

## COM 1313: Informative Speech 2 Assignment

Time Limit	Point Value	
5-7 minutes	Speech	Outline
	150	35

*"A popular government without popular information – or the means of acquiring it – is but a prologue to a farce, or a tragedy, or perhaps both." – James Madison*

In a democracy, we strive toward the goal of our citizens holding informed opinions and making reasoned decisions. In this speech, you will inform your audience about a meaningful topic that you really care about. It should be a topic that has a broader political, social, historical, or cultural impact, and you will need to help the audience understand why should matter to them.

As in the first informative speech, the speaker does not take a position. An audience full of citizens who haven't really stopped to consider your issue will need to know more about it before they can make an "informed" decision. Or, even if your audience has considered your topic, they may not know enough about it, or they may lack access to important information. Even though you may have strong opinions on the topic, you should focus on presenting information rather than explaining why you stand where you do. A good tip-off that you do not have an informative speech is if your topic use words like "should" or "ought."

You will utilize this same topic for your persuasive speech and appropriate topics for your informative speech are acceptable as long as your solution in the persuasive speech is one that your audience may actively engage.

### Minimum Speech Requirements:

- **Time Limit:** 5-7 minutes, with significant penalties for over/under time
- **Sources:** A minimum of four (4) academically-researched sources in the body of the speech (i.e., students must utilize the library database for research). Each of your sources must be published within the last year (2020 – current) and any additional source obtained, academic or non, (above the minimum) must be demonstrated as credible and adhere to the check-list for evaluating sources as discussed in class. Failure to document each source completely on the preparation outline will result in zero points awarded for the outline. A minimum of four oral source citations are required.
- **Presentational Aid:** A minimum of 1 presentation aid must be used.
- **Notes:** two 4"x6" sized notecards (maximum), must be keyword only. You may write on both sides of the card. The speaker may NOT utilize a manuscript (or modified manuscript), NO teleprompt, large notes, or preparation outline for speaking.
- **Extemporaneous Delivery:** You should be looking at the audience at least 60 to 75 percent of the presentation and business casual attire is required.

### Skills focus:

- **Skills from the Demonstration Speech and Informative Speech 1, plus...**
- **Research/Academic Integrity** – use of academic research to support topic, no plagiarism
- **Organizational Patterns** – use one of the organizational patterns appropriate to informative speaking (see text)
- **Integrating Support Material** – oral source citation; use of adequate support for each point

### Additional Required Components:

- Preparation outline, with a bibliography in APA format (submitted through BB tab), notecards and visual aid included with speech submission