

WALTON

Bachelor of Science in Business Administration (BSBA) 120 hours
 This form is valid for the 2023-2024 catalog.
 Page 1: Pre-Business Core, Business Core, State Minimum Core, and General Electives
 Page 2: Junior Senior Business Electives and Major Courses

Name:	Date:	Hours:
ID:	Multicultural:	GPA:
Major:	Minor:	2 nd Major:

Learning Outcomes for General Education Requirements (not required for new transfer students):

1.1	1.2	2.1	3.1
3.2	3.3	3.4	4.1
4.2	5.1	6.1	<i>New Transfer Student - Learning Outcomes Not Required</i>

Pre-Business Core (34 hours)	Hours	Grade	Notes and Substitutions
<i>Courses in italics also fulfill state minimum core requirements.</i>			
<i>ENGL 1013 Composition I</i>			
<i>ENGL 1023 Composition II or ENGL 1033 Technical Composition II</i>			
<i>MATH 2053 Finite Mathematics</i>			
<i>ECON 2013 Principles of Macroeconomics</i>			
<i>ECON 2023 Principles of Microeconomics</i>			
MATH 2043 Survey of Calculus			
COMM 1313 Public Speaking			
ISYS 1123 Business Application Knowledge			
BUSI 1111 Freshman Business Connection			
BUSI 1033 Data Analysis and Interpretation			
ACCT 2013 Accounting I (B or better for ACCT major or minor)			
ACCT 2023 Accounting II* or SEVI 2053 Business Foundations			

Pre-business requirement: These 34 hours must be completed with a GPA of 2.5 (including transfer), an overall GPA of 2.5 (including transfer), and a grade of "C" or better in each course before a student is allowed to take upper-level business courses. The pre-business GPA is not used to meet any UA requirements.

*Students pursuing a major or minor in accounting or finance must complete ACCT 2023.

At least 50% of business and economics must be taken in residence at University of Arkansas. For graduation, students must earn a 2.00 cumulative GPA in each of the following areas: all work completed at University of Arkansas, courses specifically designed for the major, and all required business core and economics courses.

Business Core (21 hours)	Hours	Grade	Notes and Substitutions
<i>SEVI 3013 requires a "C" or better in all other business core courses.</i>			
BLAW 2013 The Legal Environment of Business			
ISYS 2103 Business Information Systems			
SCMT 2103 Integrated Supply Chain Management			
MGMT 2103 Managing People and Organizations			
FINN 2043 Principles of Finance			
MKTG 3433 Introduction to Marketing			
SEVI 3013 Strategic Management			

State Minimum Core (20 hours)	Hours	Grade	Notes and Substitutions
<i>Science Lecture</i>			
<i>Matching Science Lab</i>			
<i>Science Lecture</i>			
<i>Matching Science Lab</i>			
<i>Social Science</i>			
<i>Fine Arts</i>			
<i>Humanities</i>			
<i>U.S. History or Government</i>			

General Electives (9 hours)	Hours	Grade	Notes and Substitutions
<i>Max 6 hours of business courses and 3 hours of PEAC or DANC courses</i>			

Name:	ID:
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Junior/Senior Business Electives (12 hours)			
Maximum of 27 hours of SEVI courses (major, elective). More than 27 hours allowed if the extra courses are part of interdisciplinary minor.			
Classes	Hours	Grades	Notes and Substitutions
A junior/senior business elective is any 3000 or 4000 level business course (ACCT, BLAW, ECON, FINN, ISYS, MGMT, MKTG, SCMT, SEVI, WCOB) except ECON 3053, ECON 3063, MGMT 3563, and WCOB 3043.			

Innovation and Entrepreneurship (24 hours)	Hours	Grades	Notes and Substitutions
Students may not use more than six hours of major courses toward minor requirements.			
SEVI 2013 Introduction to Venture and Value Creation			
Section 1 Thematic Core - Select one course from the following options:			
SEVI 3233 Corporate Innovation (Requires ACCT 2023)			
SEVI 3673 Social Entrepreneurship			
SEVI 3933 Entrepreneurship and New Venture Development			
Section 2 - Select three courses from the following options:			
SEVI 3673 Social Entrepreneurship			
SEVI 3233 Corporate Innovation (Requires ACCT 2023)			
SEVI 3933 Entrepreneurship and New Venture Development			
SEVI 4003H Honors SEVI Colloquium (Fall)			
MGMT 4103 Special Topics in Management			
MGMT 4253 Leadership			
MGMT 4263 Organizational Change and Development			
SEVI 4433 Small Enterprise Management			
SEVI 4543 S.A.K.E. Product Innovation Lab			
SEVI 4583 International Management			
MGMT 4943 Talent Acquisition and Management			
MGMT 4953 Organizational Rewards and Compensation			
SEVI 4993 Entrepreneurship Practicum			
Section 3 - Select three courses from the following options:			
ACCT 3723 Intermediate Accounting I			
ACCT 3843 Fundamentals of Taxation I			
BLAW 3033 Commercial Law (Spring)			
FINN 3053 Financial Markets and Institutions			
FINN 3623 Risk Management			
FINN 3933 Real Estate Principles			
FINN 4123 Valuing New Ventures			
FINN 4243 New Venture Finance			
ISYS 2263 Principles of Information Systems			
MKTG 3553 Consumer Behavior			
MKTG 4233 Integrated Marketing Communications			
MKTG 4343 Selling and Sales Management			
MKTG 4433 Retail Strategy			
MKTG 4453 New Product Development (Fall)			
MKTG 4633 Global Marketing			
SCMT 3613 SOURCE: Procurement and Supply			
SCMT 3623 PLAN: Inventory and Forecasting Analytics			
SCMT 4653 Supply Chain Strategy and Change Management			
BUSI 3003H Honors College Colloquium			
BUSI 3023 Sustainability in Business			