



## COURSE SYLLABUS

Course: **TLOG 3643 International Transportation & Logistics**

Prerequisite: ECON 2013 and ECON 2023 or ECON 2143

### **Course Description:**

The course has two major objectives: first, to acquaint students with managerial issues in international logistics and transportation; and, second to provide students with an understanding of procedures related to import/export management.

### **Course objectives:**

The content of the course consists primarily of lectures, discussions, and case analyses. Students are advised to do the required reading prior to class. The lectures are designed to complement, not repeat, the assigned readings.

### **Grading Scale:**

Project-based assignments, presentations, and your contribution to in-class discussions will be assessed through the use of provided rubrics, described in the assignment descriptions.

90.00 to 100.00 points	A	Exceptionally High Quality
80.00 to 89.99 points	B	High Quality
70.00 to 79.99 points	C	Average Quality
60.00 to 69.99 points	D	Low Quality
50.00 to 59.99 points	F	Failing Quality
N/A	I	Incomplete

Please note that unless a computational error has been made, grades will not be changed after the end of the semester.

### **Course Requirements:**

Exam 1	25 points
Exam 2	25 points
Final Exam	30 points
Country Assessment	5 points
Import/Export Plan	10 points
Peer Evaluation	3 points
Class Participation	2 points
Total	100 points

**No Extra Credit:**

Your course grades are based only on the above information. There will be no extra-credit opportunities. Please do not ask for exceptions.

**Exams:**

Students are responsible for material from lectures, readings, cases, and all other material covered in class or in the textbook. Students are responsible for making THOROUGH notes of the content and discussions covered in class.

It is important that your schedule permits you to be free on exam dates. Absence from an exam will result in a score of zero, unless cleared in advance. Confirmation from a doctor is required if an exam is missed due to illness. More information about the content of the exams will be provided prior to the exam dates. Communication devices may not be used during exams. All communication devices must be turned off and put away.

**Group Project 1 – Country Assessment:**

You have been assigned to a team project composed of 3-4 co-workers. Your group members are consultants that will assist an American firm interested in importing products from a select country (to be assigned in class) into the U.S. You have been asked to prepare a 10-15 minute presentation introducing relevant information on the foreign country, such as: economic indexes, major products exported and imported, main trade partners, major ports and airports, current state of transportation infrastructure, main routes to and from the U.S, main carriers and distributors, as well as relevant aspects that will facilitate doing business there (e.g. current commercial relationship with the U.S., corruption, security concerns, etc). More detail to be provided in class.

**Group Project 2 – Import Plan:**

You have been asked to develop a plan to import one or more products from the select foreign country into the U.S. The plan must be for a start-up firm. The plan should indicate how you intend to operate the import business. In the plan, describe the procedures you will use to undertake the business. Factors to be included in the plan are:

- Description of your firm's business
- Choice of country, as well as supplier or distributor
- Methods of transportation and carriers used
- Proposed itinerary
- Documentation
- Intermediaries used
- Terms of sale and payment

In general, plans that provide greater detail (e.g., in terms of freight costs, intermediaries used, shipping lanes, etc.) receive higher grades. You will be required to present your plan to class on one of the days designated for student presentations.

- A one page proposal is due in class (see course matrix for exact date).
- An electronic version of the PowerPoint slides to be used for your presentation is due in the first day scheduled for presentations (so that they can be pre-loaded for the presentations).
- The order of the presentations will be chosen on the basis of a random draw.

For your presentation, assume that you are making the presentation in an attempt to persuade company executives to back your plan. Presentations will be graded on the basis of the attached grading rubric. Note that all group members are not required to participate in the presentation.

All students in a group will be awarded the same grades for the group project, but students will also receive an individual score based on a group peer evaluation. (Please see the attached peer evaluation form.) If you are having problems with group dynamics and cannot solve these problems within the group, please see the instructor as early as possible. You should not wait until the end of the semester to inform the instructor about group dynamics problems.

**Class Participation:**

Your participation grade must be earned. It will be based on attendance, quantity, and especially quality of contributions during lectures and in-class discussions. Attendance in guest speakers and student project presentations is highly recommended. The following rubric will be STRICTLY followed while grading.

2 points – Excellent quality: student attends all classes and actively contributes to class discussions

1 point – Average quality: student attends almost all classes and occasionally contributes to class discussions

0 points – Poor quality: student frequently misses classes or occasionally exhibits disruptive behaviors

**Examinations and Make-Up Exam Policy:**

Absence from an exam will result in a score of zero, unless cleared before the scheduled exam. Confirmation from a doctor is required if an exam is missed due to illness.

**Academic Honesty:**

Academic dishonesty involves acts, which may subvert or compromise the integrity of the educational honor code pledge. The application of the University's Academic Dishonesty Policy will be fully adhered to in this course. It may be found at [http://catalogofstudies.uark.edu/current/studies/07\\_AcademicReg.pdf](http://catalogofstudies.uark.edu/current/studies/07_AcademicReg.pdf).

**Disruptive Behavior:**

Disruptive student behavior will be handled in accordance with Walton College policies and procedures on this topic.

**Late Delivery:**

Any deliverables are due in class in designated dates. Submitting electronically after class hours in the same date will imply in a 10% penalty. Submitting deliverables until 24 hours after class time will result in a 20% penalty. Submissions after 24 hours will result in a 30% penalty.

**Disclaimer:**

The instructor reserves the right to make any changes in the syllabus and the requirements for successfully completing the course.

**Guidelines for Accommodations for Students with Disabilities:**

It is the Walton College policy that reasonable accommodations will be made for students with disabilities. Students must request any accommodations from their instructor in addition to requesting accommodations from the Center for Students with Disabilities (CSD). Please contact the CSD for details on seeking accommodations for disabilities.

Any student with special needs should bring this to the attention of the instructor as soon as possible, but not later than the second week of class.

**Reaching the Instructor:**

E-mail is the preferred method of communicating with the instructor outside of class time. E-mail will be checked frequently and responses sent out in a timely manner.