

Name:	Date:	Hours:
ID:	Multicultural:	GPA:
Major:	Minor:	2 <sup>nd</sup> Major:

<b>Pre-Business Core (34 hours)</b> Courses in italics also fulfill state minimum core requirements.	Hours	Grade	Notes and Substitutions
<i>ENGL 1013 Composition I</i>			
<i>ENGL 1023 Composition II</i>			
<i>MATH 2053 Finite Math</i>			
<i>ECON 2013 Macroeconomics</i>			
<i>ECON 2023 Microeconomics</i>			
<b>MATH 2043 Survey of Calculus</b>			
<b>COMM 1313 Public Speaking</b>			
<b>ISYS 1123 Business Application Knowledge</b>			
<b>WCOB 1111 Business Connections</b>			
<b>WCOB 1033 Data Analysis and Interpretation</b>			
<b>ACCT 2013 Accounting I</b> (B or better for ACCT major or minor)			
<b>ACCT 2023 Accounting II*</b> or <b>MGMT 2053 Business Foundations</b>			
Pre-Business requirement: These 34 hours must be completed with a GPA of 2.50 (including transfer), an overall GPA of 2.5 (including transfer), and a grade of "C" or better in each course before a student is allowed to take upper-division business courses. The pre-business GPA is not used to meet any UA requirements such as academic standing, scholarships, or graduation. *Students intending to pursue a major or minor in accounting or finance must complete ACCT 2023.			
On-campus students may take up to 35% online and self-paced online courses for degree credit. Only 2 courses (8 hours) of online may be taken in the first 30 hours. Thereafter, 12 hours of online classes are allowed per academic year. Transfer students may not exceed 35% of online and self-paced online courses for their total remaining hours after transfer work is posted.			

<b>Business Core (21 hours)</b> MGMT 3013 requires a "C" or better in all other business core courses.	Hours	Grade	Notes and Substitutions
<b>BLAW 2013 The Legal Environment of Business</b>			
<b>ISYS 2103 Business Information Systems</b>			
<b>SCMT 2103 Intro to Supply Chain Management</b>			
<b>MGMT 2103 Managing People and Organizations</b>			
<b>FINN 3043 Principles of Finance</b>			
<b>MKTG 3433 Intro to Marketing</b>			
<b>MGMT 3013 Strategic Management</b>			

<b>State Minimum Core (20 hours)</b>	Hours	Grade	Notes and Substitutions
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Social Science</i>			
<i>Fine Arts</i>			
<i>Humanities</i>			
<i>U.S. History or Government</i>			

<b>General Education Electives (9 hours)</b> No more than 6 hours of business courses, no remedial courses, and no more than 3 hours of PEAC or DANC courses	Hours	Grade	Notes and Substitutions

Name:	Student ID:
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**Junior Senior Business Electives (12 hours) Maximum of 27 hours of MKTG courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.**

Classes	Hours	Grades	Notes and Substitutions

A junior senior business elective is any 3000 or 4000 level business course (ACCT, BLAW, ECON, FINN, ISYS, MGMT, MKTG, RETL, SCMT, RETL) **except ECON 3053, WCOB 3043, and MGMT 3563.**

**Walton College majors cannot take MGMT 3563, ECON 3053, or ECON 2143 for degree credit.**  
WCOB 2063, **WCOB 3043**, and FINN 1003 can be taken for **general education elective credit only.**

<b>Retail Major (24 hours)</b> <b>General Retail Concentration</b> <i>Students may not use more than six hours of major courses toward minor requirements.</i>	Hours	Grades	<b>Notes and Substitutions</b> <i>Unless otherwise indicated in catalog, all the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.</i>		
<b>MKTG 3553 Consumer Behavior</b>					
<b>MKTG 3633 Marketing Research</b>					
<b>MKTG 4433 Retail Strategy</b>					
<b>MKTG 4443 Retail Buying and Merchandise</b>					
<b>Select one from four different areas (12 hours):</b>					
<b>Economics</b>	<b>Hours</b>	<b>Grades</b>	<b>Management</b>	<b>Hours</b>	<b>Grades</b>
ACCT 3723 Intermediate Accounting I			MGMT 4243 Ethics and Corporate Resp		
ECON 3033 Microeconomic Theory			MGMT 4253 Leadership		
ECON 3133 Macroeconomic Theory			MGMT 4263 Org Change and Dev		
ECON 4333 Economics of Organizations			MGMT 4943 Organizational Staffing		
ECON 4633 International Trade			MGMT 4953 Organizational Rewards		
ECON 4643 Intern Macro and Finance			MGMT 4433 Small Enterprise Mgmt		
<b>Finance</b>	<b>Hours</b>	<b>Grades</b>	<b>Marketing</b>	<b>Hours</b>	<b>Grades</b>
FINN 3013 Financial Analysis			MKTG 3633 Marketing Research		
FINN 3053 Financial Markets and Institutions			MKTG 3653 Category Management		
FINN 3603 Corporate Finance			MKTG 4233 Integrated Marketing Comm		
FINN 3623 Risk Management			MKTG 4343 Selling and Sales Mgmt.		
FINN 3703 International Finance			MKTG 4633 Global Marketing		
FINN 3933 Real Estate Principles					
FINN 4833 Property/Casualty Ins. I					
<b>Information Systems</b>	<b>Hours</b>	<b>Grades</b>	<b>Supply Chain Management</b>	<b>Hours</b>	<b>Grades</b>
ISYS 2263 Principles of Information Systems			SCMT 3443 DELIVER		
ISYS 4243 Current Topics in Comp Info			SCMT 3613 SOURCE		
ISYS 4213 ERP Fundamentals			SCMT 3653 Project Management		