
Online CV

Online CVs are an effective technique for displaying your work in multiple forms and multiple channels. You can demonstrate your teaching style by putting a well-planned YouTube clip of yourself teaching a class or presenting at a conference. You can also demonstrate your relationship with students by publishing pictures or comments that your students make about you. You are limited only by your imagination. You can use visual and aural rhetoric to persuade your audience of your ability. But do not make your online CV too flashy; maintain an air of professionalism and an air of formality.

Research colleagues' online CVs to serve as models, but do not limit yourself to any one given template.

Considerations for creating an effective online CV or website with your CV:

- Balance your design, your purpose, and your information.
 1. Online CVs are similar to PowerPoint presentations in that you do not want a lot of crazy colors or jumping texts
 2. Keep your design conservative but do incorporate design and typography for effective organization and to make your meaning (For more design information, go the Walton College Writing Center web site, click on Resource and Design.)
- Incorporate web tools such as bars, links, scroll bars, colors, frames, fonts, and embedding videos such as YouTube.
 1. Plan your links; do not load your web site with links that are not particularly pertinent
 2. Links should provide evidence of your achievement, experience, and learning
 3. They can also provide corroboration for any claims that you make
- Structure your web site carefully; your online CV should parallel with your print CV, but allow you to appeal to your audience in new ways.
 1. You can demonstrate your teaching
 2. You can showcase your teaching portfolio
 3. You can provide pictures that show your energy; the list is as boundless as your imagination
- Use interface design to make your web site user friendly and usable
- Consider the various modes for accessing your website. Phones have one access mode and computers another. Incorporate cell-phone-friendly design
- Incorporate digital media into the website but test it frequently for functionality
- Keep links current—a dead link is unprofessional and irritating