The ideas you presented in your business briefs were well received, but now senior leadership would like your team to narrow it down from several ideas to your best idea. You must discuss, as a team, which idea was the best idea. Senior leadership at HealCo and AI TechMed only want to hear the best option to pursue. Your team will thus present to team leads at HealCo and AI TechMed during December’s task force meeting (week 15 of our semester). You will have several weeks to prepare your talking points/outline, create compelling slides, and rehearse multiple times so that your presentation is effective.

Your audience will be a mix of senior-level managers and directors who have agreed to provide your team with 7 minutes maximum plus a few minutes for questions, if applicable. All team members must contribute and have a speaking role in the presentation.

This is a persuasive presentation, so rely on the many lessons you’ve learned in Public Speaking (COMM 1313) and similar classes. Additionally, your speech must have a proper speech structure of introduction, body, and conclusion.

Questions to consider while researching and discussing your work with teammates:
• Why is your team’s proposed solution the best solution for this problem?
• What research proves the veracity, feasibility, scalability, and viability of your proposed solution?
• Have other firms or organizations taken a similar approach to yours or is your team’s proposal an entirely novel one?
• How will you implement your solution? Be as precise and specific as possible.
• How will your solution affect a variety of stakeholders in the firm?
• What strategies will you use to motivate a change in behavior amongst firm stakeholders?
• What are the potential downsides to your proposed solution; how will you mitigate the fallout of these downsides?

Speech requirements:
• You should have a minimum of four sources in your speech.
  • Book chapters, journal articles, industry reports, white papers, and articles from business newspapers/magazines.
  • Be sure to mention your sources in your speech (e.g. "According to...")
• You must include a bibliography slide.
• A visual aid is required.
• Upload your PowerPoint to Blackboard by whatever date given to you by your instructor.
• Must be 6-7 minutes in length, not counting Q&A.
• Teams that exceed 7.5 minutes will be stopped and suffer a reduction in grade. Teams whose speech is less than 5 minutes will also suffer a grade reduction.