

Name:	Student ID:
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Junior Senior Business Electives (12 hours) Maximum of 27 hours of MKTG courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Classes	Hours	Grades	Notes

**MGMT 3563, ECON 3053, or ECON 2143 do not count toward Business degree requirements
WCOB 2063, WCOB 3043 & FINN 1003 are general education electives only**

Retail Major (24 hours) Single Concentration <i>Students may not use more than six hours of major courses toward minor requirements.</i>	Hours	Grades	Notes and Substitutions <i>Unless otherwise indicated in catalog, all of the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.</i>		
MKTG 3553 Consumer Behavior					
MKTG 3633 Marketing Research					
MKTG 4433 Retail Strategy					
MKTG 4443 Retail Buying and Merchandise					
Select four from a single concentration (12 hours):					
Accounting Concentration (12 hrs)	Hours	Grades	Economics Concentration (12 hrs)	Hours	Grades
ACCT 3723 Intermediate Accounting I			ECON 3033 Microeconomic Theory		
ACCT 3753 Intermediate Accounting II			ECON 3133 Macroeconomic Theory		
ACCT 4673 Product, Project and Service Costing			ECON 4333 Economics of Organizations		
ACCT Elective:			ECON 4633 International Trade		
			ECON 4643 Inter Macro and Finance		
Finance Concentration (12 hrs)	Hours	Grades	Information Systems Con (12 hrs)	Hours	Grades
FINN 3013 Financial Analysis and Valuation			ISYS 2263 Prin of Information Systems		
FINN 3053 Financial Markets and Institutions			ISYS 4213 ERP Fundamentals		
FINN 3603 Corporate Finance			ISYS 4243 Current Topics in Comp Info		
FINN Elective – Plus select 3 hours from:			ISYS 4293 Business Intelligence		
FINN 3623 Risk Management					
FINN 3703 International Finance					
FINN 3933 Real Estate Principles					
Marketing Concentration (12 hrs)	Hours	Grades	Management Concentration (12 hrs)	Hours	Grades
MKTG 3653, Category Management Topics			MGMT 3933 Entrep and New Ven Dev		
MKTG 4003H Marketing Honors Colloquium			MGMT 4243 Ethics & Corporate Resp		
MKTG 4103 Marketing Topics			MGMT 4253 Leadership		
MKTG 4233 Integrated Marketing Comm			MGMT 4263 Org Change & Dev		
MKTG 4343 Selling and Sales Management			MGMT 4433 Small Enterprise Mgmt		
MKTG 4453 New Product Development			MGMT 4583 International Management		
MKTG 4513, Nonprofit Marketing			MGMT 4943 Organizational Staffing		
MKTG 4633 Global Marketing			MGMT 4953 Org Rewards & Comp		
MKTG 4853 Marketing Management					
	Hours	Grades	Supply Chain Mgmt Conc (12 hrs)	Hours	Grades
			SCMT 3443 Principles of Transportation		
			SCMT 3613 Supply Management		
			SCMT 3653 Retail Supply Chain Analysis		
			SCMT Elective:		