

Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business (outside of their major). Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole.

Students may elect to obtain a business major and a business minor in the Walton College (but not a major and minor within the same discipline). Students must complete all requirements for both the major and the minor and may not use more than six hours of major courses toward minor requirements. Business minor require the completion of 15-21 specific hours of study and all upper level courses applied toward the minor must be taken in residence. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation and must maintain a 2.0 GPA in the minor. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.

SINGLE DISCIPLINE MINORS:

1. ACCOUNTING

ACCT 3723	Intermediate Accounting I
ACCT 3753	Intermediate Accounting II
ACCT 3843	Fundamentals of Taxation
Plus 2 of the following courses:	
ACCT 3533	Accounting Technology
ACCT 4673	Cost and Managerial Accounting
ACCT 4753	Intermediate Accounting III
ACCT 4963	Audit and Assurance Services

2. ECONOMICS

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics
Plus 9 hours of upper-division course work in economics.	

3. BEHAVIORAL ECONOMICS

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics
ECON 4423	Behavioral Economics
ECON 4433	Experimental Economics
Plus 1 of the following courses:	
ECON 3033	Microeconomics Theory
ECON 4743	Introduction to Econometrics

4. FINANCE

Banking/Financial Mgmt./Investment Concentration

FINN 3013	Financial Analysis
Plus 2 of the following 3 courses:	
FINN 3053	Financial Markets and Institutions
FINN 3103	Financial Modeling
FINN 3703	International Finance
Plus 2 of the following 6 courses:	
FINN 3063	Investments
FINN 3133	Commercial Banking
FINN 3603	Corporate Finance
FINN 4133	Advanced Investments
FINN 4233	Advanced Corporate Finance
FINN 4313	Advanced Commercial Banking

Insurance/Real Estate Concentration

Choose any 5 of the following 7 courses:	
FINN 3003	Personal Financial Management
FINN 3623	Risk Management
FINN 3933	Real Estate Principles
FINN 4413	Real Estate Appraisal
FINN 4433	Real Estate Finance and Investment
FINN 4733	Life and Health Insurance I
FINN 4833	Property and Casualty Insurance I

5. INFORMATION SYSTEMS

ISYS 2263	Principles of Information Systems
ISYS 3293	Systems Analysis and Design
ISYS 3393	Business Application Development Fund.
ISYS 4213	ERP Fundamentals
Plus 1 of the following courses:	
ISYS 4223	ERP Configuration and Implementation
Any 3-hour Junior/Senior level ISYS course	

6. BUSINESS ANALYTICS

ISYS 4193	Business Analytics & Visualization
ISYS 4293	Business Intelligence
ISYS 4393	Applied Analytics
Plus 2 of the following courses:	
ISYS 4213	ERP Fundamentals
FINN 3013	Financial Modeling
ECON 4743	Introduction to Econometrics
ECON 4753	Forecasting
MGMT 4243	Ethics & Corporate Responsibility
MKTG 3633	Marketing Research
SCMT 3623	Adv. Inventory Mgmt. & Forecasting

7. MANAGEMENT

- MGMT 4243 Ethics and Corporate Responsibility
- Plus 4 of the following 9 courses:**
- MGMT 3933 Entrepreneurship/New Venture Development
- MGMT 4103 Special Topics (*maximum three hours*)
- MGMT 4253 Leadership
- MGMT 4263 Org. Change & Development
- MGMT 4433 Small Enterprise Management
- MGMT 4583 International Management
- MGMT 4943 Organizational Staffing
- MGMT 4953 Org. Rewards & Compensation
- MGMT 4993 Entrepreneurship Practicum (*by application only*)

9. RETAIL

- MKTG 3433 Introduction to Marketing
- MKTG 3553 Consumer Behavior
- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying and Merchandising
- Plus 1 of the following courses:**
- ECON – any ECON at the 3000 or 4000 level
- FINN 3013 Financial Analysis
- ISYS 4213 ERP Fundamentals
- MGMT - any MGMT at the 3000 or 4000 level
- MKTG 3653 Category Management Topics
- MKTG 4233 Integrated Mktg. Communications
- SCMT 3613 Supply Management

INTERDISCIPLINARY MINORS:

1. ENTERPRISE RESOURCE PLANNING (ERP)

- ISYS 4213 ERP Fundamentals
- ISYS 4223 ERP Config. & Implementation
- Plus 3 of the following 6 courses:**
- ACCT 3533 Accounting Technology
- ACCT 3723 Intermediate Accounting I
- ISYS 4233 ERP Development
- SCMT 3443 Transportation & Distribution Mgmt.
- SCMT 3613 Supply Management
- SCMT 3623 Adv. Inventory Management & Forecasting

2. NONPROFIT STUDIES

- MKTG 4513 Nonprofit Marketing
- SCMT 4853 Cross-Sector Collaboration for Sustainability
- Plus 3 of the following 11 courses:**
- ACCT 4703 Governmental & Nonprofit Acct.
- ECON 3843 Economic Development...
- MGMT 4243 Ethics & Corporate Responsibility
- MGMT 4253 Leadership
- MGMT 4263 Org. Change & Development
- PLSC 300V Internship in Public Affairs
- PLSC 3103 Public Administration
- PLSC 4853 International Norms & Corp. Social Responsibility
- SOCI 4013 Special Topics in Sociology
- WCOB 310V Cooperative Education
- WCOB 3023 Sustainability in Business

8. MARKETING

- MKTG 3433 Introduction to Marketing
- MKTG 3553 Consumer Behavior
- Plus 3 of the following 6 courses:**
- MKTG 3633 Marketing Research
- MKTG 3653 Category Management Topics
- MKTG 4233 Integrated Mktg. Communications
- MKTG 4343 Selling and Sales Management
- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying and Merchandise
- MKTG 4513 Nonprofit Marketing
- MKTG 4633 Global Marketing

10. SUPPLY CHAIN MANAGEMENT

- Choose any 5 of the following 10 courses:**
- SCMT 3443 Transportation & Distribution Mgmt.
- SCMT 3613 Supply Management
- SCMT 3623 Adv. Inventory Mgmt. & Forecasting
- SCMT 3633 Behavioral Supply Chain Mgmt.
- SCMT 3643 International Trans. & Logistics
- SCMT 3653 Retail Supply Chain Analysis
- SCMT 4103 Special Topics Supply Chain Mgmt.
- SCMT 4633 Logistics Provider & Carrier Mgmt.
- SCMT 4653 Supply Chain Strategy
- ISYS 4213 ERP Fundamentals

3. FINANCIAL ECONOMICS

- FINN 3013 Financial Analysis & Valuation
- ECON 4753 Forecasting
- Plus 3 of the following 4 courses:**
- FINN 3063 Investments
- FINN 3603 Corporate Finance
- ECON 3433 Money and Banking
- ECON 4743 Introduction to Econometrics

4. INTERNATIONAL BUSINESS (21 HOURS)

- ECON 3843 Economic Development...
- ECON 3853 Emerging Markets
- ECON 3933 Japanese Economics
- ECON 4633 International Trade
- ECON 4643 International Macro & Finance
- ECON 468V International Econ & Business Seminar
- FINN 3703 International Finance
- MGMT 4583 International Management
- MKTG 4633 Global Marketing
- SCMT 3643 International Transportation & Logistics
- 3 hours of study abroad led by Walton College faculty
- Other—Department Chair approval needed

Plus 6 hours of Intermediate foreign language