Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business (outside of their major). Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole.

Students may elect to obtain a business major and a business minor in the Walton College (but not a major and minor within the same discipline). Students must complete all requirements for both the major and the minor and may not use more than six hours of major courses toward minor requirements. Business minor require the completion of 15-21 specific hours of study and all upper level courses applied toward the minor must be taken in residence. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation and must maintain a 2.0 GPA in the minor. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.

**SINGLE DISCIPLINE MINORS:**

1. **ACCOUNTING**
   - ACCT 3723  Intermediate Accounting I
   - ACCT 3753  Intermediate Accounting II
   - ACCT 3843  Fundamentals of Taxation

**Plus 2 of the following courses:**
   - ACCT 3533  Accounting Technology
   - ACCT 4673  Cost and Managerial Accounting
   - ACCT 4963  Audit and Assurance Services

2. **ECONOMICS**
   - ECON 2013  Principles of Macroeconomics
   - ECON 2023  Principles of Microeconomics

**Plus 9 hours ECON Electives 3000-4000 level**
   - 3 hours Co-Op allowed.
   - 3 hours faculty SA allowed

3. **BEHAVIORAL ECONOMICS**
   - ECON 2013  Principles of Macroeconomics
   - ECON 2023  Principles of Microeconomics
   - ECON 4423  Behavioral Economics
   - ECON 4433  Experimental Economics

**Plus 1 of the following courses:**
   - ECON 3033  Microeconomics Theory
   - ECON 4743  Introduction to Econometrics

4. **FINANCE**
   - Banking/Financial Investments Concentration
     - FINN 3013  Financial Analysis
   - **Plus 2 of the following 3 courses:**
     - FINN 3053  Financial Markets and Institutions
     - FINN 3103  Financial Modeling
     - FINN 3703  International Finance
   - **Plus 2 of the following 6 courses:**
     - FINN 3063  Investments
     - FINN 3133  Commercial Banking
     - FINN 3603  Corporate Finance
     - FINN 4133  Advanced Investments
     - FINN 4233  Advanced Corporate Finance
     - FINN 4313  Advanced Commercial Banking
     - 3 hours Co-Op allowed.

   - Insurance/Real Estate Concentration
     - Choose any 5 of the following 7 courses:
     - FINN 3003  Personal Financial Management
     - FINN 3623  Risk Management
     - FINN 3933  Real Estate Principles
     - FINN 4113  Real Estate Appraisal
     - FINN 4433  Real Estate Finance & Investment
     - FINN 4733  Life and Health Insurance I
     - FINN 4833  Property and Casualty Insurance I
     - 3 hours Co-Op allowed.

5. **INFORMATION SYSTEMS**
   - ISYS 2263  Principles of Information Systems
   - ISYS 3293  Systems Analysis and Design
   - ISYS 3393  Business Application Dev Fund.
   - ISYS 4213  ERP Fundamentals

**Plus 1 of the following courses:**
   - ISYS 4223  ERP Configuration and Implement.
   - Any 3-hour Junior/Senior level ISYS course
   - 3 hours Co-Op allowed.

6. **BUSINESS ANALYTICS**
   - ISYS 4193  Business Analytics & Visualization
   - ISYS 4293  Business Intelligence
   - ISYS 4393  Seminar in Applied Analytics

**Plus 2 of the following courses:**
   - ISYS 4213  ERP Fundamentals
   - FINN 3013  Financial Analysis
   - ECON 4743  Introduction to Econometrics
   - ECON 4753  Forecasting
   - MGMT 4243  Ethics & Corporate Responsibility
   - MKTG 3633  Marketing Research
   - SCMT 3623  Adv. Inventory Mgmt.
7. MANAGEMENT
MGMT 4243 Ethics and Corporate Responsibility

**Plus 4 of the following 9 courses:**
MGMT 3533 Alternative Dispute Resolution
MGMT 3763 Social Entrepreneurship
MGMT 3933 Entrepreneurship/New Ven Dev
MGMT 4103 Special Topics (max three hours)
MGMT 4253 Leadership
MGMT 4263 Org. Change & Development
MGMT 4433 Small Enterprise Management
MGMT 4583 International Management
MGMT 4943 Organizational Staffing
MGMT 4953 Org. Rewards & Compensation
MGMT 4993 Entrepreneurship Practicum SAKE
3 hours Co-Op allowed.

8. MARKETING
MKTG 3433 Introduction to Marketing
MKTG 3553 Consumer Behavior

**Plus 3 of the following 6 courses:**
MKTG 3633 Marketing Research
MKTG 3653 Category Management Topics
MKTG 4233 Integrated Mktg. Communications
MKTG 4343 Selling and Sales Management
MKTG 4433 Retail Strategy
MKTG 4443 Retail Buying and Merchandise
MKTG 4453 New Product Development
MKTG 4513 Nonprofit Marketing
MKTG 4633 Global Marketing

9. RETAIL
MKTG 3433 Introduction to Marketing
MKTG 3553 Consumer Behavior
MKTG 4433 Retail Strategy
MKTG 4443 Retail Buying and Merchandising

**Plus 1 of the following courses:**
ECON – any ECON at the 3000 or 4000 level
FINN 3013 Financial Analysis
ISYS 4213 ERP Fundamentals
MGMT - any MGMT at the 3000 or 4000 level
MGMT 3653 Category Management Topics
MKTG 4233 Integrated Mktg. Communications
MKTG 4453 New Product Development
SCMT 3613 Supply Management
3 hours Co-Op allowed.

10. SUPPLY CHAIN MANAGEMENT

**Choose 5 of the following 10 courses:**
SCMT 3443 Transportation & Dis. Mgmt.
SCMT 3613 Supply Management
SCMT 3623 Adv. Inventory Mgmt.
SCMT 3633 Behavioral Supply Chain Mgmt.
SCMT 3643 International Trans. & Logistics
SCMT 3653 Retail Supply Chain Analysis
SCMT 4103 Special Topics Supply Chain Mgmt.
SCMT 4633 Logistics Provider & Carrier Mgmt.
SCMT 4653 Supply Chain Strategy
ISYS 4213 ERP Fundamentals

**INTERDISCIPLINARY MINORS:**

1. ENTERPRISE RESOURCE PLANNING (ERP)
ISYS 4213 ERP Fundamentals
ISYS 4223 ERP Config. & Implementation

**Plus 3 of the following 6 courses:**
ACCT 3533 Accounting Technology
ACCT 3723 Intermediate Accounting I
ISYS 4233 ERP Development
SCMT 3443 Transportation & Dis Mgmt.
SCMT 3613 Supply Management
SCMT 3623 Adv. Inventory Management
3 hours Co-Op allowed

2. NON-PROFIT STUDIES
MKTG 4513 Nonprofit Marketing
SCMT 4853 Cross-Sector Coll for Sustainability

**Plus 3 of the following 11 courses:**
ACCT 4703 Governmental & Nonprofit Acct.
ECON 3843 Economic Development...
MGMT 4243 Ethics & Corporate Responsibility
MGMT 4253 Leadership
MGMT 4263 Org. Change & Development
PLSC 300V Internship in Public Affairs
PLSC 3103 Public Administration
PLSC 4853 Interm Norms & Corp. Social Res
SOCI 4013 Special Topics in Sociology
WCBO 3023 Sustainability in Business
3 hours Co-Op allowed.

3. FINANCIAL ECONOMICS
FINN 3013 Financial Analysis & Valuation
ECON 4753 Forecasting

**Plus 3 of the following 4 courses:**
FINN 3063 Investments
FINN 3603 Corporate Finance
ECON 3433 Money and Banking
ECON 4743 Introduction to Econometrics

4. INTERNATIONAL BUSINESS (21 HOURS)
ECON 3843 Economic Development...
ECON 3853 Emerging Markets
ECON 3933 Japanese Economics
ECON 4633 International Trade
ECON 4643 International Macro & Finance
ECON 466V Inter Econ & Business Seminar
FINN 3703 International Finance
MGMT 4583 International Management
MKTG 4633 Global Marketing
SCMT 3643 Inter Transportation & Logistics
3 hours of faculty led study abroad.
Other study abroad as approved.

**Plus 6 hours of Intermediate foreign language (FLAN 2003 and FLAN 2013)**