

Business Minors for Business Majors

Students may obtain a business major and minor in the Walton College (but not within the same discipline). Students must complete all requirements for both the major and minor and may not use more than six hours of major courses toward minor requirements. All upper level courses must be taken in residence and all specific course prerequisites must be met with a 2.0 GPA in the minor.

SINGLE DISCIPLINE MINORS:

1. ACCOUNTING

ACCT 3723	Intermediate Accounting I
ACCT 3753	Intermediate Accounting II
ACCT 3843	Fundamentals of Taxation

Plus 2 of the following courses:

ACCT 3533	Accounting Technology
ACCT 4673	Cost and Managerial Accounting
ACCT 4963	Audit and Assurance Services

2. BUSINESS ANALYTICS

ISYS 4193	Business Analytics & Visualization
ISYS 4293	Business Intelligence
ISYS 4393	Seminar in Applied Analytics

Plus 2 of the following courses:

ACCT 3543	Accounting Analytics
ISYS 4213	ERP Fundamentals
FINN 3013	Financial Analysis
ECON 4743	Introduction to Econometrics
ECON 4753	Forecasting
MGMT 4243	Ethics & Corporate Responsibility
MKTG 3633	Marketing Research
SCMT 3623	PLAN: Inventory and Forecasting Analytics

3. DATA AND CYBERSECURITY MANAGEMENT

ISYS 4013	Principles of Data and Cybersecurity
ISYS 4023	Network and Data Security
ISYS 4043	Cybersecurity, Crime and Data Privacy Law

Plus 2 of the following courses:

ISYS 3273	Cryptocurrency
ISYS 4033	Advanced Info. Security Management
ISYS 4053	Adv. Cybersecurity, Crime and Privacy Law
ISYS 4173	Blockchain Fundamentals
MGMT 4243	Ethics and Corporate Responsibility

4. BEHAVIORAL ECONOMICS

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics
ECON 4423	Behavioral Economics
ECON 4433	Experimental Economics

Plus 1 of the following courses:

ECON 3033	Microeconomics Theory
ECON 4743	Introduction to Econometrics

5. ECONOMICS

ECON 2013	Principles of Macroeconomics
ECON 2023	Principles of Microeconomics

Plus 9 hours ECON Electives 3000-4000 level

WCOB 310V	Cooperative Education (3 hours)
WCOB 330V	Study Abroad (3 hours)

6. FINANCE - Banking/Financial Investments Concentration

FINN 3013	Financial Analysis
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Plus 2 of the following courses:

FINN 3053	Financial Markets and Institutions
FINN 3103	Financial Modeling
FINN 3703	International Finance

Plus 2 of the following courses:

FINN 3063	Investments
FINN 3133	Commercial Banking
FINN 3603	Corporate Finance
FINN 4133	Advanced Investments

FINN 4233	Advanced Corporate Finance
FINN 4313	Advanced Commercial Banking
WCOB 310V	Cooperative Education (3 hours)

7. FINANCE - Insurance/Real Estate Concentration

Choose any 5 of the following courses:

FINN 3003	Personal Financial Management
FINN 330V	Finance Study Abroad
FINN 3623	Risk Management
FINN 3933	Real Estate Principles
FINN 4413	Real Estate Appraisal
FINN 4433	Real Estate Finance & Investment
FINN 4733	Life and Health Insurance I
FINN 4833	Property and Casualty Insurance I
WCOB 310V	Cooperative Education (3 hours)

8. INFORMATION SYSTEMS

ISYS 2263	Principles of Information Systems
ISYS 3293	Systems Analysis and Design
ISYS 3393	Business Application Dev Fund.
ISYS 4213	ERP Fundamentals

Plus 1 of the following courses:

ISYS 4223	ERP Configuration and Implement
Any 3-hour Junior/Senior level ISYS course	
WCOB 310V	Cooperative Education (3 hours)

9. MANAGEMENT

MGMT 4243	Ethics and Corporate Responsibility
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Plus 4 of the following courses:

MGMT 3533	Alternative Dispute Resolution
MGMT 4103	Special Topics (max three hours)
MGMT 4253	Leadership
MGMT 4263	Org. Change & Development
MGMT 4943	Organizational Staffing
MGMT 4953	Org. Rewards & Compensation
WCOB 310V	Cooperative Education (3 hours)

10. MARKETING

MKTG 3433	Introduction to Marketing
MKTG 3553	Consumer Behavior

Plus 3 of the following courses:

MKTG 3633	Marketing Research
MKTG 3653	Category Management Topics
MKTG 4103	Marketing Topics (up to 3 hours)
MKTG 4233	Integrated Mktg. Communications
MKTG 4343	Selling and Sales Management
MKTG 4353	Adv. Professional Selling
MKTG 4433	Retail Strategy
MKTG 4443	Retail Buying and Merchandise
MKTG 4453	New Product Development
MKTG 4513	Nonprofit Marketing
MKTG 4633	Global Marketing

****MKTG 4853 will not count towards a Marketing minor.**

11. RETAIL

MKTG 3433	Introduction to Marketing
MKTG 3553	Consumer Behavior
MKTG 4433	Retail Strategy
MKTG 4443	Retail Buying and Merchandising

Plus 1 of the following courses:

ECON – any ECON at the 3000 or 4000 level	
FINN 3013	Financial Analysis
ISYS 4213	ERP Fundamentals
MGMT - any MGMT at the 3000 or 4000 level	
MKTG 3653	Category Management Topics
MKTG 4233	Integrated Mktg. Communications
MKTG 4453	New Product Development

SCMT 3613 SOURCE: Procurement and Supply Mgmt.
WCOB 310V Cooperative Education (3 hours)

12. INNOVATION AND ENTREPRENEURSHIP

SEVI 2013 Introduction to Venture and Value Creation

Plus 1 of the following courses:

SEVI 3233 Corporate Innovation
SEVI 3673 Social Entrepreneurship
SEVI 3933 Entrepreneurship and New Venture
SEVI 4433 Small Enterprise Management

Plus 2 of the following courses:

SEVI 3673 Social Entrepreneurship
SEVI 3933 Entrepreneurship and New Venture
SEVI 4433 Small Enterprise Management
SEVI 3233 Corporate Innovation
MGMT 4103 Special Topics in Management
SEVI 4543 S.A.K.E.Product Innovation Lab
SEVI 4003H Honors SEVI Colloquium
MGMT 2453 Leadership
MGMT 4263 Organizational Change and Development
SEVI 4853 International Management
MGMT 4943 Organizational Staffing
MGMT 4953 Organizational Rewards and Compensation
SEVI 4993 Entrepreneurship Practicum

13. SUPPLY CHAIN MANAGEMENT

SCMT 3443 DELIVER: Transportation & Dis. Mgmt.
SCMT 3613 SOURCE: Supply Management

Plus 3 of the following courses:

ISYS 4213 ERP Fundamentals
SCMT 3103 Supply Chain Management Internship
SCMT 3623 PLAN: Adv Inventory Management
SCMT 3633 Supply Chain Service and Customer Mgmt.
SCMT 3643 International Transportation and Logistics
SCMT 3653 Project Management: New Product
SCMT 4003H Honors Supply Chain Colloquium
SCMT 4103 Special Topics in SCMT
SCMT 4123 Sustainable Logistics
SCMT 4233 Performance Management and Analytics
SCMT 4633 Logistics Provider & Carrier Mgmt.
SCMT 4653 Supply Chain Strategy and Change Mgmt.
SCMT 4853 Cross-Sector Collaboration for Sustainability
WCOB 310V Cooperative Education (3 hours)
WCOB 330V Study Abroad (3 hours, Panama or China)

INTERDISCIPLINARY MINORS:

1. BLOCKCHAIN ENTERPRISE SYSTEMS

ISYS 4173 Blockchain Fundamentals
ISYS 4453 Blockchain Enterprise Systems
ISYS 4463 Blockchain Development

Plus 2 of the following courses:

ACCT 3533 Accounting Technology
ACCT 3723 Intermediate Accounting I
ACCT 4963 Audit and Assurance Services
ECON 3433 Money and Banking
ECON 4433 Experimental Economics
ECON 4633 International Trade
ECON 4743 Introduction to Econometrics
ECON 4753 Forecasting
FINN 3603 Corporate Finance
FINN 3063 Investments
FINN 3053 Financial Markets and Institutions
ISYS 3293 Systems Analysis and Design
ISYS 4213 ERP Fundamentals
ISYS 4193 Business Analytics
SEVI 3933 Entrep./New Venture Development
MGMT 4263 Organizational Change and Development

SCMT 3613 SOURCE Supply Management
SCMT 3623 PLAN: Adv Inventory Management
SCMT 3643 International Logistics
SCMT 3653 Project Management: New Product

2. ENTERPRISE RESOURCE PLANNING (ERP)

ISYS 4213 ERP Fundamentals
ISYS 4223 ERP Config. & Implementation

Plus 3 of the following courses:

ACCT 3533 Accounting Technology
ACCT 3723 Intermediate Accounting I
ISYS 4233 ERP Development
SCMT 3613 SOURCE: Supply Management
SCMT 3623 PLAN: Adv Inventory Management
SCMT 3443 DELIVER: Transportation & Dis. Mgmt
WCOB 310V Cooperative Education (3 hours)

3. FINANCIAL ECONOMICS

FINN 3013 Financial Analysis & Valuation
ECON 4753 Forecasting

Plus 3 of the following courses:

FINN 3063 Investments
FINN 3603 Corporate Finance
ECON 3433 Money and Banking
ECON 4743 Introduction to Econometrics

4. NON-PROFIT STUDIES

MKTG 4513 Nonprofit Marketing
SCMT 4853 Cross-Sector Collaboration for Sustainability

Plus 3 of the following courses:

ACCT 4703 Governmental & Nonprofit Acct.
ECON 3843 Economic Development...
MGMT 4243 Ethics & Corporate Responsibility
MGMT 4253 Leadership
MGMT 4263 Org. Change & Development
PLSC 300V Internship in Public Affairs
PLSC 3103 Public Administration
PLSC 4853 Inter Norms & Corp. Social Res
SOCI 4013 Special Topics in Sociology
WCOB 3023 Sustainability in Business
WCOB 310V Cooperative Education (3 hours)

5. INTERNATIONAL BUSINESS (21 HOURS)

Choose any 5 of the following courses:

ECON 3843 Economic Development
ECON 3853 Emerging Markets
ECON 3933 Japanese Economics
ECON 4633 International Trade
ECON 4643 International Macro & Finance
ECON 468V Inter Econ & Business Seminar
FINN 3703 International Finance
MKTG 4633 Global Marketing
SCMT 3643 International Logistics
3 hours of faculty led study abroad or other study abroad

Plus 6 hours of Intermediate foreign language

6. Sustainability Minor (18 hours)

SUST 1103 Foundations of Sustainability
SUST 2103 Applications of Sustainability
SUST 4103 Capstone Experience in Sustainability

Plus 3 of the following courses:

MGMT 4243 Ethics & Corporate Responsibility
ECON 3843 Economic Development,
WCOB 3023 Sustainability in Business
SCMT 4123 Sustainable Logistics
SCMT 4853 Cross-Sector Collaboration for Sustainability