

Bachelor of Science in Business Administration (BSBA) 120 Hours
THIS FORM VALID FOR 2016-2017 CATALOG Catalog Year:
Pre-Business, University Core, and General Education Electives (page 1)

Name:	Date):		Hours:				
ID:	Mul	Multicultural:		GPA:				
Major:	Min	or:		2 nd Major:				
Pre-Business Core (31 hours)		Hours	Grade	Notes and Substitutions				
Courses in italics also fulfill University Core Requirements								
ENGL 1013 Composition I								
ENGL 1023 Composition II								
MATH 2053 Finite Math								
ECON 2013 Macroeconomics								
ECON 2023 Microeconomics								
MATH 2043 Survey of Calculus								
COMM 1313 Public Speaking								
ISYS 1120 Computer Comp Requirement or ISYS								
WCOB 1111 Business Connections								
WCOB 1033 Data Analysis and Interpretation								
ACCT 2013 Accounting I								
ACCT 2023 Accounting II or MGMT 2053 Busines								
		usiness cours	es in the Walt	on College students must:				
1. Have at least a 2.50 overall GPA. 2. Have at least a 2.50 pre-business GPA. 3. Have grades of "C" or better in all pre-business courses.								
UNOFFICIAL OVERALL GPA= *1. The unofficial overall GPA is used only for the purpose to fulfill Walton College requirements.								
2. The unofficial overall GPA is not used to meet	any UA requireme	nts such as (a	icademic stand	ding, scholarships, graduation, etc.)				
Business Core (21 hours) MGMT 3013 requires a "C" or better in all other business cor	Hours	Grade	Notes and Substitutions					
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BLAW 2013 The Legal Environment of Business								
ISYS 2103 Business Information Systems								
SCMT 2103 Intro to Supply Chain Management MGMT 2103 Managing People and Organization								
FINN 3043 Principles of Finance	15							
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MKTG 3433 Intro to Marketing								
MGMT 3013 Strategic Management								
University Core (20 hours)	Hours	Grade	Notes and Substitutions					
Natural Science Lecture								
Matching Natural Science Lab								
Natural Science Lecture								
Matching Natural Science Lab								
University Social Science								
Fine Arts (Group 1)								
Humanities (Group 2)								
US History & Government								
General Education Electives (12 hours)								
No more than six hours business classes, no rem	nedial classes, no	more than 3 h	nours of PEAC	(physical activity) or DANC (dance)				
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Name: Stu			udent ID:								
Junior Senior Business Electives (12 hours) No more than 27 hours total in MKTG courses.											
					I a						
Classes	Hours		Grades		Notes						
14014T 2552 500H 2052 500H 2442 L		1.0									
MGMT 3563, ECON 3053, or ECON 2143 do not count toward Business degree requirements											
WCOB 2063, WCOB 3043 & FINN 1003 are general education electives only											
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Retail Major (24 hours)	Hours		Grades		Notes and Substitutions Unless otherwise indicated in catalog, all of the following Marketing						
Single Concentration Students may not use more than six hours of major courses					classes require MKTG 3433 in addition to the	-	_				
toward minor requirements.					·						
MKTG 3553 Consumer Behavior											
MKTG 3633 Marketing Research											
MKTG 4433 Retail Strategy											
MKTG 4443 Retail Buying and Merchandise											
Select four from a single concentration (12 hours)) :										
Accounting Concentration (12 hrs)	Hours	Grad	es	Economics Concentration (12 hrs)		Hours	Grades				
ACCT 3723 Intermediate Accounting I					ECON 3033 Microeconomic Theory						
ACCT 3753 Intermediate Accounting II				ECON 3133 Macroeconomic Theory							
ACCT 4753 Intermediate Accounting III				ECON 4333 Economics of Organizations							
ACCT 4673 Product, Project and Service Costing				4633 International Trade							
, , , , , , , , , , , , , , , , , , ,					4643 Inter Macro and Finance						
Finance Concentration (12 hrs)	Hours	Hours Grades Inform		Inform	ation Systems Con (12 hrs)	Hours	Grades				
FINN 3013 Financial Analysis and Valuation	1100110	0.00			263 Intro to Information Systems	1100.10	5.000				
FINN 3053 Financial Markets and Institutions					ISYS 4213 ERP Fundamentals						
FINN 3603 Corporate Finance				ISYS 4243 Current Topics in Comp Info			+				
FINN Elective – Plus select 3 hours from:				ISYS 4293 Business Intelligence							
FINN 3623 Risk Management				1010 12	1313 4233 Business Intelligence		+				
FINN 3703 International Finance											
FINN 3933 Real Estate Principles							+				
International Concentration (12 hrs)	Hours	Grad	es	Management Concentration (12 hrs)		Hours	Grades				
ECON 3853 Emerging Markets		_			3933 Entrep and New Ven Dev						
ECON 4633 International Trade				MGMT 4243 Ethics & Corporate Resp							
ECON 4643 Inter Macroeconomics and Finance				MGMT 4253 Leadership							
FINN 3703 International Finance				MGMT 4263 Org Change & Dev			1				
MGMT 4583 International Management				MGMT 4433 Small Enterprise Mgmt							
MKTG 4633 Global Marketing				MGMT 4583 International Management							
SCMT 3643 Inter Transportation and Logistics					4943 Organizational Staffing		+				
					4953 Org Rewards & Comp						
Marketing Concentration (12 hrs)	Hours	Hours Grades			Chain Mgmt Conc (12 hrs)	Hours	Grades				
MKTG 3653, Category Management Topics					3443 Principles of Transportation						
MKTG 4003H Marketing Honors Colloquium					SCMT 3613 Business Logistics		+				
MKTG 4103 Marketing Topics					3623 Adv Logistics Operations						
MKTG 4233 Integrated Marketing Comm					3643 Inter Trans and Logistics						
MKTG 4343 Selling and Sales Management					4633 Trans Carrier Mgmt		+				
MKTG 4513, Nonprofit Marketing					Julia Currer Mignit						
MKTG 4633 Global Marketing							<u> </u>				

MKTG 4853 Marketing Management