

Name:	Date:	Hours:	
ID:	Multicultural:	GPA:	
Major:	Int'l Exp Req:	Minor:	2 nd Major:

Pre-Business Core (31 hours)	Hours	Grade	Notes and Substitutions
<i>ENGL 1013 Composition I</i>			
<i>ENGL 1023 Composition II</i>			
<i>MATH 2053 Finite Math</i>			
<i>ECON 2013 Macroeconomics</i>			
<i>ECON 2023 Microeconomics</i>			
MATH 2043 Survey of Calculus			
COMM 1313 Public Speaking			
ISYS 1120 Computer Comp Requirement or ISYS 1123			
WCOB 1111 Business Connections			
WCOB 1033 Data Analysis and Interpretation			
ACCT 2013 Accounting I (B or better for ACCT major or minor)			
ACCT 2023 Accounting II or WCOB 2053 Business Foundation			

PBUS GPA = To be eligible to enroll in upper division business courses in the Walton College students must:
 1. Have at least a 2.50 overall GPA. 2. Have at least a 2.50 pre-business GPA. 3. Have grades of "C" or better in all pre-business courses.

Online Hrs = On-campus students may take up to 35% online and self-paced online courses for degree credit. Only 2 courses (8 hours) of online may be taken in the first 30 hours. Thereafter, 12 hours of online classes are allowed per academic year. Transfer students may not exceed 35% of online and self-paced online courses for their total remaining hours after transfer work is posted.

Business Core (21 hours) Must have grades of "C" or better in all business core courses	Hours	Grade	Notes and Substitutions
BLAW 2013 The Legal Environment of Business			
ISYS 2103 Business Information Systems			
SCMT 2103 Intro to Supply Chain Management			
MGMT 2103 Managing People and Organizations			
FINN 3043 Principles of Finance			
MKTG 3433 Intro to Marketing			
MGMT 3013 Strategic Management			

University Core (20 hours)	Hours	Grade	Notes and Substitutions
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>University Social Science</i>			
<i>Fine Arts (Group 1)</i>			
<i>Humanities (Group 2, FLAN 2003)*</i>			
<i>US History & Government</i>			

Foreign Language (6 hours) nine hours of university course work in a single world language — three hours of intermediate language and six hours of upper-division FLAN

* Upper FLAN			
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Area Studies: (6 hours) 1. Any upper division FLAN Course, 2. Minor in a FLAN, 3. Select upper division courses related to a FLAN

Name:	Student ID:
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International Business Requirements (15 Hours)			
Classes	Hours	Grades	Notes
ECON 4633 International Trade Policy			
ECON 4643 International Macro & Finance			
Pick 3 from the following			
ECON 3843 Economic Dev, World Bank			
ECON 3853 Emerging Markets			
ECON 3933 Japanese Economics			
ECON 4173 Nation Model United Nations			
FINN 3703 International Finance			
MGMT 4583 International Management			
SCMT 3643 Int'l Transportation and Logistics			
Other (Dept Head Approval Needed)			
Business majors cannot take MGMT 3563, ECON 3053, or ECON 2143. WCOB 3043, WCOB 2603, and FINN 1003 are general education electives only			

Retail Concentration (21 Hours)	Hours	Grades	Notes and Substitutions
			All 3000/4000 level MKTG courses require MKTG 3433 as a prerequisite. MKTG 4853 also requires MKTG 3553 & MKTG 3633.
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4433 Retail Strategy			
MKTG 4443 Retail Buying and Merchandise			
Select three courses from the following:			
MKTG 4103 Marketing Topics			
MKTG 4233 Integrated Marketing Comm			
MKTG 4453 New Product Development			
MKTG 4633 Global Marketing			
SCMT 3443 Transportation and Dis Mgmt			

International Experience Requirement

At a minimum, a domestic student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement.