

Name:	Student ID:
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Junior Senior Business Electives (12 hours) No more than 27 hours total in MKTG courses and no more than 6 hours toward any business minor may be used in the major.

Classes	Hours	Grades	Notes

**MGMT 3563, ECON 3053, or ECON 2143 do not count toward Business degree requirements
WCOB 3043 & FINN 1003 are general education electives only**

Retail Major (24 hours)	Hours	Grades	Notes and Substitutions <i>Unless otherwise indicated in catalog, all of the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.</i>
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4433 Retail Strategy			
MKTG 4443 Retail Buying and Merchandise			

General Retail Concentration select 12 hours: 1 class from 4 concentrations

Accounting	Hours	Grades	Economics	Hours	Grades
ACCT 3723 Intermediate Accounting I			ECON 3033 Microeconomic Theory		
			ECON 3133 Macroeconomic Theory		
			ECON 4333 Economics of Organizations		
			ECON 4633 International Trade		
			ECON 4643 Intern Macro and Finance		
Finance	Hours	Grades	Information Systems	Hours	Grades
FINN 3013 Financial Analysis and Valuation			ISYS 2263 Intro to Information Systems		
FINN 3053 Financial Markets and Institutions			ISYS 4243 Current Topics in Comp Info		
FINN 3603 Corporate Finance			ISYS 4213 ERP Fundamentals		
FINN 3623 Risk Management					
FINN 3703 International Finance					
FINN 3933 Real Estate Principles					
FINN 4833 Property/Casualty Ins. I					
Marketing	Hours	Grades	Management	Hours	Grades
MKTG 3653, Category Management Topics			MGMT 4243 Ethics & Corporate Res		
MKTG 4233 Integrated Marketing Comm			MGMT 4253 Leadership		
MKTG 4343 Selling and Sales Management			MGMT 4263 Org Change & Dev		
MKTG 4633 Global Marketing			MGMT 4433 Small Enterprise Mgmt		
			MGMT 4953 Org Rewards & Comp		
			MGMT 4943 Organizational Staffing		
Supply Chain Management	Hours	Grades		Hours	Grades
SCMT 3443 Trans and Distribution Management					
SCMT 3613 Supply Management					