



Bachelor of Science in International Business (BSIB) 120 hours  
 This form is valid for the 2021-2022 catalog.  
 Page 1: Pre-Business Core, Business Core, State Minimum Core, and World Language  
 Page 2: International Business Requirements and Concentration Courses

Name:	Date:	Hours:
ID:	Multicultural:	GPA:
Major(s):	International Exp.	Minor:

**Learning Outcomes for General Education Requirements (not required for new transfer students):**

1.1	1.2	2.1	3.1
3.2	3.3	3.4	4.1
4.2	5.1	6.1	<i>New Transfer Student - Learning Outcomes not Required</i>

Pre-Business Core (34 hours)	Hours	Grade	Notes and Substitutions
<i>Courses in italics also fulfill state minimum core requirements.</i>			
<i>ENGL 1013 Composition I</i>			
<i>ENGL 1023 Composition II or ENGL 1033 Technical Composition II</i>			
<i>MATH 2053 Finite Mathematics</i>			
<i>ECON 2013 Principles of Macroeconomics</i>			
<i>ECON 2023 Principles of Microeconomics</i>			
<b>MATH 2043 Survey of Calculus</b>			
<b>COMM 1313 Public Speaking</b>			
<b>ISYS 1123 Business Application Knowledge</b>			
<b>WCOB 1111 Freshman Business Connection</b>			
<b>WCOB 1033 Data Analysis and Interpretation</b>			
<b>ACCT 2013 Accounting I (B or better for ACCT major or minor)</b>			
<b>ACCT 2023 Accounting II* or SEVI 2053 Business Foundations</b>			

Pre-business requirement: These 34 hours must be completed with a GPA of 2.5 (including transfer), an overall GPA of 2.5 (including transfer), and a grade of "C" or better in each course before a student is allowed to take upper-level business courses. The pre-business GPA is not used to meet any UA requirements.

\*Students pursuing a major or minor in accounting or finance must complete ACCT 2023.

On-campus students may take up to 35% online and self-paced online courses for degree credit. Only 2 courses (8 hours) of online may be taken in the first 30 hours. Thereafter, 12 hours of online classes are allowed per academic year. Transfer students may not exceed 35% of online and self-paced online courses for their total remaining hours after transfer work is posted.

Business Core (21 hours)	Hours	Grade	Notes and Substitutions
<i>SEVI 3013 requires a "C" or better in all other business core courses.</i>			
<b>BLAW 2013 The Legal Environment of Business</b>			
<b>ISYS 2103 Business Information Systems</b>			
<b>SCMT 2103 Integrated Supply Chain Management</b>			
<b>MGMT 2103 Managing People and Organizations</b>			
<b>FINN 3043 Principles of Finance</b>			
<b>MKTG 3433 Introduction to Marketing</b>			
<b>SEVI 3013 Strategic Management</b>			

State Minimum Core (20 hours)	Hours	Grade	Notes and Substitutions
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Natural Science Lecture</i>			
<i>Matching Natural Science Lab</i>			
<i>Social Science</i>			
<i>Fine Arts</i>			
<i>Humanities (FLAN 2013)</i>			
<i>U.S. History or Government</i>			

World Language Requirement (6 hours)	Hours	Grade	Notes and Substitutions
<i>FLAN 2003 and lower will not count toward requirements.</i>			
3000/4000 FLAN			
3000/4000 FLAN			

Area Studies Requirement (6 hours)	Hours	Grade	Notes and Substitutions
<i>1. 3000/4000 FLAN or 2. FLAN Minor or 3. 3000/4000 course related to FLAN</i>			

Name:	ID:
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<b>International Business Requirements (15 hours)</b>			
<b>Classes</b>	<b>Hours</b>	<b>Grades</b>	<b>Notes and Substitutions</b>
ECON 4633 International Trade			
ECON 4643 International Macroeconomics and Finance			
<b>Select three courses from the following options:</b>			
ECON 3843 Economics of the Developing World			
ECON 3853 Emerging Markets			
ECON 3933 The Japanese Economic System			
ECON 4173 Nation Model United Nations			
FINN 3703 International Finance			
SEVI 4583 International Management			
MKTG 4633 Global Marketing			
SCMT 3643 International Logistics			

<b>Retail Concentration (21 hours)</b>	<b>Hours</b>	<b>Grades</b>	<b>Notes and Substitutions</b>
MKTG 3553 Consumer Behavior			
MKTG 3633 Marketing Research			
MKTG 4433 Retail Strategy			
MKTG 4443 Retail Buying and Merchandise			
<b>Select three courses from the following options:</b>			
MKTG 4103 Marketing Topics			
MKTG 4233 Integrated Marketing Communications			
MKTG 4453 New Product Development			
MKTG 4633 Global Marketing			
SCMT 3443 DELIVER: Transportation and Distribution Management			
A junior/senior business elective is any 3000 or 4000 level business course (ACCT, BLAW, ECON, FINN, ISYS, MGMT, MKTG, SCMT, SEVI, WCOB) <b>except</b> <b>ECON 3053, ECON 3063, MGMT 3563, and WCOB 3043.</b>			

**International Experience:** BSIB majors must complete a study abroad program or international work experience approved by the Walton College. Please work with an advisor.