



Name:	Student ID:
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**Junior Senior Business Electives (12 hours) Maximum of 27 hours of MKTG courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.**

Classes	Hours	Grades	Notes

**MGMT 3563, ECON 3053, or ECON 2143 do not count toward Business degree requirements  
WCOB 2063, WCOB 3043 & FINN 1003 are general education electives only**

Retail Major (24 hours) General Retail Concentration <i>Students may not use more than six hours of major courses toward minor requirements.</i>	Hours	Grades	Notes and Substitutions <i>Unless otherwise indicated in catalog, all of the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.</i>
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4433 Retail Strategy			
MKTG 4443 Retail Buying and Merchandise			

**Select one from four different areas (12 hours):**

Economics	Hours	Grades	Management	Hours	Grades
ACCT 3723 Intermediate Accounting I			MGMT 4243 Ethics and Corporate Resp		
ECON 3033 Microeconomic Theory			MGMT 4253 Leadership		
ECON 3133 Macroeconomic Theory			MGMT 4263 Org Change and Dev		
ECON 4333 Economics of Organizations			MGMT 4943 Organizational Staffing		
ECON 4633 International Trade			MGMT 4953 Organizational Rewards		
ECON 4643 Intern Macro and Finance			MGMT 4433 Small Enterprise Mgmt		
Finance	Hours	Grades	Marketing	Hours	Grades
FINN 3013 Financial Analysis			MKTG 3633 Marketing Research		
FINN 3053 Financial Markets and Institutions			MKTG 3653 Category Management		
FINN 3603 Corporate Finance			MKTG 4233 Integrated Marketing Comm		
FINN 3623 Risk Management			MKTG 4343 Selling and Sales Mgmt.		
FINN 3703 International Finance			MKTG 4633 Global Marketing		
FINN 3933 Real Estate Principles					
FINN 4833 Property/Casualty Ins. I					
Information Systems	Hours	Grades	Supply Chain Management	Hours	Grades
ISYS 2263 Principles of Information Systems			SCMT 3443 Trans & Distribution Mgmt		
ISYS 4243 Current Topics in Comp Info			SCMT 3613 Supply Management		
ISYS 4213 ERP Fundamentals			SCMT 3653 Retail Supply Chain Analysis		