

Name:	Date:	Hours:
ID:	Multicultural:	GPA:
Major:	Minor:	2 nd Major:

Pre-Business Core (34 hours) Courses in italics also fulfill state minimum core requirements.	Hours	Grade	Notes and Substitutions
<i>ENGL 1013 Composition I</i>			
<i>ENGL 1023 Composition II</i>			
<i>MATH 2053 Finite Math</i>			
<i>ECON 2013 Macroeconomics</i>			
<i>ECON 2023 Microeconomics</i>			
MATH 2043 Survey of Calculus			
COMM 1313 Public Speaking			
ISYS 1123 Business Application Knowledge			
WCOB 1111 Business Connections			
WCOB 1033 Data Analysis and Interpretation			
ACCT 2013 Accounting I (B or better for ACCT major or minor)			
ACCT 2023 Accounting II* or MGMT 2053 Business Foundations			
Pre-Business requirement: These 34 hours must be completed with a GPA of 2.50 (including transfer), an overall GPA of 2.5 (including transfer), and a grade of "C" or better in each course before a student is allowed to take upper-division business courses. The pre-business GPA is not used to meet any UA requirements such as academic standing, scholarships, or graduation. *Students intending to pursue a major or minor in accounting or finance must complete ACCT 2023.			
On-campus students may take up to 35% online and self-paced online courses for degree credit. Only 2 courses (8 hours) of online may be taken in the first 30 hours. Thereafter, 12 hours of online classes are allowed per academic year. Transfer students may not exceed 35% of online and self-paced online courses for their total remaining hours after transfer work is posted.			

Business Core (21 hours) MGMT 3013 requires a "C" or better in all other business core courses.	Hours	Grade	Notes and Substitutions
BLAW 2013 The Legal Environment of Business			
ISYS 2103 Business Information Systems			
SCMT 2103 Intro to Supply Chain Management			
MGMT 2103 Managing People and Organizations			
FINN 3043 Principles of Finance			
MKTG 3433 Intro to Marketing			
MGMT 3013 Strategic Management			

State Minimum Core (20 hours)	Hours	Grade	Notes and Substitutions
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Social Science</i>			
<i>Fine Arts</i>			
<i>Humanities</i>			
<i>U.S. History or Government</i>			

General Education Electives (9 hours) No more than 6 hours of business courses, no remedial courses, and no more than 3 hours of PEAC or DANC courses	Hours	Grade	Notes and Substitutions

Name:	Student ID:
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Junior Senior Business Electives (12 hours) Maximum of 27 hours of MKTG courses in department (core, major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor or collateral track.

Classes	Hours	Grades	Notes and Substitutions

A junior senior business elective is any 3000 or 4000 level business course (ACCT, BLAW, ECON, FINN, ISYS, MGMT, MKTG, RETL, SCMT, RETL) **except ECON 3053, WCOB 3043, and MGMT 3563.**

Walton College majors cannot take MGMT 3563, ECON 3053, or ECON 2143 for degree credit.
WCOB 2063, **WCOB 3043**, and FINN 1003 can be taken for **general education elective credit only.**

Retail Major (24 hours) Single Concentration <i>Students may not use more than six hours of major courses toward minor requirements.</i>	Hours	Grades	Notes and Substitutions <i>Unless otherwise indicated in catalog, all of the following Marketing classes require MKTG 3433 in addition to the listed pre-requisites.</i>
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4433 Retail Strategy			
MKTG 4443 Retail Buying and Merchandise			
Select four from a single concentration (12 hours):			
Accounting Concentration (12 hrs)	Hours	Grades	Economics Concentration (12 hrs)
ACCT 3723 Intermediate Accounting I			ECON 3033 Microeconomic Theory
ACCT 3753 Intermediate Accounting II			ECON 3133 Macroeconomic Theory
ACCT 4673 Product, Project and Service Costing			ECON 4333 Economics of Organizations
ACCT Elective:			ECON 4633 International Trade
			ECON 4643 Inter Macro and Finance
Finance Concentration (12 hrs)	Hours	Grades	Information Systems Con (12 hrs)
FINN 3013 Financial Analysis and Valuation			ISYS 2263 Prin of Information Systems
FINN 3053 Financial Markets and Institutions			ISYS 4213 ERP Fundamentals
FINN 3603 Corporate Finance			ISYS 4243 Current Topics in Comp Info
FINN Elective – Plus select 3 hours from:			ISYS 4293 Business Intelligence
FINN 3623 Risk Management			
FINN 3703 International Finance			
FINN 3933 Real Estate Principles			
Marketing Concentration (12 hrs)	Hours	Grades	Management Concentration (12 hrs)
MKTG 3653, Category Management Topics			MGMT 3933 Entrep and New Ven Dev
MKTG 4003H Marketing Honors Colloquium			MGMT 4243 Ethics & Corporate Resp
MKTG 4103 Marketing Topics			MGMT 4253 Leadership
MKTG 4233 Integrated Marketing Comm			MGMT 4263 Org Change & Dev
MKTG 4343 Selling and Sales Management			MGMT 4433 Small Enterprise Mgmt
MKTG 4513, Nonprofit Marketing			MGMT 4583 International Management
MKTG 4633 Global Marketing			MGMT 4943 Organizational Staffing
MKTG 4853 Marketing Management			MGMT 4953 Org Rewards & Comp
	Hours	Grades	Supply Chain Mgmt Conc (12 hrs)
			SCMT 3443 Principles of Transportation
			SCMT 3613 Supply Management
			SCMT 3653 Retail Supply Chain Analysis
			SCMT Elective: