

WALTON

Bachelor of Science in International Business (BSBA) 120 hours
This form is valid for the 2025-2026 catalog.
Page 1: Pre-Business Core, Business Core, State Minimum Core, and Language
Page 2: International Elective and Major Courses

Name:	Date:	Expected Graduation:	Hours:
Workday ID:	Legacy ID:	Multicultural:	GPA:
Major:	International Exp.:	Minor:	

Learning Outcomes for General Education Requirements:

1.1	1.2	2.1	3.1
3.2	3.3	3.4	4.1
4.2	5.1	6.1	<i>New Transfer Student - Learning Outcomes Not Required</i>

Pre-Business Core (37 hours)	Hours	Grade	Notes and Substitutions
<i>Courses in italics also fulfill state minimum core requirements.</i>			
<i>ENGL 10103 Composition I</i>			
<i>ENGL 10203 Composition II or ENGL 10303 Technical Composition II</i>			
<i>MATH 20503 Finite Mathematics</i>			
<i>ECON 21003 Principles of Macroeconomics</i>			
<i>ECON 22003 Principles of Microeconomics</i>			
MATH 22003 Survey of Calculus			
SPCH 10003 Public Speaking			
ISYS 11203 Business Application Knowledge			
BUSI 11101 Freshman Business Connection			
ISYS 10303 Data Analysis and Interpretation			
ISYS 20303 Foundations to Business Analytics			
ACCT 20103 Accounting I			
ACCT 20203 Accounting II* or SEVI 20503 Business Foundations			

Pre-business requirement: These 37 hours must be completed with a GPA of 2.5 (including transfer), an overall GPA of 2.5 (including transfer), and a grade of "C" or better in each course before a student is allowed to take upper-level business courses. The pre-business GPA is not used to meet any UA requirements.

***Students pursuing a major or minor in accounting or finance must complete ACCT 20203. Accounting majors/minors must get a B or better in ACCT 20203.**

At least 50% of business and economics must be taken in residence at University of Arkansas. For graduation, students must earn a 2.00 cumulative GPA in each of the following areas: all work completed at University of Arkansas, courses specifically designed for the major, and all required business core and economics courses.

Business Core (21 hours)	Hours	Grade	Notes and Substitutions
<i>SEVI 30103 requires a "C" or better in all other business core courses.</i>			
BLAW 20003 The Legal Environment of Business			
ISYS 21003 Business Information Systems			
SCMT 21003 Integrated Supply Chain Management			
MGMT 21003 Managing People and Organizations			
FINN 20403 Principles of Finance			
MKTG 34303 Introduction to Marketing			
SEVI 30103 Strategic Management			

State Minimum Core (20 hours)	Hours	Grade	Notes and Substitutions
<i>Science Lecture</i>			
<i>Matching Science Lab</i>			
<i>Science Lecture</i>			
<i>Matching Science Lab</i>			
<i>Social Science</i>			
<i>Fine Arts</i>			
<i>Humanities (FLAN 20203)</i>			
<i>U.S. History or Government</i>			

World Language Requirements	Hours	Grade	Notes and Substitutions
<i>FLAN 20003 and Lower will not count toward these requirements.</i>			
30000/40000 FLAN			
30000/40000 FLAN			
Area Studies (or 30000/40000 FLAN)			
Area Studies (or 30000/40000 FLAN)			

Name:	ID:
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International Business Requirements (15 hours)			
Classes	Hours	Grades	Notes and Substitutions
ECON 46303 International Trade			
ECON 46403 International Macroeconomics and Finance			
Select three courses from the following options:			
ECON 38403 Economics of the Developing World			
ECON 38503 Emerging Markets			
ECON 39303 The Japanese Economic System			
ECON 41703 Nation Model United Nations			
FINN 37003 International Finance			
SEVI 45803 International Management			
SCMT 36403 International Logistics			

Marketing Concentration (15 hours)	Hours	Grades	Notes and Substitutions
MKTG 35503 Consumer Behavior			
MKTG 36303 Marketing Research			
MKTG 46303 Global Marketing			
MKTG 48503 Marketing Management			
MKTG 30000/40000			
A junior/senior business elective is any 30000 or 40000 level business course (ACCT, BLAW, ECON, FINN, ISYS, MGMT, MKTG, SCMT, SEVI, BUSI) except ECON 30503, ECON 30603, and MGMT 35603.			

International Experience: BSIB majors must complete a study abroad program or international work experience approved by the Walton College. Please work with an advisor before your international experience to ensure you earn credit.