

Name:	Date:	Hours:	
ID:	Multicultural:	GPA:	
Major:	International Exp:	Minor:	2 nd Major:

Pre-Business Core (34 hours) Courses in italics also fulfill state minimum core requirement.	Hours	Grade	Notes and Substitutions
<i>ENGL 1013 Composition I</i>			
<i>ENGL 1023 Composition II</i>			
<i>MATH 2053 Finite Math</i>			
<i>ECON 2013 Macroeconomics</i>			
<i>ECON 2023 Microeconomics</i>			
MATH 2043 Survey of Calculus			
COMM 1313 Public Speaking			
ISYS 1123 Business Application Knowledge			
WCOB 1111 Business Connections			
WCOB 1033 Data Analysis and Interpretation			
ACCT 2013 Accounting I (B or better for ACCT major or minor)			
ACCT 2023 Accounting II* or MGMT 2053 Business Foundations			

Pre-Business requirement: These 34 hours must be completed with a GPA of 2.50 (including transfer), an overall GPA of 2.5 (including transfer), and a grade of "C" or better in each course before a student is allowed to take upper-division business courses. The pre-business GPA is not used to meet any UA requirements such as academic standing, scholarships, or graduation. *Students intending to pursue a major or minor in accounting or finance must complete ACCT 2023.

On-campus students may take up to 35% online and self-paced online courses for degree credit. Only 2 courses (8 hours) of online may be taken in the first 30 hours. Thereafter, 12 hours of online classes are allowed per academic year. Transfer students may not exceed 35% of online and self-paced online courses for their total remaining hours after transfer work is posted.

Business Core (21 hours) MGMT 3013 requires a "C" or better in all other business core courses.	Hours	Grade	Notes and Substitutions
BLAW 2013 The Legal Environment of Business			
ISYS 2103 Business information Systems			
SCMT 2103 Intro to Supply Chain Management			
MGMT 2103 Managing People and Organizations			
FINN 3043 Principles of Finance			
MKTG 3433 Intro to Marketing			
MGMT 3013 Strategic Management			

State Minimum Core (20 hours)	Hours	Grade	Notes and Substitutions
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Social Science</i>			
<i>Fine Arts</i>			
<i>Humanities (FLAN 2013)*</i>			
<i>U.S. History or Government</i>			

Foreign Language (6 hours) six hours of upper-division university course work in a single world language *Students who are required to complete FLAN 2003 or lower before enrolling in FLAN 2013 will take more than the required 9 hours of foreign language courses.			
* Upper Division FLAN			
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Area Studies (6 hours): 1. Any upper division FLAN course 2. Minor in a FLAN 3. Upper division courses related to a FLAN			

Name:	Student ID:
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International Business Requirements (15 hours)			
Classes	Hours	Grade	Notes and Substitutions
ECON 4633 International Trade Policy			
ECON 4643 International Macro & Finance			
Pick 3 from the following options:			
ECON 3843 Economic Dev, World Bank			
ECON 3853 Emerging Markets			
ECON 3933 The Japanese Economic System			
ECON 4173 Nation Model United Nations			
FINN 3703 International Finance			
MGMT 4583 International Management			
MKTG 4633 Global Marketing*			
SCMT 3643 International Logistics			

Retail Concentration (18 Hours)	Hours	Grade	Notes and Substitutions
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4433 Retail Strategy			
MKTG 4443 Retail Buying and Merchandise			
Select 2 courses from the following:			
MKTG 4103 Marketing Topics			
MKTG 4233 Integrated Marketing Comm			
MKTG 4453 New Product Development			
MKTG 4633 Global Marketing*			
SCMT 3443 DELIVER: Trans and Distribution			

A junior senior business elective is any 3000 or 4000 level business course (ACCT, BLAW, ECON, FINN, ISYS, MGMT, MKTG, RETL, SCMT, RETL) **except ECON 3053, WCOB 3043, and MGMT 3563.**

Walton College majors cannot take MGMT 3563, ECON 3053, or ECON 2143 for degree credit.
WCOB 2063, **WCOB 3043**, and FINN 1003 can be taken for **general education elective credit only.**

*MKTG 4633 can be used toward either the international business electives or concentration but not both.

International Experience Requirement: At a minimum, a domestic student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement.