



Bachelor of Science in Business Administration (BSBA) 120 hours
 This form is valid for the 2024-2025 catalog.
 Page 1: Pre-Business Core, Business Core, State Minimum Core, and General Electives
 Page 2: Junior Senior Business Electives and Major Courses

Name:	Date:	Hours:
ID:	Multicultural:	GPA:
Major:	Minor:	2 nd Major:

Learning Outcomes for General Education Requirements (not required for new transfer students):

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| 1.1 | 1.2 | 2.1 | 3.1 |
| 3.2 | 3.3 | 3.4 | 4.1 |
| 4.2 | 5.1 | 6.1 | <i>New Transfer Student - Learning Outcomes Not Required</i> |

Pre-Business Core (34 hours)	Hours	Grade	Notes and Substitutions
<i>Courses in italics also fulfill state minimum core requirements.</i>			
ENGL 10103 Composition I			
ENGL 10203 Composition II or ENGL 10303 Technical Composition II			
MATH 20503 Finite Mathematics			
ECON 21003 Principles of Macroeconomics			
ECON 22003 Principles of Microeconomics			
MATH 22003 Survey of Calculus			
SPCH 10003 Public Speaking			
ISYS 11203 Business Application Knowledge			
BUSI 11101 Freshman Business Connection			
BUSI 10303 Data Analysis and Interpretation			
ACCT 20103 Accounting I (B or better for ACCT major or minor)			
ACCT 20203 Accounting II* or SEVI 20503 Business Foundations			

Pre-business requirement: These 34 hours must be completed with a GPA of 2.5 (including transfer), an overall GPA of 2.5 (including transfer), and a grade of "C" or better in each course before a student is allowed to take upper-level business courses. The pre-business GPA is not used to meet any UA requirements.

*Students pursuing a major or minor in accounting or finance must complete ACCT 20203.

At least 50% of business and economics must be taken in residence at University of Arkansas. For graduation, students must earn a 2.00 cumulative GPA in each of the following areas: all work completed at University of Arkansas, courses specifically designed for the major, and all required business core and economics courses.

Business Core (21 hours)	Hours	Grade	Notes and Substitutions
<i>SEVI 30103 requires a "C" or better in all other business core courses.</i>			
BLAW 20003 The Legal Environment of Business			
ISYS 21003 Business Information Systems			
SCMT 21003 Integrated Supply Chain Management			
MGMT 21003 Managing People and Organizations			
FINN 20403 Principles of Finance			
MKTG 34303 Introduction to Marketing			
SEVI 30103 Strategic Management			

State Minimum Core (20 hours)	Hours	Grade	Notes and Substitutions
<i>Science Lecture</i>			
<i>Matching Science Lab</i>			
<i>Science Lecture</i>			
<i>Matching Science Lab</i>			
<i>Social Science</i>			
<i>Fine Arts</i>			
<i>Humanities</i>			
<i>U.S. History or Government</i>			

General Electives (9 hours)	Hours	Grade	Notes and Substitutions
<i>Max 6 hours of business courses and 3 hours of PEAC or DANC courses</i>			

Name:	ID:
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Junior/Senior Business Electives (12 hours)			
Maximum of 27 hours of SEVI courses (major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor.			
Classes	Hours	Grades	Notes and Substitutions
A junior senior business elective is any 3000 or 4000 level business course (ACCT, BLAW, ECON, FINN, ISYS, MGMT, MKTG, SCMT, SEVI, WCOB) except ECON 3053, ECON 3063, MGMT 3563, and WCOB 3043.			

Innovation and Entrepreneurship (24 hours)	Hours	Grades	Notes and Substitutions
Students may not use more than six hours of major courses toward minor requirements.			
SEVI 39303 Entrepreneurship and New Venture Development			
Section 1 Thematic Core - Select one course (3 hours) from the following options:			
SEVI 32303 Corporate Innovation			
SEVI 36703 Social Entrepreneurship			
SEVI 44303 Small Enterprise Management			
Section 2 - Select three courses (9 hours) from the following options:			
SEVI 32303 Corporate Innovation			
SEVI 36703 Social Entrepreneurship			
SEVI 400H3 Honors SEVI Colloquium			
MGMT 41003 Special Topics in Management			
MGMT 42503 Leadership			
MGMT 42603 Organizational Change and Development			
SEVI 44303 Small Enterprise Management			
SEVI 45403 S.A.K.E. Product Innovation Lab			
SEVI 45803 International Management			
MGMT 49403 Talent Acquisition and Management			
MGMT 49503 Organizational Rewards and Compensation			
SEVI 49903 Entrepreneurship Practicum			
Section 3 - Select three courses (9 hours) from the following options:			
ACCT 37203 Intermediate Accounting I			
ACCT 38403 Fundamentals of Taxation I			
BLAW 30303 Commercial Law			
FINN 30503 Financial Markets and Institutions			
FINN 36203 Risk Management			
FINN 39303 Real Estate Principles			
FINN 41203 Valuing New Ventures			
FINN 42403 New Venture Finance			
ISYS 22603 Principles of Information Systems			
MKTG 35503 Consumer Behavior			
MKTG 42303 Integrated Marketing Communications			
MKTG 43403 Selling and Sales Management			
MKTG 44303 Retail Strategy			
MKTG 44503 New Product Development			
MKTG 46303 Global Marketing			
SCMT 36103 SOURCE: Procurement and Supply			
SCMT 36203 PLAN: Inventory and Forecasting Analytics			
SCMT 46503 Supply Chain Strategy and Change Management			
SEVI 20703 Introduction to Outdoor Recreation Industries			
SEVI 42303 Corporate Innovation II			
SEVI 47003 Outdoor Industries Capstone Experience			
SEVI 47103 Outdoor Industries Product Innovation Studio			
BUSI 300H3 Honors College Colloquium			
BUSI 30203 Sustainability in Business			