



UNIVERSITY OF  
ARKANSAS

Walton Career Services

## SAM M. WALTON COLLEGE OF BUSINESS

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### MBA EMPLOYMENT REPORT 2016 – 2017

The following report accounts for all full-time MBA graduates from July 1, 2016 to June 30, 2017. There is not a part-time MBA program at the Sam M. Walton College of Business, and Executive MBA graduates are excluded. Graduation dates for the reporting year included: Aug. 20, 2016; Dec. 17, 2016, and May 13, 2017.

## Employers Hiring Members of the MBA Class of 2017

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Booz Allen Hamilton  
B-Unlimited  
CaseStack  
Credera  
Deloitte  
Edward Jones  
ExxonMobil  
Farmers and Merchants Bank  
Federal Reserve Bank of Kansas City  
Georgia Pacific  
Hallmark Incorporated  
Harvest Group  
Henkel  
Land O'Lakes, Inc  
Mars Wrigley  
Mu-Sigma  
Newell Brands  
PepsiCo  
PricewaterhouseCoopers  
Rose Law Firm  
Smith & Nephew  
Stephens Inc.  
The Hershey Company  
TIAA-CREF  
Transplace  
Unilever  
Walmart  
YoungWilliams P.C.  
Zweig Group

Top 2017 MBA  
Hiring Companies:

**Deloitte**  
**Land O'Lakes**  
**Mars Wrigley**

**98%**

Knowledge Rate

**84.6%**

MBA Students  
Employed 3-Months  
Post-Graduation

**\$71,923**

Average Salary in  
Retail and CPG  
Industry

**59.4%**

of job offers  
obtained through  
school-facilitated  
activities

## MBA Class of 2017

### Class Profile

Number of Candidates	48
U.S. Citizens	87.5%
Non-U.S. Citizens	12.5%
Women	45.8%

### Full-Time Work Experience

1 year or less	70.8%
More than 1, up to 3	22.9%
More than 3	6.3%

Employment Profile	Total MBA	Perm. Auth.	Non-Perm. Auth.
Seeking Employment	39 (83.0%)	37 (90.2%)	2 (33.3%)
Not Seeking Employment	8 (17.0%)	4 (9.8%)	4 (66.7%)
Company-Sponsored or Already Employed	-	-	-
Starting Own Business	1 (2.1%)	1 (2.4%)	-
Postponing Job Search	-	-	-
Continuing Education	7 (14.9%)	3 (7.3%)	4 (66.7%)
Other Reason(s)	-	-	-
No Information Available	-	-	-

Employment Overview	Total MBA	Perm. Auth.	Non-Perm. Auth.
Mean Base Salary	\$64,016	\$64,016	-
Median Base Salary	\$68,000	\$68,000	-
Range of Base Salary	\$32000 – \$92500	\$32000 – \$92500	-

<sup>1</sup> *Permanent Work Authorization* is defined as U.S. Citizens and Permanent Residents.

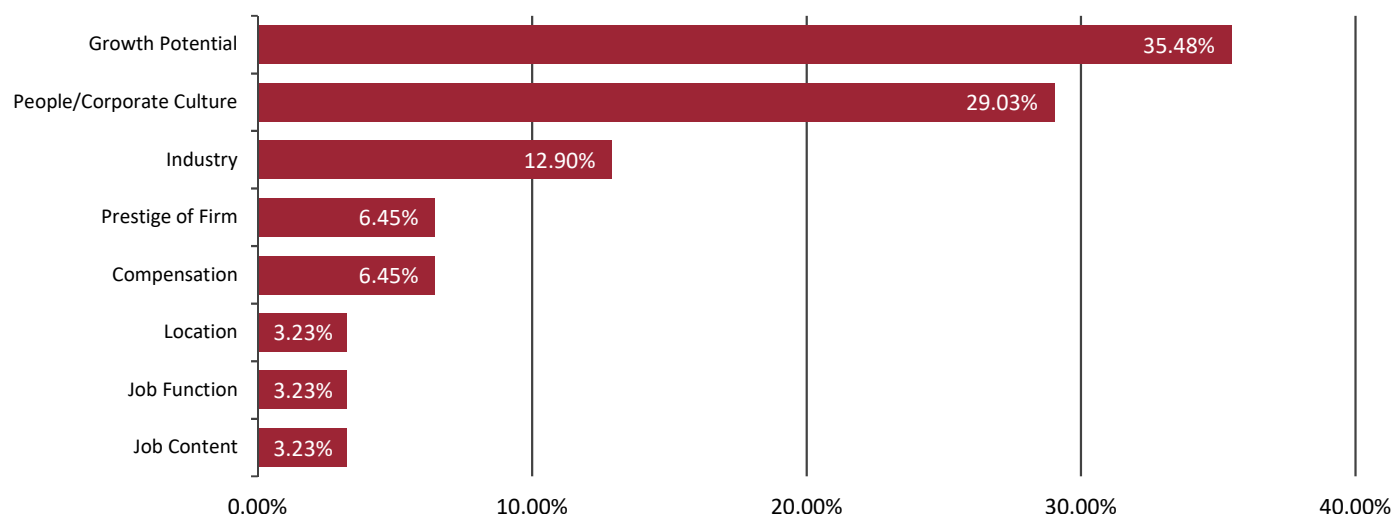
<sup>2</sup> *Seeking employment* is defined as graduates reporting seeking full-time professional MBA-level employment; *Company-Sponsored or Already-Employed* includes graduates reporting not seeking employment because they were financially sponsored by an employer during the MBA and are intending to return to that employer, in a guaranteed position, for which they need not apply; *Continuing Education* includes students who have enrolled/will enroll in further graduate studies; *Other Reason(s)* for not seeking employment as defined and reported by the graduate. This includes graduates of dual-degree or joint-degree programs who are not seeking MBA-level employment.

<sup>3</sup> The percentage of full-time MBA graduates for whom there is useable and reliable information is 98%. This is known as the *knowledge rate*. The MBA CSEA minimum target is 85 percent of all graduates.

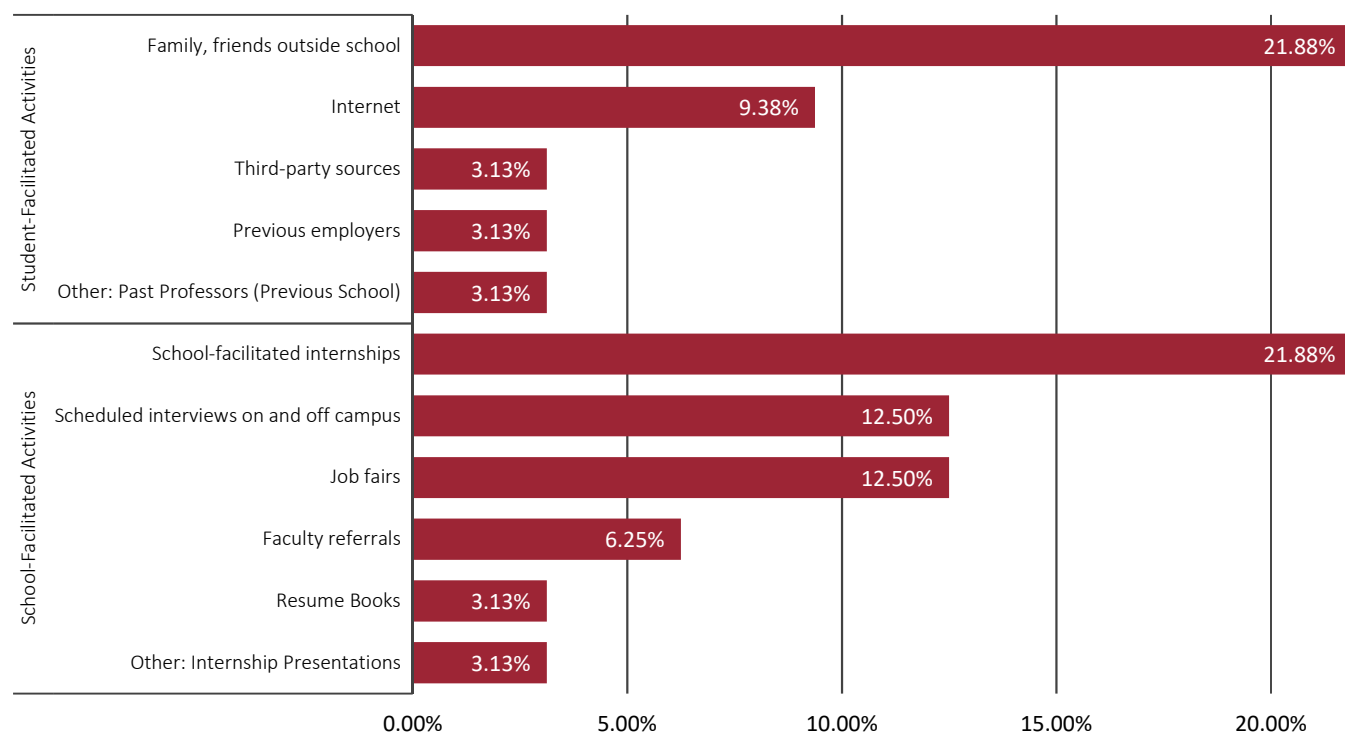
### Class of 2017 MBA Timing of Job Acceptances

	At Graduation	3 Months After Graduation
<b>Perm. Work Authorization</b>	28 (75.7%)	33 (89.2%)
<b>Non-Perm. Work Authorization</b>	0 (0.0%)	0 (0.0%)
<b>Total MBA Seeking Employment</b>	28 (71.8%)	33 (84.6%)

### Class of 2017 MBA Reasons for Accepting Position



### Class of 2017 MBA Source of Job Offers



## MBA Class of 2017 Full-time Salary Figures

### Class of 2017 MBA Base Salary by Industry

Industry	Percent	Mean	Low	High
Consulting	12.5%	\$73,750	\$70,000	\$85,000
Consumer Packaged Goods	34.4%	\$76,136	\$60,000	\$92,500
Energy & Financial Services	25.0%	\$53,563	\$38,500	\$86,000
Transportation/Logistic, Technology, Healthcare, & Other	18.8%	\$51,600	\$32,000	\$58,500
Retail	9.4%	\$55,167	\$47,500	\$68,000

### Class of 2017 MBA Base Salary by Function

Function	Percent	Mean	Low	High
Consulting	18.8%	\$67,167	\$50,000	\$85,000
Finance/Accounting	25.0%	\$53,563	\$38,500	\$86,000
General Management and Other	12.5%	\$61,667	\$47,500	\$85,000
Marketing/Sales	25.0%	\$74,313	\$57,000	\$92,500
Operations/Logistics	18.8%	\$62,250	\$32,000	\$75,000

### Class of 2017 MBA Base Salary by Geographic Region

Region	Percent	Mean	Low	High
Mid-Atlantic, Midwest, & Northeast	25.0%	\$65,250	\$38,500	\$92,500
South	59.4%	\$61,639	\$32,000	\$85,000
West & Southwest	15.6%	\$70,600	\$55,000	\$86,000

### Class of 2017 MBA Base Salary by Undergraduate Major

Major	Percent	Mean	Low	High
Business	62.5%	\$63,950	\$32,000	\$92,500
Other	25.0%	\$65,214	\$38,500	\$85,000
Tech	12.5%	\$62,250	\$47,500	\$75,000

### Class of 2017 MBA Base Salary by Professional Experience

Experience	Percent	Mean	Low	High
1 year or less	78.1%	\$63,125	\$32,000	\$86,000
More than 1, up to 3 years	15.6%	\$66,300	\$38,500	\$92,500
More than 3	6.3%	\$69,000	\$58,000	\$80,000

### Class of 2017 MBA Signing Bonuses

Percent Reporting	Mean	Low	High
21.3%	\$7,100	\$2,000	\$25,000

<sup>1</sup>This salary report is based upon useable salary information from 89% of the graduates who accepted a job by three months after graduation.

<sup>2</sup>MBA Signing Bonuses are not separated by Permanent versus Non-Permanent Work Authorization due to the low number of data points. Bonuses reported are for all full-time MBA graduates.

This report conforms to the MBA Career Services & Employer Alliance Standards for Reporting MBA Employment Statistics. This is the University of Arkansas' FINAL MBA Employment Report. It is based upon information from 100% of the MBA graduates in the class of 2017.