



## **COURSE SYLLABUS**

Course: **SPCM 3613 Business Logistics**

Prerequisite: (ECON 2013 and ECON 2023) or ECON 2143

### **Course Description:**

Management of logistics functions in the firm including physical supply and distribution activities such as transportation, storage facility location, inventory control, materials handling, warehousing, and organization.

### **Readings and Text:**

**Text Book:** Supply Chain Management: A Logistics Perspective, (Coyle, Langley, Gibson, Novack, Bardi),

### **Course Objectives:**

By semester's end the student should be capable of formulating the foundation for a solution to these questions;

- 1.) Understanding the fundamentals of logistics and supply chain management that are necessary for a demand driven company to function in the international marketplace.
- 2.) Understanding the major transportation options available in the domestic and global market; the circumstances under which they are most likely to be utilized and how to find and use third party resources for such services.
- 3.) Understanding the rationale for an integrated logistics approach, compared to the traditionally fragmented functions of purchasing, planning, scheduling, customer service, transportation, and warehousing and inventory management.
- 4.) Understanding the key to successful logistics means understanding basic inventory management strategies and measures. The principle "follow the inventory," will be clearly understood.
- 5.) Understanding the importance of total logistics costs in the decision making processes and the corresponding impact on the total Organization P&L and the impact of logistics decisions on the Organization balance sheet.
- 6.) Understand what sustainable supply chains encompass and how traditional supply chain tools such as network optimization and lean six sigma processes can be used effectively for sustainable supply chain decision making.

### **Structure of Course:**

The three principal types of classroom activities include the following:

- Lectures/Guest speakers & tours to expand upon, illustrate, and supplement the material in the text;
- In class assignments, examples, and projects;
- Examinations to provide feedback and positive reinforcement regarding the level of knowledge and insight which is being gained throughout the course; and

- Group projects

Three examinations that will be given this semester: Students are expected to have read each chapter assignment before class. Assignments must be turned in within the first five minutes of class the day they are due. No points will be given for late homework.

- Exams #1, #2, and the Final Exam, each will be worth 100 points; consisting of 25-50 multiple-choice and true/false type questions.

**Grading:**

As mentioned previously, each exam, assignment, etc. has a point value. Based on the values of these assignments, final course grades will be based on the following minimum standards.

Exam #1.....	100 points
Exam #2.....	100 points
Final Exam .....	100 points
Group Project.....	125 points
Assignments(2@25points/ea.)	50 points
Participation/Attendance.....	50 points
Total possible.....	550 points

The professor reserves the right to add extra credit assignments throughout the quarter. Any extra credit assignments will add points directly to the end total.

Grading will be on a 90%, 80%, 70%, 60% scale for an A, B, C, D, and so on

**Makeup Examinations:**

General course policy is that no makeup examinations will be given unless a student can prove in writing that circumstances of an extraordinary nature necessitated an absence from a particular examination. Since examination dates have been announced well in advance, employment interviews or plant visits will not be a valid excuse for missing a regularly-scheduled examination, unless pre approved at least one week prior to the exam date by the instructor. All of the exam dates for this course have been announced as of the first day of class. Students should view these dates as firm, and schedule other commitments around the exam dates.

Makeup exams, when allowed will be scheduled individually with the instructor. Please note: If an exam is not taken, zero points will be recorded. Total points for the class remain at 550.

**Academic Honesty:**

As a core part of its mission, the University of Arkansas provides students with the opportunity to further their educational goals through programs of study and research in an environment that promotes freedom of inquiry and academic responsibility. Accomplishing this mission is only possible when intellectual honesty and individual integrity prevail. Each University of Arkansas student is required to be familiar with and abide by the University’s ‘Academic Integrity Policy’ which may be found at <http://provost.uark.edu/>. Students with questions about how these policies apply to a particular course or assignment should immediately contact their instructor. Application of the Academic Honesty Policy, as stated at <http://provost.uark.edu/> will be fully adhered to in this course.

**Attendance and Participation:**

Regular and punctual attendance will prove to be helpful to students in this course. Attendance will be monitored periodically and pop quizzes (2-5 points) will be given occasionally.

Additionally, classroom participation is important as class discussions provide a source of enrichment for all. Please do not arrive late or leave class early as this is extremely disruptive and annoying to the instructor and to other students taking the course.

Attendance is mandatory on days when we have a guest speaker or group presentations. Each unexcused absence on those days will result in an automatic reduction of **10 points to your semester grade**.

**Inclement weather policy:**

"If the University is open, I will be here for class. Students should use their own judgment of whether they can safely make it to campus. They are the only ones who can assess their own skills, transportation, and situation. Safety should be a top priority." For additional questions see the University policy.

**Blackboard:**

I will use the blackboard system as my primary way to communicate with the class outside of our scheduled meeting times. All course documents including the syllabus, schedule, assignments, etc. will be posted on Blackboard. **Please check it frequently.**