <i>Financial Modeling</i>  3 Junior/Senior Business Electives  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 FINN 3053 <i>Financial Markets and Institutions</i>  3 Finance or Interdisciplinary Elective  3 <i>MGMT 3013 Strategic Management</i>  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 Finance Option Class#  6 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 FINN 3703 <i>International Finance</i>  3 FINN Option Class#  3 Finance or Interdisciplinary Elective  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# If a student selects Option 2 (FINN 4143 and 4153) under the Financial Management concentration, they must take ACCT 3723 as a junior/senior business elective in Fall of their junior year and FINN 3063 as either a junior/senior business elective or a finance/interdisciplinary election in Spring of their junior year. If a student selects Option 3 (FINN 3163 and 3173) they must take FINN 3063 as either a junior/senior business elective or a finance/interdisciplinary elective in their junior year.

# BSBA—FINANCE: INSURANCE

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>ACCT 2023 Accounting Principles II</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <b>FINN 3043 Principles of Finance*</b>  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <b>FINN 3013 Financial Analysis</b>  3 <i>FINN 3623 Risk Management</i>  3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <i>FINN 3053 Financial Markets and Institutions</i>  3 <b>FINN 4833 Property and Casualty Insurance I</b>  3 <i>MGMT 3013 Strategic Management</i>  3 <i>Junior/Senior Business Electives</i>  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <i>FINN 3703 International Finance</i>  3 <b>FINN 4733 Life and Health Insurance I</b>  6 <i>Junior/Senior Business Electives</i>  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>6 <i>Finance or Interdisciplinary Elective</i>  3 <i>Junior Senior Business Electives</i>  3 <i>Fine Arts/Humanities</i>—University Core  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—FINANCE: REAL ESTATE

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 Composition I—University Core</p> <p>3 MATH 2053 Finite Math—University Core</p> <p>3 COMM 1313 Public Speaking</p> <p>1 WCOB 1111 Freshman Business Connections</p> <p>3 BLAW 2013 The Legal Environment of Business*</p> <p>0 ISYS 1120 Computer Competency Requirement</p> <p>3 U.S. History or Political Science—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 Composition II—University Core</p> <p>3 ACCT 2013 Accounting Principles I</p> <p>3 WCOB 1033 Data Analysis and Interpretation</p> <p>3 ECON 2023 Microeconomics—University Core</p> <p>4 Natural Science—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 ACCT 2023 Accounting Principles II</p> <p>3 ISYS 2103 Business Information Systems*</p> <p>3 MATH 2043 Survey of Calculus**</p> <p>3 ECON 2013 Macroeconomics**—University Core</p> <p>3 Social Science—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 SCMT 2103 Intro. to Supply Chain Management*</p> <p>3 MGMT 2103 Managing People and Organizations*</p> <p>3 FINN 3043 Principles of Finance*</p> <p>3 Fine Arts/Humanities—University Core</p> <p>4 Natural Science—University Core</p> <p>16 Semester Hours</p> <p><u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 MKTG 3433 Introduction to Marketing*</p> <p>3 FINN 3013 Financial Analysis</p> <p>3 FINN 3933 Real Estate Principles</p> <p>3 Fine Arts/Humanities—University Core</p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 FINN 3053 Financial Markets and Institutions</p> <p>3 FINN 4433 Real Estate Finance</p> <p>3 MGMT 3013 Strategic Management</p> <p>3 Junior/Senior Business Electives</p> <p>3 General Education Electives</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 FINN 3703 International Finance</p> <p>3 FINN 4413 Real Estate Investment and Appraisal</p> <p>6 Junior/Senior Business Electives</p> <p>3 General Education Electives</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>6 Finance or Interdisciplinary Electives</p> <p>3 Junior Senior Business Electives</p> <p>6 General Education Electives</p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—GENERAL BUSINESS (ONLINE ONLY)

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 Group 1 course (see page 20)  3 Group 2 course (see page 20)</p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <i>MGMT 3013 Strategic Management</i>  3 Group 3 course (see page 20)  3 Group 6 course (see page 20)  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 Group 5 course (see page 20)  6 Junior/Senior Business Electives  3 Group 7 course (see page 20)  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 Group 4 course (see page 20)  6 Junior/Senior Business Electives  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—INFORMATION SYSTEMS: ENTERPRISE RESOURCE PLANNING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <b>ISYS 2263 Principles of Information Systems</b>  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <b>ISYS 3293 Systems Analysis and Design</b>  3 Junior/Senior Business Electives</p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>ISYS 3393 Business Application Development Fundamentals</b>  3 <b>ISYS 4213 ERP Fundamentals</b>  3 <i>MGMT 3013 Strategic Management</i>  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>ISYS 4283 Business Database Systems</b>  3 <b>ISYS 4223 ERP Configuration &amp; Implementation</b>  6 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>ISYS 4363 Business Project Development</b>  3 <b>ISYS 4233 ERP Development</b>  3 <i>Fine Arts/Humanities</i>—University Core  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—INFORMATION SYSTEMS: ENTERPRISE SYSTEMS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <b>ISYS 2263 Principles of Information Systems</b>  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <b>ISYS 3293 Systems Analysis and Design</b>  3 Junior/Senior Business Electives</p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>ISYS 3393 Business Application Development Fundamentals</b>  3 <b>ISYS 4213 ERP Fundamentals</b>  3 <i>MGMT 3013 Strategic Management</i>  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>ISYS 4283 Business Database Systems</b>  3 <b>ISYS 4453 Introduction to Enterprise Servers</b>  6 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>ISYS 4363 Business Project Development</b>  3 <b>ISYS 4463 Enterprise Transaction Systems</b>  3 <i>Fine Arts/Humanities</i>—University Core  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.



# BSBA—INFORMATION SYSTEMS: BUSINESS ANALYTICS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <b>ISYS 2263 Principles of Information Systems</b>  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <b>ISYS 3293 Systems Analysis and Design</b>  3 Junior/Senior Business Electives</p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>ISYS 3393 Business Application Development Fundamentals</b>  3 <b>ISYS 4213 ERP Fundamentals</b>  3 <i>MGMT 3013 Strategic Management</i>  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>ISYS 4283 Business Database Systems</b>  3 <b>ISYS 4373 Application Development with JAVA</b>  6 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>ISYS 4243 Current Topics in Computer Information</b>  3 <b>ISYS 4363 Business Project Development</b>  3 <i>Fine Arts/Humanities</i>—University Core  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—MANAGEMENT: HUMAN RESOURCE MANAGEMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 COMM 1313 <i>Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 MGMT 4243 Ethics and Corporate Responsibility or  MGMT 4953 Organizational Rewards  3 MGMT 4943 Organizational Staffing  3 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <i>MGMT 3013 Strategic Management</i>  3 MGMT 4953 Organizational Rewards and Compensation  OR MGMT 4243 Ethics and Corp. Responsibility  3 MGMT or Collateral Electives  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>6 MGMT electives  3 MGMT or Collateral Electives  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 MGMT or Collateral Elective  3 Junior/Senior Business Electives  6 <i>General Education Electives</i></p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—MANAGEMENT: ORGANIZATIONAL LEADERSHIP

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 COMM 1313 <i>Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 MGMT 4243 Ethics and Corporate Responsibility  3 MGMT 4253 Leadership  3 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <i>MGMT 3013 Strategic Management</i>  3 MGMT 4263 Organizational Change and Development  3 MGMT or Collateral Electives  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>6 MGMT electives  3 MGMT or Collateral Electives  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 MGMT or Collateral Elective  3 Junior/Senior Business Electives  6 <i>General Education Electives</i></p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—MANAGEMENT: SMALL BUSINESS & ENTREPRENEURSHIP

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <i>MGMT 3933 Entrepreneurship and New Venture Devel.</i>  3 <i>MGMT 4243 Ethics and Corporate Responsibility</i>  3 <i>Junior/Senior Business Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <i>MGMT 3013 Strategic Management</i>  3 <i>MGMT 4433 Small Enterprise Management</i>  3 <i>MGMT or Collateral Electives</i>  3 <i>Junior/Senior Business Electives</i>  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>6 <i>MGMT</i> electives  3 <i>MGMT or Collateral Electives</i>  3 <i>Junior/Senior Business Electives</i>  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <i>MGMT or Collateral Elective</i>  3 <i>Junior/Senior Business Electives</i>  6 <i>General Education Electives</i></p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—MARKETING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations OR</b>  <b>ACCT 2023 Accounting Principles II</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <b>FINN 3043 Principles of Finance*</b>  6 Junior/Senior Business Electives</p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>MKTG 3633 Marketing Research</b>  3 MKTG elective  3 <i>MGMT 3013 Strategic Management</i>  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>MKTG 3553 Consumer Behavior</b>  6 MKTG electives  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>MKTG 4853 Marketing Management</b>  3 MKTG elective  6 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—RETAIL

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations OR</b>  <b>ACCT 2023 Accounting Principles II</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <b>FINN 3043 Principles of Finance*</b>  3 Retail Concentration  6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>MKTG 3553 Consumer Behavior</b>  3 <b>MKTG 4433 Retail Strategy</b>  3 <i>MGMT 3013 Strategic Management</i>  6 Retail Concentration</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>MKTG 4443 Retail Buying and Merchandise</b>  6 Junior/Senior Business Elective  3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 Retail Concentration  3 Junior/Senior Business Electives  9 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—SUPPLY CHAIN MANAGEMENT: TRANSPORTATION & LOGISTICS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 COMM 1313 <i>Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations OR</b>  <b>ACCT 2023 Accounting Principles II</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3443 Introduction to Marketing*</b>  3 <b>SCMT 3443 Transportation &amp; Distribution Mgmt.</b>  3 <b>SCMT 3613 Supply Management</b>  3 Collateral course from a single area</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 SCMT 3643 International Transportation and Logistics  3 <i>MGMT 3013 Strategic Management</i>  3 Collateral course from a single area  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>SCMT 3623 Adv. Inventory Management &amp; Forecasting</b>  3 <b>SCMT 4633 Logistics Provider &amp; Carrier Management</b>  3 Junior/Senior Business Electives  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>SCMT 4653 Supply Chain Strategy</b>  6 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSBA—SUPPLY CHAIN MANAGEMENT: RETAIL SUPPLY CHAIN MGMT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 COMM 1313 <i>Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>U.S. History or Political Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations OR</b>  <b>ACCT 2023 Accounting Principles II</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>Social Science</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3443 Introduction to Marketing*</b>  3 <b>SCMT 3443 Transportation &amp; Distribution Mgmt.</b>  3 <b>SCMT 3613 Supply Management</b>  3 Collateral course from a single area</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 SCMT 3643 International Transportation and Logistics  3 <i>MGMT 3013 Strategic Management</i>  3 Collateral course from a single area  3 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <b>SCMT 3623 Adv. Inventory Management &amp; Forecasting</b>  3 <b>SCMT 3653 Retail Supply Chain Analysis</b>  3 Junior/Senior Business Elective  6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <b>SCMT 4653 Supply Chain Strategy</b>  6 Junior/Senior Business Electives  3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.



# BSIB—ACCOUNTING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core</p> <p>3 MATH 2053 <b>Finite Math</b>—University Core</p> <p>3 COMM 1313 <i>Public Speaking</i></p> <p>1 WCOB 1111 <b>Freshman Business Connections</b></p> <p>3 BLAW 2013 <b>The Legal Environment of Business*</b></p> <p>0 ISYS 1120 <b>Computer Competency Requirement</b></p> <p>3 <i>Intermediate Foreign Language I (2003/2013 level or higher)</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core</p> <p>3 ACCT 2013 <b>Accounting Principles I</b></p> <p>3 WCOB 1033 <b>Data Analysis and Interpretation</b></p> <p>3 ECON 2023 <i>Microeconomics</i>—University Core</p> <p>3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 ACCT 2023 <b>Accounting Principles II</b></p> <p>3 ISYS 2103 <b>Business Information Systems*</b></p> <p>3 MATH 2043 <i>Survey of Calculus**</i></p> <p>3 <i>U.S. History or Political Science</i>—University Core</p> <p>3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 SCMT 2103 <b>Intro. to Supply Chain Management*</b></p> <p>3 MGMT 2103 <b>Managing People and Organizations*</b></p> <p>3 ECON 2013 <i>Macroeconomics**</i>—University Core</p> <p>3 <i>Fine Arts/Humanities</i>—University Core</p> <p>4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 FINN 3043 <b>Principles of Finance*</b></p> <p>3 MKTG 3433 <b>Introduction to Marketing*</b></p> <p>3 ACCT 3723 <b>Intermediate Accounting I</b></p> <p>3 ACCT elective</p> <p>3 <i>International Business and Collateral Elective</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 ACCT 3753 <b>Intermediate Accounting II</b></p> <p>3 ACCT 3843 <b>Fundamentals of Taxation</b></p> <p>3 MGMT 3013 <i>Strategic Management</i></p> <p>3 ECON 4633 <i>International Trade</i></p> <p>3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 ECON 4643 <i>International Macroeconomics and Finance</i></p> <p>3 <i>International Business and Collateral Elective</i></p> <p>3 <i>Area Studies Course (see page 26)</i></p> <p>3 <i>Junior/Senior Business Electives</i></p> <p>4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 ACCT elective</p> <p>3 <i>Area Studies Course (see page 26)</i></p> <p>3 <i>International Business and Collateral Elective</i></p> <p>3 <i>Junior/Senior Business Electives</i></p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSIB—ECONOMICS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 COMM 1313 <i>Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003/2013 level or higher)</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations OR</b>  <b>ACCT 2023 Accounting Principles II</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 <i>ECON 3133 Macroeconomic Theory</i>  3 <i>International Business and Collateral Elective</i></p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <i>ECON 4743 Introduction to Econometrics OR</i>  <i>ECON 4753 Forecasting</i>  3 <i>ECON elective</i>  3 <i>ECON 4633 International Trade</i>  3 <i>MGMT 3013 Strategic Management</i>  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 <i>ECON 4333 Economics of Organizations</i>  3 <i>ECON 4643 International Macroeconomics and Finance</i>  3 <i>International Business and Collateral Elective</i>  3 <i>Area Studies Course (see page 26)</i>  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 <i>Junior/Senior ECON elective</i>  3 <i>Area Studies Course (see page 26)</i>  3 <i>International Business and Collateral Elective</i>  6 <i>Junior/Senior Business Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSIB—FINANCE

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 Composition I—University Core <b>3</b> MATH 2053 Finite Math—University Core <b>3</b> COMM 1313 Public Speaking <b>1</b> WCOB 1111 Freshman Business Connections <b>3</b> BLAW 2013 The Legal Environment of Business* <b>0</b> ISYS 1120 Computer Competency Requirement <b>3</b> Intermediate Foreign Language I (2003/2013 level or higher) <b>16</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 Composition II—University Core <b>3</b> ACCT 2013 Accounting Principles I <b>3</b> WCOB 1033 Data Analysis and Interpretation <b>3</b> ECON 2023 Microeconomics—University Core <b>3</b> Foreign Language (3000 level or higher) <b>15</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> ACCT 2023 Accounting Principles II <b>3</b> ISYS 2103 Business Information Systems* <b>3</b> MATH 2043 Survey of Calculus** <b>3</b> ECON 2013 Macroeconomics**—University Core <b>3</b> Foreign Language (3000 level or higher) <b>15</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> SCMT 2103 Intro. to Supply Chain Management* <b>3</b> MGMT 2103 Managing People and Organizations* <b>3</b> FINN 3043 Principles of Finance* <b>3</b> Fine Arts/Humanities—University Core <b>4</b> Natural Science—University Core <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> MKTG 3433 Introduction to Marketing* <b>3</b> FINN 3013 Financial Analysis <sub>(FINN elective)</sub> <b>3</b> FINN 3053 Financial Markets and Institutions <b>3</b> U.S. History or Political Science—University Core <b>12</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> FINN 3063 Investments OR <b>FINN 3603 Corporate Finance</b> <b>3</b> FINN 3703 International Finance <b>3</b> ECON 4633 International Trade <b>3</b> MGMT 3013 Strategic Management <b>3</b> Social Science—University Core <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> FINN 4133 Advanced Investments or <b>FINN 4233 Advanced Corporate Finance</b> <b>3</b> ECON 4643 International Macroeconomics and Finance <b>3</b> International Business and Collateral Elective <b>3</b> Area Studies Course (see page 26) <b>4</b> Natural Science—University Core <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> Area Studies Course (see page 26) <b>6</b> International Business and Collateral Elective <b>6</b> Junior/Senior Business Electives <b>15</b> Semester Hours

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSIB—GENERAL BUSINESS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 <i>ENGL 1013 Composition I</i>—University Core  3 <b>MATH 2053 Finite Math</b>—University Core  3 <i>COMM 1313 Public Speaking</i>  1 <b>WCOB 1111 Freshman Business Connections</b>  3 <b>BLAW 2013 The Legal Environment of Business*</b>  0 <b>ISYS 1120 Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003/2013 level or higher)</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 <i>ENGL 1023 Composition II</i>—University Core  3 <b>ACCT 2013 Accounting Principles I</b>  3 <b>WCOB 1033 Data Analysis and Interpretation</b>  3 <i>ECON 2023 Microeconomics</i>—University Core  3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations</b>  3 <b>ISYS 2103 Business Information Systems*</b>  3 <i>MATH 2043 Survey of Calculus**</i>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b>  3 <b>MGMT 2103 Managing People and Organizations*</b>  3 <i>ECON 2013 Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b>  3 <b>MKTG 3433 Introduction to Marketing*</b>  3 Junior/Senior Business Electives  3 International Business and Collateral Elective</p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <i>MGMT 3013 Strategic Management</i>  6 Junior/Senior Business Electives  3 <i>ECON 4633 International Trade</i>  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 Junior/Senior Business Elective  3 <i>ECON 4643 International Macroeconomics and Finance</i>  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>9 Junior/Senior Business Electives  3 Area Studies Course (see page 26)  3 International Business and Collateral Elective</p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSIB—INFORMATION SYSTEMS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core  3 MATH 2053 <b>Finite Math</b>—University Core  3 COMM 1313 <i>Public Speaking</i>  1 WCOB 1111 <b>Freshman Business Connections</b>  3 BLAW 2013 <b>The Legal Environment of Business*</b>  0 ISYS 1120 <b>Computer Competency Requirement</b>  3 <i>Intermediate Foreign Language I (2003/2013 level or higher)</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core  3 ACCT 2013 <b>Accounting Principles I</b>  3 WCOB 1033 <b>Data Analysis and Interpretation</b>  3 ECON 2023 <i>Microeconomics</i>—University Core  3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 WCOB 2053 <b>Business Foundations</b>  3 ISYS 2103 <b>Business Information Systems*</b>  3 MATH 2043 <i>Survey of Calculus**</i>  3 <i>U.S. History or Political Science</i>—University Core  3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 SCMT 2103 <b>Intro. to Supply Chain Management*</b>  3 MGMT 2103 <b>Managing People and Organizations*</b>  3 ECON 2013 <i>Macroeconomics**</i>—University Core  3 <i>Fine Arts/Humanities</i>—University Core  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours  <u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 FINN 3043 <b>Principles of Finance*</b>  3 MKTG 3433 <b>Introduction to Marketing*</b>  3 ISYS 2263 <b>Principles of Information Systems</b>  3 International Business and Collateral Elective</p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 ISYS 3293 <b>Systems Analysis and Design</b>  3 ISYS 3393 <b>Business Application Development Fund.</b>  3 MGMT 3013 <i>Strategic Management</i>  3 ECON 4633 <i>International Trade</i>  3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 ISYS 4283 <b>Business Database Systems</b>  3 ECON 4643 <i>International Macroeconomics and Finance</i>  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)  4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 ISYS elective  3 Area Studies Course (see page 26)  3 International Business and Collateral Elective  6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSIB—MANAGEMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <i>Public Speaking</i> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>3</b> BLAW 2013 <b>The Legal Environment of Business*</b> <b>0</b> ISYS 1120 <b>Computer Competency Requirement</b> <b>3</b> <i>Intermediate Foreign Language I (2003/2013 level or higher)</i> <b>16</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> ACCT 2013 <b>Accounting Principles I</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <i>Microeconomics</i> —University Core <b>3</b> <i>Foreign Language (3000 level or higher)</i> <b>15</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> WCOB 2053 <b>Business Foundations</b> <b>3</b> ISYS 2103 <b>Business Information Systems*</b> <b>3</b> MATH 2043 <i>Survey of Calculus**</i> <b>3</b> <i>U.S. History or Political Science</i> —University Core <b>3</b> <i>Foreign Language (3000 level or higher)</i> <b>15</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> SCMT 2103 <b>Intro. to Supply Chain Management*</b> <b>3</b> MGMT 2103 <b>Managing People and Organizations*</b> <b>3</b> ECON 2013 <i>Macroeconomics**</i> —University Core <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> FINN 3043 <b>Principles of Finance*</b> <b>3</b> MKTG 3433 <b>Introduction to Marketing*</b> <b>3</b> MGMT 4243 <i>Ethics and Corporate Responsibility</i> <b>3</b> <i>International Business and Collateral Elective</i> <b>12</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> MGMT 4583 <i>International Management</i> <b>3</b> MGMT elective <b>3</b> MGMT 3013 <i>Strategic Management</i> <b>3</b> ECON 4633 <i>International Trade</i> <b>3</b> <i>Social Science</i> —University Core <b>15</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> MGMT elective <b>3</b> ECON 4643 <i>International Macroeconomics and Finance</i> <b>3</b> <i>International Business and Collateral Elective</i> <b>3</b> <i>Area Studies Course (see page 26)</i> <b>4</b> <i>Natural Science</i> —University Core <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> MGMT elective <b>3</b> <i>Area Studies Course (see page 26)</i> <b>3</b> <i>International Business and Collateral Elective</i> <b>6</b> <i>Junior/Senior Business Electives</i> <b>15</b> Semester Hours

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSIB—MARKETING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<b>Fall Semester—Year 1</b> <b>3</b> ENGL 1013 <i>Composition I</i> —University Core <b>3</b> MATH 2053 <b>Finite Math</b> —University Core <b>3</b> COMM 1313 <i>Public Speaking</i> <b>1</b> WCOB 1111 <b>Freshman Business Connections</b> <b>3</b> BLAW 2013 <b>The Legal Environment of Business*</b> <b>0</b> ISYS 1120 <b>Computer Competency Requirement</b> <b>3</b> <i>Intermediate Foreign Language I (2003/2013 level or higher)</i> <b>16</b> Semester Hours	<b>Spring Semester—Year 1</b> <b>3</b> ENGL 1023 <i>Composition II</i> —University Core <b>3</b> ACCT 2013 <b>Accounting Principles I</b> <b>3</b> WCOB 1033 <b>Data Analysis and Interpretation</b> <b>3</b> ECON 2023 <i>Microeconomics</i> —University Core <b>3</b> <i>Foreign Language (3000 level or higher)</i> <b>15</b> Semester Hours
<b>Fall Semester—Year 2</b> <b>3</b> WCOB 2053 <b>Business Foundations OR</b> <b>ACCT 2023 Accounting Principles II</b> <b>3</b> ISYS 2103 <b>Business Information Systems*</b> <b>3</b> MATH 2043 <i>Survey of Calculus**</i> <b>3</b> <i>U.S. History or Political Science</i> —University Core <b>3</b> <i>Foreign Language (3000 level or higher)</i> <b>15</b> Semester Hours	<b>Spring Semester—Year 2</b> <b>3</b> SCMT 2103 <b>Intro. to Supply Chain Management*</b> <b>3</b> MGMT 2103 <b>Managing People and Organizations*</b> <b>3</b> ECON 2013 <i>Macroeconomics**</i> —University Core <b>3</b> <i>Fine Arts/Humanities</i> —University Core <b>4</b> <i>Natural Science</i> —University Core <b>16</b> Semester Hours <i>ALL pre-business requirements should be met by end of term.</i>
<b>Fall Semester—Year 3</b> <b>3</b> FINN 3043 <b>Principles of Finance*</b> <b>3</b> MKTG 3433 <b>Introduction to Marketing*</b> <b>3</b> ECON 4633 <i>International Trade</i> <b>3</b> <i>International Business and Collateral Elective</i> <b>3</b> <i>Social Science</i> —University Core <b>15</b> Semester Hours	<b>Spring Semester—Year 3</b> <b>3</b> MKTG 3553 <b>Consumer Behavior</b> <b>3</b> MKTG 3633 <b>Marketing Research</b> <b>3</b> MGMT 3013 <i>Strategic Management</i> <b>3</b> <i>Area Studies Course (see page 26)</i> <b>12</b> Semester Hours
<b>Fall Semester—Year 4</b> <b>3</b> MKTG 4633 <i>Global Marketing</i> <b>3</b> ECON 4643 <i>International Macroeconomics and Finance</i> <b>3</b> <i>International Business and Collateral Elective</i> <b>3</b> <i>Area Studies Course (see page 26)</i> <b>4</b> <i>Natural Science</i> —University Core <b>16</b> Semester Hours	<b>Spring Semester—Year 4</b> <b>3</b> MKTG 4853 <i>Marketing Management</i> <b>6</b> MKTG <i>elective</i> <b>3</b> <i>International Business and Collateral Elective</i> <b>3</b> <i>Junior/Senior Business Electives</i> <b>15</b> Semester Hours

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

# BSIB—RETAIL

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 Composition I—University Core  3 MATH 2053 Finite Math—University Core  3 COMM 1313 Public Speaking  1 WCOB 1111 Freshman Business Connections  3 BLAW 2013 The Legal Environment of Business*  0 ISYS 1120 Computer Competency Requirement  3 Intermediate Foreign Language I (2003/2013 level or higher)</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 Composition II—University Core  3 ACCT 2013 Accounting Principles I  3 WCOB 1033 Data Analysis and Interpretation  3 ECON 2023 Microeconomics—University Core  3 Foreign Language (3000 level or higher)</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 WCOB 2053 Business Foundations OR  ACCT 2023 Accounting Principles II  3 ISYS 2103 Business Information Systems*  3 MATH 2043 Survey of Calculus**  3 U.S. History or Political Science—University Core  3 Foreign Language (3000 level or higher)</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 SCMT 2103 Intro. to Supply Chain Management*  3 MGMT 2103 Managing People and Organizations*  3 ECON 2013 Macroeconomics**—University Core  3 Fine Arts/Humanities—University Core  4 Natural Science—University Core</p> <p>16 Semester Hours  <u>ALL pre-business requirements should be met by end of term.</u></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 FINN 3043 Principles of Finance*  3 MKTG 3433 Introduction to Marketing*  3 ECON 4633 International Trade  3 International Business and Collateral Elective  3 Social Science—University Core</p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 MKTG 3553 Consumer Behavior  3 MKTG 3633 Marketing Research  3 MGMT 3013 Strategic Management  3 International Business and Collateral Elective  3 Area Studies Course (see page 26)</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 MKTG 4443 Retail Buying and Merchandise  3 3 hour specified MKTG or SCMT course  3 ECON 4643 International Macroeconomics and Finance  3 Area Studies Course (see page 26)  4 Natural Science—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 MKTG 4433 Retail Strategy  6 6 hours MKTG or SCMT courses  3 International Business and Collateral Elective</p> <p>12 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.



# BSIB—SUPPLY CHAIN MANAGEMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p><b>Fall Semester—Year 1</b></p> <p>3 ENGL 1013 <i>Composition I</i>—University Core</p> <p>3 <b>MATH 2053 Finite Math</b>—University Core</p> <p>3 COMM 1313 <i>Public Speaking</i></p> <p>1 <b>WCOB 1111 Freshman Business Connections</b></p> <p>3 <b>BLAW 2013 The Legal Environment of Business*</b></p> <p>0 <b>ISYS 1120 Computer Competency Requirement</b></p> <p>3 <i>Intermediate Foreign Language I (2003/2013 level or higher)</i></p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 1</b></p> <p>3 ENGL 1023 <i>Composition II</i>—University Core</p> <p>3 <b>ACCT 2013 Accounting Principles I</b></p> <p>3 <b>WCOB 1033 Data Analysis and Interpretation</b></p> <p>3 <i>ECON 2023 Microeconomics</i>—University Core</p> <p>3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 2</b></p> <p>3 <b>WCOB 2053 Business Foundations OR</b> <b>ACCT 2023 Accounting Principles II</b></p> <p>3 <b>ISYS 2103 Business Information Systems*</b></p> <p>3 <i>MATH 2043 Survey of Calculus**</i></p> <p>3 <i>U.S. History or Political Science</i>—University Core</p> <p>3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p><b>Spring Semester—Year 2</b></p> <p>3 <b>SCMT 2103 Intro. to Supply Chain Management*</b></p> <p>3 <b>MGMT 2103 Managing People and Organizations*</b></p> <p>3 <i>ECON 2013 Macroeconomics**</i>—University Core</p> <p>3 <i>Fine Arts/Humanities</i>—University Core</p> <p>4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p><b>Fall Semester—Year 3</b></p> <p>3 <b>FINN 3043 Principles of Finance*</b></p> <p>3 <b>MKTG 3433 Introduction to Marketing*</b></p> <p>3 SCMT 3613 <i>Supply Management</i></p> <p>3 <i>International Business and Collateral Elective</i></p> <p>12 Semester Hours</p>	<p><b>Spring Semester—Year 3</b></p> <p>3 <b>SCMT 3443 Transportation &amp; Distribution Mgmt.</b></p> <p>3 <b>SCMT 3643 International Transportation &amp; Logistics</b></p> <p>3 <i>MGMT 3013 Strategic Management</i></p> <p>3 <i>ECON 4633 International Trade</i></p> <p>3 <i>Social Science</i>—University Core</p> <p>15 Semester Hours</p>
<p><b>Fall Semester—Year 4</b></p> <p>3 SCMT elective</p> <p>3 <i>ECON 4643 International Macroeconomics and Finance</i></p> <p>3 <i>International Business and Collateral Elective</i></p> <p>3 <i>Area Studies Course (see page 26)</i></p> <p>4 <i>Natural Science</i>—University Core</p> <p>16 Semester Hours</p>	<p><b>Spring Semester—Year 4</b></p> <p>3 SCMT elective</p> <p>3 <i>Area Studies Course (see page 26)</i></p> <p>3 <i>International Business and Collateral Elective</i></p> <p>6 <i>Junior/Senior Business Electives</i></p> <p>15 Semester Hours</p>

\* Must be completed prior to MGMT 3013 Strategic Management.

\*\* Must be completed prior to taking any 3000 or 4000-level business courses.

## GLOSSARY OF TERMS

**Academic Advisor** A student's academic advisor helps the student develop an academic plan leading to graduation. This plan is developmental and includes choosing the appropriate classes, meeting core and major requirements and planning for a future career

**Academic Calendar** A calendar of dates showing when fall, spring, and summer terms begin and end as well as other related dates, such as finals week and commencement

**Academic Dismissal** A student on academic suspension who does not earn a term GPA (see *grade point average*) of 2.0 will be dismissed from the university and unable to return except through appeal to the Academic Standards Committee

**Academic Honesty** The University's Code of Academic Integrity emphasizes that a student's work must be her own

**Academic Load** A full-time load of classes totals 12 or more credit hours during the fall and spring terms and 6-7 credit hours during a summer term

**Academic Status** A combination of term and cumulative grade point averages determines a student's academic "health" – whether he is in good shape academically, under a warning status, suspended from full-time enrollment, or dismissed from the university

**Academic Suspension** A student on academic warning who does not earn the minimum required grade point average will have to choose between a year's academic leave from the university or a limitation of taking 9 credit hours

**Academic Warning** A student whose semester grade point average falls below what is required for good status will be placed on academic warning and limited to 12 credit hours the next semester.

**Academic Year** An academic year consists of the fall and spring semesters/terms plus the summer terms

**Blackboard** Online course management system used at the University of Arkansas. Instructors upload course materials which students can read and respond to online.

**BSBA** Bachelor of Science in Business Administration; A degree offered through an education program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values. This degree requires completion of the University Core and Walton College Core courses, as well as course work in a specific business discipline.

**BSIB** Bachelor of Science in International Business; A degree intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, and supply chain management. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics. This degree requires completion of the University Core and Walton College Core courses, as well as course work in international business, a single foreign language, an area of study related to that language and a concentration in a business discipline.

**Business Core** Twenty-one hours (7 courses) of business courses required of all business majors that are intended to expose students to the major disciplines of the Walton College

**CAPS** Counseling and Psychological Services offered through the Pat Walker Health Center

**Career Development Center** Resources, both in-person and online, to help students choose majors and careers, write resumes and cover letters, find jobs, and the like. The Walton College Career Development Center is located in Willard J. Walker Hall, room 226.

**Catalog of Studies** Online comprehensive reference tool listing degrees and courses offered at the U of A as well as additional information about costs, financial assistance, and campus resources

**Center for Educational Access** Central campus resource for students with disabilities to obtain accommodations needed for equal access to education

**Chair of Department** Administrative head of an instructional unit

**Chancellor** Chief Executive Officer and leader of the university

**Chancellor's List** An honor roll published at the end of each semester. The Chancellor's List includes students who achieve a 4.0 GPA in at least 12 semester hours normally required by their college for graduation.

**Code of Student Life** Outline of student responsibilities on and off campus and a description of disciplinary processes and sanctions should students not accept and practice these responsibilities

**College** An undergraduate division of a university offering courses and degrees; The Sam M. Walton College of Business is one of 6 academic colleges at the University of Arkansas.

**Concentration** A particular emphasis within a major designed to focus coursework toward a specific field. For example, the Walton College offers concentrations in banking, management/investments, insurance, real estate and personal financial management within the Finance major.

**Co-requisite** A course that must be taken at the same time as another course

**Course Number** A number combination that follows a course name and indicates the level of the course and the number of credit hours the course carries. For example English 1013 is a freshman-level course (the first number) and carries three hours of credit (the last number)

**Credit Hour** College courses are usually measured in credit hours with one credit hour equal to 15 clock hours a semester. A three-credit hour class, therefore, would involve 45 clock hours of instruction either on-line or in a classroom.

**Curriculum** A program of courses approved for a particular degree. To earn a degree in a particular program, a student must complete the curriculum for that program.

**Dead Day** The day between the end of the term and the beginning of the final examination period; Called "Reading Day" at some colleges, this day without either classes or exams is used as a time to finish up course papers or prepare for final tests.

**Dean** The administrative head of a college or unit; Dr. Matthew Waller is the current dean of the Sam M. Walton College of Business.

**Dean's List** An honor roll published at the end of each semester. The Dean's List includes students who achieve a 3.75 to 3.99 GPA in at least 12 semester hours normally required by their college for graduation.

**Degree** An academic degree is an award conferred by a college or university signifying that the recipient has satisfactorily completed all requirements for the degree

**Degree Plan/Requirements** A list of courses and other requirements needed to complete a degree

**Degree-Seeking Student** A student who is enrolled in courses for credit and recognized by the university as taking these courses to earn a degree.

**Department** A division of a college or university that is responsible for a given subject, such as English, mathematical sciences, computer science

**Distance Learning** A student learns remotely, usually via technology, and works on his/her own rather than being in a classroom. These courses may include independent study courses through Global Campus.

**Doctorate** The highest earned academic degree conferred by a university. A **Ph.D. or an Ed.D., a doctorate**, is awarded for at least three years of graduate study in a field (not necessarily philosophy) capped by a dissertation, or a written document of extensive research.

**Drop/Add Period** The period of time at the beginning of each term when students can drop or add classes without penalty

**Early Progress Grades** Progress reports for students in 1000 and 2000 level classes, usually during the seventh week of the semester

**Elective** A course that a student can select from among alternatives

**Fees** Required payments in addition to tuition, such as lab fees, student activity fee, technology fee, recreational fee, and the like

**FERPA** The federal Family Educational Rights and Privacy Act of 1974 states that student educational records are confidential and may not be released without the consent of the student.

**Full-Time Student** A student who takes 12 or more credit hours a semester

**Good Status** A combination of credit hours earned and grade point average that demonstrate adequate progress toward a degree (see pages 10-11 of this book)

**Grade Appeal** A process by which a student may question the fairness or accuracy of a grade

**Grade Forgiveness** A student may improve her undergraduate cumulative grade point average by repeating a maximum of two courses in which she previously earned a D or F

**Hold** A registration hold occurs when the university blocks a student's access to the registration system because she has not met a particular requirement, such as paying a library fine or a parking ticket, taking care of a disciplinary sanction, or participating in a required advising session.

**Incomplete** An instructor can assign an "I" or *Incomplete* grade when a student has a legitimate reason for not being able to complete course requirements within the timeframe of the course

**Internship** Student integrates career-related experiences into an undergraduate education by participating in supervised work

**Loans/Grants** Loans are borrowed money that must be repaid with interest; grants are monetary awards given to students to pay for college expenses and do not have to be repaid.

**Major** A field of study for a degree

**Minor** Secondary area of academic study requiring fewer courses and credits than a major

**Natural Sciences** Science courses pertaining to the "natural" world, such as biology, physics, and chemistry

**Non-Credit** Educational course that does not offer credit toward a degree

**Non-Degree Seeking Student** A student taking classes but not intending to apply these courses toward a degree

**Non-resident** A student who is not classified as an Arkansas resident for the purpose of paying tuition and fees

**Online Classes** Regularly scheduled classroom instruction is replaced by required activities completed at a distance and managed online

**Overload** Registering for a number of credit hours above those considered the maximum full-time load

**Override** A request to be placed in a class that has reached the listed capacity in UAConnect; Each department on campus develops its own override request process; however, business course override requests are submitted online during specific time periods each semester. Overrides for full business classes are reviewed on a first-come, first-served basis and are not guaranteed.

**Placement test** A test given to a student entering a college or university to determine specific knowledge or proficiency in a subject for the purpose of assignment to the appropriate course

**Plagiarism** Taking someone else's work or ideas and passing them off as one's own

**Pre-Business Core** The 25 hours of courses that business majors must complete in order to be eligible to enroll in ANY 3000 or 4000 level business courses. Students must earn a grade of "C" or better in all pre-business core courses and must have cumulative and pre-business GPAs of 2.5 in order to move to upper-level business classes.

**Prerequisite** A requirement that must be met before a subsequent activity can take place, such as a course that must be completed prior to beginning another course

**Priority Registration Period** The time during which current students may register for upcoming semesters. Typically priority registration for spring classes is the first two weeks of November and priority registration for summer and fall classes is the first two weeks of April. Students are assigned a specific registration date and time by classification.

**Professor** Highest academic rank at a university

**Provost** The Provost is the second in command at the university and is responsible for all academic areas. At the University of Arkansas, all college deans report to the Provost.

**Quality Points** Quality points are used to calculate students' grade point averages. Each letter grade is worth a certain number of points: A = 4, B = 3, C = 2, D = 1, F = 0

**Registrar** An administrator in a college or university who is in charge of the student records of enrollment and academic standing

**Scholarship** A type of financial aid in the form of a grant that is given for achievement in academics or other areas and that does not have to be repaid

**Semester** A half-year term in a college or university, typically lasting fifteen to eighteen weeks; also called a term

**Student ID Number** The 9-digit number assigned to each student upon application to the University of Arkansas and used for accurate record-keeping. This number identifies the student as unique from all other students much like a Social Security number identifies citizens for governmental purposes. Your student ID number may be found on your ID card and should be memorized and included in all correspondence with University officials.

**Student Standing** Also called classification, student standing is determined by the number of completed hours at the end of each term. Up to 30 hours = freshman, 30-59 hours = sophomore, 60-89 hours = junior, 90 hours or above = senior

**Study Abroad** Educational activities or programs which a student completes outside the United States; these can include credit or noncredit courses, service learning, field research, travel seminars, etc.

**Supplemental Instruction (SI)** SI is a peer-facilitated academic support program that targets difficult courses and offers regularly scheduled out-of-class small group discussions and review sessions for clarification of the material taught in the courses.

**Syllabus** An outline of the goals of a course, materials to be used, schedule of topics, methods of evaluation

**Transcript** List of courses accumulated through university study and the grades earned; available through the registrar's office

**Transfer Equivalency Guide** A database accessed through the registrar's web page that shows which courses transfer to the University of Arkansas from other schools and how they transfer

**UAConnect** a software program that allows information on students – address, academic history, grades, etc. – to be kept in one place and accessed electronically

**UASuccess** a software program for tracking student progress and interactions with faculty and staff

**UGPO** Abbreviation for Undergraduate Programs Office located in Business Building, room 328 and is home to advising, undergraduate recruitment and the honors program for business students

**University Core** 35 credit hours of general education courses designed to provide students with foundational critical thinking and communication skills, application of quantitative skills, the understanding of the human heritage, and adaptability to a changing world – all characteristics of a broadly educated individual

**Upper-Level Business Course** Any 3000- or 4000-level business course

**“W”** A grade indicating that a student withdrew from a class after the first ten days of the semester but before the course drop deadline

**WCOB** Abbreviation for Walton College of Business; Students often refer to the Business Building as the WCOB.

**WJWH** Abbreviation for Willard J. Walker Hall which houses classrooms, the Graduate School of Business and the Walton College Career Development Center