

# Business Minors for Business Majors

*The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business (outside of their major). Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole.*

*Students may elect to obtain a business major and a business minor in the Walton College (but not a major and minor within the same discipline).*

*Students must complete all requirements for both the major and the minor and may not use more than six hours of major courses toward minor requirements. Business minor require the completion of 15-21 specific hours of study and all upper level courses applied toward the minor must be taken in residence. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation and must maintain a 2.0 GPA in the minor. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.*

## **SINGLE DISCIPLINE MINORS:**

### **1. ACCOUNTING**

ACCT 3723	Intermediate Accounting I
ACCT 3753	Intermediate Accounting II
ACCT 3843	Fundamentals of Taxation

#### ***Plus 2 of the following courses:***

ACCT 3533	Accounting Technology
ACCT 4673	Cost and Managerial Accounting
ACCT 4963	Audit and Assurance Services

### **2. ECONOMICS**

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics

#### ***Plus 9 hours ECON Electives 3000-4000 level***

3 hours Co-Op allowed.

3 hours faculty SA allowed

### **3. BEHAVIORAL ECONOMICS**

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics
ECON 4423	Behavioral Economics
ECON 4433	Experimental Economics

#### ***Plus 1 of the following courses:***

ECON 3033	Microeconomics Theory
ECON 4743	Introduction to Econometrics

### **4. FINANCE**

#### **Banking/Financial Investments Concentration**

FINN 3013	Financial Analysis
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#### **Plus 2 of the following 3 courses:**

FINN 3053	Financial Markets and Institutions
FINN 3103	Financial Modeling
FINN 3703	International Finance

#### **Plus 2 of the following 6 courses:**

FINN 3063	Investments
FINN 3133	Commercial Banking
FINN 3603	Corporate Finance
FINN 4133	Advanced Investments
FINN 4233	Advanced Corporate Finance
FINN 4313	Advanced Commercial Banking

3 hours Co-Op allowed.

#### **Insurance/Real Estate Concentration**

#### **Choose any 5 of the following 7 courses:**

FINN 3003	Personal Financial Management
FINN 3623	Risk Management
FINN 3933	Real Estate Principles
FINN 4413	Real Estate Appraisal
FINN 4433	Real Estate Finance & Investment
FINN 4733	Life and Health Insurance I
FINN 4833	Property and Casualty Insurance I

3 hours Co-Op allowed.

### **5. INFORMATION SYSTEMS**

ISYS 2263	Principles of Information Systems
ISYS 3293	Systems Analysis and Design
ISYS 3393	Business Application Dev Fund.
ISYS 4213	ERP Fundamentals

#### **Plus 1 of the following courses:**

ISYS 4223	ERP Configuration and Implement.
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Any 3-hour Junior/Senior level ISYS course

3 hours Co-Op allowed.

### **6. BUSINESS ANALYTICS**

ISYS 4193	Business Analytics & Visualization
ISYS 4293	Business Intelligence
ISYS 4393	Seminar in Applied Analytics

#### **Plus 2 of the following courses:**

ISYS 4213	ERP Fundamentals
FINN 3013	Financial Analysis
ECON 4743	Introduction to Econometrics
ECON 4753	Forecasting
MGMT 4243	Ethics & Corporate Responsibility
MKTG 3633	Marketing Research
SCMT 3623	Adv. Inventory Mgmt.

## 7. MANAGEMENT

MGMT 4243 Ethics and Corporate Responsibility

### **Plus 4 of the following 9 courses:**

MGMT 3533 Alternative Dispute Resolution  
MGMT 3763 Social Entrepreneurship  
MGMT 3933 Entrepreneurship/New Ven Dev  
MGMT 4103 Special Topics (max three hours)  
MGMT 4253 Leadership  
MGMT 4263 Org. Change & Development  
MGMT 4433 Small Enterprise Management  
MGMT 4583 International Management  
MGMT 4943 Organizational Staffing  
MGMT 4953 Org. Rewards & Compensation  
MGMT 4993 Entrepreneurship Practicum SAKE

3 hours Co-Op allowed.

## 8. MARKETING

MKTG 3433 Introduction to Marketing

MKTG 3553 Consumer Behavior

### **Plus 3 of the following 6 courses:**

MKTG 3633 Marketing Research  
MKTG 3653 Category Management Topics  
MKTG 4233 Integrated Mktg. Communications  
MKTG 4343 Selling and Sales Management  
MKTG 4433 Retail Strategy  
MKTG 4443 Retail Buying and Merchandise  
MKTG 4453 New Product Development  
MKTG 4513 Nonprofit Marketing  
MKTG 4633 Global Marketing

## 9. RETAIL

MKTG 3433 Introduction to Marketing

MKTG 3553 Consumer Behavior

MKTG 4433 Retail Strategy

MKTG 4443 Retail Buying and Merchandising

### **Plus 1 of the following courses:**

ECON – any ECON at the 3000 or 4000 level

FINN 3013 Financial Analysis

ISYS 4213 ERP Fundamentals

MGMT - any MGMT at the 3000 or 4000 level

MKTG 3653 Category Management Topics

MKTG 4233 Integrated Mktg. Communications

MKTG 4453 New Product Development

SCMT 3613 Supply Management

3 hours Co-Op allowed.

## 10. SUPPLY CHAIN MANAGEMENT

### **Choose 5 of the following 10 courses:**

SCMT 3443 Transportation & Dis. Mgmt.  
SCMT 3613 Supply Management  
SCMT 3623 Adv. Inventory Mgmt.  
SCMT 3633 Behavioral Supply Chain Mgmt.  
SCMT 3643 International Trans. & Logistics  
SCMT 3653 Retail Supply Chain Analysis  
SCMT 4103 Special Topics Supply Chain Mgmt.  
SCMT 4633 Logistics Provider & Carrier Mgmt.  
SCMT 4653 Supply Chain Strategy  
ISYS 4213 ERP Fundamentals

## **INTERDISCIPLINARY MINORS:**

### **1. ENTERPRISE RESOURCE PLANNING (ERP)**

ISYS 4213 ERP Fundamentals

ISYS 4223 ERP Config. & Implementation

### **Plus 3 of the following 6 courses:**

ACCT 3533 Accounting Technology

ACCT 3723 Intermediate Accounting I

ISYS 4233 ERP Development

SCMT 3443 Transportation & Dis Mgmt.

SCMT 3613 Supply Management

SCMT 3623 Adv. Inventory Management

3 hours Co-Op allowed

### **2. NON-PROFIT STUDIES**

MKTG 4513 Nonprofit Marketing

SCMT 4853 Cross-Sector Coll for Sustainability

### **Plus 3 of the following 11 courses:**

ACCT 4703 Governmental & Nonprofit Acct.

ECON 3843 Economic Development...

MGMT 4243 Ethics & Corporate Responsibility

MGMT 4253 Leadership

MGMT 4263 Org. Change & Development

PLSC 300V Internship in Public Affairs

PLSC 3103 Public Administration

PLSC 4853 Inter Norms & Corp. Social Res

SOCI 4013 Special Topics in Sociology

WCOB 3023 Sustainability in Business

3 hours Co-Op allowed.

### **3. FINANCIAL ECONOMICS**

FINN 3013 Financial Analysis & Valuation

ECON 4753 Forecasting

### **Plus 3 of the following 4 courses:**

FINN 3063 Investments

FINN 3603 Corporate Finance

ECON 3433 Money and Banking

ECON 4743 Introduction to Econometrics

### **4. INTERNATIONAL BUSINESS (21 HOURS)**

ECON 3843 Economic Development...

ECON 3853 Emerging Markets

ECON 3933 Japanese Economics

ECON 4633 International Trade

ECON 4643 International Macro & Finance

ECON 468V Inter Econ & Business Seminar

FINN 3703 International Finance

MGMT 4583 International Management

MKTG 4633 Global Marketing

SCMT 3643 Inter Transportation & Logistics

3 hours of faculty led study abroad.

Other study abroad as approved.

### **Plus 6 hours of Intermediate foreign language**

**(FLAN 2003 and FLAN 2013)**