



UNIVERSITY OF ARKANSAS®



Academic Planning Guidebook **Degree Requirements and College Regulations for the Walton College** **from the 2023-2024 Catalog of Studies**

Note: The Academic Planning Guidebook is designed to be used as a reference for Walton College students and is not designed to replace the University of Arkansas Catalog of Studies.

WALTON COLLEGE DIRECTORY

Dean

Matthew Waller, 301 Business Building (479) 575-5949

Associate Dean, Academic Programs & Research

Alan Ellstrand, WJWH 520 (479) 575-7105

Undergraduate Programs Office

328 Business Building (479) 575-4622

Assistant Dean, Undergraduate Programs

Jeff Hood

Director, Undergraduate Recruitment & Enrollment Management

Autumn Parker

Director, Undergraduate Programs

Sarah Judy

Assistant Director, Online Programs

Megan Garland

Walton Honors

117 Business Building (479) 575-3791

Associate Director

Jason Adams

Office of Diversity & Inclusion

335 Business Building (479) 575-4557

Assistant Dean

Barbara Lofton

Managing Director

Synetra Hughes

Academic Departments

William T. Dillard Department of Accounting (ACCT)

Gary Peters, Department Chair, WCOB 401
(479) 575-4051

Economics Department (ECON)

Raja Kali, Department Chair, WCOB 402
(479) 575-3266

Finance Department (FINN)*

Pu Liu, Department Chair, WCOB 343
(479) 575-4505

Information Systems Department (ISYS)

Shaila Miranda, Department Chair, WCOB 204
(479) 575-4500

Assistant Dean, Student Success

Karen Boston, 328 Business Building (479) 575-4622

Assistant Director, Transfer and Study Abroad

Molly Fisher

Retention Specialists

Jared Crisco, Cody Lindbloom

Academic Advisors

April McDowell, Blake Mitchell, Stephanie Norberg,
Jackie Phillips, Bill Ragan, Jeremy Stuthard

Undergraduate Recruiter

Brock Daniels

Assistant Director

Cadi Stair

Assistant Director

Jasmine Jones

Management Department (MGMT)

John Delery, Department Chair, WCOB 402
(479) 575-4007

Marketing Department (MKTG)

Judith A. G. Folse, Department Chair, WCOB 301
(479) 575-4055

Strategy, Entrepreneurial Ventures & Innovation Department (SEVI)

Jason Ridge, Department Chair, WCOB 402
(479) 575-4007

Supply Chain Management Department (SCMT)

Brian Fugate, Department Chair, WCOB 475
(479) 575-4051

Contact Us:

connect@walton.uark.edu

<http://walton.uark.edu>

Statement of Shared Purpose.....	2
Advising, Admission.....	3
Scholarships, Academic Regulations.....	4
Transfer Credit, Course Loads, Foreign Language Concentration.....	5
Double Majors, Additional Bachelor’s Degrees, College Graduation Reqs.....	6-7
8 Semester Degree Program, Cooperative Education.....	7
Honors Program, Minors.....	8-9
Graduate Studies, Student Organizations.....	10
University Academic Status Policy.....	10-11
English and Math Course Placement.....	12
Bachelor of Science in Business Administration (BSBA) Degree & Majors.....	13
Core Requirements for BSBA and BSIB Degrees.....	14-15
Bachelor of Science in Business Administration (BSBA) Degree & Sequencing..	16-17
Bachelor of Science in Business Administration (BSBA) The Majors.....	18-23
Bachelor of Science in International Business (BSIB) Degree & Concentrations..	24-27
Business Minors.....	28-29
Business Classes & Prerequisites.....	30-31
Eight-semester Plans for BSBA and BSIB Degrees.....	Appendix
Glossary of Terms.....	I-IV

STATEMENT OF SHARED PURPOSE

VISION STATEMENT: Through our teaching, research, and service, the Sam M. Walton College of Business will be a thought leader and a catalyst for transforming lives in Arkansas, the United States, and the world.

CORE VALUES:

- Excellence:** We are driven to be the best in everything we do.
- Professionalism:** We operate with integrity, humility, respect, and inclusion.
- Innovation:** We imagine possibilities, we create, and inspire others.
- Collegiality:** We respect each individual, we value our differences, and we welcome all.

MISSION STATEMENT: The mission of the Sam M. Walton College of Business is to advance and disseminate business knowledge using a diverse, inclusive, and global perspective and to encourage innovation in our primary strategic endeavors: retail, data analytics, and entrepreneurship.

ORGANIZATION AND FACILITIES: The Walton College offers degree programs for undergraduate students and for graduate students at both the master's and doctoral levels. The college has been a member of, and accredited by, AACSB International - The Association to Advance Collegiate Schools of Business since 1931. The accounting program was accredited separately in 1986 at both the bachelor's and master's level. The master's degree in the business administration program was approved in 1963. Accreditation by and membership in AACSB signifies commitment by the college to the goals of promoting and actualizing the highest standards of business education.

The Walton College is housed in four modern buildings supporting on-campus programs. These attractive facilities provide technology-equipped classrooms and state-of-the-art computer laboratories for both business classes and individual use. The buildings also house faculty and administrative offices, an honors program study area with computer access, the Walton College Career Center, and large study areas equipped for individual as well as group studying.

The library of the college is part of the general University Libraries and is housed in Mullins Library. The business and economics collection comprises approximately 55,000 volumes and makes this library one of the best in the region. Walton College also operates centers for research, outreach, and public service. Information about these centers may be found in the University Centers and Research Units section of the catalog. Walton College centers include the following:

- Applied Sustainability Center
- Bessie B. Moore Center for Economic Education
- Blockchain Center of Excellence
- Center for Business and Economic Research
- Executive Education
- Center for Retailing Excellence
- Garrison Financial Institute
- Information Technology Research Institute
- Supply Chain Management Research Center
- Small Business and Technology Development Center
- Tyson Center for Faith and Spirituality in the Workplace
- McMillon Family Retail Innovation and Technology Lab

UNIVERSITY OF ARKANSAS ADVISING MISSION STATEMENT

Academic advising is an active, ongoing exchange between the advisors and students grounded in teaching and learning. Advising is based on students gaining accurate and appropriate information and direction to help make their educational experience relevant, coherent, and meaningful. It is a process that assists students in connecting with the University of Arkansas, making thoughtful decisions related to their academic experiences, and maximizing their educational and career opportunities. Quality academic advising is essential to achieving the university's vision.

While procedures may vary among schools and colleges, all successful academic advising should include the following:

- A mutual responsibility between advisor and student with the student possessing final responsibility for successful completion of a degree.
- Respect for students' ethnic and racial heritage, age, gender, culture, national origin, sexual orientation, and religion, as well as their physical, learning, and psychological abilities.
- A developmental and educational process that occurs over time.
- Consideration of individual students' interests, abilities, and needs.
- A collaborative effort to connect students to campus resources and services.
- Reasonable availability and accessibility of advisors.
- Interpretation of University of Arkansas, college, and departmental rules and regulations.
- A student's understanding of the purpose and nature of the university core courses.
- Recommendation of appropriate courses.
- A student's understanding of and progress toward academic requirements.
- General information regarding career options and opportunities, with appropriate referrals as necessary.
- An understanding of and adherence to laws and regulations that relate to academic advising.
- Adherence to the highest principles of ethical behavior.

The Advising Partnership How are advisors assigned? Students may *make appointments* (no drop-in, email, or phone advising) to see any of the professional advisors in the Undergraduate Programs Office or honors advisors in Walton Honors. To help with the success of your academic advising session and your academic career, it is your responsibility to:

- Schedule an advising appointment EARLY each semester by calling (479) 575-4622. As a general rule, we do not advise via email or over the phone.
- Be on time for your appointments: students who are more than 5 minutes late will have to schedule another appointment.
- Review your curriculum prior to meeting with your advisor.
- Write down your questions.
- Have a copy of your schedule handy.
- Know your Student ID Number.
- KEEP AND BRING YOUR ADVISING WORKSHEETS.
- Keep copies of all academic records, transcripts, relevant emails, and petitions.
- Be aware of pre-requisites and co-requisites.
- Read your Catalog of Studies.
- Consult your advisor before making drastic changes to an agreed upon schedule.
- Take responsibility for your academic career.

UNDERGRADUATE DEGREE PROGRAMS Undergraduate students may pursue curricula leading to one of the following degrees: Bachelor of Science in Business Administration (BSBA) or Bachelor of Science in International Business (BSIB). In each of these degree programs, the pre-business requirements must be completed before students may enroll in upper division business courses. Students in Walton College may pursue an academic minor in business or in another academic college. Walton College also offers business minors for business and non-business students. Degree programs and minors are outlined on subsequent pages.

ADMISSION TO THE SAM M. WALTON COLLEGE OF BUSINESS All students admitted to the University of Arkansas, Fayetteville, are eligible for admission to the Sam M. Walton College of Business. Students will be required to follow the degree program requirements set forth in the catalog corresponding to the student's first semester in Walton College, not the first semester of enrollment at the University of Arkansas.

COLLEGE SCHOLARSHIPS High school graduates who expect to enroll in the Walton College are encouraged to apply for scholarships made available to freshmen by individuals, business firms, and organizations. Also available to freshmen, regardless of degree program, are freshmen academic scholarships. Current Walton College students may apply for both college and departmental scholarships beginning in January of each year for the following academic year. Information on these financial awards may be secured from the Office of Academic Scholarships and the Walton College scholarship coordinator.

ACADEMIC REGULATIONS OF WALTON COLLEGE

Pre-Business Requirements Students pursuing a degree in the Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. The following policies apply to the pre-business program:

To be eligible to enroll in upper-division business courses in the Walton College, a student must complete obtain at least a 2.50 (on a 4.00 scale) overall grade-point average (GPA) in addition to completing the 34 credit hours of pre-business core courses (or their equivalents) listed below, also with at least a 2.50 GPA. Further, a student must complete all courses offered to meet this requirement with a grade of "C" or better or the requirement for graduation. The pre-business core courses are as follows:

ACCT 2013	Accounting Principles I	ECON 2023	Principles of Microeconomics
ACCT 2023	Accounting Principles II <i>or</i>	ENGL 1013	Composition I
SEVI 2053	Business Foundations	ENGL 1023	Composition II
BUSI 1111	Business Connections	ISYS 1123	Business Appl. Knowledge
BUSI 1033	Data Analysis & Interpretation	MATH 2043	Survey of Calculus
COMM 1313	Public Speaking	MATH 2053	Finite Mathematics
ECON 2013	Principles of Macroeconomics		

Records will be evaluated each semester to determine whether a student should be moved to a major and have the pre-business classification removed. After a student has been admitted into his or her major, he or she is responsible for meeting regularly with a Walton College advisor to ascertain remaining degree requirements. Once a student completes 90 hours, a pre-graduation clearance hold will be placed on the student's account. The student must meet with a Walton College advisor to review remaining degree requirements and have the hold removed before he or she will be eligible to register for future semesters.

Business Core Requirements Students pursuing a degree in the Walton College must complete the following business core courses:

BLAW 2013	The Legal Environment of Business	MGMT 2103	Managing People & Organizations
ISYS 2103	Business Information Systems	MKTG 3433	Introduction to Marketing
FINN 2043	Principles of Finance	SCMT 2103	Intro. to Supply Chain Management
		SEVI 3013	Strategic Management

Registration in Junior/Senior-Level Walton College Courses Walton College students must complete the pre-business requirements prior to enrollment in junior- or senior-level courses in Walton College. Non-degree seeking students and students enrolled in other colleges are subject to the same direct course prerequisites as students with majors in the Walton College. Specific exceptions to this policy must be addressed to the director of undergraduate programs in the Walton College.

Restrictions on General Education Electives A total of 9 hours of general education electives are required for the Bachelor of Science in Business Administration (BSBA). General education electives should be non-business courses but may include up to six total hours of business courses and no more than three total hours in Physical Education Activity (PEAC) or Dance Education Activity (DEAC) courses.

Transfer of Credit Policies In addition to the university policies controlling the granting of credit for course work taken at other institutions, the following policies apply to transfer work applied to any undergraduate business program:

1. Transfer students considering admission to pursue a major in Walton College must have completed the pre-business courses and requirements listed above and have a 2.50 (on a 4.00 scale) cumulative grade-point average in the pre-business courses and in his or her overall grade-point average. Transfer students will be classified as pre-business students until pre-business core requirements have been completed.
2. A pre-business and overall grade-point average for courses accepted for transfer by the University of Arkansas will be calculated and used to evaluate the completion of the pre-business requirements by students transferring courses from other institutions.
3. Unless exceptions are granted at the time of admission to the University of Arkansas, transfer courses accepted by the University will not be accepted by Walton College for degree purposes unless a grade of "C" or better has been earned in each of these courses.
4. A transferred course cannot carry more degree hours than are available in a similar University of Arkansas course. For example, a four-hour principles of accounting course transfers as three degree hours.
5. Business courses completed at the freshman or sophomore level at another institution will not count as equivalents of junior- or senior-level courses offered in Walton College (University of Arkansas), and no transfer credit shall be granted for any such course(s) in Walton College.
6. At least 50 percent of program requirements in business and economics must be taken in residence.
7. SEVI 3013, 21-24 hours of upper division courses required for the completion of the major, and 3-6 hours of additional upper division business courses required for the degree must be taken in residence at the University of Arkansas, Fayetteville.
8. Junior- or senior-level core courses in business and economics may be transferred from a school accredited by AACSB International.
9. Junior- or senior-level core courses taken at a non-AACSB International-accredited, four-year institution must either be repeated or validated by procedures specified and approved by the assistant dean for undergraduate programs.
10. Junior- or senior-level electives in business and economics taken at a non-AACSB International-accredited, four-year institution may be accepted in transfer as junior/senior business electives.
11. In cases of minors or transfer, students who take courses with different names but with similar content at different institutions or in different colleges within the University of Arkansas, may be allowed degree credit for only one of the courses (i.e. principles of economics and agricultural economics). Students pursuing degrees and minors within the Walton College must enroll in business courses as designated by their program of study.
12. Courses taken at any higher education institution where the course content is remedial are not acceptable for degree credit.
13. The student should be prepared to submit course descriptions, syllabi, or other course-related information for transfer course work if there is any question as to whether the Walton College will grant degree credit for such work.
14. Exceptions: All requests for, exceptions to, and variations from the rules, regulations, and requirements of Walton College and the university should be made in writing to the director of undergraduate programs. Consult the Undergraduate Programs Office in Walton College for these requests.

Petition of Transfer Credit Students who wish to petition limited transfer classes (ex. ECON 299T) may download the proper form from the Registrar's Office at: <http://registrar.uark.edu/transfer-and-test-credit/index.php>. https://registrar.uark.edu/resources/pdf/petition_transfer_credit_form.pdf
Forms must be returned to the Registrar's Office with class syllabi attached.

Transfer Course Equivalency Guide There is a transfer equivalency guide online at: <http://courseequivalency.uark.edu>. It has many colleges and universities listed but may not list every course from every school. For questions, please contact the Registrar's Office/Transfer Credit 479-575-5451.

Course Loads The typical course load in Walton College is 15 to 17 hours per semester (and up to six hours per summer term if needed or desired). Students with a 2.75 grade-point average the previous semester may take a maximum of 18 hours. Seniors may take 18 to 19 hours, if required for graduation, during their final semester. University regulations on the number of hours allowed per semester are found in the Orientation and Registration section of the catalog.

Foreign Language Concentration An undergraduate BSBA degree-seeking student may elect to substitute a minimum of 12 hours in a single upper-level foreign language for 12-15 hours courses required in the junior-senior business elective block. Students who choose to use 12 hours of foreign language, but who are pursuing majors requiring 15 hours of junior-senior business electives, must take an additional 3-hour junior-senior business elective to satisfy degree requirements.

Double Major A student may elect to obtain a double major by completing all required courses for two majors in Walton College (but not in two concentrations within a single major). The minimum hour requirement for a double major is 138 degree credit hours to include all requirements for both majors. If there are courses common to both majors, the department chairs involved will agree upon and specify additional requirements in lieu of the common courses. The junior/senior business elective block may be reduced by three hours; however, choice of the junior/senior business electives is restricted to no more than three total hours from each department that offers the two majors. Students who have elected to substitute a foreign language course of study for junior/senior business electives must complete 12 hours of junior/senior language courses. The student must notify the Undergraduate Programs Office of intent to pursue a double major. All requirements for double majors must be completed prior to awarding of a degree.

Additional Bachelor's Degrees A student seeking two or more undergraduate degrees from the University of Arkansas must meet the graduation requirements for each degree, including all university, college or school, and departmental requirements as stated in the catalog. When two or more undergraduate degrees are being completed concurrently, or while being continuously enrolled at the University of Arkansas, course work for the first degree may be used to satisfy requirements for the second degree. Students must apply to graduate individually for each degree. A student earning two or more bachelor's degrees in a single academic year will have their name appear only once on Senior Walk.

A student who previously completed a bachelor's degree from the University of Arkansas, or from any other institution, must complete at least 30 hours of additional, not necessarily subsequent, course work in residence from the University of Arkansas. More than 30 hours of course work may be required to satisfy all university, college or school, and departmental requirements.

College Graduation Requirements

1. **University Requirements.** Degree candidates must meet the following: the university's general entrance requirements, number of credit hours required in residence, and the "requirements for graduation," including the State Minimum Core American history.
2. **Hour Requirements.** Degree candidates must satisfactorily complete the total number of semester hours specified for the curriculum in courses approved for one of the majors outlined in the succeeding pages. No less than 50 percent of the total credits must be in approved subjects other than business. Not all courses offered by the university will be accepted for degree credit by Walton College. Courses falling into this category are ENGL 0002, MATH 0001L, MATH 0002L, MATH 0131L, and ELAC 0011. A course is considered developmental if 1) it is so designated by the university or 2) it is a lower-division course taken after a higher-level course is taken. Credit will not be given for duplicate course work.
3. **Grade Requirements.** Students must earn a grade of "C" or better in all pre-business core course requirements. Each student must have a 2.00 cumulative GPA in each of the following areas: a) all work completed at the University of Arkansas, b) all courses specifically designated for the major and c) all required business core courses and required economics courses.
4. **General Education Course Work.** A student's general education course work must satisfy State Minimum Core requirements, additional college/program course-specific requirements, as well as these two area requirements: 1) social issues, multicultural environment, and demographic diversity, and 2) micro and macroeconomics. If a student has not satisfied these area requirements within the humanities and/or social sciences areas of the State Minimum Core, these area requirements must be satisfied through general education electives to allow students to complete degree requirements within the hours indicated above.
5. **Enrollment Requirements.** Students must earn a minimum of 30 semester hours on the Fayetteville campus—this includes study abroad classes, on-line and Global Campus courses. Other courses paid toward Fayetteville campus tuition and fees may be used with approval. These 30 semester hours must include SEVI 3013, 21-24 hours of upper division courses required for the completion of the major, and 3-6 hours of additional upper division courses required for the degree program. Specifically required junior and senior courses in business or economics must be taken at the University of Arkansas or at an AACSB accredited school. At least 50 percent of the total hours in business and economics must be taken in residence.
6. **Catalog/Curriculum Changes.** Business is a dynamic profession, and the college and department curricula are updated continuously to keep pace with changes in the business world. Students entering under this catalog will be required to comply with such curricular changes to earn their degree. The total number of hours required for the degree, however, may not be increased, and all work completed in accordance with this catalog prior to the curriculum change will be applied toward the student's degree requirements. Furthermore, courses incorporated into the curriculum at a level lower than the one the student has completed are not required for that student unless there are specific prerequisites. Students entering under earlier catalogs are responsible for completing the graduation requirements as published in the catalog in effect when they entered the program. Students having interruptions of their academic programs that exceed

two calendar years must complete the requirements published in the catalog in effect when they reenter the program. Exceptions to the graduation requirements must be approved by the assistant dean of undergraduate programs.

Graduation with Honors The bachelor's degree *Summa Cum Laude* (with highest honors), *Magna Cum Laude* (with high honors), or *Cum Laude* (with honors) may be conferred only upon those students who have successfully completed the Walton Honors Program. Both Walton Scholars and Departmental Scholars are eligible for these designations. Students whose cumulative grade-point average place them in the top 10 percent of their graduating class but who have not completed the Honors Program are eligible for the designation "With Distinction" on their official transcript. Among those students completing the Honors Program, the designations *Summa Cum Laude*, *Magna Cum Laude* and *Cum Laude* shall be determined as follows: **1.** Top 20 percent of students completing the Honors Program: *Summa Cum Laude* **2.** Next 30 percent of students completing the Honors Program: *Magna Cum Laude* **3.** Next 50 percent of students completing the Honors Program: *Cum Laude*. No honors degree will be conferred upon a candidate who has not completed at least 50 percent of his or her degree work at the University of Arkansas or who, in the last four semesters of attendance, has a cumulative grade-point average of less than 3.00 or has received a "D" or "F" in any course in the last semester. Certain other requirements will be outlined on request by the director for honors programs.

Eight-Semester Degree Program Policy The Walton College offers an eight-semester degree-completion program in each of the majors. Some majors offer several concentrations, and eight-semester programs are available for each of the concentrations online at <http://catalog.uark.edu>.

INTERNSHIPS Internships are opportunities for students to gain degree and non-degree related work experience prior to graduation. It is a planned, progressive educational strategy in which the student obtains work experience related to his or her academic major or minor and career goals. Participating students earn academic credit for their work experiences and maybe paid by their employers. Students can maintain their status as full-time students while participating in an internship, even if their internship requires, they spend a semester working full-time.

Walton College students are eligible for academic credit related to an internship if they have 1) completed the pre-business core and have obtained at least 60 hours of credit, 2) a cumulative grade-point average of 2.5 or better, and 3) a grade-point average of 2.5 or better for the last full-time term completed. Students may receive one hour of credit per semester for a job that requires 120 or more total hours worked or two hours of credit per semester for a job that requires 180 hours or more total hours worked. A maximum of six hours of degree credit may be awarded as a junior- senior-level business elective. Students may utilize credit toward major or minor course requirements as approved. Full-time students who work 240 or more total hours in an approved internship are eligible for three hours of academic credit per semester, or per full summer, provided they have a minimum GPA of 2.5, as well as having received a GPA of at least 2.5 in the prior full-time semester.

Students may seek either to qualify a job they have found themselves for internship credit, or they may seek an employment opportunity through the Walton Career Connections Office, located in Willard J. Walker Hall 226. The employment opportunity may be either a full-time, off-campus work assignment that alternates with semesters spent on campus taking courses (an alternating internship), or it may be a part-time job undertaken concurrently with course work (a parallel internship). Once a student has an internship confirmed they should apply for credit using the process found here: <https://waltoncareerservices.uark.edu/students/coaching-and-resources/internship-credit.php> For information on participating in Walton College internship programs, a current listing of internship opportunities, and phone numbers of people with whom you may discuss these opportunities, visit the Walton Career Connections home page at waltoncollege.uark.edu/career.

HONORS PROGRAM The Walton Honors Program consists of two components: the four-year Walton Scholars Program and the Departmental Scholars Program. Students participating in the honors program will be eligible to graduate *Cum Laude*, *Magna Cum Laude*, or *Summa Cum Laude*. Students who do not participate in the honors program are eligible to graduate with distinction, a classification separate from the *Cum Laude* awards. Honors program students will receive priority for participation in the Arkansas Cooperative Education Program, SAKE, the portfolio management class, and financial support for study-abroad programs. They also have access to an honors study area.

Eligibility Admission will be offered to incoming freshmen with a minimum ACT/SAT score of 28/1310 and a high school GPA of 3.75. Honors students are required to maintain a cumulative GPA of 3.75 with no grades of "D" or "F" in any course to remain in the program. All honors students are required to meet with the associate director for honors programs each semester to monitor progress of honors requirements. Students who maintain a GPA of 3.75 but do not complete honors requirements in a timely manner are subject to removal from the honors program at the

discretion of the associate director for honors programs.

Requirements for Walton Scholars Program:

1. Complete 21 hours of honors courses with a minimum of 9 hours completed from the following honors business courses: ACCT 2013H, ACCT 2023H, BLAW 2013H, ECON 2013H, ECON 2023H, FINN 2043H, ISYS 2103H, MGMT 2103H, MKTG 3433H, SCMT 2103H or BUSI 1033H (excluding BUSI 1111H). The remaining honors hours may be selected from the State Minimum Core. Completing honors courses in the Fulbright College will fulfill this requirement. MATH 2564 may be used as honors credit toward completion of the 21 required honors hours. Students must complete a minimum of 12 hours in the first 30 hours at the Fayetteville campus.
2. Students must also complete MATH 2554 with a grade of "C" within the first 45 hours at the Fayetteville campus prior to taking upper-level business classes.
3. Complete the following honors courses in the Walton College:
 - a. Two three-hour honors colloquium courses chosen from the following: BUSI 3003H, ACCT 4003H, ACCT 4123H, ECON 4003H, FINN 4003H, ISYS 4003H, MGMT 4003H, MKTG 4003H, SCMT 4003H, HNRC 300VH, HNRC 301VH, or HNRC 4013H (or other 3000- or 4000-level honors colloquium courses offered in other colleges with approval of honors director). The following courses may be repeated for up to 6 hours of credit with prior approval: BUSI 3003H, ACCT 3003H, ECON 4003H, FINN 4003H, ISYS 4003H, MGMT 4003H, MKTG 4003H, SCMT 4003H. At least one of the three-hour honors colloquium courses must be from the Walton College. Any course outside the Walton College would count toward fulfilling general education electives. Additionally, one three-hour honors colloquium must be completed within the first 90 hours.
 - b. A three-hour thesis (WCOB 499VH): The thesis is a major independent writing project under the leadership of a Walton College or University of Arkansas faculty member and arises from a research project, business plan, business competition or internship.
5. Complete the honors capstone course SEVI 3013H Honors Strategic Management.

Requirements for the Departmental Scholars Program:

Admission to the honors program as a departmental scholar will only be offered to a current University of Arkansas student who has established a cumulative GPA of 3.75 upon completion of their freshman year at the University of Arkansas. Transfer students may also apply upon completion of one semester at the University of Arkansas with a GPA of 3.75. All students must complete an application to be considered for acceptance into the Departmental Scholars Program.

Honors students are required to maintain a cumulative GPA of 3.75 with no grades of "D" or "F" in any course to remain in the program. All honors students are required to meet with the associate director for honors programs or the honors advisor each semester to monitor progress of honors requirements. Students who maintain a GPA of 3.75 but do not complete honors requirements in a timely manner are subject to removal from the honors program at the discretion of the associate director for honors programs.

1. Complete 12 hours of honors courses to be selected from the pre-business core, business core, or the State Minimum Core. MATH 2564 may be used as honors credit toward completion of the 12 required honors hours.
2. Students must also complete MATH 2554 with a grade of "C" or better within the first 60 hours at the Fayetteville campus and prior to taking upper-level business courses.
3. Complete the following courses in the Walton College:
 - a. Two three-hour honors colloquium courses chosen from the following: BUSI 3003H, ACCT 4003H, ACCT 4123H, ECON 4003H, FINN 4003H, ISYS 4003H, MGMT 4003H, MKTG 4003H, SCMT 4003H, HNRC 300VH, HNRC 301VH, or HNRC 4013H (or other 3000- or 4000-level honors colloquium courses offered in other colleges with approval of honors director). The following courses may be repeated for up to 6 hours of credit with prior approval: BUSI 3003H, ACCT 3003H, ECON 4003H, FINN 4003H, ISYS 4003H, MGMT 4003H, MKTG 4003H, SCMT 4003H. At least one of the three-hour honors colloquium courses must be from the Walton College. Any course outside the Walton College would count toward fulfilling general education electives. Additionally, one, three-hour honors colloquium must be completed within the first 90 hours.
 - b. A three-hour thesis (WCOB 499VH): The thesis is a major independent writing project under the leadership of a Walton College or University of Arkansas faculty member and arises from a research project, business plan, business competition or internship.
4. Complete the honors capstone course SEVI 3013H Honors Strategic Management.

BUSINESS MINORS Students may elect to obtain a business major and a business minor by completing all required courses for both the major and the minor in the Walton College (but not a major and minor within the same discipline). Students must complete all requirements for both the major and the minor and may not use more than six hours of major courses toward minor requirements. If there are common courses to both, the department chairs involved will agree upon and specify additional requirements. Business minors require the completion of 15-21 specific hours of study and all upper-level courses applied toward the minor must be taken in residence.

Students may elect to obtain multiple business minors by completing all required courses for all minors in the Walton College (but not minors within the same discipline). Students must complete all requirements for minors and may not

use more than three hours of courses toward each of the minor requirements. However, if there are common courses to both, the department chairs involved will agree upon and specify additional requirements.

Students who desire to earn a business minor must notify the Walton College Undergraduate Programs Office of their intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative GPA in the courses offered for the minor.

MINORS IN THE J. WILLIAM FULBRIGHT COLLEGE OF ARTS AND SCIENCES

Students in Walton College may pursue an academic minor in the J. William Fulbright College of Arts and Sciences. Academic minors usually consist of 15 to 18 hours of course work. The available minors and course requirements are specified in the Fulbright College section of the catalog. Students must notify the Undergraduate Programs Office in Walton College of their intention to pursue a minor as early as possible. Walton College will certify that the requirements of the minor have been satisfied by graduation and, with the assistance of the Fulbright College, will advise students on the requirements to complete a minor. The minor will be designated on the student's transcript.

Courses that are part of the State Minimum Core requirements or general education requirements or any other non-business course that is part of a student's course of study may also be counted for credit in a minor. For example, ANTH 1023 Introduction to Cultural Anthropology is a concentration in the BSBA social science bloc and can also be used to satisfy the requirements of the anthropology minor. Other courses in a minor can be counted as general education electives. Walton College economics majors in the business economics concentration or the international economics and business concentration may not obtain a Fulbright College minor in economics. Please check the Catalog of Studies for a complete list of Arts and Sciences minors.

GRADUATE STUDIES The University of Arkansas offers the following advanced degrees in business: Master of Accountancy, Master of Applied Business Analytics, Master of Arts in Economics, Master of Business Administration, Master of Healthcare Analytics, Master of Information Systems, Master of Professional Accounting, Master of Science in Economic Analytics, Master of Science in Finance, Master of Science in Marketing, Master of Science in Supply Chain Management, and various Doctor of Philosophy in Business Administration programs. For further information about these programs and requirements for admission, see the Graduate School Catalog or contact the associate director of recruitment at Willard J. Walker Hall 310, Fayetteville, AR 72701
PH: (479) 575-2851 | FX: (479) 575-8721.

STUDENT ORGANIZATIONS IN WALTON COLLEGE In addition to the general university student organizations, Walton College Student Ambassadors, Leadership Walton and a Dean's Student Advisory Board, there are several college societies open to Walton College students. These include, but are not limited to, the following:

Alpha Kappa Psi (business professional)
American Marketing Association
Arkansas Supply Chain Association
Association for Information Systems
Beta Alpha Psi (accounting honorary)
Beta Gamma Sigma (business honorary)
Enactus
Future Women Business Leaders
National Association of Black Accountants
Omicron Delta Epsilon (economics honorary)

Phi Beta Delta (international scholars honorary)
Sigma Chi Mu Tau (supply chain honorary)
Society for Human Resource Management
Students of Retailing Excellence (STORE)
Students Acquiring Knowledge through
Entrepreneurship (SAKE)
Transportation & Logistics Association
Walton College Finance Association
Women Impacting Supply Chain Excellence

ACADEMIC STATUS

Academic Probation, Suspension and Dismissal A student's academic status at the university is determined at the end of each term of enrollment (fall, spring, or summer) on the basis of the student's cumulative and/or term grade-point average (GPA) and number of hours attempted. The student's academic status governs his or her re-enrollment status and determines any conditions associated with re-enrollment or denial of enrollment for a subsequent term. Normally, students are notified of their status individually by the university shortly after the end of each term. However, this policy statement is the formal notification to all students of the conditions that determine academic status and the consequences for each term, regardless of individual notification.

Good Status

Upon initial admission and during a student's first term of enrollment, except for students conditionally admitted on academic probation, the student is in good status. A student remains in, or returns to, good academic status at the end of any term when the cumulative GPA is at or above the required minimum of 2.0.

Academic Probation

When a student's cumulative grade-point average at the end of any fall, spring, or summer term is less than a 2.00 with more than 3 cumulative hours attempted, the student will be placed on academic probation.

First-Year Freshmen

First-year freshmen who have less than a 2.00 cumulative grade-point average at the end of their first semester of enrollment are considered at risk. During the first six weeks of their second semester, these at risk students must, at a minimum, consult with an academic advisor to develop a plan to get off of probation before being eligible to register for their third semester courses.

Removal from Academic Probation

When a student's cumulative GPA at the end of any fall, spring, or summer term is a 2.00 or above, he or she will be removed from academic probation.

Continuing on Academic Probation

The semester grade-point average a student on probation must earn to continue on probation and avoid suspension depends on the cumulative grade hours attempted and is in the probation chart.

PROBATION CHART

Cumulative hours attempted (excludes grades of W):	Placed on Probation if Cumulative GPA is:	Continued on Probation if Semester GPA is:	Removed from Probation if Cumulative GPA is:
4 – 30	less than 2.00	greater than or equal to 1.80	greater than or equal to 2.00
greater than 30	less than 2.00	greater than or equal to 2.00	greater than or equal to 2.00

Academic Suspension

A student on academic probation who does not earn the minimum required term GPA will be academically suspended. No student may be suspended who has not spent the prior term of enrollment on academic probation. A student on academic suspension will be on academic leave from the university for one major semester (Spring or Fall) and all contiguous summer and intersessions from the close of the term which resulted in the suspension. Thus, a student suspended at the end of a spring semester would not be eligible to enroll until the next spring semester, and a student suspended at the end of a fall semester would not be eligible to enroll until the next fall semester. The first enrollment when returning from suspension may not be in an intersession.

Students who sit out for one major semester after the term of the suspension may apply for readmission to the university. A student who does not earn credit from another institution may be readmitted on academic probation following suspension. A student who earns credit from another institution(s) during or subsequent to the suspension must apply to the university for admission as a transfer student and, if readmitted, will be on academic probation following suspension. A student readmitted on probation after suspension must make a semester grade-point average of at least 2.00 for each semester (fall, spring or summer) until he or she is removed from probation. Failure to do so will result in academic dismissal.

Academic Dismissal

A student who returns to the university after an academic suspension is continued on probation and must make a semester grade-point average of at least 2.00 for each fall, spring, or summer term until he or she is removed from probation. Failure to do so will result in academic dismissal.

Returning after Dismissal

The duration of dismissal is indefinite, and the student may reenter the University only by favorable action of the

Academic Standards Committee. A favorable decision by the committee is unlikely within two years of the dismissal. Courses taken at another university by a student who has been academically dismissed may be submitted as evidence of academic competence on a petition to the Academic Standards Committee for readmission. It is strongly recommended that students meet with an academic advisor to develop a plan for returning from dismissal.

A student who reenters the University by favorable action of the Academic Standards Committee after an academic dismissal is continued on probation and must make a semester grade-point average of at least 2.00 for each semester until the cumulative GPA reaches 2.00 and he or she is removed from probation. Failure to do so will result in academic dismissal.

Individual colleges or programs have the discretion to set academic admission and continuation standards for specific programs that are higher than university standards.

COURSE PLACEMENT

ENGLISH:

- Students who score 19 or above on the English portion of the ACT (or 450-old/490-new SAT English) or a High School GPA of 3.20 or higher may begin the English series with ENGL 1013. Scores below 19 (or 450-old/490-new with a high school GPA of less than 3.20) require students to take ENGL 0002 Basic Writing with ENGL 1013 Composition I.
- Students who score 30 or above on the English portion of the ACT (or 690-old/710-new SAT English) can be exempt from ENGL 1013 and ENGL 1023 Composition I and II but must complete 6 additional hours of general education electives.

MATH:

- Students who score below a 19 on the math portion of the ACT (or 460-old/510-new SAT math) must take MATH 1203 College Algebra with MATH 0002L. Students who score a 19-21 on the math portion of the ACT (or 460-539—old/510-569—new SAT math) must take MATH 1203 College Algebra with MATH 0001L. Students must make a grade of “C” or better in MATH 1203 and any required labs in order to take MATH 2053 Finite Math or MATH 2043 Survey of Calculus.
- Students who score 26 or above on the math portion of the ACT (or 600-old/620-new SAT math) may skip MATH 1203 College Algebra and start with MATH 2053 Finite Math or MATH 2043 Survey of Calculus. MATH 2554 Calculus I may be substituted for MATH 2043 Survey of Calculus and MATH 2564 Calculus II may be substituted for MATH 2053 Finite Math.

Math Placement: The Math Placement Exam is a web-based program that uses artificial intelligence to map a student's strengths and weaknesses. It is open-response entry exam and requires students to work out solutions with a paper and pencil, then enter them into ALEKS. The Math Placement Exam (a.k.a. ALEKS PPL) is completed online through the student's UAConnect portal at <http://uaconnect.uark.edu> ideally 1-6 months before the orientation session prior to matriculation. It is composed of an initial placement exam, the prep and learning module (an individualized, self-paced online review), and access to up to 4 additional proctored placement exam attempts. Additional information regarding math placement and ALEKS PPL may be found by clicking the Placement Exam link at <http://math.uark.edu>.

If the student wishes to enroll in:	Student must score at least the following on the Math Placement Test (ALEKS PPL)	Student is exempt from taking the Placement Test with the following minimum ACT or SAT MATH Score
MATH 2554/2554c Calculus I*	76	ACT Math 28 OR SAT Math 640 (old) or 660 (new)
MATH 2445 Calculus I with Review*	70	ACT Math 28 OR SAT Math 640 (old) or 660 (new)
MATH 2183 Mathematical Reasoning MATH 2053/2053c Finite Math MATH 2043/2043c Survey of Calculus MATH 1284c Precalculus MATH 1213 Plane Trigonometry	60	ACT Math 26 OR SAT Math 600 (old) or 620 (new)
MATH 1203/1203c College Algebra	46	ACT Math 23 OR SAT Math 540 (old) or 570 (new)
MATH 1203 and MATH 0001L College Algebra with 1 hour lab**	30	ACT Math 19 OR SAT Math 460 (old) or 510 (new)

*Only students who score a minimum of 30 on the ACT Math or 680 old/710 new on the SAT Math are eligible to take MATH 2554H Honors Calculus I. **If the score is not at least one of the minimums for MATH 1203 with MATH 0001L, the student will be required to take MATH 1203 with MATH 0002L designed for students needing to develop basic math skills.

DEGREE REQUIREMENTS

Bachelor of Science in Business Administration (BSBA)

The Bachelor of Science in Business Administration degree is offered through an educational program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse, and dynamic environment. To achieve this objective, the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal and communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values.

Walton College offers work in the following nine majors for the BSBA degree. Some majors have concentrations to allow additional specialization.

Accounting (ACCT)*

Economics (ECON)

- a. Business Economics
- b. International Economics and Business

Finance (FINN)

- a. Banking
- b. Financial Analytics
- c. Financial Management/Investment
- d. Real Estate
- e. Risk Management

General Business (GBUS)**

Information Systems (ISYS)

- a. Blockchain Enterprise Systems
- b. Business Analytics
- c. Enterprise Resource Planning

Management (MGMT)

- a. Human Resource Management
- b. Organizational Leadership

Marketing (MKTG)*

Retail (RETL)

Strategy, Entrepreneurial Ventures, and Innovation (SEVI)

Supply Chain Management (SCMT)*

*Available online

**Available online only

CORE REQUIREMENTS for BSBA and BSIB DEGREES

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of “C” or better in each pre-business core course for admission into the major or for the graduation requirement.

<p><u>State Minimum Core Requirements (35 hours)</u></p> <p>English Composition (6 hours) <input type="checkbox"/> ENGL1013 English Composition I <input type="checkbox"/> ENGL1023 English Composition II OR <input type="checkbox"/> ENGL 1033 Technical Composition II</p> <p>Mathematics (3 hours) <input type="checkbox"/> MATH 2053 Finite Math</p> <p>American History or Government (3 hours – select 1) <input type="checkbox"/> HIST 2003 History of the American People to 1877* <input type="checkbox"/> HIST 2013 History of American People1877-Present* <input type="checkbox"/> PLSC 2003 American National Government*</p> <p>Science (8 hours-select 2 with matching labs) <input type="checkbox"/> ANTH 1013/1011L Biological Anthropology <input type="checkbox"/> ASTR 2003/2001L Survey of Universe <input type="checkbox"/> BIOL 1524 Biological Principles <input type="checkbox"/> BIOL 1543/1541L Principles of Biology <input type="checkbox"/> BIOL 1584 Biology for Majors <input type="checkbox"/> BIOL 1603/1601L Principles of Zoology <input type="checkbox"/> BIOL 1613/1611L Plant Biology <input type="checkbox"/> BIOL 2213/2211L Human Physiology <input type="checkbox"/> BIOL 2443/2441L Human Anatomy <input type="checkbox"/> CHEM 1053/1051L Chemistry in the Modern World <input type="checkbox"/> CHEM 1073/1071L Fundamentals of Chemistry <input type="checkbox"/> CHEM 1103/1101L University Chemistry I <input type="checkbox"/> CHEM 1123/1121L University Chemistry II <input type="checkbox"/> CHEM 1203/1201L Chemistry for Majors I <input type="checkbox"/> CHEM 1223/1221L Chemistry for Majors II <input type="checkbox"/> ENSC 1003/1001L Environmental Science <input type="checkbox"/> ENTO 1023/1021L Insects, Science and Society <input type="checkbox"/> GEOS 1113/1111L Physical Geology <input type="checkbox"/> GEOS 1133/1131L Earth Science <input type="checkbox"/> PHYS 1023/1021L Physics & Human Affairs <input type="checkbox"/> PHYS 1034 Physics for Elementary Ed. Majors <input type="checkbox"/> PHYS 1044 Physics for Architects I <input type="checkbox"/> PHYS 1054 Physics for Architects II <input type="checkbox"/> PHYS 2013/2011L College Physics I <input type="checkbox"/> PHYS 2033/2031L College Physics II <input type="checkbox"/> PHYS 2054 University Physics I <input type="checkbox"/> PHYS 2074 University Physics II</p>	<p>Social Science (9 hours) <input type="checkbox"/> ECON 2013 Macroeconomics <input type="checkbox"/> ECON 2023 Microeconomics</p> <p>Plus 1 additional course from below: <input type="checkbox"/> ANTH 1023 Intro to Cultural Anthropology <input type="checkbox"/> COMM 1023 Communication in a Diverse World <input type="checkbox"/> EDST 2003 Intro to Educational Studies <input type="checkbox"/> GEOS 1123 Human Geography <input type="checkbox"/> GEOS 2003 World Regional Geography <input type="checkbox"/> HDFS 1403 Life Span Development <input type="checkbox"/> HDFS 2413 Family Relations <input type="checkbox"/> HDFS 2603 Rural Families and Communities <input type="checkbox"/> HIST 1113 World Civilizations I* <input type="checkbox"/> HIST 1123 World Civilizations II* <input type="checkbox"/> HIST 2003 History of the Amer. People to 1877* <input type="checkbox"/> HIST 2013 History of the Amer. People, 1877-Present* <input type="checkbox"/> HIST 2093 Animals in World History <input type="checkbox"/> HUMN 1114H Honors Roots of Culture to 500 CE* <input type="checkbox"/> HUMN 2114H Honors Modern Culture, 1600-1900* <input type="checkbox"/> INST 2813 Intro to Int’l Relations & Global Studies <input type="checkbox"/> PLSC 2003 American National Government* <input type="checkbox"/> PLSC 2013 Introduction to Comparative Politics <input type="checkbox"/> PLSC 2203 State & Local Government <input type="checkbox"/> PLSC 2813 Intro to Int’l Relations & Global Studies <input type="checkbox"/> PSYC 2003 General Psychology <input type="checkbox"/> RESM 2853 Leisure and Society <input type="checkbox"/> SOCI 2013 General Sociology <input type="checkbox"/> SOCI 2033 Social Problems <input type="checkbox"/> STEM 2003 The Art of STEM Communication</p> <p>*These courses are options in more than one requirement category. Credit will only be awarded in one category for each course.</p>
--	---

CORE REQUIREMENTS for BSBA and BSIB continued

<p>Fine Arts & Humanities (6 hours) Select one course (3 hours) from each group:</p> <p>GROUP 1 – Fine Arts</p> <ul style="list-style-type: none"> <input type="checkbox"/> ARCH 1003 Architecture Lecture <input type="checkbox"/> ARHS 1003 Art Lecture <input type="checkbox"/> COMM 1003 Film Lecture <input type="checkbox"/> DANC 1003 Dance Appreciation* <input type="checkbox"/> ENGL 2023 Creative Writing I* <input type="checkbox"/> HUMN 2114H Honors Modern Culture, 1600-1900* <input type="checkbox"/> LARC 1003 The American Landscape <input type="checkbox"/> MLIT 1003 Music Lecture <input type="checkbox"/> MLIT 1013 Music and Society <input type="checkbox"/> MLIT 1333 Popular Music <input type="checkbox"/> THTR 1003 Theatre Appreciation* <input type="checkbox"/> THTR 1013 Musical Theatre Appreciation* <input type="checkbox"/> THTR 1883 Acting I for Theatre Majors <p>GROUP 2 – Humanities</p> <ul style="list-style-type: none"> <input type="checkbox"/> Any Intermediate level Foreign Language (numbered at the 2000 level) <input type="checkbox"/> AAST 2023 The African American Experience <input type="checkbox"/> ANTH 1033 Introduction to Archaeology <input type="checkbox"/> ARCH 1013 Diversity and Design <input type="checkbox"/> CLST 1003 Introduction to Classical Studies: Greece <input type="checkbox"/> CLST 1013 Introduction to Classical Studies: Rome <input type="checkbox"/> COMM 1233 Media, Community, and Citizenship <input type="checkbox"/> DANC 1003 Dance Appreciation* <input type="checkbox"/> ENGL 1213 Introduction to Literature <input type="checkbox"/> ENGL 2023 Creative Writing I* <input type="checkbox"/> GNST 2003 Introduction to Gender Studies <input type="checkbox"/> HIST 1113 World Civilizations I* <input type="checkbox"/> HIST 1123 World Civilizations II* <input type="checkbox"/> HIST 2003 History of the Amer. People to 1877* <input type="checkbox"/> HIST 2013 History of the Amer. People, 1877-Present* <input type="checkbox"/> HUMN 1124H Honors Equilibrium of Cultures 500 1600* <input type="checkbox"/> HUMN 2213 Introduction to World Religions <input type="checkbox"/> LALS 2013 Latin American and Latino Studies <input type="checkbox"/> MRST 2013 Intro to Medieval & Renaissance Studies <input type="checkbox"/> MUSY 2003 Music in World Cultures 	<p>GROUP 2 – Humanities continued</p> <ul style="list-style-type: none"> <input type="checkbox"/> PHIL 2003 Introduction to Philosophy <input type="checkbox"/> PHIL 2103 Introduction to Ethics <input type="checkbox"/> PHIL 2203 Logic <input type="checkbox"/> PHIL 2303 Human Nature & the Meaning of Life <input type="checkbox"/> PHIL 3103 Ethics & the Professions <input type="checkbox"/> THTR 1003 Theatre Appreciation* <input type="checkbox"/> THTR 1013 Musical Theatre Appreciation* <input type="checkbox"/> WLIT 1113 World Literature I <input type="checkbox"/> WLIT 1123 World Literature II <p>Additional Requirements for Business Students (6 hours)</p> <ul style="list-style-type: none"> <input type="checkbox"/> COMM 1313 Public Speaking <input type="checkbox"/> MATH 2043 Survey of Calculus <p>Social Issues, Multicultural Environment and Demographic Diversity Requirement[#] Select 1 course (3 hours):</p> <ul style="list-style-type: none"> <input type="checkbox"/> ANTH 1023 Introduction to Cultural Anthropology <input type="checkbox"/> ECON 3533 Labor Economics <input type="checkbox"/> ECON 3843 Economics of the Developing World <input type="checkbox"/> ECON 3853 Emerging Markets <input type="checkbox"/> GEOS 1123 Human Geography <input type="checkbox"/> HIST 1113 World Civilizations I <input type="checkbox"/> HIST 1123 World Civilizations II <input type="checkbox"/> SEVI 4583 International Management <input type="checkbox"/> SOCI 2013 General Sociology <input type="checkbox"/> SOCI 2033 Social Problems <input type="checkbox"/> Any foreign language course <input type="checkbox"/> Any Walton College study abroad course <p><i>[#]Courses from this list that are taken to satisfy other degree requirements may also be used to simultaneously satisfy the Social Issues, Multicultural Environment and Demographic Diversity Requirement.</i></p> <p><i>*These courses are options in more than one requirement category. Credit will only be awarded in one category for each course.</i></p>
---	--

General Education Electives for BSBA ONLY

Students seeking the BSBA are required to complete **9 hours** of general education electives. General education classes should be non-business courses but may include up to 6 total hours of business courses and no more than 3 hours of PEAC or DEAC courses. Electives may be used to fulfill the requirements for a minor from another University of Arkansas college. In addition, these electives may fulfill requirements for the social issues, multicultural environment, and demographic diversity requirement – if not otherwise completed in the State Minimum Core or other degree requirement areas.

BUSINESS REQUIREMENTS for BSBA DEGREE

<p><u>PRE-BUSINESS CORE</u></p> <p>All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average prior to enrollment in junior or senior-level business courses in Walton College. To be eligible to enroll in upper division business courses in the Walton College of Business, a student must:</p> <ul style="list-style-type: none"> • Have at least a 2.50 overall GPA • Have at least a 2.50 pre-business GPA • Grades of “C” or better in all pre-business courses <p>Pre-Business Core (34 hours):</p> <ul style="list-style-type: none"> □ ACCT 2013 Accounting Principles □ ACCT 2023 Accounting Principles II OR SEVI 2053 Business Foundations □ MATH 2053 Finite Mathematics □ ECON 2013 Principles of Macroeconomics □ ECON 2023 Principles of Microeconomics □ ENGL 1013 Composition I □ ENGL 1023 Composition II □ MATH 2043 Survey of Calculus □ COMM 1313 Public Speaking □ ISYS 1123 Business Application Knowledge □ BUSI 1111 Freshman Business Connection □ BUSI 1033 Data Analysis and Interpretation 	<p><u>BUSINESS CORE & UPPER-LEVEL REQUIREMENTS</u></p> <p>Business Core:</p> <ul style="list-style-type: none"> □ BLAW 2013 The Legal Environment of Business □ FINN 2043 Principles of Finance □ ISYS 2103 Business Information Systems □ MGMT 2103 Managing People and Organizations □ MKTG 3433 Introduction to Marketing □ SCMT 2103 Integrated Supply Chain Management □ SEVI 3013 Strategic Management <p>Junior/Senior Business Electives:</p> <ul style="list-style-type: none"> • 9-15 hours of 3000-4000 level business courses depending on major • Students may elect to use these courses toward a business minor. <p>Major Courses:</p> <ul style="list-style-type: none"> • 21-27 hours of designated major courses <p>TOTAL REQUIRED FOR BSBA DEGREE = 120 HOURS</p>
--	---

Online Bachelor of Science in Business Administration Degree (BSBA)

The Walton College Online Bachelor of Science in Business Administration degree is intended to provide students the opportunity to enroll in an online four-year degree program. In addition, the online degree affords students who have completed an associate degree in business, or those who are near completion of their business degree, the option to complete a BSBA with a major in Accounting, General Business, Marketing, or Supply Chain Management.

(See Recommended Course Sequencing for BSBA Majors and consult an advisor for program sequencing.)

RECOMMENDED COURSE SEQUENCING for BSBA continued – the MAJORS

<p>ACCOUNTING MAJOR</p> <p>Requirements in Major (27 hours)</p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 3533 Accounting Technology <input type="checkbox"/> ACCT 3543 Accounting Analytics <input type="checkbox"/> ACCT 3723 Intermediate Accounting I <input type="checkbox"/> ACCT 3753 Intermediate Accounting II <input type="checkbox"/> ACCT 3843 Fundamentals of Taxation <input type="checkbox"/> ACCT 4203 Fundamentals of Taxation II <input type="checkbox"/> ACCT 4673 Product, Project, and Service Costing <input type="checkbox"/> ACCT 4703 Governmental & Nonprofit Accounting <input type="checkbox"/> ACCT 4963 Audit and Assurance Services <p><i>The highly recommended courses listed below may be used to satisfy the junior/senior business electives requirement:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 310V Accounting Internship <input type="checkbox"/> ACCT 410V Special Topics in Accounting <input type="checkbox"/> ACCT 4003H Honors Accounting Colloquium <input type="checkbox"/> FINN 3013 Financial Analysis <input type="checkbox"/> FINN 3103 Financial Modeling <input type="checkbox"/> FINN 3703 International Finance <input type="checkbox"/> ISYS 4213 ERP Fundamentals <input type="checkbox"/> Any 3-hour Walton College study abroad course <p>Junior/Senior Business electives (9 hours) Note: Maximum of 30 hours permitted in Accounting.</p> <p>BSBA graduates would need additional accounting hours and other courses amounting to a total of 150 semester hours to sit for the CPA exam in Arkansas. Successful completion of a Master of Accountancy Degree from the University of Arkansas will qualify a student to take the Arkansas CPA examination.</p> <hr/> <p>ECONOMICS MAJOR</p> <p><u>Concentration I</u>: Business Economics</p> <p>Requirements in the Concentration (21 hours)</p> <ul style="list-style-type: none"> <input type="checkbox"/> ECON 3033 Microeconomic Theory <input type="checkbox"/> ECON 3133 Macroeconomic Theory <input type="checkbox"/> ECON 4333 Economics of Organizations <input type="checkbox"/> ECON 4743 Intro to Econometrics <input type="checkbox"/> or <input type="checkbox"/> ECON 4753 Forecasting <input type="checkbox"/> 9 Hours of 3000/4000 level ECON courses 	<p>ECONOMICS MAJOR continued</p> <p><u>Concentration II</u>: International Economics and Business</p> <p>Foreign Language Requirements (9 hours)</p> <ul style="list-style-type: none"> <input type="checkbox"/> FLAN 2013 (satisfies State Minimum Core Humanities requirement) <input type="checkbox"/> FLAN 3000 - 4000 level in Communication & Business Language or equivalent <input type="checkbox"/> FLAN 3000 - 4000 level in Communication & Business Language or equivalent <p>Area Studies (3 hours)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Area Study (3 hours) <p>Students are required to have 3 hours of upper division course work in culture and literature from the Fulbright College of Arts and Sciences. Students can satisfy this requirement by selecting, with the consent of the academic advisor, courses pertaining to an area of the world (country or region) that is related to the student's foreign language. These courses could include additional courses in the same foreign language provided the language courses emphasize literature or other cultural topics.</p> <p>Course Requirements in the Major (21 hours)</p> <ul style="list-style-type: none"> <input type="checkbox"/> ECON 3033 Microeconomic Theory <input type="checkbox"/> ECON 3133 Macroeconomic Theory <input type="checkbox"/> ECON 4633 International Trade <input type="checkbox"/> ECON 4643 International Macroeconomics & Finance <input type="checkbox"/> 3 hours of ECON elective <input type="checkbox"/> 6 hours International Business & ECON Electives <li style="padding-left: 20px;">Pick 2 from the following: <ul style="list-style-type: none"> <input type="checkbox"/> ECON 3843 Economics of the Developing World <input type="checkbox"/> ECON 3853 Emerging Markets <input type="checkbox"/> ECON 3933 The Japanese Economic System <input type="checkbox"/> FINN 3703 International Finance <input type="checkbox"/> Other (Per Dept. Chair Consent) <p>Junior/Senior Business electives (15 hours) Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Economics.</p>
--	--

FINANCE MAJOR**Requirements in All Concentrations (24 hours)****Courses Required for All Concentrations (12 hours)**

- FINN 3013 Financial Analysis
- FINN 3053 Financial Markets & Institutions
- FINN 3703 International Finance
- FINN 3103 Financial Modeling

Concentration I: Banking (12 hours)

- FINN 3133 Commercial Banking
- FINN 4313 Advanced Commercial Banking (Spring)
- Choose 1 of the following: FINN 3933 Real Estate Principles, FINN 4123 Valuing New Ventures, or FINN 4163 Advanced Financial Modeling
- Choose any 3000/4000 level Finance class or from the following list: ACCT 3723 Intermediate Accounting I, ACCT 3753 Intermediated Accounting II, ECON 4433 Experimental Economics, ISYS 2263 Principles of Information Systems, ISYS 4213 ERP Fundamentals, SEVI 3933 Entrepreneurship and New Venture Development, SEVI 4433 Small Enterprise Management, MKTG 3553 Consumer Behavior, MKTG 3633 Marketing Research, SCMT 3613 SOURCE: Procurement and Supply Management, SCMT 3623 PLAN: Inventory and Forecasting Analytics

Concentration II: Financial Analytics (12 hours)

- FINN 4163 Advanced Financial Modeling
- FINN 4323 Financial Data Analytics I
- FINN 4333 Financial Data Analytics II
- Choose any 3000/4000 level Finance class or from the following list: ACCT 3723 Intermediate Accounting I, ACCT 3753 Intermediate Accounting II, ECON 4743 Introduction to Econometrics, ECON 4753 Forecasting, ISYS 4193 Business Analytics and Visualization, ISYS 4213 ERP Fundamentals, SEVI 3933 Entrepreneurship and New Venture Development, SEVI 4433 Small Enterprise Management, SCMT 3613 SOURCE: Procurement and Supply Management, SCMT 3623 PLAN: Inventory and Forecasting Analytics

(continued on next column)

FINANCE MAJOR cont.**Concentration III: Financial Management and Investments (12 hours)**

6 hours of 3000/4000 level FINN course or any of the following: ACCT 3723 Intermediate Accounting I, ACCT 3753 Intermediated Accounting II, ECON 4433 Experimental Economics, ISYS 2263 Principles of Information Systems, ISYS 4213 ERP Fundamentals, SEVI 3933 Entrepreneurship and New Venture Development, SEVI 4433 Small Enterprise Management, MKTG 3553 Consumer Behavior, MKTG 3633 Marketing Research, SCMT 3613 SOURCE: Procurement and Supply Management, SCMT 3623 PLAN: Inventory and Forecasting Analytics

Plus 1 of the following options (6 hours):Option 1: Any 2 of the courses listed below:

- FINN 3063 Investments
- FINN 3603 Corporate Finance
- FINN 4123 Valuing New Ventures
- FINN 4133 Advanced Investments
- FINN 4173 Energy Finance
- FINN 4233 Advanced Corporate Finance
- FINN 4243 New Venture Finance

Option 2:

- FINN 4143 Portfolio Management I (by application)
- FINN 4153 Portfolio Management II (by application)

Option 3:

- FINN 3163 Fixed Income Securities I (by application)
- FINN 3173 Fixed Income Securities II (by application)

Concentration IV: Risk Management (12 hours)

- FINN 3623 Risk Management
- FINN 4733 Life and Health Insurance I
- FINN 4833 Property and Casualty Insurance I
- Choose any 3000/4000 level Finance class or from the following list: ACCT 3723 Intermediate Accounting I, ACCT 3753 Intermediated Accounting II, ECON 4433 Experimental Economics, ISYS 2263 Principles of Information Systems, ISYS 4213 ERP Fundamentals, SEVI 3933 Entrepreneurship and New Venture Development, SEVI 4433 Small Enterprise Management, MKTG 3553 Consumer Behavior, MKTG 3633 Marketing Research, SCMT 3613 SOURCE: Procurement and Supply Management, SCMT 3623 PLAN: Inventory and Forecasting Analytics

<p>Concentration V: Real Estate (12 hours)</p> <ul style="list-style-type: none"> □ FINN 3933 Real Estate Principles □ FINN 4413 Real Estate Appraisal □ FINN 4433 Real Estate Finance and Investment □ Choose any 3000/4000 level Finance class or from the following list: ACCT 3723 Intermediate Accounting I, ACCT 3753 Intermediated Accounting II, ECON 4433 Experimental Economics, ISYS 2263 Principles of Information Systems, ISYS 4213 ERP Fundamentals, SEVI 3933 Entrepreneurship and New Venture Development, SEVI 4433 Small Enterprise Management, MKTG 3553 Consumer Behavior, MKTG 3633 Marketing Research, SCMT 3613 SOURCE: Procurement and Supply Management, SCMT 3623 PLAN: Inventory and Forecasting Analytics 	<p>Junior/Senior Business Electives for Finance Majors (12 hours)</p> <p>Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Finance.</p>
<p>GENERAL BUSINESS MAJOR (ONLINE DEGREE PROGRAM ONLY)</p> <p>Requirements in the Major (21 hours)</p> <p>Select 1 course from each of the following groups: Note: Sequencing of courses will be determined by choices:</p> <p>Group 1: Accounting</p> <ul style="list-style-type: none"> □ ACCT 3533 Accounting Technology □ ACCT 3543 Accounting Analytics □ ACCT 3723 Intermediate Accounting I □ ACCT 3843 Fundamentals of Taxation □ ACCT 4703 Governmental/Nonprofit Accounting <p>Group 2: Economics</p> <ul style="list-style-type: none"> □ ECON 3033 Microeconomic Theory □ ECON 3133 Macroeconomic Theory □ ECON 4333 Economics of Organizations <p>Group 3: Finance</p> <ul style="list-style-type: none"> □ FINN 3003 Personal Financial Management □ FINN 3013 Financial Analysis □ FINN 3053 Financial Markets and Institutions □ FINN 3623 Risk Management □ FINN 3703 International Finance <p>Group 4: Information Systems</p> <ul style="list-style-type: none"> □ ISYS 2263 Principles of Information Systems □ ISYS 4213 ERP Fundamentals <p><i>*Required virtual meeting</i></p> <p>Group 5: Management</p> <ul style="list-style-type: none"> □ MGMT 4243 Ethics & Corporate Responsibility □ MGMT 4253 Leadership □ MGMT 4263 Organizational Change and Development □ MGMT 4943 Organizational Staffing □ MGMT 4953 Rewards and Compensation <p>Group 6: Marketing</p> <ul style="list-style-type: none"> □ MKTG 3553 Consumer Behavior 	<p>MKTG 3633 Marketing Research</p> <ul style="list-style-type: none"> □ MKTG 4233 Integrated Marketing Communications □ MKTG 4433 Retail Strategy □ MKTG 4633 Global Marketing <p>Group 7: Supply Chain Management</p> <ul style="list-style-type: none"> □ SCMT 3443 Transportation & Dist. Management □ SCMT 3613 Procurement & Supply Management □ SCMT 3623 Inventory and Forecasting Analytics □ SCMT 3643 International Logistics □ SCMT 3663 Supply Chain Process Improvement □ SCMT 4633 Performance Management and Analytics <p>Junior/Senior Business Electives (15 hours) Note: Only 3 hours are permitted in any one department.</p> <hr/> <p>INFORMATION SYSTEMS MAJOR Requirements in All Concentrations (27 hours)</p> <p>Courses Required for All Concentrations:</p> <ul style="list-style-type: none"> □ ISYS 2263 Principles of Information Systems □ ISYS 3293 System Analysis & Design □ ISYS 3393 Business Application Dev Fundamentals □ ISYS 4213 ERP Fundamentals □ ISYS 4283 Business Database Systems □ ISYS 4363 Business Project Development □ Complete 1 of the following concentrations (9 hours): <p>Concentration I: Enterprise Resource Planning (ERP)</p> <ul style="list-style-type: none"> □ ISYS 4223 ERP Configuration & Implementation (Fall) □ ISYS 4233 Seminar in ERP Development (Spring) □ ISYS 3000/4000 level or Jr/Sr business elective <p>Concentration II: Blockchain Enterprise Systems</p> <ul style="list-style-type: none"> □ ISYS 4173 Blockchain Fundamentals □ ISYS 4453 Introduction to Blockchain Applications (Fall) □ ISYS 4463 Blockchain Enterprise Systems Development (Spring)

<p>Concentration III: Business Analytics</p> <ul style="list-style-type: none"> <input type="checkbox"/> ISYS 4193 Business Analytics and Visualization (Fall) <input type="checkbox"/> ISYS 4293 Business Intelligence (Spring) <input type="checkbox"/> ISYS 3000/4000 level or Jr/Sr business elective <p>Junior/Senior Business Electives (12 hours) Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Information Systems</p>	
<p>MANAGEMENT MAJOR Requirements in All Concentrations (24 hours)</p> <p>Concentration I: Human Resource Management</p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT 4243 Ethics and Corporate Responsibility <input type="checkbox"/> MGMT 4943 Talent Acquisition and Management <input type="checkbox"/> MGMT 4953 Organizational Rewards and Compensation <p>Select 2 classes from the following options (6 – 15 hours):</p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT 3533 Alternative Dispute Resolution <input type="checkbox"/> MGMT 3653 Creating & Leading a Diverse Workforce <input type="checkbox"/> SEVI 3673 Social Entrepreneurship <input type="checkbox"/> SEVI 3933 Entrepreneurship & New Venture Dev. <input type="checkbox"/> MGMT 4103 Special Topics (may take up to 6 hours from two different topics) <input type="checkbox"/> MGMT 4253 Leadership <input type="checkbox"/> MGMT 4263 Organizational Change and Development <input type="checkbox"/> SEVI 4433 Small Enterprise Management <input type="checkbox"/> SEVI 4543 S.A.K.E. Product Innovation Lab <input type="checkbox"/> SEVI 4583 International Management <input type="checkbox"/> MGMT 4633 Faith, Spirituality, and the Workplace <input type="checkbox"/> SEVI 4993 Entrepreneurship Practicum <p>Plus select up to 3 classes from the following (0 to 9 hours):</p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 3723 Intermediate Accounting I <input type="checkbox"/> ECON 3533 Labor Economics <input type="checkbox"/> ECON 4333 Economics of Organizations <input type="checkbox"/> ISYS 2263 Principles of Information Systems <input type="checkbox"/> MKTG 3553 Consumer Behavior <input type="checkbox"/> MKTG 3633 Marketing Research <input type="checkbox"/> MKTG 4853 Marketing Management <p>Concentration II continued...</p>	<p>MANAGEMENT MAJOR cont.</p> <p>Concentration II: Organizational Leadership</p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT 4243 Ethics and Corporate Responsibility <input type="checkbox"/> MGMT 4253 Leadership <input type="checkbox"/> MGMT 4263 Organizational Change & Development <p>Plus select at least 2 classes from the following courses (6 to 15 hours):</p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT 3533 Alternative Dispute Resolution <input type="checkbox"/> MGMT 3653 Creating & Leading a Diverse Workforce <input type="checkbox"/> SEVI 3673 Social Entrepreneurship <input type="checkbox"/> SEVI 3933 Entrepreneurship & New Venture Dev. <input type="checkbox"/> MGMT 4103 Special Topics (may take up to 6 hours from two different topics) <input type="checkbox"/> SEVI 4433 Small Enterprise Management <input type="checkbox"/> SEVI 4543 S.A.K.E. Product Innovation Lab <input type="checkbox"/> SEVI 4583 International Management <input type="checkbox"/> MGMT 4633 Faith, Spirituality, and the Workplace <input type="checkbox"/> MGMT 4943 Talent Acquisition and Management <input type="checkbox"/> MGMT 4953 Organization Rewards & Compensation <input type="checkbox"/> SEVI 4993 Entrepreneurship Practicum <p>Plus select up to 3 classes from the following courses (0 to 9 hours):</p> <ul style="list-style-type: none"> <input type="checkbox"/> ECON 3533 Labor Economics <input type="checkbox"/> ECON 4333 Economics of Organizations <input type="checkbox"/> ECON 4643 International Macroeconomics & Finance <input type="checkbox"/> FINN 3603 Corporate Finance <input type="checkbox"/> FINN 3703 International Finance <input type="checkbox"/> ISYS 2263 Principles of Information Systems <input type="checkbox"/> MKTG 3633 Marketing Research <input type="checkbox"/> MKTG 4853 Marketing Management <input type="checkbox"/> SCMT 3613 Procurement & Supply Management <input type="checkbox"/> SCMT 3643 International Logistics <input type="checkbox"/> SCMT 3653 Supply Chain New Product Planning & Launch <p>Junior/Senior Business Electives (12 hours) Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Management.</p>

MARKETING MAJOR

Requirements in the Major (21 hours)

- MKTG 3553 Consumer Behavior
- MKTG 3633 Marketing Research
- MKTG 4853 Marketing Management

Plus 12 hours from the following:

- MKTG 3653 Category Management Topics
- MKTG 3833 Digital Marketing
- MKTG 4103 Marketing Topics
(may take up to 6 hours from two different topics)
- MKTG 4233 Integrated Marketing Communications
- MKTG 4343 Selling and Sales Management
- MKTG 4353 Advanced Professional Selling
- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying & Merchandise
- MKTG 4453 New Product Development
- MKTG 4513 Nonprofit Marketing
- MKTG 4633 Global Marketing

Junior/Senior Business Electives (15 hours)

Note: Maximum of 27 hours permitted in Marketing.

RETAIL MAJOR

Requirements in all Concentrations (24 hours)

Courses Required for All Concentrations:

- MKTG 3553 Consumer Behavior
- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying and Merchandise
- MKTG 4343 Selling and Sales Management
- MKTG 4353 Advanced Professional Selling
- ISYS 4193 Business Analytics and Visualization
- MKTG 3013 Retail Internship
- Plus pick 3 hours the following:
 - MKTG 3653 Category Management Topics
 - MKTG 3633 Marketing Research
 - MKTG 3833 Digital Marketing
 - MKTG 4233 Integrated Marketing

Communications

- MKTG 4853 Marketing Management
- FINN 3013 Financial Analysis
- SCMT 3613 SOURCE: Procurement and Supply

Management

- SCMT 3623 PLAN: Inventory and Forecasting

Analysis

- SCMT 3653 Project Management: Supply Chain
New Product Planning and Launch

Junior/Senior Business Electives for Retail (12 hours)

Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Marketing.

SUPPLY CHAIN MANAGEMENT MAJOR

Requirements in the Major (21 hours)

- SCMT 3103 Supply Chain Management Internship*
- SCMT 3443 DELIVER: Transportation & Distribution Mgmt.
- SCMT 3613 SOURCE: Procurement & Supply Management
- SCMT 3623 PLAN: Inventory & Forecasting Analytics
- SCMT 3663 MAKE: Supply Chain Process Improvement
- SCMT 4653 Supply Chain Strategy & Change Mgmt.

Plus select 1 course (3 hours) from:

- SCMT 3643 International Logistics
- SCMT 3653 Project Mgmt.: New Product Planning & Launch
- SCMT 3633 Supply Chain Service and Customer Mgmt.
- SCMT 4003H Honors Supply Chain Mgmt. Colloquium
- SCMT 4103 Special Topics in Supply Chain Mgmt.
- SCMT 4123 Environmental, Social and Governance Strategies and Operations in Supply Chains
- SCMT 4233 Supply Chain Design and Optimization
- SCMT 4633 Supply Chain Performance Mgmt. & Analytics

**Alternative industry-based experiential coursework is available on an exception basis with departmental approval.*

Junior/Senior Business Electives Supply Chain (15 hours)

Note: Junior/Senior Business Electives are required for all concentrations. Maximum of 27 hours permitted in Supply Chain Management.

Bachelor of Science in International Business (BSIB) Degree

The Bachelor of Science in International Business degree is intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, and supply chain management. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics.

This degree requires completion of the State Minimum Core and Walton College Core courses, as well as course work in international business, a single foreign language, and an area of study related to that language. In addition, students must select a concentration in one of the following areas: accounting, business economics, information systems, finance, general business, management, marketing, retail or supply chain management.

CORE REQUIREMENTS for BSIB DEGREE — refer to pages 14 & 15

BUSINESS REQUIREMENTS for BSIB

<p>PRE-BUSINESS CORE</p> <p>All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average prior to enrollment in junior or senior-level business courses in Walton College. To be eligible to enroll in upper division business courses, student must:</p> <ul style="list-style-type: none"> • Have at least a 2.50 overall GPA • Have at least a 2.50 pre-business GPA • Grades of “C” or better in all pre-business courses <p>Pre-Business Core:</p> <ul style="list-style-type: none"> □ ACCT 2013 Principles of Accounting I □ ACCT 2023 Principles of Accounting II or SEVI 2053 Business Foundations □ MATH 2053 Finite Math □ ECON 2013 Macroeconomics □ ECON 2023 Microeconomics □ ENGL 1013 Composition I □ ENGL 1023 Composition II □ MATH 2043 Survey of Calculus □ COMM 1313 Public Speaking □ ISYS 1123 Business Appl. Knowledge □ BUSI 1111 Business Connections □ BUSI 1033 Data Analysis 	<p>BUSINESS CORE & UPPER-LEVEL REQUIREMENTS</p> <p>Business Core:</p> <ul style="list-style-type: none"> □ BLAW 2013 The Legal Environment of Business □ FINN 2043 Principles of Finance □ ISYS 2103 Business Information Systems □ MGMT 2103 Managing People and Organizations □ MKTG 3433 Introduction to Marketing □ SCMT 2103 Intro. to Supply Chain Management □ SEVI 3013 Strategic Management <p>International Business Classes (15 hours)</p> <ul style="list-style-type: none"> □ ECON 4633 International Trade Policy □ ECON 4643 International Macro and Finance <p>Select from the following (9 hours): These classes are often transferred in from Study Abroad.</p> <ul style="list-style-type: none"> □ ECON 3843 Econ Dev./World Bank/Multilateral Finance □ ECON 3853 Emerging Markets □ ECON 3933 Japanese Economic System □ ECON 4173 Nation Model United Nations □ FINN 3703 International Finance □ SEVI 4583 International Management □ MKTG 4633 Global Marketing □ SCMT 3643 International Logistics <p><i>Other courses may fulfill this requirement if approved by the International Business Department Head.</i></p> <p>International Experience Requirement</p> <p>Concentration Courses:</p> <ul style="list-style-type: none"> • 18 hours of designated courses depending on the concentration area <p>TOTAL REQUIRED FOR BSIB DEGREE: 120 HOURS</p>
--	--

FOREIGN LANGUAGE REQUIREMENTS for BSIB

<p>Foreign Language Requirements (9 Hours)</p> <ul style="list-style-type: none"><input type="checkbox"/> FLAN 2013 Intermediate II (counts for Humanities State minimum Core requirement)<input type="checkbox"/> Upper FLAN (3000-4000 Level)<input type="checkbox"/> Upper FLAN (3000-4000 Level) <p>Area Studies Requirements (6 Hours)**</p> <ol style="list-style-type: none">1. Any upper division FLAN course or2. Minor in FLAN (recommended) or3. Select upper division courses related to chosen FLAN (see list) <p>[FLAN courses are often transferred in from Study Abroad.]</p> <p>**Students may elect to substitute a Minor in Global Studies (Option 1 only) in lieu of the 9 hours of World Language and the 6 hours of Area Studies requirement for the Bachelor of Science in International Business. See page 25 for details.</p> <p>Foreign Language Requirements</p> <p>Students whose native language is English or whose native language is not taught at the University of Arkansas must complete 9 hours of university course work in a single foreign language — three hours of intermediate language and six hours of upper-division course work in communications and business language, or equivalent. Based on prior knowledge of language, students may receive degree credit for courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of "C" or above. Students with no previous foreign language training or only rudimentary knowledge of a foreign language will be required to complete up to nine hours of additional foreign language requirements— in addition to the 9 hours of language specified above. No degree credit will be given for language courses below FLAN 2003.</p>	<p>Foreign Language Concentrations Students may select one of the following language tracks:</p> <ul style="list-style-type: none"><input type="checkbox"/> Arabic – ARAB 2003, ARAB 2016, ARAB 3016, and other upper division ARAB course<input type="checkbox"/> Chinese – CHIN 2003, CHIN 2013, CHIN 3003, CHIN 3033, and any other upper division CHIN course<input type="checkbox"/> French – FREN 2003, FREN 2013, FREN 3003, FREN 4333, and any other upper division FREN course<input type="checkbox"/> German – GERM 2003, GERM 2013, GERM 3003, GERM 3033, or GERM 4333<input type="checkbox"/> Italian – ITAL 2003, ITAL 2013, ITAL 3033, ITAL 4033, and any upper division ITAL course<input type="checkbox"/> Japanese – JAPN 2003, JAPN 2013, JAPN 3033, JAPN 3103, JAPN 3116, and any other upper division JAPN course<input type="checkbox"/> Russian – RUSS 2003, RUSS 2013, RUSS 3003, and any other upper level RUSS course<input type="checkbox"/> Spanish – SPAN 2003, SPAN 2013, SPAN 3003, SPAN 3033, SPAN 4333, and any other upper division SPAN course <p>Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of an advisor and department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.</p>
---	--

NOTES:

Area Studies Requirements

For students taking a world language, six hours of upper-division course work in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

- 1) Any upper division foreign language course
- 2) a minor in a foreign language, and/or
- 3) select upper division courses related to the foreign language to include:
 - **Arabic** – any upper division course for Middle Eastern Studies (MEST) to include MEST 4003, 4003H or additional courses listed under MEST in the university catalog
 - **Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)
 - **French** – any upper division course for EUST
 - **German** – any upper division course for EUST
 - **Italian** – any upper division course for EUST
 - **Russia** – any upper division elective courses for Russian Studies minor, RUSS 4113/WLIT 4113 and RUSS 4133/WLIT 4133
 - **Spanish** – any upper division course for Latin American Studies (LAST) to include LAST 4003, LAST 4003H, or additional courses listed under LAST in the university catalog.

International students may satisfy this requirement in one of two ways:

- 1) For students who choose to take a third language, area studies requirements are the same as those for domestic students.
- 2) For students who choose to take six hours of upper division English to satisfy their language requirement, nine hours of upper division course work in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the University catalog.

Global Studies Minor

Students may elect to substitute a Minor in Global Studies (Option 1 only) in lieu of the 9 hours of World Language and the 6 hours of Area Studies requirement for the Bachelor of Science in International Business.

- INST 2013 Introduction to International and Global Studies
- Choose one Global Issues elective from the following:
 - HIST 3453 Modern Terrorism
 - HIST 4473 Environmental History
 - HIST/INST 4693 Approaching Global History
 - HIST 4963 Third World Underdevelopment and Modernization
 - INST 3603 University Human Rights: History and Practice since 1945
 - INST 4003 International Studies Seminar
 - INST 4653 International Food Security and Food Sovereignty
 - PLSC 3803 International Organization
 - PLSC 3813 International Law
 - PLSC/INST 4893 International Negotiation and Mediation
- Intercultural Requirement (9 hours)
 - Three courses of language instruction in a single world language, including at least two courses at the 3000-level or higher taught in the target language.

International Experience Requirement

At a minimum, a domestic student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement. International students may elect to meet this requirement by working in their home country by obtaining prior approval from their advisor and department chair.

Clarifying Notes on Degree Requirements

Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.

Business Requirements for B.S.I.B Degree

<p>Business Concentration (18 hours) Students must complete one of the following business concentrations:</p> <p>ACCOUNTING</p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 3723 Intermediate Accounting I <input type="checkbox"/> ACCT 3753 Intermediate Accounting II <input type="checkbox"/> ACCT 3843 Fundamentals of Taxation <input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours) <p>Plus select two (6 hours) of the following courses:</p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 3533 Accounting Technology <input type="checkbox"/> ACCT 4673 Cost and Managerial Accounting <input type="checkbox"/> ACCT 4963 Audit and Assurance Services <input type="checkbox"/> Other ACCT courses may be acceptable if selected with the assistance of a Walton College advisor <p>BUSINESS ECONOMICS</p> <ul style="list-style-type: none"> <input type="checkbox"/> ECON 3033 Microeconomic Theory <input type="checkbox"/> ECON 3133 Macroeconomic Theory <input type="checkbox"/> ECON 4333 Economics of Organizations <input type="checkbox"/> ECON 4743 Introduction to Econometrics <input type="checkbox"/> 3000/4000 ECON Electives (6 hours) <p>FINANCE</p> <ul style="list-style-type: none"> <input type="checkbox"/> FINN 3013 Financial Analysis <input type="checkbox"/> FINN 3053 Financial Markets and Institutions <input type="checkbox"/> FINN 3703 International Finance <input type="checkbox"/> FINN 3063 Principles of Investments or FINN 3603 Corporate Finance <input type="checkbox"/> FINN 4133 Advanced Investments or FINN 4233 Adv. Corporate Finance <input type="checkbox"/> 3000/4000 FINN Elective (3 hours) <p>GENERAL BUSINESS</p> <ul style="list-style-type: none"> <input type="checkbox"/> 15 hours of 3000/4000 level courses in the Walton College of Business. Note: No more than 9 hours in a single academic area. <input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours) 	<p>INFORMATION SYSTEMS</p> <ul style="list-style-type: none"> <input type="checkbox"/> ISYS 2263 Principles of Information Systems <input type="checkbox"/> ISYS 3293 System Analysis and Design <input type="checkbox"/> ISYS 3393 Bus App Dev. Fundamentals <input type="checkbox"/> ISYS 4283 Business Database Systems <input type="checkbox"/> ISYS Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours) <p>MANAGEMENT</p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT 4243 Ethics and Corporate Responsibility <input type="checkbox"/> MGMT 4583 International Management <input type="checkbox"/> MGMT Elect (3 hours) <input type="checkbox"/> MGMT Elect (3 hours) <input type="checkbox"/> MGMT Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours) <p>MARKETING</p> <ul style="list-style-type: none"> <input type="checkbox"/> MKTG 3553 Consumer Behavior <input type="checkbox"/> MKTG 3633 Marketing Research <input type="checkbox"/> MKTG 4633 Global Marketing <input type="checkbox"/> MKTG 4853 Marketing Management <input type="checkbox"/> MKTG Elective (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elective (3 hours) <p>RETAIL</p> <ul style="list-style-type: none"> <input type="checkbox"/> MKTG 3553 Consumer Behavior <input type="checkbox"/> MKTG 3633 Marketing Research <input type="checkbox"/> MKTG 4433 Retail Strategy <input type="checkbox"/> MKTG 4443 Retail Buying & Merchandise <p>Select 2 courses from the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> MKTG 4103 Marketing Topics <input type="checkbox"/> MKTG 4233 Integrated Marketing Concepts <input type="checkbox"/> MKTG 4453 New Product Development <input type="checkbox"/> MKTG 4633 Global Marketing <input type="checkbox"/> SCMT 3443 DELIVER: Transportation & Distribution Mgmt. <p>SUPPLY CHAIN MANAGEMENT</p> <ul style="list-style-type: none"> <input type="checkbox"/> SCMT 3443 DELIVER: Transportation & Distribution Mgmt. <input type="checkbox"/> SCMT 3613 SOURCE: Procurement & Supply Management <input type="checkbox"/> SCMT 3643 International Logistics <input type="checkbox"/> SCMT Elective (3 hours) <input type="checkbox"/> SCMT Elective (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours)
---	---

Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in another area of business (outside of their major) to assist them in their business careers. Minors require the completion of 15-21 specific hours of study. All upper-level courses applied toward the minor must be taken in residence. Students who desire to earn a business minor must notify the Walton College Undergraduate Programs Office of intent to pursue the minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade point in the courses offered for the minor.

Note: No more than 6 hours of major courses may be used toward minor requirements. No more than 3 hours of minor courses may be used toward requirements for multiple business minors. See page 9 for more information.

SINGLE DISCIPLINE MINORS:

1. ACCOUNTING

ACCT 3723	Intermediate Accounting I
ACCT 3753	Intermediate Accounting II
ACCT 3843	Fundamentals of Taxation

Plus 2 of the following courses:

ACCT 3533	Accounting Technology
ACCT 4673	Product, Project, and Service Costing
ACCT 4963	Audit and Assurance Services

2. BEHAVIORAL ECONOMICS

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics
ECON 4423	Behavioral Economics
ECON 4433	Experimental Economics

Plus 1 of the following courses:

ECON 3033	Microeconomics Theory
ECON 4743	Introduction to Econometrics

2. ECONOMICS

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics

Plus 9 hours ECON Electives 3000-4000 level

3. FINANCE - Banking/Financial Investments

FINN 3013	Financial Analysis
-----------	--------------------

Plus 2 of the following courses:

FINN 3053	Financial Markets and Institutions
FINN 3103	Financial Modeling
FINN 3703	International Finance

Plus 2 of the following courses:

FINN 3063	Investments
FINN 3133	Commercial Banking
FINN 3603	Corporate Finance
FINN 4133	Advanced Investments
FINN 4233	Advanced Corporate Finance
FINN 4313	Advanced Commercial Banking
FINN 330V	Finance Study Abroad

4. FINANCE - Insurance/Real Estate

Choose any 5 of the following courses:

FINN 3003	Personal Financial Management
FINN 3623	Risk Management
FINN 3933	Real Estate Principles
FINN 4413	Real Estate Appraisal
FINN 4433	Real Estate Finance & Investment
FINN 4733	Life and Health Insurance I
FINN 4833	Property and Casualty Insurance I
FINN 330V	Finance Study Abroad

5. INFORMATION SYSTEMS

ISYS 2263	Principles of Information Systems
ISYS 3293	Systems Analysis and Design
ISYS 3393	Business Application Dev Fund.
ISYS 4213	ERP Fundamentals

Plus 1 of the following courses:

ISYS 4223	ERP Configuration and Implement
Any 3-hour Junior/Senior level ISYS course	

6. INNOVATION AND ENTREPRENEURSHIP

SEVI 2013	Intro to Venture and Value Creation
-----------	-------------------------------------

Plus 1 of the following courses:

SEVI 3233	Corporate Innovation
SEVI 3673	Social Entrepreneurship
SEVI 3933	Entrepreneurship & New Venture Dev.
SEVI 4433	Small Enterprise Management

Plus 3 of the following courses:

SEVI 3673	Social Entrepreneurship
SEVI 3933	Entrepreneurship & New Venture Dev.
SEVI 4433	Small Enterprise Management
SEVI 3233	Corporate Innovation
MGMT 4103	Special Topics in Management
SEVI 4543	SAKE Production Innovation Lab
SEVI 4003H	Honors SEVI Colloquium
MGMT 4943	Talent Acquisition and Management
MGMT 4953	Org Change and Development
SEVI 4993	Entrepreneurship Practicum

7. MANAGEMENT

Choose 5 of the following courses:

MGMT 3533	Alternative Dispute Resolution
MGMT 3653	Creating & Leading a Diverse Workforce
MGMT 4103	Special Topics (max three hours)
MGMT 4243	Ethics and Corporate Responsibility
MGMT 4253	Leadership
MGMT 4263	Org. Change & Development
MGMT 4273	Leading Groups and Teams
MGMT 4633	Faith, Spirituality, and the Workplace
MGMT 4943	Talent Acquisition and Management
MGMT 4953	Org. Rewards & Compensation
MGMT 4963	People Analytics
MGMT 4983	Talent Development

9. MARKETING (MKTG 4853 will NOT count toward the MKTG minor)

MKTG 3433	Introduction to Marketing
MKTG 3553	Consumer Behavior

Plus 3 of the following courses:

MKTG 3633	Marketing Research
MKTG 3653	Category Management Topics
MKTG 4103	Marketing Topics (max 3 hours)
MKTG 4233	Integrated Mktg. Communications
MKTG 4343	Selling and Sales Management
MKTG 4353	Advanced Professional Selling
MKTG 4433	Retail Strategy
MKTG 4443	Retail Buying and Merchandise

MKTG 4453	New Product Development
MKTG 4513	Nonprofit Marketing
MKTG 4633	Global Marketing

10. RETAIL

MKTG 3433	Introduction to Marketing
MKTG 3553	Consumer Behavior
MKTG 4433	Retail Strategy
MKTG 4443	Retail Buying and Merchandising

Plus 1 of the following courses:

ECON	– any ECON at the 3000 or 4000 level
FINN 3013	Financial Analysis
ISYS 4213	ERP Fundamentals
MGMT	- any MGMT at the 3000 or 4000 level
MKTG 3653	Category Management Topics
MKTG 4233	Integrated Mktg. Communications
MKTG 4453	New Product Development
SCMT 3613	Procurement & Supply Management

11. SUPPLY CHAIN MANAGEMENT

SCMT 3443	Transportation & Dis. Mgmt.
SCMT 3613	Procurement & Supply Management

Plus 3 of the following courses:

ISYS 4213	ERP Fundamentals
SCMT 3623	Inventory & Forecasting Analytics
SCMT 3633	Supply Chain Service & Customer Mgmt
SCMT 3643	International Logistics
SCMT 3653	Project Mgmt: New Product Launch
SCMT 4003H	Honors Supply Chain Colloquium
SCMT 4103	Special Topics in SCMT
SCMT 4123	Sustainable Logistics & SCMT
SCMT 4633	Performance Mgmt. & Analytics
SCMT 4653	Supply Chain Strategy/Change Mgmt.
SCMT 4853	Cross-Sector Collab. for Sustainability
SCMT 3103	Supply Chain Management Internship

INTERDISCIPLINARY MINORS:**1. BLOCKCHAIN ENTERPRISE SYSTEMS**

ISYS 4173	Blockchain Fundamentals
ISYS 4453	Intro. to Blockchain Applications
ISYS 4463	Blockchain Development

Plus 2 of the following courses:

ACCT 3533	Accounting Technology
ACCT 3723	Intermediate Accounting I
ACCT 4963	Audit and Assurance Services
ECON 3433	Money and Banking
ECON 4433	Experimental Economics
ECON 4633	International Trade
ECON 4743	Introduction to Econometrics
ECON 4753	Forecasting
FINN 3603	Corporate Finance
FINN 3063	Investments
FINN 3053	Financial Markets and Institutions
ISYS 3293	Systems Analysis and Design
ISYS 4213	ERP Fundamentals
ISYS 4193	Business Analytics
SEVI 3933	Entrep./New Venture Development
MGMT 4263	Org Change & Development
SCMT 3613	Procurement & Supply Management
SCMT 3623	Inventory and Forecasting Analytics
SCMT 3643	International Logistics
SCMT 3653	Project Mgmt. New Product Launch

2. BUSINESS ANALYTICS

ISYS 4193	Business Analytics & Visualization
ISYS 4293	Business Intelligence
ISYS 4393	Seminar in Applied Analytics

Plus 2 of the following courses:

ACCT 3543	Accounting Analytics
ECON 4743	Introduction to Econometrics
ECON 4753	Forecasting
FINN 3013	Financial Analysis
ISYS 4213	ERP Fundamentals
MGMT 4243	Ethics & Corporate Responsibility
MKTG 3633	Marketing Research
SCMT 3623	Inventory & Forecasting Analytics

3. ENTERPRISE RESOURCE PLANNING (ERP)

ISYS 4213	ERP Fundamentals
ISYS 4223	ERP Config. & Implementation

Plus 3 of the following courses:

ACCT 3533	Accounting Technology
ACCT 3723	Intermediate Accounting I
ISYS 4233	ERP Development
SCMT 3443	Transportation & Dis Mgmt.
SCMT 3613	Procurement & Supply Management
SCMT 3623	Inventory & Forecasting Analytics

4. FINANCIAL ECONOMICS

FINN 3013	Financial Analysis
ECON 4753	Forecasting

Plus 3 of the following courses:

FINN 3063	Investments
FINN 3603	Corporate Finance
ECON 3433	Money and Banking
ECON 4743	Introduction to Econometrics

5. NON-PROFIT STUDIES

MKTG 4513	Nonprofit Marketing
SCMT 4853	Cross-Sector Collab. for Sustainability

Plus 3 of the following courses:

ACCT 4703	Governmental & Nonprofit Acct.
ECON 3843	Economic Development...
MGMT 4243	Ethics & Corporate Responsibility
MGMT 4253	Leadership
MGMT 4263	Org. Change & Development
PLSC 300V	Internship in Public Affairs
PLSC 3103	Public Administration
PLSC 4853	Inter Norms & Corp. Social Res
SOCI 4013	Special Topics in Sociology
WCOB 3023	Sustainability in Business
WCOB 310V	Internship

6. INTERNATIONAL BUSINESS (21 HOURS)**Choose any 5 of the following courses:**

ECON 3843	Economic Development
ECON 3853	Emerging Markets
ECON 3933	Japanese Economics
ECON 4633	International Trade
ECON 4643	International Macro & Finance
ECON 468V	Inter Econ & Business Seminar
FINN 3703	International Finance
MKTG 4633	Global Marketing
SCMT 3643	International Logistics
3 hours of faculty led study abroad or other study abroad	
Plus 6 hours of Intermediate foreign language	

7. Data and Cybersecurity management

ISYS 4013	Principles of Data and Cybersecurity
ISYS 4023	Network and Data Security in World

ISYS 4043 Cybersecurity, Crime, & Data Priv. Law
Choose 6 hours from the following:
ISYS 3273 Cryptocurrency
ISYS 4033 Advanced Information Security Mgmt.
ISYS 4053 Advanced Cybersecurity Law
ISYS 4173 Blockchain Fundamentals
MGMT 4243 Ethics and Corporate Resp.

Business Classes and Prerequisites:

Students who register for or obtain overrides for classes without having the proper prerequisites are subject to being dropped. **In addition to the listed direct pre-requisites business majors MUST complete ALL pre-business classes and have the proper GPAs to take any upper level (3000-4000) business classes. All honors sections require membership in the Walton Honors Program.**

<p>ACCOUNTING</p> <p>ACCT 2013 Accounting Principles (Prereq: ISYS 1123 and WCOB 1111 (for Walton College majors) and MATH 2053 with grades of "C" or better)</p> <p>ACCT 2023 Accounting Principles II (Prereq: ACCT 2013 with a grade of "C" or better)</p> <p>ACCT 310V Accounting Internship (Prereq: ACCT 3723 with a grade of "C" or better and department consent)</p> <p>ACCT 3533 Accounting Technology (Prereq: ACCT 2013 with a grade of "B" or better)</p> <p>ACCT 3543 Accounting Analytics (Prereq: ACCT 2013 with a grade of "B" or better and BUSI 1033 with a grade of "C" or better)</p> <p>ACCT 3723 Intermediate Accounting I (Prereq: ACCT 2013 with a grade of "B" or better)</p> <p>ACCT 3753 Intermediate Accounting II (Prereq: ACCT 3723 with a grade of "C" or better)</p> <p>ACCT 3843 Fundamentals of Taxation (Prereq: ACCT 2013 with a grade of "B" or better)</p> <p>ACCT 4003H Accounting Honors Colloquium (Prereq: ACCT 3723 with a grade of "C" or better, Senior standing)</p> <p>ACCT 410V Special Topics in Accounting (Prereq: ACCT 3723 with a grade of "C" or better)</p> <p>ACCT 4123H Professional Ethics and Corporate Governance (Prereq: ACCT 3723 with a grade of "C" or better, Senior standing)</p> <p>ACCT 4203 Fundamentals of Taxation II (Prereq: ACCT 3723 and ACCT 3843 with a grade of "C" or better)</p> <p>ACCT 4673 Cost and Managerial Accounting (Prereq: ACCT 2023 & ACCT 3723 with grades of "C" or better)</p> <p>ACCT 4703 Governmental and Nonprofit Accounting (Prereq: ACCT 2013 & ACCT 2023 with grades of "C" or better)</p> <p>ACCT 4883 Energy Accounting (Prereq: ACCT 3723 and ACCT 3753 each with a grade of "C" or better)</p> <p>ACCT 4963 Audit and Assurance Services (Prereq: ACCT 3723 with a grade of "C" or better)</p> <p>BUSINESS LAW</p> <p>BLAW 2013 The Legal Environment of Business</p> <p>BLAW 3033 Commercial Law</p> <p>ECONOMICS</p> <p><i>The following classes require MATH 1203 or higher or a Math ACT score of 26 or higher or a Math SAT score of 600(old) or 620 (new) or higher.</i></p> <p>ECON 2013 Principles of Macroeconomics</p> <p>ECON 2023 Principles of Microeconomics</p> <p><i>The following courses are for NON-business majors ONLY.</i></p> <p>ECON 2143 Basic Economics—Theory and Practice</p> <p>ECON 3053 Economics for Elementary Teachers (Prereq: Completion of 40 hours)—No degree credit for business majors</p> <p>ECON 3063 Economics for Secondary Educators (Prereq: Completion of 40 hours)—No degree credit for business majors</p> <p><i>All of the following ECON classes require ECON 2013 and ECON 2023 in addition to the listed pre-requisites unless noted.</i></p> <p>ECON 3033 Microeconomic Theory (Prereq: MATH 2043 or MATH 2554)</p> <p>ECON 3133 Macroeconomic Theory (Prereq: MATH 2043 or MATH 2554)</p> <p>ECON 330V Study Abroad (Prereq: Junior standing and completion of pre-business core)</p> <p>ECON 3143 Economics of Poverty and Inequality</p> <p>ECON 3333 Public Economics</p> <p>ECON 3433 Money and Banking</p> <p>ECON 3533 Labor Economics</p> <p>ECON 3633 Economics of Advertising (Prereq: ECON 2023 or ECON 2143 ONLY)</p> <p>ECON 3843 Economic of Developing World</p> <p>ECON 3853 Emerging Markets</p> <p>ECON 3933 Japanese Economics (Prereq: ECON 2013 or ECON 2143; Pre/Coreq: ECON 2023)</p> <p>ECON 399VH Honors Course</p>	<p>ECON 4003H Economics Honors Colloquium (Prereq: Senior standing)</p> <p>ECON 410V Special Topics in Economics</p> <p>ECON 4173 Nation Model United Nations (Prereq: Junior standing and department consent)</p> <p>ECON 4333 Economics of Organizations (Prereq: ECON 3033)</p> <p>ECON 4423 Behavioral Economics (Prereq: ECON 3033)</p> <p>ECON 4433 Experimental Economics (Prereq: ECON 2023 or ECON 2143)</p> <p>ECON 450V Independent Study (Prereq: Instructor consent)</p> <p>ECON 4533 China's Foreign Trade & International Order</p> <p>ECON 4633 International Trade</p> <p>ECON 4643 International Macroeconomics and Finance</p> <p>ECON 468V International Economics and Business Seminar</p> <p>ECON 4743 Introduction to Econometrics (Prereq: (MATH 2043 or MATH 2554) and (BUSI 1033 or STAT 2303))</p> <p>ECON 4753 Forecasting (Prereq: (MATH 2043 or MATH 2554) and (BUSI 1033 or STAT 2303))</p> <p>ECON 4763 Economic Analytics (Coreq: ECON 4743 or ISYS 4193)</p> <p>FINANCE</p> <p>FINN 1003 Your Money and Credit (General Education Elective Credit ONLY for Business Majors)</p> <p>FINN 3003 Personal Financial Management</p> <p>FINN 3013 Financial Analysis (Prereq: FINN 2043)</p> <p>FINN 2043 Principles of Finance (Prereq: ACCT 2013, ECON 2013 or ECON 2023, & BUSI 1033 with grades of "C" or better)</p> <p>FINN 330V Finance Study Abroad (Prereq: ENGL 1013, MATH 2053 or MATH 2554, ECON 2013, ECON 2023, ISYS 1123, WCOB 1111, ACCT 2013 and Department Consent)</p> <p>FINN 3053 Financial Markets and Institutions (Prereq: ECON 2013 and ECON 2023 or ECON 2143)</p> <p>FINN 3063 Investments (Prereq: FINN 2043 & Pre/Coreq: FINN 3013)</p> <p>FINN 3103 Financial Modeling (Prereq: FINN 2043)</p> <p>FINN 3133 Commercial Banking (Prereq: FINN 2043)</p> <p>FINN 3163 Fixed Income Securities I (Coreq: FINN 3013 & FINN 3063; by invitation only)</p> <p>FINN 3173 Fixed Income Securities II (Prereq: FINN 3163; by invitation only)</p> <p>FINN 3603 Corporate Finance (Prereq: FINN 2043 & FINN 3013)</p> <p>FINN 3623 Risk Management</p> <p>FINN 3703 International Finance</p> <p>FINN 3933 Real Estate Principles</p> <p>FINN 4003H Finance Honors Colloquium (Prereq: Senior standing)</p> <p>FINN 4013 Seminar in Personal Financial Planning (Prereq: FINN 3003, FINN 3063, FINN 3623, ACCT 3843 & Pre/Coreq: FINN 4733)</p> <p>FINN 410V Special Topics in Finance (Prereq: FINN 2043)</p> <p>FINN 4123 Valuing New Ventures</p> <p>FINN 4133 Advanced Investments (Prereq: FINN 3063)</p> <p>FINN 4143 Portfolio Management I (Prereq: by invitation only & Coreq: ACCT 3723 and FINN 3063)</p> <p>FINN 4153 Portfolio Management II (Prereq: FINN 4143; by invitation only)</p> <p>FINN 4163 Advanced Financial Modeling (coreq: FINN 3103)</p> <p>FINN 4173 Energy Finance (Prereq: FINN 3013 & FINN 2043 & Pre/Coreq: ACCT 3723)</p> <p>FINN 4233 Advanced Corporate Finance (Prereq: FINN 3603)</p> <p>FINN 4243 New Venture Finance</p> <p>FINN 4313 Advanced Commercial Banking (Prereq: FINN 3133)</p> <p>FINN 4323 Financial Data Analytics I (Prereq: FINN 3013)</p> <p>FINN 4333 Financial Data Analytics II (Prereq: FINN 4323)</p> <p>FINN 4413 Real Estate Appraisal (Prereq: FINN 3933)</p> <p>FINN 4433 Real Estate Finance & Investment (Prereq: FINN 3933 and Coreq: FINN 3103)</p> <p>FINN 450V Independent Study (Prereq: Instructor Consent)</p> <p>FINN 4733 Life and Health Insurance I</p> <p>FINN 4833 Property and Casualty Insurance I</p>
---	--

INFORMATION SYSTEMS

All Information Systems classes require a "C" or better in all prerequisites.

- ISYS 1123 Business Application Knowledge**
ISYS 2001 Principles of Business Application Development
ISYS 2103 Business Information Systems
(Prereq: ECON 2013 or ECON 2023, BUSI 1033, and ACCT 2013)
ISYS 2263 Principles of Information Systems
(Prereq: ACCT 2013, MATH 2053, and ISYS 2103)
ISYS 3273 Cryptocurrency (Prereq: ISYS 2103 and ACCT 2013)
ISYS 3293 System Analysis and Design
(Prereq: ISYS 2263 or CSCE 2014)
ISYS 3393 Bus App Dev Fund
(Prereq: ISYS 2263 or CSCE 2014 & Pre/Coreq: ISYS 3293)
ISYS 4013 Princ of Data and Cybersecurity (Prereq: ACCT 2013)
ISYS 4023 Network and Data Security in a Changing World
(Prereq: ISYS 4013)
ISYS 4033 Advanced Information Security Management
(Prereq: ISYS 4023)
ISYS 4043 Cybersecurity, Crime and Data Privacy Law Fundamentals (Prereq: ISYS 4013)
ISYS 4053 Advanced Cybersecurity, Crime and Privacy Law
(Prereq: ISYS 4023 and ISYS 4043)
ISYS 4173 Blockchain Fundamentals
(Prereq: (ISYS 2103 and ACCT 2013) or CSCE 2004)
ISYS 4193 Business Analytics and Visualization
(Prereq: BUIS 1033)
ISYS 4213 ERP Fundamentals
(Prereq: (ISYS 2103 and ACCT 2013) or CSCE 2004)
ISYS 4223 ERP Configuration and Implementation
(Prereq: ISYS 4213)
ISYS 4233 Seminar in ERP Development
(Pre/Co-Req: ISYS 4223)
ISYS 4243 Current Topics in Computer Information
(Prereq: Junior standing)
ISYS 4283 Business Database Systems
(Prereq: ISYS 3293 & Pre/Coreq: ISYS 3393)
ISYS 4293 Business Intelligence
(Prereq: ISYS 4193)
ISYS 4363 Business Project Development
(Prereq: ISYS 3393 & ISYS 4283)
ISYS 4373 App Dev with JAVA (Prereq: ISYS 3293)
ISYS 4393 Seminar in Applied Business Analytics
(Prereq: ISYS 4293)
ISYS 4453 Intro. to Blockchain Applications (Prereq: ISYS 4173)
ISYS 4463 Blockchain Enterprise Systems Development
(Prereq: ISYS 4173)
ISYS 450V Independent Study (Prereq: Instructor consent)

MANAGEMENT

- MGMT 2103 Managing People & Organizations**
(Coreq: MATH 2053 or MATH 2554)
MGMT 2423 Social Issues, Diversity and Ethics in a Global Business Env. (Prereq: BUSI 1111)
MGMT 3533 Alternative Dispute Resolution
(Prereq: Junior standing)
MGMT 3563 Management Concepts & Org Behavior
(No degree credit for business majors)
MGMT 3653 A Competitive Advantage: Creating and Leading a Diverse Workforce (Junior standing)
MGMT 4103 Special Topics in Management
MGMT 4243 Ethics & Corporate Responsibility
MGMT 4253 Leadership (Prereq: MGMT 2103 or MGMT 3563)
MGMT 4263 Organizational Change and Development
(Prereq: MGMT 2103 or MGMT 3563)
MGMT 4273 Leading Groups and Teams
(Pre/Coreq: MGMT 4253)
MGMT 450V Independent Study in Management
(Prereq: Instructor consent)
MGMT 4633 Faith and Spirituality in the Workplace
(Prereq: Junior standing)
MGMT 4943 Talent Acquisition and Management
(Prereq: BUSI 1033)
MGMT 4953 Org Rewards and Compensation
(Prereq: BUSI 1033)
MGMT 4963 People Analytics (Prereq: BUSI 1033)
MGMT 4983 Talent Dev (Prereq: MGMT 2103 or MGMT 3563)

MARKETING

- MKTG 3013 Retail Internship** (Prereq: MKTG 3433, complete PBUS core, junior standing and department consent)
MKTG 3433 Introduction to Marketing
(Prereq: (ECON 2013 and ECON 2023), ACCT 2013 and BUSI 1033 with grades of "C" or better)
Unless otherwise indicated, all of the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.
MKTG 3553 Consumer Behavior
MKTG 3633 Marketing Research
MKTG 3653 Category Management Topics
(Prereq: SCMT 2103; Coreq: MKTG 3433)
MKTG 3833 Digital Marketing
MKTG 4003H MKTG/SCMT Honors Colloquium
(Prereq: Senior standing)
MKTG 4103 Marketing Topics
MKTG 4233 Integrated Marketing Communications
MKTG 4343 Selling and Sales Management (Coreq: MKTG 3433)
MKTG 4353 Advanced Professional Selling (Prereq: MKTG 4343)
MKTG 4433 Retail Strategy
MKTG 4443 Retail Buying and Merchandise
MKTG 4453 New Product Development
MKTG 450V Independent Study (Prereq: Junior standing)
MKTG 4513 Nonprofit Marketing
MKTG 4633 Global Marketing
MKTG 4853 Marketing Management
(Prereq: MKTG 3553 & MKTG 3633)

SUPPLY CHAIN MANAGEMENT

- SCMT 2103 Integrated Supply Chain Management**
(Coreq: MATH 2053 or MATH 2554)
SCMT 3103 Supply Chain Internship (Prereq: Completion of the pre-business core and SCMT 2103 with a grade of "C" or better, junior standing and department consent)
SCMT 3443 Transportation & Distribution Mgmt.
(Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)
SCMT 3613 Procurement & Supply Mgmt. (Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)
SCMT 3623 Inventory & Forecasting Analytics (Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)
SCMT 3633 Supply Chain Service & Customer Mgmt.
(Prereq: SCMT 3613)
SCMT 3643 International Logistics (Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)
SCMT 3653 Project Mgmt: New Product Planning & Launch
(Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)
SCMT 3663 Supply Chain Process Improvement
(Prereq: SCMT 2103 with a grade of "C" or better)
SCMT 4003H Honors SCMT Colloquium (Prereq: Senior standing)
SCMT 4103 Special Topics in Supply Chain (Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)
SCMT 4113 Supply Chain Management Executive in Residence
(Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)
SCMT 4123 Sustainable Logistics & Supply Chain Management
(Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)
SCMT 4233 Supply Chain Design and Optimization
(Prereq: SCMT 3443 and SCMT 3623)
SCMT 4633 Supply Chain Performance Mgmt. & Analytics
(Prereq: SCMT 2103 with a grade of "C" or better)
SCMT 4653 Supply Chain Strategy & Change Management
(Prereq: SCMT 3443, SCMT 3613, & SCMT 3623)
SCMT 466V Independent Study in Supply Chain Mgmt.
SCMT 4853 Cross-Sector Collaboration for Sustainability
(Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and SCMT 2103 with grades of "C" or better)

STRATEGY, ENTREPRENEURSHIP and VENTURE INNOVATION

- SEVI 2013 Intro to Venture and Value Creation**
SEVI 2053 Business Foundations
(Prereq: ISYS 1123 and ACCT 2013)
SEVI 3233 Corporate Innovations (Prereq: SEVI 2013 and ACCT 2023)

SEVI 3013 Strategic Management (All pre-business and business core courses with grades of "C" or better and WCOB majors ONLY)
SEVI 3673 Social Entrepreneurship (Prereq: Junior standing)
SEVI 3933 Entrepreneurship and New Venture Dev.
(Prereq: Junior standing)
SEVI 4003H Honors SEVI Colloquium (Prereq: Junior standing)
SEVI 4433 Small Enterprise Management (Preq: SEVI 3933)
SEVI 4543 S.A.K.E. Product Innovation Lab
(Prereq: Junior standing)
SEVI 4583 International Management
SEVI 4993 Entrepreneurship Practicum (S.A.K.E.)
(Prereq: By invitation only)

WALTON COLLEGE OF BUSINESS

All prerequisites must be completed with a grade of "C" or better.

BUSI 1011 Writing with Integrity for the Academic World
BUSI 1033 Data Analysis and Interpretation
(Prereq: (MATH 2053 or MATH 2554) & ISYS 1123)
BUSI 1111 Business Connections (Business majors ONLY)
BUSI 2063 Workplace Competencies
BUSI 210V Special Topics in Business
BUSI 230V Study Abroad (Prereq: Department consent)
BUSI 3003H College Honors Colloquium
(Prereq: Junior/Senior standing, Honors program participation)
BUSI 3023 Sustainability in Business (Prereq: Junior standing)
BUSI 3033 African-American Experience in Business
BUSI 3043 From Books to Boardroom
(Prereq: Junior standing)
BUSI 3053 Diversity in the Workforce (Prereq: Junior standing)
BUSI 310V Cooperative Education
(Prereq: Junior standing, completion of Pre-Business Core, a 2.5 cumulative GPA and a 2.5 GPA in previous semester)
BUSI 320V International Internship
(Prereq: Junior standing, a cumulative GPA of 3.0 or higher, and dept. consent)
BUSI 330V Study Abroad (Prereq: Completion of 30 hours including ENGL 1013, (MATH 2053 or MATH 2554), ECON 2013, ECON 2023, ISYS 1123, BUSI 1111, and ACCT 2013, and department consent)
BUSI 410V Special Topics in Business (Prereq: Junior standing)
BUSI 499VH Honors Thesis (Prereq: Good standing in Honors program)

APPENDIX:
EIGHT SEMESTER DEGREE COMPLETION PLANS

BSBA—ACCOUNTING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ACCT 2023 Accounting Principles II** 3 <i>ISYS 2103 Business Information Systems</i>* 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>ENGL 1023 Composition II</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i> <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 <i>FINN 2043 Principles of Finance</i>* 3 General Education Electives 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 <i>Fine Arts/Humanities</i>—State Minimum Core 3 <i>MKTG 3433 Introduction to Marketing</i>* 3 ACCT 3723 Intermediate Accounting I 3 ACCT 3843 Fundamentals of Taxation 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ACCT 3543 Accounting Analytics 3 ACCT 3753 Intermediate Accounting II 3 ACCT 4203 Fundamentals of Taxation II 3 SEVI 3013 Strategic Management 3 General Education Electives</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ACCT 3533 Accounting Technology 3 ACCT 4703 Governmental & Nonprofit Accounting 6 Junior/Senior Business Electives# 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 ACCT 4673 Cost and Managerial Accounting 3 ACCT 4963 Audit and Assurance Services 3 Junior/Senior Business Electives# 4 <i>Natural Science</i>—State Minimum Core</p> <p>13 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

Students are encouraged to take the following courses to satisfy the junior/senior business elective requirement: ACCT 310V, ACCT 410V, ACCT 4003H, FINN 3013, FINN 3103, FINN 3703, ISYS 4213 or any 3 hour Walton College study abroad course. No more than 6 hours of accounting may be used toward electives.

Accounting students are encouraged to utilize ACCT 310V in the spring of Year 4 for internship credit as a business elective (in combination with compressed sections of ACCT 4673 and ACCT 4963). To do so requires the student to defer 3 credit hours of general education electives to an alternative fall, spring or summer semester. This also strengthens the ability of the student to transition to the Masters of Accountancy program.

BSBA—BUSINESS ECONOMICS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 4 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ISYS 2103 Business Information Systems* 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>ENGL 1023 Composition II</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>Social Science</i>—State Minimum Core 3 FINN 2043 Principles of Finance* 3 <i>MATH 2043 Survey of Calculus</i> <i>(Honors students must complete MATH 2554 Calculus I)</i>** 3 General Education Elective 4 <i>Natural Science</i>—State Minimum Core</p> <p>Semester Hours 16 <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 <i>Fine Arts/Humanities</i>—State Minimum Core 3 MKTG 3433 Introduction to Marketing* 3 ECON 3033 Microeconomic Theory 3 ECON elective 3 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ECON 3133 Macroeconomic Theory 3 ECON 4743 Introduction to Econometrics (or ECON 4753 Forecasting in Fall of Year 4) 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ECON 4333 Economics of Organizations 3 ECON elective 3 Junior/Senior Business Electives 6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 ECON elective 6 Junior/Senior Business Electives 4 <i>Natural Science</i>—State Minimum Core</p> <p>13 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

Students are encouraged to take the following courses to satisfy the junior/senior business elective requirement: ACCT 310V, ACCT 410V, ACCT 4003H, FINN 3013, FINN 3103, FINN 3703, ISYS 4213 or any 3 hour Walton College study abroad course. No more than 6 hours of accounting may be used toward electives.

Accounting students are encouraged to utilize ACCT 310V in the spring of Year 4 for internship credit as a business elective (in combination with compressed sections of ACCT 4673 and ACCT 4963). To do so requires the student to defer 3 credit hours of general education electives to an alternative fall, spring or summer semester. This also strengthens the ability of the student to transition to the Masters of Accountancy program.

BSBA—INTERNATIONAL ECONOMICS AND BUSINESS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math** 3 SCMT 2103 Integrated Supply Chain Mgmt* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Orgs* 3 ISYS 1123 Business Application Knowledge** 3 Intermediate Foreign Language (2013 level or higher, Humanities—State Minimum Core)</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 ECON 2023 Microeconomics** 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ENGL 1013 Composition I**—State Minimum Core 3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ISYS 2103 Business Information Systems* 3 ECON 2013 Macroeconomics**—State Minimum Core 3 Foreign Language (3000 level or higher)</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 Social Science - State Minimum Core 3 ENGL 1023 Composition II** – State Minimum Core 3 FINN 2043 Principles of Finance* 4 Natural Science Lecture and Lab - State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 Foreign Language (3000 level or higher) 3 MKTG 3433 Introduction to Marketing* 3 ECON 3033 Microeconomic Theory 3 Junior/Senior Business Electives 3 U.S. History or Political Science—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ECON 3133 Macroeconomic Theory 3 ECON 4633 International Trade Policy 3 SEVI 3013 Strategic Management 3 Junior/Senior Business Electives 3 Fine Art—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ECON 4643 International Macroeconomics and Finance 3 International Economics/Business Elective 3 ECON Elective 4 Natural Science—University Core 3 Junior/Senior Business Electives</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 International Economics/Business Elective 3 Area Studies Course (see page 19 & 26) 6 Junior/Senior Business Electives</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—FINANCE: BANKING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**— State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Orgs* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**— State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ACCT 2023 Accounting Principles II** 3 FINN 2043 Principles of Finance* 3 <i>ENGL 1023 Composition II</i>** – State Minimum Core 3 <i>ECON 2013 Macroeconomics</i>**— State Minimum Core 3 <i>Fine Arts/Humanities</i> — State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 General Education Elective 3 ISYS 2103 Business Information Systems* 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>— State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 MKTG 3433 Introduction to Marketing* 3 FINN 3013 Financial Analysis 3 FINN 3103 Financial Modeling 3 <i>Fine Arts/Humanities</i>— State Minimum Core 3 <i>US History or Government</i> – State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 FINN 3053 Financial Markets and Institutions 3 FINN 3133 Commercial Banking 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 FINN 3703 International Finance 3 Finance Concentration Elective 3 Junior/Senior Business Electives 3 <i>Natural Science Lecture and Lab</i>— State Minimum Core</p> <p>12 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 FINN 4313 Advanced Commercial Banking 3 Finance or Interdisciplinary Elective 6 Junior Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—FINANCE: Financial Analytics

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**— State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Orgs* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**— State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ACCT 2023 Accounting Principles II** 3 FINN 2043 Principles of Finance* 3 <i>ENGL 1023 Composition II</i>** – State Minimum Core 3 <i>ECON 2013 Macroeconomics</i>**— State Minimum Core 3 <i>Fine Arts/Humanities</i> — State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 General Education Elective 3 ISYS 2103 Business Information Systems* 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>— State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 MKTG 3433 Introduction to Marketing* 3 General Education Elective 3 FINN 3013 Financial Analysis 3 FINN 3103 Financial Modeling 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 FINN 3053 Financial Markets and Institutions 3 FINN 4163 Advanced Financial Modeling 3 Junior/Senior Business Elective 3 <i>SEVI 3013 Strategic Management</i> 3 General Education Elective</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 FINN 3703 International Finance 3 FINN 4323 Financial Data Analytics I 6 Junior/Senior Business Elective 3 <i>U.S. History or Political Science</i>—University Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 FINN 4333 Financial Data Analytics II 3 Finance or Interdisciplinary Elective 3 <i>Junior/Senior Business Elective</i> 4 <i>Natural Science Lecture and Lab</i> – State Minimum Core</p> <p>13 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—FINANCE: FINANCIAL MANAGEMENT & INVESTMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**— State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Orgs* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**— State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ACCT 2023 Accounting Principles II** 3 FINN 2043 Principles of Finance* 3 <i>ENGL 1023 Composition II</i>** – State Minimum Core 3 <i>ECON 2013 Macroeconomics</i>**— State Minimum Core 3 <i>Fine Arts/Humanities</i> — State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 General Education Elective 3 ISYS 2103 Business Information Systems* 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>— State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 MKTG 3433 Introduction to Marketing* 3 FINN 3013 Financial Analysis 3 FINN 3103 Financial Modeling 3 Junior/Senior Business Electives 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 FINN 3053 Financial Markets and Institutions 3 Finance or Interdisciplinary Elective 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 Finance Option Class# 6 Junior/Senior Business Electives 3 <i>General Education Electives</i> 4 <i>Natural Science</i>— State Minimum Core</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 FINN 3703 International Finance 3 FINN Option Class# 3 Finance or Interdisciplinary Elective 3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

If a student selects Option 2 (FINN 4143 and 4153) under the Financial Management concentration, they must take ACCT 3723 as a junior/senior business elective in Fall of their junior year, FINN 3063 as either a junior/senior business elective or a finance/interdisciplinary elective in Spring of their junior year. If student selects Option 3 (FINN 3163 and 3173) they must take FINN 3063 as either a junior/senior business elective or a finance/interdisciplinary elective in their junior year.

BSBA—FINANCE: RISK MANAGEMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**— State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Orgs* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**— State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ACCT 2023 Accounting Principles II** 3 FINN 2043 Principles of Finance* 3 <i>ENGL 1023 Composition II</i>** – State Minimum Core 3 <i>ECON 2013 Macroeconomics</i>**— State Minimum Core 3 <i>Fine Arts/Humanities</i> — State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 General Education Elective 3 ISYS 2103 Business Information Systems* 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>— State Minimum Core</p> <p>16 Semester Hours <u>ALL pre-business requirements should be met by end of term.</u></p>
<p>Fall Semester—Year 3</p> <p>3 MKTG 3433 Introduction to Marketing* 3 FINN 3013 Financial Analysis 3 FINN 3623 Risk Management 3 General Education Electives</p> <p>12 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 FINN 3053 Financial Markets and Institutions 3 FINN 4833 Property and Casualty Insurance I 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 FINN 3703 International Finance 3 FINN 4733 Life and Health Insurance I 6 Junior/Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 FINN 3103 Financial Modeling 3 Finance or Interdisciplinary Elective 3 Junior Senior Business Electives 3 <i>Fine Arts/Humanities</i> — State Minimum Core 4 <i>Natural Science</i>— State Minimum Core</p> <p>16 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—FINANCE: REAL ESTATE

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**— State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Orgs* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**— State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ACCT 2023 Accounting Principles II** 3 FINN 2043 Principles of Finance* 3 <i>ENGL 1023 Composition II</i>** – State Minimum Core 3 <i>ECON 2013 Macroeconomics</i>**— State Minimum Core 3 <i>Fine Arts/Humanities</i> — State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 General Education Elective 3 ISYS 2103 Business Information Systems* 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>— State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 MKTG 3433 Introduction to Marketing* 3 FINN 3013 Financial Analysis 3 FINN 3933 Real Estate Principles 3 <i>Fine Arts/Humanities</i>—State Minimum Core 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 FINN 3053 Financial Markets and Institutions 3 FINN 4103 Financial Modeling 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 General Education Elective</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 FINN 3703 International Finance 3 FINN 4413 Real Estate Investment and Appraisal 6 Junior/Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 FINN 4433 Real Estate Finance and Investment 3 Finance or Interdisciplinary Electives 3 Junior Senior Business Electives 4 <i>Natural Science</i>— State Minimum Core</p> <p>13 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—GENERAL BUSINESS (ONLINE ONLY)

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ISYS 2103 Business Information Systems* 3 <i>ENGL 1023 Composition II</i>** – State Minimum Core 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 FINN 2043 Principles of Finance* 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <u>ALL pre-business requirements should be met by end of term.</u></p>
<p>Fall Semester—Year 3</p> <p>4 <i>Natural Science</i>—State Minimum Core 3 MKTG 3433 Introduction to Marketing* 3 Group 1 course (see page 20) 3 Group 2 course (see page 20)</p> <p>13 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 <i>SEVI 3013 Strategic Management</i> 3 Group 3 course (see page 20) 3 Group 6 course (see page 20) 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 Group 7 course (see page 20) 3 Group 5 course (see page 20) 6 Junior/Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 Group 4 course (see page 20) 6 Junior/Senior Business Electives 3 <i>General Education Electives</i> 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—INFORMATION SYSTEMS: ENTERPRISE RESOURCE PLANNING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II 3 ISYS 2103 Business Information Systems* 3 <i>ENGL 1023 Composition II</i> – State Minimum Core 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 ISYS 2263 Principles of Information Systems 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 ISYS 3293 Systems Analysis and Design 3 Junior/Senior Business Electives 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ISYS 3393 Business Application Development Fundamentals 3 ISYS 4213 ERP Fundamentals 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ISYS 4283 Business Database Systems 3 ISYS 4223 ERP Configuration & Implementation 3 Junior/Senior Business Electives 3 3 hour 3000/4000 ISYS or Business Elective 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 ISYS 4363 Business Project Development 3 ISYS 4233 ERP Development 3 <i>Fine Arts/Humanities</i>—State Minimum Core 3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—INFORMATION SYSTEMS: BLOCKCHAIN ENTERPRISE SYSTEMS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 ECON 2023 Microeconomics**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II 3 ISYS 2103 Business Information Systems* 3 ENGL 1023 Composition II—State Minimum Core 3 ECON 2013 Macroeconomics**—State Minimum Core 3 Fine Arts/Humanities—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 ISYS 2263 Principles of Information Systems General Education Elective 3 Social Science—State Minimum Core 4 Natural Science—State Minimum Core</p> <p>Semester Hours 16 <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 ISYS 3293 Systems Analysis and Design Junior/Senior Business Electives 4 Natural Science—State Minimum Core</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ISYS 3393 Business Application Development Fundamentals 3 ISYS 4213 ERP Fundamentals 3 ISYS 4173 Blockchain Fundamentals 3 SEVI 3013 Strategic Management 3 U.S. History or Political Science—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ISYS 4283 Business Database Systems 3 ISYS 4453 Introduction to Blockchain Applications 6 Junior/Senior Business Electives 3 General Education Electives</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 ISYS 4363 Business Project Development 3 ISYS 4463 Blockchain Enterprise Systems Devel. 3 Fine Arts/Humanities—State Minimum Core 3 General Education Electives</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—INFORMATION SYSTEMS: BUSINESS ANALYTICS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II 3 ISYS 2103 Business Information Systems* 3 <i>ENGL 1023 Composition II</i> – State Minimum Core 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 ISYS 2263 Principles of Information Systems 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 ISYS 3293 Systems Analysis and Design 3 Junior/Senior Business Electives 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ISYS 3393 Business Application Development Fundamentals 3 ISYS 4213 ERP Fundamentals 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ISYS 4283 Business Database Systems 3 ISYS 4193 Business Analytics and Visualization 3 3-hour 3000/4000-level ISYS or business elective 3 Junior/Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 ISYS 4293 Business Intelligence 3 ISYS 4363 Business Project Development 3 <i>Fine Arts/Humanities</i>—State Minimum Core 3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—INNOVATION AND ENTREPRENEURSHIP

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 SEVI 2013 Intro. to Venture and Value Creation 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>ENGL 1023 Composition II</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 ISYS 2103 Business Information Systems* 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 Thematic Course 3 SEVI/MGMT Major Course 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 <i>SEVI 3013 Strategic Management</i> 6 SEVI/MGMT Major Course 3 Major Elective Course 3 <i>General Education Elective</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 Major Elective Course 3 <i>Fine Arts/Humanities</i>—State Minimum Core 6 Junior/Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 Major Elective Course 6 Junior/Senior Business Electives 4 <i>Natural Science</i>—State Minimum Core</p> <p>13 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—MANAGEMENT: HUMAN RESOURCE MANAGEMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ISYS 2103 Business Information Systems* 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>ENGL 1023 Composition II</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 FINN 2043 Principles of Finance * 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <u>ALL pre-business requirements should be met by end of term.</u></p>
<p>Fall Semester—Year 3</p> <p>3 <i>Fine Arts/Humanities</i>—State Minimum Core 3 MKTG 3433 Introduction to Marketing* 3 MGMT 4243 Ethics and Corporate Responsibility or MGMT 4953 Organizational Rewards 3 MGMT 4943 Talent Acquisition and Management 3 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 <i>SEVI 3013 Strategic Management</i> 3 MGMT 4953 Organizational Rewards and Compensation OR MGMT 4243 Ethics and Corp. Responsibility 3 MGMT or Collateral Electives 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>6 MGMT electives 3 MGMT or Collateral Electives 3 Junior/Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 MGMT or Collateral Elective 3 Junior/Senior Business Electives 3 <i>General Education Electives</i> 4 <i>Natural Science</i>—State Minimum Core</p> <p>13 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—MANAGEMENT: ORGANIZATIONAL LEADERSHIP

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ISYS 2103 Business Information Systems* 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>ENGL 1023 Composition II</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 FINN 2043 Principles of Finance * 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 <i>Fine Arts/Humanities</i>—State Minimum Core 3 MKTG 3433 Introduction to Marketing* 3 MGMT 4243 Ethics and Corporate Responsibility 3 MGMT 4253 Leadership 3 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 <i>SEVI 3013 Strategic Management</i> 3 MGMT 4263 Organizational Change and Development 3 MGMT or Collateral Electives 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i> – State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>6 MGMT electives 3 MGMT or Collateral Electives 3 Junior/Senior Business Electives 3 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 MGMT or Collateral Elective 3 Junior/Senior Business Electives 3 <i>General Education Electives</i> 4 <i>Natural Science</i>—State Minimum Core</p> <p>13 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—MARKETING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 MKTG 3433 Introduction to Marketing * 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>ENGL 1023 Composition II</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 ISYS 2103 Business Information Systems* 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <u>ALL pre-business requirements should be met by end of term.</u></p>
<p>Fall Semester—Year 3</p> <p>4 <i>Natural Science</i>—State Minimum Core 3 FINN 2043 Principles of Finance* 6 Junior/Senior Business Electives</p> <p>13 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 MKTG 3633 Marketing Research 3 MKTG elective 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 MKTG 3553 Consumer Behavior 6 MKTG electives 6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 MKTG 4853 Marketing Management 3 MKTG elective 6 Junior/Senior Business Electives 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—RETAIL

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 MKTG 3433 Introduction to Marketing * 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>ENGL 1023 Composition II</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 ISYS 2103 Business Information Systems* 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 <i>Fine Arts/Humanities</i>—State Minimum Core 3 FINN 2043 Principles of Finance* 3 <i>ISYS 4193 Business Analytics and Visualization</i> 6 Junior/Senior Business Electives</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 MKTG 3553 Consumer Behavior 3 MKTG 4433 Retail Strategy 3 MKTG 3013 Retail Internship 4 <i>Natural Science</i>—State Minimum Core 3 Retail Major Elective</p> <p>16 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 MKTG 4443 Retail Buying and Merchandise 3 MKTG 4343 Selling and Sales Management 3 Junior/Senior Business Elective 3 <i>General Education Electives</i></p> <p>12 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 MKTG 4353 Advanced Professional Selling 3 Junior/Senior Business Electives 3 <i>General Education Electives</i> 3 <i>U.S. History or Political Science</i>—State Minimum Core 3 <i>SEVI 3013 Strategic Management</i></p> <p>15 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSBA—SUPPLY CHAIN MANAGEMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 <i>ENGL 1013 Composition I</i>**—State Minimum Core 3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Integrated Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge**</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 <i>ECON 2023 Microeconomics</i>**—State Minimum Core 3 COMM 1313 Public Speaking**</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ISYS 2103 Business Information Systems* 3 <i>ECON 2013 Macroeconomics</i>**—State Minimum Core 3 <i>ENGL 1023 Composition II</i>**—State Minimum Core 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus</i>** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 FINN 2043 Principles of Finance* 3 General Education Elective 3 <i>Social Science</i>—State Minimum Core 4 <i>Natural Science</i>—State Minimum Core</p> <p>16 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>4 <i>Natural Science</i>—State Minimum Core 3 MKTG 3433 Introduction to Marketing* 3 SCMT 3443 Transportation & Distribution Mgmt. 3 SCMT 3613 Procurement & Supply Management 3 SCMT elective</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 SCMT 3623 Inventory & Forecasting Analytics 3 SCMT 3103 Supply Chain Management Internship 3 <i>SEVI 3013 Strategic Management</i> 3 Junior/Senior Business Electives 3 <i>U.S. History or Political Science</i>—State Minimum Core</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 SCMT 3663 MAKE: Supply Chain Process Improv. 6 Junior/Senior Business Electives 6 <i>General Education Electives</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 SCMT 4653 Supply Chain Strategy and Change Mgmt. 6 Junior/Senior Business Electives 3 <i>Fine Arts/Humanities</i>—State Minimum Core</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—ACCOUNTING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** 3 <i>Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 <i>ECON 2023 Microeconomics**—State Minimum Core</i> 3 ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I** – State Minimum Core 3 <i>Fine Arts—State Minimum Core</i> 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 Area Studies Course (see page 26) 3 <i>ECON 2013 Macroeconomics**—State Minimum Core</i> 3 <i>Social Science—State Minimum Core</i> 3 ENGL 1023 Composition II**—State Minimum Core</p> <p>15 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 <i>FINN 2043 Principles of Finance*</i> 3 <i>MKTG 3433 Introduction to Marketing*</i> 3 ACCT 3723 Intermediate Accounting I 3 ACCT 3843 Fundamentals of Taxation 3 International Business and Collateral Elective</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ACCT 3753 Intermediate Accounting II 3 ACCT elective 3 <i>ISYS 2103 Business Information Systems*</i> 3 ECON 4633 International Trade 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ECON 4643 International Macroeconomics and Finance 3 International Business and Collateral Elective 3 Area Studies Course (see page 26) 3 <i>U.S. History or Political Science—State Minimum Core</i> 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 ACCT elective 3 SEVI 3013 Strategic Management 3 International Business and Collateral Elective 3 Junior/Senior Business Electives</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—ECONOMICS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** 3 <i>Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 <i>ECON 2023 Microeconomics**—State Minimum Core</i> 3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I** – State Minimum Core 3 <i>Fine Arts—State Minimum Core</i> 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus**</i> <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 Area Studies Course (see page 26) 3 <i>ECON 2013 Macroeconomics**—State Minimum Core</i> 3 <i>Social Science—State Minimum Core</i> 3 <i>ENGL 1023 Composition II**—State Minimum Core</i></p> <p>15 Semester Hours <u>ALL pre-business requirements should be met by end of term.</u></p>
<p>Fall Semester—Year 3</p> <p>3 <i>FINN 2043 Principles of Finance*</i> 3 <i>MKTG 3433 Introduction to Marketing*</i> 3 ECON 3033 Microeconomic Theory 3 International Business and Collateral Elective 3 <i>U.S. History or Political Science—State Minimum Core</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ECON 3133 Macroeconomic Theory 3 ECON 4633 International Trade 3 ECON 4743 Introduction to Econometrics 3 <i>ISYS 2103 Business Information Systems*</i> 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ECON 4333 Economics of Organizations 3 ECON 4643 International Macroeconomics and Finance 3 International Business and Collateral Elective 3 Area Studies Course (see page 26) 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 Junior/Senior ECON elective 3 <i>SEVI 3013 Strategic Management</i> 6 International Business and Collateral Elective</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—FINANCE

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** 3 <i>Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 <i>ECON 2023 Microeconomics**</i>—State Minimum Core 3 ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I** – State Minimum Core 3 <i>Fine Arts—State Minimum Core</i> 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus**</i> <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 FINN 2043 Principles of Finance* 3 <i>ECON 2013 Macroeconomics**</i>—State Minimum Core 3 <i>Social Science—State Minimum Core</i> 3 <i>ENGL 1023 Composition II**</i>—State Minimum Core</p> <p>15 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 <i>ISYS 2103 Business Information Systems*</i> 3 <i>MKTG 3433 Introduction to Marketing*</i> 3 FINN 3013 Financial Analysis_(FINN elective) 3 <i>FINN 3053 Financial Markets and Institutions</i> 3 <i>U.S. History or Political Science—State Minimum Core</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 FINN 3063 Investments OR FINN 3603 Corporate Finance 3 FINN 3703 International Finance 3 ECON 4633 International Trade 3 Area Studies Course (see page 26) 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 FINN 4133 Advanced Investments or FINN 4233 Advanced Corporate Finance 3 ECON 4643 International Macroeconomics and Finance 3 Junior/Senior Finance Elective 3 Area Studies Course (see page 26) 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 SEVI 3013 Strategic Management 9 International Business and Collateral Elective</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—GENERAL BUSINESS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** 3 <i>Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 <i>ECON 2023 Microeconomics**—State Minimum Core</i> 3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I** – State Minimum Core 3 <i>Fine Arts—State Minimum Core</i> 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 Area Studies Course (see page 26) 3 <i>ECON 2013 Macroeconomics**—State Minimum Core</i> 3 <i>Social Science—State Minimum Core</i> 3 ENGL 1023 Composition II**—State Minimum Core</p> <p>15 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 ISYS 2103 Business Information Systems* 3 International Business and Collateral Elective 3 General Business Electives</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 SEVI 3013 Strategic Management 3 U.S. History or Political Science—State Minimum Core 3 ECON 4633 International Trade 3 General Business Electives</p> <p>12 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 Junior/Senior Business Elective 3 ECON 4643 International Macroeconomics and Finance 3 International Business and Collateral Elective 3 Area Studies Course (see page 26) 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>9 General Business Electives 4 <i>Natural Science—State Minimum Core</i> 3 International Business and Collateral Elective</p> <p>16 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—INFORMATION SYSTEMS

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** <i>3 Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business * 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** <i>3 Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ECON 2023 Microeconomics**—State Minimum Core 3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I**— State Minimum Core 3 Fine Arts—State Minimum Core 3 Foreign Language (3000 level or higher)</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 ISYS 2103 Business Information Systems* 3 ECON 2013 Macroeconomics**—State Minimum Core 3 Social Science—State Minimum Core 3 ENGL 1023 Composition II**—State Minimum Core</p> <p>15 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 ISYS 2263 Principles of Information Systems 3 International Business and Collateral Elective 3 U.S. History or Political Science—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 ISYS 3293 Systems Analysis and Design 3 ISYS 3393 Business Application Development Fund. 3 SEVI 3013 Strategic Management 3 ECON 4633 International Trade 4 Natural Science—State Minimum Core</p> <p>16 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 ISYS 4283 Business Database Systems 3 ECON 4643 International Macroeconomics and Finance 3 Junior/Senior Business Electives 3 Area Studies Course (see page 26) 4 Natural Science—State Minimum Core</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 ISYS elective 3 Area Studies Course (see page 26) 6 International Business and Collateral Elective</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—MANAGEMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** 3 <i>Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 <i>ECON 2023 Microeconomics**</i>—State Minimum Core 3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I**— State Minimum Core 3 <i>Fine Arts—State Minimum Core</i> 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 <i>MATH 2043 Survey of Calculus**</i> <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 Area Studies Course (see page 26) 3 <i>ECON 2013 Macroeconomics**</i>—State Minimum Core 3 <i>Social Science—State Minimum Core</i> 3 <i>ENGL 1023 Composition II**</i>—State Minimum Core</p> <p>15 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 MGMT 4243 Ethics and Corporate Responsibility 3 International Business and Collateral Elective 3 <i>U.S. History or Political Science—State Minimum Core</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 SEVI 4583 International Management 3 MGMT elective 3 ISYS 2103 Business Information Systems* 3 ECON 4633 International Trade 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 MGMT elective 3 ECON 4643 International Macroeconomics and Finance 3 International Business and Collateral Elective 3 Area Studies Course (see page 26) 4 <i>Natural Science—State Minimum Core</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 MGMT elective 3 SEVI 3013 Strategic Management 3 International Business and Collateral Elective 3 Junior/Senior Interdisciplinary Electives</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—MARKETING

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** <i>3 Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** <i>3 Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ECON 2023 Microeconomics**—State Minimum Core 3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I**— State Minimum Core 3 Fine Arts—State Minimum Core 3 Foreign Language (3000 level or higher)</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 Area Studies Course (see page 26) 3 ECON 2013 Macroeconomics**—State Minimum Core 3 Social Science—State Minimum Core 3 ENGL 1023 Composition II**—State Minimum Core</p> <p>15 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 3043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 ECON 4633 International Trade 3 International Business and Collateral Elective 3 ISYS 2103 Business Information Systems*</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 MKTG 3553 Consumer Behavior 3 MKTG 3633 Marketing Research 4 Natural Science—State Minimum Core 3 Area Studies Course (see page 26) 3 U.S. History or Political Science—State Minimum Core</p> <p>16 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 MKTG 4633 Global Marketing 3 ECON 4643 International Macroeconomics and Finance 3 International Business and Collateral Elective 3 SEVI 3013 Strategic Management 4 Natural Science—State Minimum Core</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 MKTG 4853 Marketing Management 3 MKTG elective 3 International Business and Collateral Elective 3 Junior/Senior Business Elective</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—RETAIL

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** 3 <i>Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 <i>ECON 2023 Microeconomics**—State Minimum Core</i> 3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I**— State Minimum Core 3 <i>Fine Arts—State Minimum Core</i> 3 <i>Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 Area Studies Course (see page 26) 3 <i>ECON 2013 Macroeconomics**—State Minimum Core</i> 3 <i>Social Science—State Minimum Core</i> 3 ENGL 1023 Composition II**—State Minimum Core</p> <p>15 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 ECON 4633 International Trade 3 International Business and Collateral Elective 3 ISYS 2103 Business Information Systems*</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 MKTG 3553 Consumer Behavior 3 MKTG 3633 Marketing Research 3 SEVI 3013 Strategic Management 3 International Business and Collateral Elective 3 Area Studies Course (see page 26)</p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 MKTG 4443 Retail Buying and Merchandise 3 ECON 4643 International Macroeconomics and Finance 3 3 hours specified MKTG or SCMT courses 4 <i>Natural Science—State Minimum Core</i> 3 <i>U.S. History or Political Science—State Minimum Core</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 MKTG 4433 Retail Strategy 3 3 hours specified MKTG or SCMT courses 3 International Business and Collateral Elective 4 <i>Natural Science—State Minimum Core</i></p> <p>13 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

BSIB—SUPPLY CHAIN MANAGEMENT

120 Total Hours

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequence as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are strongly preferred.

<p>Fall Semester—Year 1</p> <p>3 MATH 2053 Finite Math**—State Minimum Core 3 SCMT 2103 Intro. to Supply Chain Management* 1 BUSI 1111 Freshman Business Connections** 3 MGMT 2103 Managing People and Organizations* 3 ISYS 1123 Business Application Knowledge** <i>3 Intermediate Foreign Language (2013 level or higher—State Minimum Core)</i></p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 1</p> <p>3 BLAW 2013 The Legal Environment of Business* 3 ACCT 2013 Accounting Principles I** 3 BUSI 1033 Data Analysis and Interpretation** 3 COMM 1313 Public Speaking** <i>3 Foreign Language (3000 level or higher)</i></p> <p>15 Semester Hours</p>
<p>Fall Semester—Year 2</p> <p>3 ECON 2023 Microeconomics**—State Minimum Core 3 SEVI 2053 Business Foundations OR ACCT 2023 Accounting Principles II** 3 ENGL 1013 Composition I**— State Minimum Core 3 Fine Arts—State Minimum Core 3 Foreign Language (3000 level or higher)</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 2</p> <p>3 MATH 2043 Survey of Calculus** <i>(Honors students must complete MATH 2554 Calculus I)**</i> 3 Area Studies Course (see page 26) 3 ECON 2013 Macroeconomics**—State Minimum Core 3 Social Science—State Minimum Core 3 ENGL 1023 Composition II**—State Minimum Core</p> <p>15 Semester Hours <i>ALL pre-business requirements should be met by end of term.</i></p>
<p>Fall Semester—Year 3</p> <p>3 FINN 2043 Principles of Finance* 3 MKTG 3433 Introduction to Marketing* 3 SCMT 3613 Procurement & Supply Management 3 International Business and Collateral Elective 3 U.S. History or Political Science—State Minimum Core</p> <p>15 Semester Hours</p>	<p>Spring Semester—Year 3</p> <p>3 SCMT 3443 Transportation & Distribution Mgmt. 3 SCMT 3643 International Logistics 3 ISYS 2103 Business Information Systems* 3 ECON 4633 International Trade 4 Natural Science—State Minimum Core</p> <p>16 Semester Hours</p>
<p>Fall Semester—Year 4</p> <p>3 SCMT elective 3 ECON 4643 International Macroeconomics and Finance 3 International Business and Collateral Elective 3 Area Studies Course (see page 26) 4 Natural Science—State Minimum Core</p> <p>16 Semester Hours</p>	<p>Spring Semester—Year 4</p> <p>3 SCMT elective 3 SEVI 3013 Strategic Management 3 International Business and Collateral Elective 3 Junior/Senior Business Electives</p> <p>12 Semester Hours</p>

* Must be completed prior to SEVI 3013 Strategic Management.

** Must be completed prior to taking any 3000 or 4000-level business courses.

GLOSSARY OF TERMS

Academic Advisor A student's academic advisor helps the student develop an academic plan leading to graduation. This plan is developmental and includes choosing the appropriate classes, meeting core and major requirements and planning for a future career

Academic Calendar A calendar of dates showing when fall, spring, and summer terms begin and end as well as other related dates, such as finals week and commencement

Academic Dismissal A student on academic suspension who does not earn a term GPA (see *grade-point average*) of 2.0 will be dismissed from the university and unable to return except through appeal to the Academic Standards Committee

Academic Honesty The University's Code of Academic Integrity emphasizes that a student's work must be his or her own

Academic Load A full-time load of classes totals 12 or more credit hours during the fall and spring terms and 6-7 credit hours during a summer term

Academic Status A combination of term and cumulative grade point averages determines a student's academic "health" – whether he is in good shape academically, under a warning status, suspended from full-time enrollment, or dismissed from the university

Academic Suspension A student on academic warning (probation) who does not earn the minimum required grade-point average will have to sit out for one major semester (fall or spring and subsequent summer term) and reapply for admission to attend

Academic Warning (Probation) A student whose semester grade-point average falls below what is required for good status will be placed on academic warning

Academic Year An academic year consists of the fall and spring semesters/terms plus the summer terms

Advanced Registration Period The time during which current students may register for upcoming semesters. Typically advanced registration for spring classes is the first two weeks of November and advanced registration for summer and fall classes is the first two weeks of April. Students are assigned a specific registration date and time by classification.

Blackboard Online course management system used at the University of Arkansas. Instructors upload course materials which students can read and respond to online.

BSBA Bachelor of Science in Business Administration; A degree offered through an education program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values. This degree requires completion of the University Core and Walton College Core courses, as well as course work in a specific business discipline.

BSIB Bachelor of Science in International Business; A degree intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, and supply chain management. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics. This degree requires completion of the University Core and Walton College Core courses, as well as course work in international business, a single foreign language, an area of study related to that language and a concentration in a business discipline.

Business Core Twenty-one hours (7 courses) of business courses required of all business majors that are intended to expose students to the major disciplines of the Walton College

CAPS Counseling and Psychological Services offered through the Pat Walker Health Center

Career Connections Resources, both in-person and online, to help students choose majors and careers, write resumes and cover letters, find jobs, and the like. Walton Career Connections is located in Willard J. Walker Hall, room 226.

Catalog of Studies Online comprehensive reference tool listing degrees and courses offered at the U of A as well as additional information about costs, financial assistance, and campus resources

Center for Educational Access Central campus resource for students with disabilities to obtain accommodations needed for equal access to education

Chair of Department Administrative head of an instructional unit

Chancellor Chief Executive Officer and leader of the university

Chancellor's List An honor roll published at the end of each semester. The Chancellor's List includes students who achieve a 4.0 GPA in at least 12 semester hours normally required by their college for graduation.

Code of Student Life Outline of student responsibilities on and off campus and a description of disciplinary processes and sanctions should students not accept and practice these responsibilities

College An undergraduate division of a university offering courses and degrees; The Sam M. Walton College of Business is one of 6 academic colleges at the University of Arkansas.

Concentration A particular emphasis within a major designed to focus coursework toward a specific field. For example, the Walton College offers concentrations in banking, management/investments, risk management, real estate and financial analytics within the finance major.

Co-requisite A course that must be taken at the same time as another course

Course Number A number combination that follows a course name and indicates the level of the course and the number of credit hours the course carries. For example: English 1013 is a freshman-level course (the first number) and carries three hours of credit (the last number)

Credit Hour College courses are usually measured in credit hours with one credit hour equal to 15 clock hours a semester. A three-credit hour class, therefore, would involve 45 clock hours of instruction either online or in a classroom.

Curriculum A program of courses approved for a particular degree. To earn a degree in a particular program, a student must complete the curriculum for that program.

Dean The administrative head of a college or unit; Dr. Matthew Waller is the current dean of the Sam M. Walton College of Business.

Dean's List An honor roll published at the end of each semester. The Dean's List includes students who achieve a 3.75 to 3.99 GPA in at least 12 semester hours normally required by their college for graduation.

Degree An academic degree is an award conferred by a college or university signifying that the recipient has satisfactorily completed all requirements for the degree

Degree Plan/Requirements A list of courses and other requirements needed to complete a degree

Degree-Seeking Student A student who is enrolled in courses for credit and recognized by the university as taking these courses to earn a degree

Department A division of a college or university that is responsible for a given subject, such as English, mathematical sciences, or computer science

Distance Learning A student learns remotely, usually via technology, and works on his/her own rather than being in a classroom

Doctorate The highest earned academic degree conferred by a university. A **Ph.D. or an Ed.D., a doctorate**, is awarded for at least three years of graduate study in a field (not necessarily philosophy) capped by a dissertation, or a written document of extensive research.

Drop/Add Period The period of time at the beginning of each term when students can drop or add classes without penalty

Early Progress Grades Progress reports for students in 1000 and 2000 level classes, usually during the seventh week of the semester

Elective A course that a student can select from among alternatives

Fees Required payments in addition to tuition, such as a lab fee, student activity fee, technology fee, recreational fee, etc.

FERPA The federal Family Educational Rights and Privacy Act of 1974 states that student educational records are confidential and may not be released without the consent of the student

Full-Time Student A student who takes 12 or more credit hours a semester

Good Status A combination of credit hours earned and grade-point average that demonstrate adequate progress toward a degree (see pages 10-11 of this book)

Grade Appeal A process by which a student may question the fairness or accuracy of a grade

Grade Exclusion A student may improve his or her undergraduate cumulative grade point average by removing a maximum of 9 hours in which he or she previously earned grades of D or F

Hold A registration hold occurs when the university blocks a student's access to the registration system because he or she has not met a particular requirement, such as paying a library fine or a parking ticket, taking care of a disciplinary sanction, or participating in a required advising session

Incomplete An instructor can assign an "I" or *Incomplete* grade when a student has a legitimate reason for not being able to complete course requirements within the timeframe of the course. The student must work with the instructor to complete the coursework within 12 months of receiving the "I"

Internship Student integrates career-related experiences into an undergraduate education by participating in supervised work

Loans/Grants Loans are borrowed money that must be repaid with interest; grants are monetary awards given to students to pay for college expenses and do not have to be repaid

Major A field of study for a degree

Minor Secondary area of academic study requiring fewer courses and credits than a major

Natural Sciences Science courses pertaining to the "natural" world, such as biology, physics, and chemistry

Non-Credit Educational course that does not offer credit toward a degree

Non-Degree Seeking Student A student taking classes but not intending to apply these courses toward a degree

Non-resident A student who is not classified as an Arkansas resident for the purpose of paying tuition and fees

Online Classes Regularly scheduled classroom instruction is replaced by required activities completed at a distance and managed online

Overload Registering for a number of credit hours above those considered the maximum full-time load

Override A request to be placed in a class that has reached the listed capacity in UAConnect; Each department on campus develops its own override request process; however, business course override requests are submitted online during specific time periods each semester. Overrides for full business classes are reviewed on a first-come, first-served basis and are not guaranteed

Placement test A test given to a student entering a college or university to determine specific knowledge or proficiency in a subject for the purpose of assignment to the appropriate course

Plagiarism Taking someone else's work or ideas and passing them off as one's own

Pre-Business Core The 34 hours of courses that business majors must complete in order to be eligible to enroll in ANY 3000 or 4000 level business courses (upper-level business courses). Students must earn a grade of "C" or better in all pre-business core courses and must have cumulative and pre-business GPAs of 2.5 in order to move to upper-level business classes.

Prerequisite A requirement that must be met before a subsequent activity can take place, such as a course that must be completed prior to beginning another course

Professor Highest academic rank at a university

Provost The provost is the second in command at the university and is responsible for all academic areas. At the University of Arkansas, all college deans report to the provost.

Quality Points Quality points are used to calculate students' grade point averages. Each letter grade is worth a certain number of points: A = 4, B = 3, C = 2, D = 1, F = 0

RCED Abbreviation for Donald W. Reynolds Center for Enterprise Development which houses some classrooms for Walton students

Reading Day The day between the end of the term and the beginning of the final examination period; this day without either classes or exams and is used as a time to finish up course papers or prepare for final tests

Registrar An administrator in a college or university who is in charge of the student records of enrollment and academic standing

Scholarship A type of financial aid in the form of a grant that is given for achievement in academics or other areas and that does not have to be repaid

Semester A half-year term in a college or university, typically lasting fifteen to eighteen weeks; also called a term

State Minimum Core 35 credit hours of general education courses designed to provide students with foundational critical thinking and communication skills, application of quantitative skills, the understanding of the human heritage, and adaptability to a changing world – all characteristics of a broadly educated individual

Student ID Number The 9-digit number assigned to each student upon application to the University of Arkansas and used for accurate record-keeping. This number identifies the student as unique from all other students much like a Social Security number identifies citizens for governmental purposes. Your student ID number may be found on your ID card and should be memorized and included in all correspondence with university officials

Student Standing Also called classification, student standing is determined by the number of completed hours at the end of each term. Up to 30 hours = freshman, 30-59 hours = sophomore, 60-89 hours = junior, 90 hours or above = senior

Study Abroad Educational activities or programs which a student completes outside the United States; these can include credit or noncredit courses, service learning, field research, travel seminars, etc.

Supplemental Instruction (SI) SI is a peer-facilitated academic support program that targets difficult courses and offers regularly scheduled out-of-class small group discussions and review sessions for clarification of the material taught in the courses

Syllabus An outline of the goals of a course, materials to be used, schedule of topics, methods of evaluation

Transcript List of courses accumulated through university study and the grades earned; available through the registrar's office

Transfer Equivalency Guide A database accessed through the registrar's web page that shows which courses transfer to the University of Arkansas from other schools and how they transfer

UAConnect A software program that allows information on students – address, academic history, grades, etc. – to be kept in one place and accessed electronically

UASuccess A software program for tracking student progress and interactions with faculty and staff

UGPO Abbreviation for Undergraduate Programs Office located in Business Building, room 328 and is home to advising and undergraduate recruitment for business students

Upper-Level Business Course Any 3000- or 4000-level business course

“W” A grade indicating that a student withdrew from a class after the first ten days of the semester but before the course drop deadline

