



Bachelor of Science in International Business (BSIB) 120 Hours
 THIS FORM VALID FOR 2013-2014 CATALOG
 Catalog Year:

Name:	Date:	Hours:
ID:	Multicultural:	GPA:
Major:	Minor:	2 nd Major:

Pre-Business Core (25 hours)	Hours	Grade	Notes and Substitutions
<i>MATH 2053 Finite Math</i>			
<i>ECON 2013 Macroeconomics</i>			
<i>ECON 2023 Microeconomics</i>			
MATH 2043 Survey of Calculus			
COMM 1313 Public Speaking			
WCOB 1120 Computer Comp Requirement or ISYS 1123			
WCOB 1111 Business Connections			
WCOB 1033 Data Analysis and Interpretation			
ACCT 2013 Accounting I			
ACCT 2023 Accounting II or WCOB 2053 Business Foundations			

PBUS GPA = To be eligible to enroll in upper division business courses in the Walton College students must:
 1. Have at least a 2.50 overall GPA. 2. Have at least a 2.50 pre-business GPA. 3. Have grades of "C" or better in all pre-business courses.
 UNOFFICIAL OVERALL GPA= *1. The unofficial overall GPA is used only for the purpose to fulfill Walton College requirements.
 2. The unofficial overall GPA is not used to meet any UA requirements such as (academic standing, scholarships, graduation, etc.)

Business Core (21 hours)	Hours	Grade	Notes and Substitutions
Must have grades of "C" or better in all business core courses			
BLAW 2013 The Legal Environment of Business			
ISYS 2103 Business information Systems			
SCMT 2103 Intro to Supply Chain Management			
MGMT 2103 Managing People and Organizations			
FINN 3043 Principles of Finance			
MKTG 3433 Intro to Marketing			
MGMT 3013 Strategic Management			

University Core (26 hours)	Hours	Grade	Notes and Substitutions
<i>ENGL 1013 Composition I</i>			
<i>ENGL 1023 Composition II</i>			
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>University Social Science</i>			
<i>Fine Arts (Group 1)</i>			
<i>Humanities (Group 2, FLAN 2003)</i>			
<i>US History & Government</i>			

Foreign Language (6 hours)	Hours	Grade	Notes and Substitutions
Foreign Language (6 hours)			
Upper FLAN			
Upper FLAN			
Area Studies: (6 hours) 1. Any upper division FLAN Course, 2. Minor in a FLAN, 3. Select upper division courses related to a FLAN			

Name:		Student ID:	
International Business Requirements (15 Hours)			
Classes	Hours	Grades	Notes
ECON 4633 International Trade Policy			
ECON 4643 International Macro & Finance			
Pick 3 from the following			
ECON 3843 Economic Development, World Bank			
ECON 3853 Emerging Markets			
ECON 3933 Japanese Economics			
FINN 3703 International Finance			
MGMT 4583 International Management			
SCMT 3643 Int'l Transportation and Logistics			
Other (Dept Head Approval Needed)			
Other (Dept Head Approval Needed)			
Other (Dept Head Approval Needed)			
Business majors cannot take MGMT 3563, ECON 3053, or ECON 2143.			
WCOB 3043 & FINN 1003 are general education electives only			

Marketing Concentration (21 Hours)	Hours	Grades	Notes and Substitutions
			Unless otherwise indicated, all of the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4853 Marketing Management			*Pre-Req: MKTG 3553 and MKTG 3633
MKTG 4633 Global Marketing			
MKTG Elective (3 hours)			
JR/SR Business Elective (3 hours)			
JR/SR Business Elective (3 hours)			

International Experience Requirement

At a minimum, a domestic student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement.