Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business (outside of their major). Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole.

Students may elect to obtain a business major and a business minor in the Walton College (but not a major and minor within the same discipline). Students must complete all requirements for both the major and the minor and may not use more than six hours of major courses toward minor requirements. Business minor require the completion of 15-21 specific hours of study and all upper level courses applied toward the minor must be taken in residence. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation and must maintain a 2.0 GPA in the minor. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.

**SINGLE DISCIPLINE MINORS:**

1. **ACCOUNTING**
   - ACCT 3723 Intermediate Accounting I
   - ACCT 3753 Intermediate Accounting II
   - ACCT 3843 Fundamentals of Taxation
   
   **Plus 2 of the following courses:**
   - ACCT 3533 Accounting Technology
   - ACCT 4673 Cost and Managerial Accounting
   - ACCT 4753 Intermediate Accounting III
   - ACCT 4963 Audit and Assurance Services

2. **ECONOMICS**
   - ECON 2013 Principles of Macroeconomics
   - ECON 2023 Principles of Microeconomics
   
   **Plus 9 hours of upper-division course work in economics.**

3. **BEHAVIORAL ECONOMICS**
   - ECON 2013 Principles of Macroeconomics
   - ECON 2023 Principles of Microeconomics
   - ECON 4423 Behavioral Economics
   - ECON 4433 Experimental Economics
   
   **Plus 1 of the following courses:**
   - ECON 3033 Microeconomics Theory
   - ECON 4743 Introduction to Econometrics

4. **FINANCE**
   - FINN 3013 Financial Analysis
   
   **Insurance/Real Estate Concentration**
   - Choose any 5 of the following 7 courses:
     - FINN 3003 Personal Financial Management
     - FINN 3623 Risk Management
     - FINN 3933 Real Estate Principles
     - FINN 4413 Real Estate Appraisal
     - FINN 4433 Real Estate Finance and Investment
     - FINN 4733 Life and Health Insurance I
     - FINN 4833 Property and Casualty Insurance I

   - FINN 3053 Financial Markets and Institutions
   - FINN 3103 Financial Modeling
   - FINN 3703 International Finance
   
   **Plus 2 of the following 6 courses:**
   - FINN 3063 Investments
   - FINN 3133 Commercial Banking
   - FINN 3603 Corporate Finance
   - FINN 4133 Advanced Investments
   - FINN 4233 Advanced Corporate Finance
   - FINN 4313 Advanced Commercial Banking

5. **INFORMATION SYSTEMS**
   - ISYS 2263 Principles of Information Systems
   - ISYS 3293 Systems Analysis and Design
   - ISYS 3393 Business Application Development Fund.
   - ISYS 4213 ERP Fundamentals
   
   **Plus 1 of the following courses:**
   - ISYS 4223 ERP Configuration and Implementation
   - Any 3-hour Junior/Senior level ISYS course

6. **BUSINESS ANALYTICS**
   - ISYS 4193 Business Analytics & Visualization
   - ISYS 4293 Business Intelligence
   - ISYS 4393 Applied Analytics
   
   **Plus 2 of the following courses:**
   - ISYS 4213 ERP Fundamentals
   - FINN 3013 Financial Modeling
   - ECON 4743 Introduction to Econometrics
   - ECON 4753 Forecasting
   - MGMT 4243 Ethics & Corporate Responsibility
   - MKTG 3633 Marketing Research
   - SCMT 3623 Adv. Inventory Mgmt. & Forecasting
7. MANAGEMENT
MGMT 4243 Ethics and Corporate Responsibility
MGMT 3933 Entrepreneurship/New Venture Development
MGMT 4103 Special Topics (maximum three hours)
MGMT 4253 Leadership
MGMT 4263 Org. Change & Development
MGMT 4433 Small Enterprise Management
MGMT 4583 International Management
MGMT 4943 Organizational Staffing
MGMT 4953 Org. Rewards & Compensation
MGMT 4993 Entrepreneurship Practicum (by application only)

Plus 4 of the following 9 courses:

8. MARKETING
MKTG 3433 Introduction to Marketing
MKTG 3553 Consumer Behavior
MKTG 4223 Integrated Mktg. Communications
MKTG 4343 Selling and Sales Management
MKTG 4443 Retail Strategy
MKTG 4444 Retail Buying and Merchandise
MKTG 4513 Nonprofit Marketing
MKTG 4633 Global Marketing

Plus 3 of the following 6 courses:

9. RETAIL
MKTG 3433 Introduction to Marketing
MKTG 3553 Consumer Behavior
MKTG 4433 Retail Strategy
MKTG 4443 Retail Buying and Merchandising

Plus 3 of the following courses:
ECON – any ECON at the 3000 or 4000 level
FINN 3013 Financial Analysis
ISYS 4213 ERP Fundamentals
MGMT - any MGMT at the 3000 or 4000 level
MKTG 3653 Category Management Topics
MKTG 4233 Integrated Mktg. Communications

SCMT 3613 Supply Management

10. SUPPLY CHAIN MANAGEMENT
Choose any 5 of the following 10 courses:
SCMT 3443 Transportation & Distribution Mgmt.
SCMT 3613 Supply Management
SCMT 3623 Adv. Inventory Mgmt. & Forecasting
SCMT 3633 Behavioral Supply Chain Mgmt.
SCMT 3643 International Trans. & Logistics
SCMT 3653 Retail Supply Chain Analysis
SCMT 4103 Special Topics Supply Chain Mgmt.
SCMT 4633 Logistics Provider & Carrier Mgmt.
SCMT 4653 Supply Chain Strategy
ISYS 4213 ERP Fundamentals

INTERDISCIPLINARY MINORS:
1. ENTERPRISE RESOURCE PLANNING (ERP)
   ISYS 4213 ERP Fundamentals
   ISYS 4223 ERP Config. & Implementation

   Plus 3 of the following 6 courses:
   ACCT 3533 Accounting Technology
   ACCT 3723 Intermediate Accounting I
   ISYS 4233 ERP Development
   SCMT 3443 Transportation & Distribution Mgmt.
   SCMT 3613 Supply Management
   SCMT 3623 Adv. Inventory Management & Forecasting

2. NONPROFIT STUDIES
   MKTG 4513 Nonprofit Marketing
   SCMT 4853 Cross-Sector Collaboration for Sustainability

   Plus 3 of the following 11 courses:
   ACCT 4703 Governmental & Nonprofit Acct.
   ECON 3843 Economic Development...
   MGMT 4243 Ethics & Corporate Responsibility
   MGMT 4253 Leadership
   MGMT 4263 Org. Change & Development
   PLSC 300V Internship in Public Affairs
   PLSC 3103 Public Administration
   PLSC 4853 International Norms & Corp. Social Responsibility
   SOCI 4013 Special Topics in Sociology
   WCOB 310V Cooperative Education
   WCOB 3023 Sustainability in Business

3. FINANCIAL ECONOMICS
   FINN 3013 Financial Analysis & Valuation
   ECON 4753 Forecasting

   Plus 3 of the following 4 courses:
   FINN 3063 Investments
   FINN 3603 Corporate Finance
   ECON 3433 Money and Banking
   ECON 4743 Introduction to Econometrics

4. INTERNATIONAL BUSINESS (21 hours)
   ECON 3843 Economic Development...
   ECON 3853 Emerging Markets
   ECON 3933 Japanese Economics
   ECON 4633 International Trade
   ECON 4643 International Macro & Finance
   ECON 468V International Econ & Business Seminar
   FINN 3703 International Finance
   MGMT 4583 International Management
   MKTG 4633 Global Marketing
   SCMT 3643 International Transportation & Logistics
   3 hours of study abroad led by Walton College faculty
   Other—Department Chair approval needed

   Plus 6 hours of Intermediate foreign language

We are Walton.