The Sam M. Walton College of Business is the state’s premier college of business. By having an enormous impact on industry, nearly 30 Walton College graduates occupy executive-level offices at *Fortune 500* companies, including four *Fortune 500* CEOs –

- Doug McMillon of Walmart
- John Roberts of J.B. Hunt Transportation Services, Inc.
- William T. Dillard of Dillard’s
- Gary Norcoss of Fidelity National Information Systems.

“We are fortunate to have a deep and talented network of Razorbacks serving in positions with Walmart and Sam’s Club. The University of Arkansas empowers students with the skills they need to shape the future of business.”

Doug McMillon
President & CEO, Wal-Mart Stores, Inc.
In the heart of the world’s retail industry, Walton College’s corporate sponsors, world-class faculty, and industry connections translate into student success. We owe a great deal of credit for our success to the alumni, employers, and organizations that partner with WALTON to provide relevant business examples, encourage our students in internships and employment, and provide crucial funding and other forms of support.

Why hire WALTON?

“Tyson Foods’ dedication to hiring Walton College graduates is deeply rooted in our company history, and it’s a relationship we proudly continue to cultivate. Walton graduates are culturally aligned and hungry to start building careers. It’s a combination of the graduates’ transferable skills along with their ability to think strategically and creatively that lay the foundation for a successful and rewarding career.”

Linda Wray
VP Talent Acquisition & Onboarding
Tyson Foods
MISSION
The mission of the Sam M. Walton College of Business is to advance and disseminate business knowledge using a diverse, inclusive, and global perspective and to encourage innovation in our primary strategic endeavors. Retail, Data Analytics, and Entrepreneurship.

VISION
Through our teaching, research, and service, the Sam M. Walton College of Business will be a thought leader and a catalyst to transforming live in Arkansas, the United States, and the world.
ABOUT WALTON

- Students receive an average of three job offers during their job search.
- 5th in the world for supply chain management research output in empirically-focused journals.
- 1st world-wide in research productivity in information systems.
- Students benefit from millions of dollars in donated software, from IBM, SAP, Microsoft, Teradata, and SAS.
- The Garrison Financial Institute oversees six student-managed funds totaling more than $11 million.
- Walton Graduates are CEOs of four Fortune 500 companies.
- Since 2002, Entrepreneurship students have won more than $2.8 million in prize money and raised $60 million to build their businesses.
WALTON TOP EMPLOYERS

ADVANTAGE SOLUTIONS
ALDI
amazon
ARVEST
BNSF
Cerner
Cognizant
Deloitte
Dillard's
EY
goosehead INSURANCE
J.B. HUNT
KPMG
LOCKHEED MARTIN
Nestle
PEPSICO
Phillips 66
pwc
Sam's Club
Schneider
Spectrum Brands
Stephens
TQL
Tyson
Walmart
Walton graduates offer a great combination of technical, academic, and interpersonal skills. On the 2016 National Survey of Student Engagement, Walton seniors scored higher than seniors from the top 44 universities across the nation in the following competencies:

- Dealing with Diversity
- Go-getter Attitude
- Team Player
- Communication Skills
- Analysis & Synthesis
- Empathy

“The students from Arkansas represent what Schneider is all about. We have had great success hiring Arkansas students in internships and full time opportunities. Working with the University of Arkansas Walton College of Business is a pleasure and part of our core College Recruiting Strategy and I am excited about the growing relationship Schneider has with Walton.”

Sarah Campillo
Corporate Recruiter
Schneider
STUDENTS

Walton Honors is a program offered to high-achieving students who exemplify academic excellence, extraordinary leadership potential, and a sense of civic duty to their community.

Leadership Walton is a student program that guides students toward lifelong professional success by being actively involved in volunteer experiences, internships, community service, etiquette dinners and mentor programs.

“Leadership Walton gave me the tools to be successful in my career after graduation. It pushes students to build a professional network and have job experiences before students start their first job!”

Anita Walker
BSBA 2014
Category Development Analyst
Hormel Foods
STUDENT DEMOGRAPHICS

Where are they from?

United States Alumni Employment

International Alumni Employment

Job-seeking Walton College undergraduates who were employed at graduation: 88%

Undergraduates who have participated in work experience or internships: 62%
Accounting (BSBA*, BSIB**)  
Economics (BSBA*, BSIB**)  
+ Business Economics  
+ International Business and Economics  
Finance (BSBA*, BSIB**)  
+ Finance and Banking  
+ Energy Finance  
+ Financial Management/Investments  
+ Risk Management  
+ Real Estate  
General Business (BSBA*, BSIB**)  

Information Systems (BSBA*, BSIB**)  
+ Enterprise Resource Planning  
+ Enterprise Systems  
+ Business Analytics  
Management (BSBA*, BSIB**)  
+ Organizational Leadership  
+ Human Resource Management  
+ Small Business and Entrepreneurship  
Marketing (BSBA*, BSIB**)  
Retail (BSBA*, BSIB**)  
Supply Chain Management (BSBA*, BSIB**)  
+ Transportation and Logistics  
+ Retail Supply Chain Management  

* Bachelors of Science in Business Administration is intended for students who wish to focus in a specific field of business.

** Bachelors of Science in International Business allows students to select a particular field of business, but also incorporates an emphasis in a foreign language and international programs.
GRADUATE STUDIES

Masters in Accounting (iMAcc, MAcc)
Masters in Business Administration (MBA)
Masters in Economics (MAEcon)
Masters in Information Systems (MIS)
Doctorate in Accounting, Finance, Information Systems, Management, Marketing and Supply Chain Management
Graduate Certificate in Business Analytics
HIRING WALTON INTERNS

Walton College interns are low cost, high impact employees. In addition to reduced HR costs, your company can expect:

– Innovative approaches to business problems
– Additional manpower for projects, research, and analytics
– Extended employment screening for potential full-time hires
– Temporary professional talent when a permanent position is unfeasible
– To contribute to the development of the future workforce through applied learning

"ALDI decided to participate in Corporate Spotlight week the fall of 2015 and found it a valuable tool to share our company brand and generate excitement about the outstanding management opportunities we have to offer. As a result, we have filled many full-time and internship positions with exceptional candidates from the Walton College."

Mark Bersted
Vice President, Olathe, Kansas Division, ALDI
HIRING PARAMETERS-INTERNSHIPS

- Students can be hired for internships year round (may request school breaks off). Most companies opt to have interns for fall, spring, summer, or any combination
  - We recommend advertising openings at least one semester in advance (e.g. fall for a spring opening), up to two terms in advance (e.g. fall hiring for a summer opening)

- **Average Pay is $14-15/hr for undergraduates and $25/hr for MBAs**
  
  * Through a unique Graduate Assistantship program, some MBAs can be hired fall/spring through the school directly (similar to a service contract) at $5600/semester ($18.67/hr)
HIRING PARAMETERS- FULL-TIME

• Students can be hired for full-time roles typically starting in May of their senior year (however, a limited number of students graduate in December)
  – We recommend advertising openings at least a few months in advance (e.g. February for a May opening), up to two terms in advance (e.g. September for a May opening) because business students are proactive

• Average Pay is approximately $52,500 for Bachelor’s of Science in Business Administration and $70,000 for Master’s of Business Administration students
STEPS TO hireWALTON

- **Step 1:** Create Handshake account
- **Step 2:** Post job or internship position
  - We recommend a minimum opening of 30 days fall & spring, longer during summer break
  - Walton Career Services will highlight roles through digital marketing upon request
- **Step 3:** Request on-campus interview date (optional, may interview off-site)
- **Step 4:** Promote opportunities on-campus to maximize applications through event and employer branding (e.g. Company of the Day and Business Career Fairs). Must register in advance on Handshake.
- **Step 5:** Review resumes/applications received and select candidates for interview in Handshake
- **Step 6:** Interview
- **Step 7:** Make job/internship offer directly to selected candidate(s)
EMPLOYER RELATIONS

Meredith Adkins
Director, Corporate Relations and Outreach
madkins@Walton.uark.edu
479.575.5750
Contact for recruiting strategy and planning.

Catherine Beasley
Manager for Corporate Programs
cbeasley@Walton.uark.edu
479.575.4097
Contact for on-campus events, including career fair.

Debbie Ritter
Employer Relations Assistant
dritter@Walton.uark.edu
479.575.6100
Contact to post job and internship opportunities and schedule on-campus interviews.