Business Minors for Business Majors
Students may obtain a business major and minor in the Walton College (but not within the same discipline). Students must complete all requirements for both the major and minor and may not use more than six hours of major courses toward minor requirements. All upper level courses must be taken in residence and all specific course prerequisites must be met with a 2.0 GPA in the minor.

**SINGLE DISCIPLINE MINORS:**

1. **ACCOUNTING**
   - ACCT 3723 Intermediate Accounting I
   - ACCT 3753 Intermediate Accounting II
   - ACCT 3843 Fundamentals of Taxation
   **Plus 2 of the following courses:**
   - ACCT 3533 Accounting Technology
   - ACCT 4673 Cost and Managerial Accounting
   - ACCT 4963 Audit and Assurance Services

2. **BUSINESS ANALYTICS**
   - ISYS 4193 Business Analytics & Visualization
   - ISYS 4293 Business Intelligence
   - ISYS 4393 Seminar in Applied Analytics
   **Plus 2 of the following courses:**
   - ACCT 3543 Accounting Analytics
   - ISYS 4213 ERP Fundamentals
   - FINN 3013 Financial Analysis
   - ECON 4743 Introduction to Econometrics
   - ECON 4753 Forecasting
   - MGMT 4243 Ethics & Corporate Responsibility
   - MKTG 3633 Marketing Research
   - SCMT 3623 PLAN: Inventory and Forecasting Analytics

3. **DATA AND CYBERSECURITY MANAGEMENT**
   - ISYS 4013 Principles of Data and Cybersecurity
   - ISYS 4023 Network and Data Security
   - ISYS 4043 Cybersecurity, Crime and Data Privacy Law
   **Plus 2 of the following courses:**
   - ISYS 3273 Cryptocurrency
   - ISYS 4033 Advanced Info. Security Management
   - ISYS 4053 Adv. Cybersecurity, Crime and Privacy Law
   - ISYS 4173 Blockchain Fundamentals
   - MGMT 4243 Ethics and Corporate Responsibility

4. **BEHAVIORAL ECONOMICS**
   - ECON 2013 Principles of Macroeconomics
   - ECON 2023 Principles of Microeconomics
   - ECON 4423 Behavioral Economics
   - ECON 4433 Experimental Economics
   **Plus 1 of the following courses:**
   - ECON 3033 Microeconomics Theory
   - ECON 4743 Introduction to Econometrics

5. **ECONOMICS**
   - ECON 2013 Principles of Macroeconomics
   - ECON 2023 Principles of Microeconomics
   **Plus 9 hours ECON Electives 3000-4000 level**
   - WCOB 310V Cooperative Education (3 hours)
   - WCOB 330V Study Abroad (3 hours)

6. **FINANCE - Banking/Financial Investments Concentration**
   - FINN 3013 Financial Analysis
   **Plus 2 of the following courses:**
   - FINN 3053 Financial Markets and Institutions
   - FINN 3103 Financial Modeling
   - FINN 3703 International Finance
   **Plus 2 of the following courses:**
   - FINN 3063 Investments
   - FINN 3133 Commercial Banking
   - FINN 3603 Corporate Finance
   - FINN 4133 Advanced Investments
   - FINN 4233 Advanced Corporate Finance
   - FINN 4313 Advanced Commercial Banking
   - WCOB 310V Cooperative Education (3 hours)

7. **FINANCE - Insurance/Real Estate Concentration**
   **Choose any 5 of the following courses:**
   - FINN 3003 Personal Financial Management
   - FINN 330V Finance Study Abroad
   - FINN 3623 Risk Management
   - FINN 3933 Real Estate Principles
   - FINN 4413 Real Estate Appraisal
   - FINN 4433 Real Estate Finance & Investment
   - FINN 4733 Life and Health Insurance I
   - FINN 4833 Property and Casualty Insurance I
   - WCOB 310V Cooperative Education (3 hours)

8. **INFORMATION SYSTEMS**
   - ISYS 2263 Principles of Information Systems
   - ISYS 3293 Systems Analysis and Design
   - ISYS 3339 Business Application Dev Fund.
   - ISYS 4213 ERP Fundamentals
   **Plus 1 of the following courses:**
   - ISYS 4223 ERP Configuration and Implement
   - Any 3-hour Junior/Senior level ISYS course
   - WCOB 310V Cooperative Education (3 hours)

9. **MANAGEMENT**
   - MGMT 4243 Ethics and Corporate Responsibility
   **Plus 4 of the following courses:**
   - MGMT 3533 Alternative Dispute Resolution
   - MGMT 4103 Special Topics (max three hours)
   - MGMT 4253 Leadership
   - MGMT 4263 Org. Change & Development
   - MGMT 4943 Organizational Staffing
   - MGMT 4953 Org. Rewards & Compensation
   - WCOB 310V Cooperative Education (3 hours)

10. **MARKETING**
    - MKTG 3433 Introduction to Marketing
    - MKTG 3553 Consumer Behavior
    **Plus 3 of the following courses:**
    - MKTG 3633 Marketing Research
    - MKTG 3653 Category Management Topics
    - MKTG 4103 Marketing Topics (up to 3 hours)
    - MKTG 4233 Integrated Mktg. Communications
    - MKTG 4343 Selling and Sales Management
    - MKTG 4353 Adv. Professional Selling
    - MKTG 4433 Retail Strategy
    - MKTG 4443 Retail Buying and Merchandise
    - MKTG 4453 New Product Development
    - MKTG 4513 Nonprofit Marketing
    - MKTG 4633 Global Marketing
    **MKTG 4853 will not count towards a Marketing minor.**

11. **RETAIL**
    - MKTG 3433 Introduction to Marketing
    - MKTG 3553 Consumer Behavior
    - MKTG 4433 Retail Strategy
    - MKTG 4443 Retail Buying and Merchandising
    **Plus 1 of the following courses:**
    - ECON – any ECON at the 3000 or 4000 level
    - FINN 3013 Financial Analysis
    - ISYS 4213 ERP Fundamentals
    - MGMT - any MGMT at the 3000 or 4000 level
    - MKTG 3653 Category Management Topics
    - MKTG 4233 Integrated Mktg. Communications
    - MKTG 4453 New Product Development

**New Product Development**
**Consumer Behavior**
**Retail Strategy**
**Retail Buying and Merchandising**
**Category Management Topics**
**Integrated Mktg. Communications**
**New Product Development**
SCMT 3613 SOURCE: Supply Management
WCOB 310V Cooperative Education (3 hours)

12. INNOVATION AND ENTREPRENEURSHIP

Plus 1 of the following courses:
SEVI 2013 Introduction to Venture and Value Creation
SEVI 3233 Corporate Innovation
SEVI 3673 Social Entrepreneurship
SEVI 3933 Entrepreneurship and New Venture
SEVI 4433 Small Enterprise Management

Plus 2 of the following courses:
SEVI 3673 Social Entrepreneurship
SEVI 3933 Entrepreneurship and New Venture
SEVI 4433 Small Enterprise Management
SEVI 3233 Corporate Innovation
MGMT 4103 Special Topics in Management
SEVI 4543 S.A.K.E.Product Innovation Lab
SEVI 4003H Honors SEVI Colloquium
MGMT 2453 Leadership
MGMT 4263 Organizational Change and Development
SEVI 4853 International Management
MGMT 4943 Organizational Staffing
MGMT 4953 Organizational Rewards and Compensation
SEVI 4993 Entrepreneurship Practicum

13. SUPPLY CHAIN MANAGEMENT

SCMT 3443 DELIVER: Transportation & Dis. Mgmt.
SCMT 3613 SOURCE: Supply Management

Plus 3 of the following courses:
ISYS 4213 ERP Fundamentals
SCMT 3103 Supply Chain Management Internship
SCMT 3623 PLAN: Adv Inventory Management
SCMT 3633 Supply Chain Service and Customer Mgmt.
SCMT 3643 International Transportation and Logistics
SCMT 3653 Project Management: New Product
SCMT 4003H Honors Supply Chain Colloquium
SCMT 4103 Special Topics in SCMT
SCMT 4123 Sustainable Logistics
SCMT 4233 Performance Management and Analytics
SCMT 4633 Logistics Provider & Carrier Mgmt.
SCMT 4653 Supply Chain Strategy and Change Mgmt.
SCMT 4853 Cross-Sector Collaboration for Sustainability
WCOB 310V Cooperative Education (3 hours)
WCOB 330V Study Abroad (3 hours, Panama or China)

INTERDISCIPLINARY MINORS:

1. BLOCKCHAIN ENTERPRISE SYSTEMS

ISYS 4173 Blockchain Fundamentals
ISYS 4453 Blockchain Enterprise Systems
ISYS 4463 Blockchain Development

Plus 2 of the following courses:
ACCT 3533 Accounting Technology
ACCT 3723 Intermediate Accounting I
ACCT 4963 Audit and Assurance Services
ECON 3433 Money and Banking
ECON 4433 Experimental Economics
ECON 4633 International Trade
ECON 4743 Introduction to Econometrics
ECON 4753 Forecasting
FINN 3603 Corporate Finance
FINN 3063 Investments
FINN 3053 Financial Markets and Institutions
ISYS 3293 Systems Analysis and Design
ISYS 4213 ERP Fundamentals
ISYS 4193 Business Analytics
SEVI 3933 Entrep./New Venture Development
MGMT 4263 Organizational Change and Development

SCMT 3613 SOURCE: Procurement and Supply Mgmt.
WCOB 310V Cooperative Education (3 hours)

2. ENTERPRISE RESOURCE PLANNING (ERP)

ISYS 4213 ERP Fundamentals
ISYS 4223 ERP Config. & Implementation

Plus 3 of the following courses:
ACCT 3533 Accounting Technology
ACCT 3723 Intermediate Accounting I
ISYS 4233 ERP Development
SCMT 3613 SOURCE: Supply Chain Management
SCMT 3623 PLAN: Adv Inventory Management
SCMT 3443 DELIVER: Transportation & Dis. Mgmt
WCOB 310V Cooperative Education (3 hours)

3. FINANCIAL ECONOMICS

FINN 3013 Financial Analysis & Valuation
ECON 4753 Forecasting

Plus 3 of the following courses:
FINN 3063 Investments
FINN 3603 Corporate Finance
ECON 3433 Money and Banking
ECON 4743 Introduction to Econometrics

4. NON-PROFIT STUDIES

MKTG 4513 Nonprofit Marketing
SCMT 4853 Cross-Sector Collaboration for Sustainability

Plus 3 of the following courses:
ACCT 4703 Governmental & Nonprofit Acct.
ECON 3843 Economic Development...
MGMT 4243 Ethics & Corporate Responsibility
MGMT 4253 Leadership
MGMT 4263 Org. Change & Development
PLSC 300V Internship in Public Affairs
PLSC 3103 Public Administration
PLSC 4853 Inter Norms & Corp. Social Res
SOCL 4013 Special Topics in Sociology
WCOB 3023 Sustainability in Business
WCOB 310V Cooperative Education (3 hours)

5. INTERNATIONAL BUSINESS (21 HOURS)

Choose any 5 of the following courses:

ECON 3843 Economic Development
ECON 3853 Emerging Markets
ECON 3933 Japanese Economics
ECON 4633 International Trade
ECON 4643 International Macro & Finance
ECON 468V Inter Econ & Business Seminar
FINN 3703 International Finance
MKTG 4633 Global Marketing
SCMT 3643 International Logistics
WCOB 310V Cooperative Education (3 hours)

3 hours of faculty led study abroad or other study abroad

Plus 6 hours of Intermediate foreign language

6. Sustainability Minor (18 hours)

Choose any of the following courses:
MKTG 4243 Ethics & Corporate Responsibility
ECON 3843 Economic Development,
WCOB 3023 Sustainability in Business
SCMT 4123 Sustainable Logistics
SCMT 4853 Cross-Sector Collaboration for Sustainability