

October 24-25
6th Annual



WISE

WISE FROM ALL SIDES. 2024

FUTURE
LEADERS
SYMPOSIUM



J.B. Hunt Transport
Department of Supply Chain Management

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Welcome



Welcome to the 6th annual WISE Future Leaders Symposium! Six years ago, students and faculty from 12 universities participated in the first WISE Future Leaders Symposium. Today, we have 30 universities gathering together with an incredible lineup of industry partners. The event theme is “WISE From All Sides.” Programming is going to highlight the many roles (“sides”) that supply chain women exhibit.

WISE (Women Impacting Supply Chain Excellence), originally a University of Arkansas student organization, focuses on preparing, encouraging, and inspiring women and allies for supply chain careers. WISE has 4 strategic initiatives: making connections, personal and professional development, leadership skills, and industry knowledge. WISE chapters and WISE events have been rapidly spreading to universities across the country. Thank you to the faculty and students who are spreading the WISE vision at universities and beyond. Keep it up!

The Symposium is a collaboration of students and industry leaders. You will hear from top women and allies in the field. Rising stars will share their advice. Your network will grow in significant and meaningful ways. You will also learn about the WISE Legends, a hall of fame style award that recognizes the contributions of a broad range of supply chain ladies. Let’s celebrate those that paved the way!

The WISE Symposium is fortunate to be supported by amazing organizations and individuals. A special thank you to our named sponsor, Shelley Simpson and her husband David, and our Platinum sponsor, Sam’s Club. Check out the complete list of our sponsors later in the program.

Finally, I want to thank the members of the 2024 WISE Connections Advisory Board for their help in planning this event and the U of A WISE leadership team for helping with the event logistics. Let’s continue to grow this network of supply chain women. #wisefromallsides

All my best,

Stephanie aka Dr. T
Executive Director of WISE
Associate Professor of Practice | Department of Supply Chain Management



Hi everyone! My name is Katherine Thomas, and I am the Chair of the WISE Connections Advisory Board. I want to extend a warm welcome to all of you at the WISE Future Leaders Symposium. The Advisory Board has eagerly been planning this event for the past year, and we are thrilled to have each of you here. You are all future change-makers in the field of supply chain, and I can’t wait to see the connections and impact that will unfold at this year’s symposium. Take full advantage of this opportunity to network, share your ideas, and learn from one another. We have an exciting lineup of speakers and workshops that will empower you to lead in your careers. Welcome to Fayetteville, and let’s get started!

ORDER OF EVENTS

FRIDAY AGENDA

7:00 - 8:15 a.m. | Breakfast at Staybridge/On Your Own

8:15 - 9:00 a.m. | Check-In and Networking

9:00 - 9:15 a.m. | Welcome

Stephanie Thomas

9:15 - 9:25 a.m. | WISE Workshop: Building Your Web of Connections

Stephanie Thomas

9:25 - 9:45 a.m. | The Leadership Side Fireside Chat

Interviewer: Cassandra Lacy (Sysco)

Khadija James-Keating (Sysco)

9:45 - 10:15 a.m. | The Growth Side Panel

Moderator: Stephanie Knight (The Clorox Company)

Panelists: Amena Smith (Keurig Dr Pepper) | Cheri Dillard (Nestlé)

10:15 a.m. - 10:30 a.m. | Networking Break

10:45 - 11:00 a.m. | Industry Snapshot: The Manufacturing and Production Side

Jamese Olayiwola (Toyota)

11:00 - 11:30 a.m. | The Future Side Panel

Moderator: Rod Thomas (University of Arkansas)

Panelists: Jennifer Krueger (Light & Wonder) | Felicia Mosenfelder (BNSF Railway)

11:30 a.m. - 12:15 p.m. | Group Photo, Table Transitions, Lunch

12:15 - 12:45 p.m. | WISE Legends Recognition

Abby Baird (Ferrara) | Michelle Dilley (AWESOME)

Patricia Daugherty (Iowa State University) | Stephanie Thomas (University of Arkansas)

12:45 - 1:45 p.m. | Breakout for Faculty Only

12:45 - 1:00 p.m. | WISE Workshop: Dream Mapping

Jamese Olayiwola (Toyota)

1:00 - 1:30 p.m. | The Personal Side Panel

Moderator: McKenzie Lambertz (General Mills)

Panelists: Brandi Preston (CVS Health) | Stacey Kruger (Echo Global Logistics)

ORDER OF EVENTS

FRIDAY AGENDA CONTINUED

1:30 - 1:45 p.m. | Industry Snapshot: The Distribution and Fulfillment Side
Jen Hektoen (Ulta)

1:45 - 2:00 p.m. | Networking Break

2:00 - 2:30 p.m. | The Allyship and Advocacy Side Fireside Chat
Rob Montgomery (Walmart) | Whitney Rowe (Walmart)

2:30 - 2:45 p.m. | The WISE Sisterhood Side Panel

Moderator: Stephanie Thomas (University of Arkansas)

Panelists: Krissy Glass (Uber Freight) | Stephanie Knight (The Clorox Company)

2:45 - 3:00 p.m. | WISE Table Discussions

Discuss key learnings and takeaways from all sessions

3:00 - 3:15 p.m. | WISE Connection Advisory Board Recognition

Katherine Thomas (Advisory Board Chair) | 2024 Advisory Board Members

3:15 - 3:30 p.m. | Closing Remarks

3:30 - 4:30 p.m. | Headshots, Swag & Shirt Pickup, Open Networking
with Companies, Campus Tours

5:30 - 7:30 p.m. | Closing Celebration

Macke's Bases Loaded Landing (Baum Walker Stadium)



WISE LEGENDS EXHIBIT

2024 CLASS

MARTHA C. COOPER | *Professor Emeritus, The Ohio State University*

Dr. Martha Cooper started her career as an academic in 1982, authoring over 50 publications. For nearly 20 years, she conducted an annual survey of women in supply chain management keeping women's role in the discipline as part of the conversation, often at times when little was being said about it.

PATRICIA J. DAUGHERTY | *Professor Emeritus, Iowa State University*

Dr. Patricia Daugherty is a well-known researcher and incredible mentor in the field of supply chain management. Doctoral students she's worked with have gone on to establish successful research careers themselves. Daugherty held faculty positions at University of Georgia, University of Oklahoma, Michigan State University, and Iowa State University. She was an editor of the Journal of Business Logistics, a top logistics academic journal.

*University Distinguished Professor
and James Evans Rees Distinguished Professor of SCM, Miami University*

Dr. Lisa Ellram is globally recognized as a top researcher in logistics and supply chain management. Her research focuses on sustainability, buyer-supplier relations, offshoring and outsourcing, and supply chain cost management. She is credited as being one of the first researchers to apply theory to the concept of supply chain management.

MARY HOLCOMB | *Gerald T. Niedert Professor of SCM
Jean Mills Faculty Research Fellow, University of Tennessee, Knoxville*

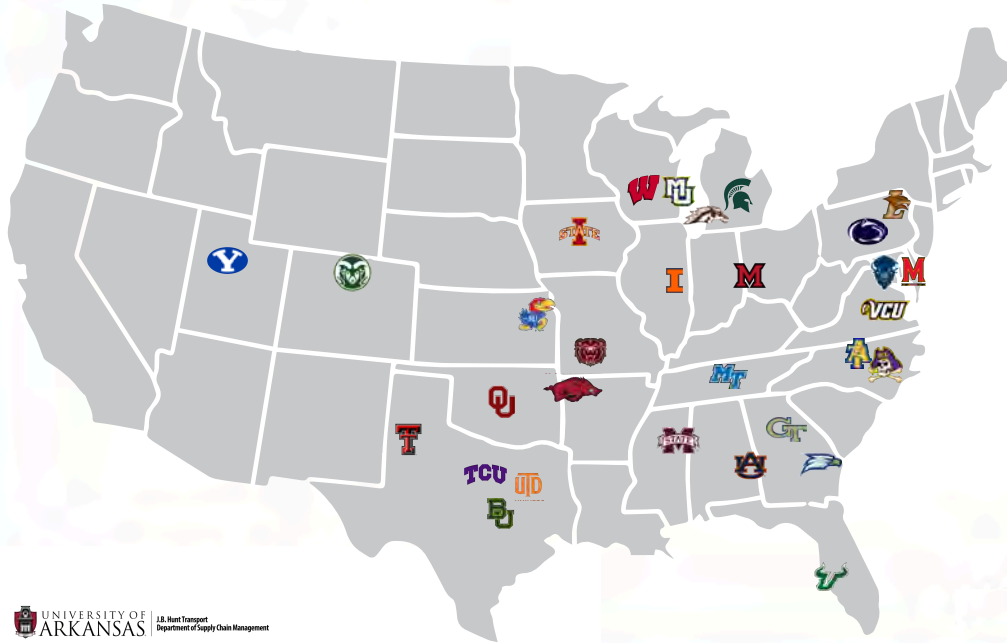
Dr. Mary Holcomb was a supply chain professor at the University of Tennessee, Knoxville for 28 years. She was an enthusiastic researcher who pioneered research on using transportation as a revenue generator. She was also passionate about the success of her students and university.

NANCY NIX | *Founding Director of TCU Neeley Center for Supply Chain Innovation
and Execution Director Emeritus, Texas Christian University*

Dr. Nancy Nix had a successful supply chain career before she decided to pivot into academia. After earning her doctorate at the University of Tennessee, TCU hired her to create their Supply Chain Center. Later, she became the founding Executive Director of AWESOME. In 2017, she became only the second woman to receive CSCMP's Distinguished Service Award.

STEPHANIE THOMAS | *Associate Professor of Practice, University of Arkansas*

Dr. Stephanie Thomas is a passionate educator who loves bringing students into the field of supply chain management through her introductory courses. She is the Executive Director of the WISE program. Under her leadership, the WISE initiative has grown to reach institutions across the United States. Thomas has been recognized on several global lists as one of the most influential women in supply chain.



- UNIVERSITY OF ARKANSAS | FAYETTEVILLE, AR
- AUBURN UNIVERSITY | AUBURN, AL
- BAYLOR UNIVERSITY | WACO, TX
- BRIGHAM YOUNG UNIVERSITY | PROVO, UT
- COLORADO STATE UNIVERSITY | FORT COLLINS, CO
- EAST CAROLINA UNIVERSITY | GREENVILLE, NC
- GEORGIA INSTITUTE OF TECHNOLOGY | ATLANTA, GA
- GEORGIA SOUTHERN UNIVERSITY | STATESBORO, GA
- HOWARD UNIVERSITY | WASHINGTON DC
- IOWA STATE UNIVERSITY | AMES, IA
- LEHIGH UNIVERSITY | BETHLEHEM, PA
- MARQUETTE UNIVERSITY | MILWAUKEE, WI
- MIAMI UNIVERSITY | OXFORD, OH
- MICHIGAN STATE UNIVERSITY | EAST LANSING, MI
- MIDDLE TENNESSEE STATE UNIVERSITY | MURFREESBORO, TN
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- TEXAS TECH UNIVERSITY | LUBBOCK, TX
- TEXAS CHRISTIAN UNIVERSITY | FORT WORTH, TX
- UNIVERSITY OF ILLINOIS | CHAMPAIGN, IL
- UNIVERSITY OF KANSAS | LAWRENCE, KS
- UNIVERSITY OF MARYLAND | COLLEGE PARK, MD
- UNIVERSITY OF OKLAHOMA | NORMAN, OK
- UNIVERSITY OF SOUTH FLORIDA | TAMPA, FL
- UNIVERSITY OF TEXAS AT DALLAS | DALLAS, TX
- UNIVERSITY OF WISCONSIN | MADISON, WI
- VIRGINIA COMMONWEALTH UNIVERSITY | RICHMOND, VA
- WESTERN MICHIGAN UNIVERSITY | KALAMAZOO, MI

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2024 WISE Connections Advisory Board

Thanks to the members of the 2024 WISE Connections Advisory Board! Members of the Board met monthly and planned a variety of events. They also engaged with industry leaders. Want to stay involved with WISE? Apply to be part of the 2025 WISE Connections Advisory Board!



Addison Kiteley
Michigan State University



Alaina Suggs
NC A&T State University



Alua Bekbossynova
Lehigh University



Clare Tjaden
Iowa State University



Ellen Joyce
Howard University



Gabrielle Martis
Virginia Commonwealth University



Katherine Thomas
University of Arkansas



Madison Simpson
University of Arkansas



Natalie Tews
Baylor University



Randilyn Gomme
University of Oklahoma



Shaylee Graves
Georgia Southern University



Shelby Gabrielson
Colorado State University



Skyler Rotter
University of Wisconsin-Madison



Sophie Perrigin
Mississippi State University

Stay Connected and Engaged!
Join the WISE Connections LinkedIn Group



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@wiseconnections

#wisefromallsides
#wisefutureleaders
#womeninsupplychain



@UofAWise
@wiseconnections

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LIGHT &
WONDER™





ULTA
BEAUTY

Friday Symposium Speakers



KHADIJA JAMES-KEATING

**U.S. Mid-South Regional President
Sysco**

Khadija James-Keating currently serves as Region President, Mid-South within Sysco's US Broadline business, responsible for overseeing cross-functional excellence through delivering profitable growth, high touch customer service, and excellence in execution across three operating sites.

Prior to her work at Sysco, Ms. James-Keating served as Vice President, Manufactured Components at TimkenSteel Corporation, responsible for overseeing the internal and external supply chain network. Ms. James-Keating also held several executive leadership positions inclusive of regional sales leadership and talent acquisition roles with W. W. Grainger.

She began her career serving the country as a commissioned officer in the United States Army, providing supply and logistics support to rapid and highly deployable military units.

Ms. James-Keating currently serves as Vice Chair on the Board of Directors for National Able Network. She is a graduate of the United States Military Academy at West Point, where she earned a Bachelor of Science in engineering and mathematics.



CASSANDRA LACY

**Senior Manager of University Relations and Inclusive Recruitment
Sysco**

Cassandra Lacy is the Senior Manager of University Relations and Inclusive Recruitment at Sysco. In this role at Sysco, Cassandra is responsible for the University Relations strategy and engagement in the US. She also manages the inclusive recruitment talent attraction strategy and partnerships.

Prior to her current role, she held several roles in Talent Acquisition over her 10-year career with Sysco including North Market Field Talent Acquisition Manager.

Cassandra also has an additional 10 years of experience in HR and Training from prior roles at other companies. She graduated from Sam Houston State, where she earned a Bachelor of Business Administration in Marketing.

Friday Symposium Speakers



STEPHANIE KNIGHT

**Senior Director of Supply Chain - Burt's Bees
The Clorox Company**

Stephanie is currently the Senior Director of Supply Chain at Burt's Bees, leading a global supply chain for the brand, and has recently celebrated five years with The Clorox Company. Her journey with Clorox has taken her across the United States, from Baltimore, Maryland, to Pleasanton, California, and even to Rogers, Arkansas, where she served as the Plant Manager for the Glad Manufacturing site.

She currently supports Burt's Bees out of their brand headquarters located in Durham, North Carolina. Before joining Clorox, Stephanie spent over eight years in supply chain with Procter & Gamble, where she supported operations for iconic brands like Bounty and Charmin across different manufacturing locations as well as supporting the commercial side of supply chain in Cincinnati. Her passion for brands, people, and business operations continues to be the backbone of her journey.

Stephanie is a proud alumna of the University of Florida, where she earned her Bachelor's degree in Chemical Engineering in 2010. Recently, she furthered her education by completing her MBA from the University of North Carolina, Chapel Hill. She has a passion for supporting females in supply chain and proudly supports the WISE Foundation as a founding advisory board member.



AMENA SMITH

**Vice President, Strategic Program Development
Keurig Dr Pepper**

After spending most of her career in Procurement, Amena transitioned into a pivotal role in Supply Chain Operational Excellence a year ago as VP Strategic Program Development. In this role, she and her team focus on the expert execution of supply chain strategy.

Prior to taking on this role, Amena enhanced her supply chain experience through a 4.5-year global assignment in Switzerland. This international experience honed Amena's ability to apply learned skills in diverse settings, driving success through relationship-building, flexibility, adaptability, and creativity. Passionate about achieving results, Amena understands that the journey to success is as crucial as the outcome itself. As a dedicated team builder and conscious listener, Amena thrives in collaborative environments, fostering teamwork and innovation.

A vocal advocate for workplace diversity, Amena is a founding member of Keurig Dr Pepper's Women in Supply Chain community group, which supports female supply chain professionals from recruitment to retirement. This initiative reflects Amena's commitment to creating inclusive and supportive work environments.

Amena holds a BA in Organizational & Interpersonal Communication and an MBA, combining academic knowledge with practical expertise to drive impactful supply chain strategies.

Friday Symposium Speakers



CHERI DILLARD

Director Customer Supply Chain Nestlé Health Science

Cheri Dillard is the Director Customer Supply Chain at Nestlé Health Science and has over 20 years of sales and supply chain experience in the CPG industry. Cheri plays a pivotal role in optimizing end to end processes to improve service to customers. She leads a team dedicated to improving operational efficiency and aligning forecasts to win on shelf with consumer.

Cheri graduated from Ohio University with a B.A. in Marketing with a Sales Certificate. She is a dedicated mentor with a passion for guiding young professionals in career development. Cheri leads the College Outreach Team for NextUp Northwest Arkansas and participates in local WISE Beyond events. Outside of the office and campus, Cheri enjoys bargain shopping and spending time on Beaver Lake with her husband and two daughters..



JAMESE OLAYIWOLA

General Manager, Finished Vehicle Logistics Transformation Toyota

Jamese Olayiwola currently serves as the General Manager of Logistics Transformation. In this role, Jamese has responsibility for the design and build of Finished Vehicle Logistics operations and systems of the future. This department is newly formed within TMNA and is intended to support Toyota's efforts to transition from a traditional automotive company to a Mobility Company.

Prior to this role Jamese had responsibility for all finished vehicle logistics operations originating in the US and its territories; this operation included the oversight of TLS Strategic Planning and Systems, Rail, Truck, and Marine operations.

Jamese has held a myriad of roles in her 13 year tenure with Toyota. She began her career within the manufacturing pillar and served in multiple roles within the manufacturing plants Supply Chain Management departments. She has also held multiple roles within Toyota HQ within Finished Vehicle Logistics Planning, Processing, Rail, as well as Demand and Supply Management.

She received her bachelor's of science in business administration in Supply Chain Management from Auburn University in Auburn AL and is a proud member of Delta Sigma Theta Sorority, Inc.

Friday Symposium Speakers



RODNEY THOMAS

**Associate Professor of Supply Chain Management
University of Arkansas**

Rodney W. Thomas (Ph.D. University of Tennessee) is an Associate Professor of Supply Chain Management Program in the Walton College of Business at the University of Arkansas. He serves on the Customer Centric Leadership Advisory Board and as Chair of the Undergraduate Programs & Curriculum Committee.

Prior to becoming a professor, Dr. Thomas held multiple positions with industry leading companies such as Michelin, IBM, and Lowe's. In addition to these direct work experiences, Dr. Thomas has also consulted with numerous companies on strategic retail or supply chain management projects.

He has leveraged his industry engagements to publish over two dozen articles in leading academic journals like the Harvard Business Review, Journal of Supply Chain Management, Journal of Business Logistics, Journal of Retailing, and Industrial Marketing Management.

As a dedicated teacher and passionate supporter of student success, Dr. Thomas is committed to career preparation and planning for young professionals.



FELICIA MOSENFELDER

**Terminal Superintendent
BNSF Railway**

Felicia Mosenfelder is the Terminal Superintendent at BNSF Railway, where she oversees terminal operations, ensuring safety and efficiency for hundreds of employees. Throughout her tenure at BNSF, Felicia has been instrumental in supporting the company's vision of realizing its tremendous potential by consistently meeting customer expectations through transportation services.

Felicia's leadership journey at BNSF includes roles such as Terminal and Division Trainmaster, Terminal Manager, and Superintendent of Operations across various locations. She has been instrumental in enhancing performance efficiencies by ensuring on-time train departures, boosting productivity through reduced car cycle times, and implemented data-driven solutions to reduce costs.

Felicia holds two bachelor's degrees from Augustana College and a master's degree from Louisiana State University. Felicia has extensive operational expertise that supports BNSF in providing capacity, reliable service, and solutions that are both sustainable and competitive for BNSF's customers.

Friday Symposium Speakers



JENNIFER KRUEGER

Vice President, Demand and Supply Planning Light & Wonder

As Vice President, Demand and Supply Planning for Light & Wonder, Jennifer leads the global Sales and Operations Planning (S&OP) processes and is responsible for demand planning, supply planning, and inventory strategy for the land-based casino business.

Prior to Light & Wonder, Jennifer led S&OP for Ulta Beauty. She held various roles at DSC Logistics in Operations Excellence and Business Development supporting CPG customers. Jennifer held several roles at Caterpillar Logistics Services in Business Development and Account Management for customers in aerospace and mining industries.

Additionally, Jennifer served in the United States Army as a Logistics Officer, culminating in an assignment as a Company Commander. She completed deployments to both Afghanistan and Iraq.

Jennifer earned her Bachelor of Business Administration degree from the College of William and Mary. She completed her Master of Business Administration degree at the University of Illinois Urbana-Champaign



ABBY BAIRD

Senior Production Planner Ferrara Candy Company

Abby Baird currently is a Senior Production Planner at Ferrara Candy Company in Chicago, IL. Prior to her current role, she worked in a variety of roles at Tyson Foods, The Hershey Company, Let's Talk Supply Chain and Optricity.

She attended the University of Arkansas, receiving degrees in Supply Chain Management and Spanish. During her time at the UofA, she was involved in WISE and served as VP Operations and is now grateful to be a leader for the Chicago WISE Beyond Collective.

Abby is a 2021 AWESOME Scholar. In her free time, she enjoys baking and curating as much pink as possible.

Friday Symposium Speakers



MICHELLE DILLEY

Chief Executive Officer

AWESOME

Michelle Dilley joined AWESOME in mid-2020, becoming the organization's first CEO. She most recently served as Chief Operating Officer of DSC Logistics, now CJ Logistics America. Michelle joined DSC Logistics in 2017 as Chief Supply Chain Transformation Officer, leading the vision for the DSC operating platform of the future and implementing strategic initiatives to deliver continuous improvement.

Promoted to COO in 2019, Michelle continued to lead the transformation initiative and was directly responsible for leading DSC's network of logistics centers and supply chain packaging operations throughout North America. Her prior experience spans the full spectrum of end-to-end supply chain, including strategic sourcing, operations, inventory management, logistics and transportation, technology and business/customer process harmonization for companies in multiple industries such as LaSalle Bristol, Ascension Health, and Whirlpool Corporation.

During her 16 years with Whirlpool, she served in a variety of roles. She received a bachelor's degree in German studies and international business from the University of Michigan and also studied at Schiller International University in Heidelberg Germany.



MCKENZIE LAMBERTZ

Business Category Lead - Walmart Soup

General Mills

McKenzie Lambertz is a driven and accomplished professional with a passion for the food industry. She holds a degree in Supply Chain Management and a minor in Marketing from the University of Arkansas. McKenzie has honed her skills in both procurement and sales, working for Academy Sports + Outdoors and General Mills.

Currently, she serves as the Business Category Lead for Walmart Soup, working remotely from Kansas City. McKenzie is actively involved in various initiatives within General Mills, including the Disability Network, Women's Leadership Network, Sales Diversity Inclusions & Belonging Committee, and U of A Recruiting.

Outside of work, McKenzie enjoys cooking, learning to golf, and spending time with loved ones. McKenzie has received the opportunities to speak at the 2024 Food Shippers of American Conference on recruiting and retention and a Next Up NWA panel on successful internship programs. In addition, she serves on the WISE Beyond Board

Friday Symposium Speakers



BRANDI PRESTON

Senior Manager of Operational Excellence CVS Health

Brandi is an innovative leader with experience in Lean, project management, and strategic planning across diverse industries. With a track record of driving organizational success and transforming complex challenges into streamlined, effective solutions.

Her background includes roles in fulfillment, logistics, manufacturing, and design, where she successfully implemented Lean Six Sigma methodologies to optimize performance and enhance profitability.

Her current role as Senior Manager of Operational Excellence at CVS, Brandi is responsible for the CVS operating systems, focusing on day-to-day activities and operations within distribution centers. Driving initiatives that optimizes efficiency and effectiveness throughout the supply chain and transportation network.

Currently pursuing a Doctor of Business Administration (DBA) with a focus on strategy and initiatives, further expanding her expertise in organizational change. Brandi also holds a Master of Science and a Bachelor of Science from Florida State University, along with a Six Sigma Master Black Belt and Lean Facilitator certification.



STACEY KRUGER

Director of Operations Echo Global Logistics

Stacey has been with Echo for 14-years. Stacey began her journey at Echo as an Account Executive, with her experience in operations and dedications to customer excellence.

Stacey grew her career to her current role. Stacey is one of the leaders of Women and Echo and is dedicated to helping other women succeed both personally and professionally.

Friday Symposium Speakers



JEN HEKTOEN

Senior Director of Supply Chain Systems & Analytics Ulta Beauty

After graduating from Purdue University in 2007, Jen has dedicated her career to the retail sector. She began her journey with Target Stores. Jen ventured into the supply chain at Ulta Beauty's Romeoville, IL distribution center in 2015.

From serving as the Senior Operations Manager of eCommerce to spending two years at HQ focusing on Omni-Channel capabilities as a Senior Manager of Omni-Channel and Strategic Initiatives, Jen's roles have been diverse.

Returning to the field as the Dallas DC Director in 2019 and relocating to Fresno CA in 2021 for the DC Director role in Ulta Beauty's Fresno facility, Jen expanded her community outreach by joining The Founder's Club, an all-women's fundraising organization, and leading the volunteer committee.

In 2023, Jen stepped into a new role as the Director of Supply Chain Systems and Analytics, returning to the Chicagoland area to join Ulta Beauty's Supply Chain Systems and Strategy team. In November 2023, she was promoted to Senior Director of Supply Chain Systems & Analytics. In her spare time, she prioritizes spending time with family, friends, and enjoying the outdoors.



ROB MONTGOMERY

Senior Vice President, Supply Chain Business Operations & Planning Walmart

Rob currently serves as Walmart's Senior Vice President of Supply Chain Business Operations and Planning, which includes demand planning, capacity management, quality, program governance, and project management.

He and his team strive to create consistent, predictable, high-availability inventory flow End-to-End from suppliers to customers with quality and accuracy driving top-line sales and bottom-line profitability.

Rob's career started as an engineer focused on distribution center material handling and process design. Rob then relocated to Bentonville, AR and advanced through roles focused on digitally modeling supply chain strategies, overhauling inventory management in Walmart Brazil, leading US centralized replenishment teams, and leading a merchant and supplier-facing Supply Chain Optimization team. Most recently, Rob led the Supply Chain Network Design and Innovation team, which focused on distribution centers design and approval including the physical and digital capabilities and capacities required.

Rob holds a Bachelor of Science in Industrial Engineering from Virginia Tech. Rob and his wife, Ashley, have two young daughters, Megan and Abby. He enjoys outdoor adventures, building things in his workshop, and being surrounded by friends and family with good food.

Friday Symposium Speakers



WHITNEY ROWE

Group Director of Integration and Launch - Symbiotic Automation Walmart

Whitney currently serves as Walmart Group Director of Integration and Launch for the Symbiotic Automation Program. Her and her teams responsibility includes rolling out and maintaining a multi-billion dollar Automation program for the Ambient Supply Chain Network in partnership with Symbotic.

Whitney's career started in manufacturing and consulting within the Alternative Energy industry across various locations on the West Coast and Southeast. Through those experiences Whitney learned what's important in a role and career for her, after which she accepted an Engineering role with Walmart at the Distribution Center in North Dallas. Since that experience, Whitney has held a variety of roles across Supply Chain and Merchandise Operations within the Retail and Healthcare sectors.

Whitney holds a Bachelor of Science in Chemical Engineering from University of Mississippi. Whitney and her wife, Morgan, live in Bentonville and spend most of their time keeping up with their son Lincoln, preparing for baby #2 due in November. She enjoys spending free time outside where you will find her golfing, hiking, camping, or mountain biking



KRISSY GLASS

Vice President of Client Engagement Uber Freight

Krissy has 26 years of supply chain and logistics experience with deep expertise in the consumer packaged goods (CPG) industry. Krissy is the Vice President of Client Engagement at Uber Freight in Rogers, AR and is responsible for strategic and operational support of various CPG and retail accounts.

Prior to joining Uber Freight, Krissy served in various leadership roles at Kraft Foods, Sara Lee and most recently as the Vice President of Customer Supply Chain leading Supply Chain and Replenishment on the Walmart / Sam's team for the Kellogg Company. Krissy is passionate about empowering women in Supply Chain and is a supporter of the University of Arkansas WISE and NextUp.

She is also actively engaged with the University of Arkansas Supply Chain Management Research Center. Krissy is a graduate of Western Michigan University and serves on the Board of Family Network, Inc, a non-profit based in Springdale, AR focusing on meeting the needs of families in NWA for individualized parenting education and family support.

She has two children, Aidan (21) and Morgan (17). In her spare time, she is a fitness enthusiast and supports her daughter's passion of competitive swimming as a nationally certified USA Swimming Official.

Friday Symposium Speakers



KATHERINE THOMAS

**President of WISE, Chair of WISE Connections Advisory Board
University of Arkansas**

Katherine Thomas is a senior Data Science and Supply Chain student at the University of Arkansas. She serves as the President of the University of Arkansas Chapter of Women Impacting Supply Chain Excellence (WISE) and the Chair of the WISE Connections Advisory Board.

She has interned with General Mills and Kimberly-Clark in various customer supply chain and sales roles. She is a 2024 recipient of the AWESOME Excellence in Education Scholarship. She will join General Mills full-time as a Business Management Associate upon graduation in 2025.

Symposium Participants - Students



ABIGAIL ALLEN

*Georgia Institute of
Technology*

Grad Date: May 2026

Major(s): Supply Chain Management,
Information Systems

Internship(s): Navistar

www.linkedin.com/in/abigailraeallen/



ADDIE LACY

University of Arkansas

Grad Date: May 2025

Major(s): Supply Chain Management

Minor(s): Marketing

Internship(s): Boeing

www.linkedin.com/in/adelaide-lacy-1ab258186/



ADDISON KITELEY

Michigan State University

Grad Date: May 2025

Major(s): Supply Chain Management

Internship(s): Forester & Ridge, ZF

Friedrichshafen, Steelcase Inc., Insight
Sourcing (Accenture)

www.linkedin.com/in/abbykiteley



AKSHITHA

CHINTALAPATI

University of Texas at Dallas

Grad Date: May 2027

Major(s): Supply Chain Management, Global
Business

Minors(s): Marketing

Internship(s): Tradier Inc.

www.linkedin.com/in/akshitha-chintalapati



ALAINA SUGGS

NC A&T State University

Grad Date: Dec 2025

Major(s): Supply Chain Management

Internship(s): John Deere



ALEEZA RANA

Michigan State University

Grad Date: May 2026

Major(s): Supply Chain Management

Minor(s): Global Public Health and Epidemiology

Internship(s): GE Vernova

www.linkedin.com/in/aleezarana

Symposium Participants - Students



ALEXANDRA LITTLE

Western Michigan University

Grad Date: April 2027

Major(s): Supply Chain Management

Minor(s): Data Analytics

www.linkedin.com/in/alexandralittle27



ALEXANDRA GONZALEZ

Western Michigan University

Grad Date: May 2027

Major(s): Supply Chain Management

Internship(s): Parker Hannifin Pneumatics
Division

www.linkedin.com/in/allie-gonzalez-



ALLIE KORTH

Brigham Young University

Grad Date: Dec 2024

Major(s): Global Supply Chain Management

Minor(s): Philosophy

Internship(s): Goldman Sachs

www.linkedin.com/in/allisonkorth/



ALUA BEKBOSSYNOVA

Lehigh University

Grad Date: May 2025

Major(s): Supply Chain Management

Minor(s): Data Science

Internship(s): The Giant Company, The Coca-Cola Company

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**AMBAR MEDRANO
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University of Illinois Urbana-Champaign

Grad Date: May 2026

Major(s): Supply Chain Management, Marketing

Internship(s): Campus Ink

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ANANYA KURUP

Penn State University

Grad Date: May 2026

Major(s): Supply Chain Management,
Information Systems

Minor(s): Information Systems Management

Internship(s): Clark Associate Inc.

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Symposium Participants - Students



ANGELICA JOHNSON

Georgia Southern University

Grad Date: May 2027

Major(s): Supply Chain Management
Concentration(s): Logistics and Intermodal
Transportation

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NC A&T State University

Grad Date: May 2027

Major(s): Supply Chain Management
Internship(s): Hertz Rental Car, Haseleden
Construction

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ANJANA AMARNEETHI

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Grad Date: May 2028

Major(s): Supply Chain Management
Internship(s): Business Professionals of
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Grad Date: May 2026

Major(s): Supply & Value Chain, Marketing

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AVA SUN

*Georgia Institute of
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Grad Date: May 2027

Major(s): Industrial and Systems Engineering
Minor(s): Supply Chain
Internship(s): GE Appliances (Haier Company)

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University*

Grad Date: May 2025

Major(s): Supply Chain Management
Minor(s): Business Administration
Internship(s): Small Business Administration

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Symposium Participants - Students



AVERY SPENCER

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Major(s): Supply Chain Management

Minor(s): Marketing

Internship(s): Colgate-Palmolive, Apex Marketing and Sales

www.linkedin.com/in/averyspencer/



BARIGBONME

COMFORT NAABIEN

Missouri State University

Grad Date: May 2025

Major(s): Supply Chain, Logistics, and Operations Management

Internship(s): Saint Louis Metropolitan Sewer District

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CALEB CAMPBELL

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Grad Date: May 2026

Major(s): Supply Chain Management

Minor(s): Spanish, Marketing

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CARLY DANIEL

Georgia Southern University

Grad Date: May 2026

Major(s): Supply Chain Management, Marketing

Minor(s): Logistics and Intermodal

Transportation

Internship(s): Smurfit WestRock

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CARLY REDELSHEIMER

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Madison

Grad Date: May 2027

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Minor(s): Spanish

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Grad Date: May 2025

Major(s): Supply Chain Management

Minor(s) Marketing, Spanish

Internship(s): JM Smucker Company

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Symposium Participants - Students



CAROLINE HARTUNG

Baylor University

Grad Date: May 2025

Major(s): Supply Chain Management, Finance
Internship(s): Somewhere New, CED, Lockheed Martin

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CAROLYNA ADDYLA

University of South Florida

Grad Date: Dec 2025

Major(s): Supply Chain Management

Minor(s): Psychology

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CASEY NGUYEN

University of Oklahoma

Grad Date: May 2025

Major(s): Supply Chain Management, Aviation Management (Non-Flying)

Internship(s): Hajova Corporations



CHELSEA PREBIL

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Major(s): Supply Chain Management

Minor(s): Business Communications

Internship(s): Parker Hannifin, P&G, Trane Tech



CIRE ROSS

Howard University

Grad Date: May 2027

Major(s): Supply Chain Management

Minor(s): Computer Information Systems

Internship(s): The Home Depot

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CLARE TJADEN

Iowa State University

Grad Date: May 2025

Major(s): Supply Chain Management

Minor(s): Apparel Merchandise and Design

Internship(s): Tory Burch

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Symposium Participants - Students



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Major(s): Supply Chain Management, Finance

Minor(s): Spanish

Internship(s): Stevens Transport

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Minor(s): Marketing

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Grad Date: May 2027

Major(s): Supply Chain Management, Finance, Marketing

Minor(s): Business Analytics, Spanish

Internship(s): Walmart

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Major(s): Supply Chain Logistics, Marketing

Minor(s): Business Analytics

Internship(s): Granges America

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Major(s): Supply Chain Management, Marketing

Internship(s): Burmese American Community Institute

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ELIZA TRIPP

Brigham Young University

Grad Date: April 2025

Major(s): Global Supply Chain Management

Minor(s): International Development

Internship(s): Honeywell Aerospace, Cozy Earth

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Symposium Participants - Students



ELIZABETH RUNSDORF

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Grad Date: May 2026

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Internship(s): ALDI

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Major(s): Business Management and Leadership
Minor(s): Supply Chain Management

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Grad Date: May 2025

Major(s): Operations and Supply Chain
Management

Minor(s): Educational Studies

Internship(s): J.W. Speaker

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EMMA HAGER

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Grad Date: May 2025

Major(s): Business Administration

Concentration(s): Supply Chain Management,
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Internship(s): NFI Industries

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ERIN FLEMING

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Major(s): Supply Chain Management

Minor(s): Information Systems, Economics

Internship(s): Bayer, AT&T

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Symposium Participants - Students



ETHAN HELM

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Major(s): Supply Chain Management

Internship(s): Haribo of America



FAITH JUNG

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Major(s): Supply Chain Management, Marketing

Minor(s): Sales

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Internship(s): Sazerac

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University

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Major(s): Supply Chain Analytics, Accounting

Internship(s): Ernest & Young, Acuity Insurance

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GAIA DEL SORDO

Mississippi State University

Grad Date: Dec 2024

Major(s): Supply Chain Logistics, Marketing,
Spanish

Concentration(s): International Business

Minor(s): Business Analytics, International
Studies

Internship(s): NexTier Completions Solutions

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Symposium Participants - Students



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Major(s): Supply Chain Management, Risk Management & Insurance

Minor(s): Art History

Internship(s): TechnipFMC, Baylor University

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HAILEY MEHTA

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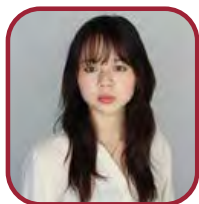
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Major(s): Supply Chain Management, Marketing, Management

Minor(s): Consulting, Data Science

Internship(s): Kohler Company

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Major(s): Supply Chain Management

Minor(s): Block Chain

Internship(s): Telemon Corporation

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Major(s): Supply Chain Management, Business Information Systems

Internship(s): CJ Gemadep Logistics, Shinhan Securities

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Internship(s): Player's Sport and Social Group

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Internship(s): Miga Solutions

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Symposium Participants - Students



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Minor(s): Supply Chain

Internship(s): Delta, George Herro CPA

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Colorado State University

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Major(s): Business Administration

Concentration(s): Supply Chain Management

Minor(s): Global Environmental Sustainability

Internship(s): Simon Contractors (Colas

Company)

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KARA SILK

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Major(s): Supply Chain Management, Apparel
Merchandising

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Symposium Participants - Students



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Major(s): Industrial and Systems Engineering

Minor(s): Operations Research/Supply Chain

Internship(s): Growth Sector, Clean Energy

Institute at UW, LevelTen Energy

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Minor(s): Business Analytics

Internship(s): Friedreich's Ataxia Research

Alliance, Sam's Club

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Major(s): Supply Chain Management,

Information Systems

Minor(s): Sustainability Two-Piece

Internship(s): Clark Associate

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Minor(s): J.B. Hunt, General Mills

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KATHERINE THOMAS

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Major(s): Data Science

Minor(s): Supply Chain Analytics

Internship(s): General Mills, Kimberly-Clark

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Major(s): Supply Chain Management

Minor(s): Spanish

Internship(s): Big Shoulders Fund, PWC

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Symposium Participants - Students



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Middle Tennessee State University

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Major(s): Supply Chain Management

Minor(s): Business Administration

Internship(s): Amazon

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Marquette University

Grad Date: May 2025

Major(s): Supply Chain Management, Marketing

Internship(s): Kohl's, Suncoast

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Major(s): Supply Chain Management Analytics,
Business Analytics

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University of Arkansas

Grad Date: May 2025

Major(s): Finance

Minor(s): Supply Chain Management

Internship(s): Target, Northwestern Mutual

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KIRSTYN COULSON

Colorado State University

Grad Date: May 2026

Major(s): Business Administration

Minor(s): Supply Chain Management,
Management, Innovation

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Symposium Participants - Students



KRISSY BAILEY

University of Arkansas

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Major(s): Supply Chain Management

Minor(s): Finance



KYLA RICHARDSON

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Major(s): Supply Chain Management

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LAVONNE COOKE

Virginia Commonwealth

University

Grad Date: May 2025

Major(s): Supply Chain Management,
Accounting

Internship(s): BDO, Harris Hardy, Johnstone

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LAWSON LEVIN

University of Arkansas

Grad Date: May 2026

Major(s): Data Science

Minor(s): Supply Chain Management, Operations
Analytics

Internship(s): Hyphen Solutions

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LIA TABOR

University of Wisconsin-

Madison

Grad Date: Fall 2027

Major(s): Supply Chain Management,
Operations & Technology

Minor(s): Sustainability, French

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LINH TRAN

Texas Christian University

Grad Date: May 2026

Major(s): Supply Chain Management, Business
Information Systems

Emphasis: Leadership

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Symposium Participants - Students



**LIZBETH RESENDIZ-
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East Carolina University

Grad Date: Dec 2025

Major(s): Supply Chain Management, Marketing



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Major(s): Business Economics

Minor(s): Legal Studies

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MADDIE BURKE

*Virginia Commonwealth
University*

Grad Date: May 2025

Major(s): Supply Chain Management and
Analytics, Marketing Communications and
Analytics

Minor(s): Economics, Sales

Internship(s): Aramark

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Major(s): Supply Chain Management

Minor(s): Business Analytics

Internship(s): Sam's Club, J.B. Hunt

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Major(s): Global Supply Chain Management

Internship(s): Walmart

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Major(s): Supply Chain Management

Concentration(s): Logistics and Intermodal
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Symposium Participants - Students



MARGARET ANNE KRIEG

Baylor University

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Major(s): Supply Chain Management,
Management Information Systems
Internship(s): 61 Commodities, Young Life
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Major(s): Operations & Supply Chain
Management, Human Resources
Minor(s): Psychology
Internship(s): Life Fitness
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Internship(s): PACCAR
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Miami University

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Major(s): Marketing
Minor(s): Supply Chain Operations
Management
Internship(s): W.S. Darley, CDK Global
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Internship(s): Corteva Agriscience, CIRAS
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Minor(s): Political Science
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Texas Tech University

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Internship(s): H-E-B
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Major(s): Supply Chain Management
Minor(s): Business Administration
Internship(s): Schneider Electric
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Baylor University

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Major(s): Supply Chain Management
Minor(s): Studio Art
Internship(s): J.B. Hunt
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Symposium Participants - Students



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Miami University

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Major(s): Supply Chain and Operations Management

Minor(s): Information Systems, Business Analytics

Internship(s): HDS Marketing

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Minor(s): Data Analytics

Internship(s): General Dynamics Land Systems

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QUINN DEPINA

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Major(s): Logistics and Supply Chain Management



PAIGE GRATTON

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Major(s): Supply Chain Management, Management and Leadership

Minor(s): Entrepreneurship, Professional Selling Certificate

Internship(s): Stride Wealth Planning

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Major(s): Supply Chain Management

Minor(s): Military Studies

Internship(s): Texas Department of Transportation

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Miami University

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Major(s): Supply Chain and Operations Management

Minor(s): Fashion

Internship(s): Swagelok

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Symposium Participants - Students



REGAN SAXTON

Iowa State University

Grad Date: May 2025

Major(s): Supply Chain Management, Marketing

Minor(s): Professional Sales Certificate

Internship(s): Casey's

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Major(s): Supply Chain Management

Internship(s): Commercial Contracting

Corporation, Plante Moran, Boston Scientific

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Major(s): Supply Chain Management,
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Internship(s): Northrop Grumman, Westfield
Outdoors

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RORY HARMON

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Grad Date: May 2026

Major(s): Supply Chain Management, Marketing

Minor(s): Nonprofit Leadership and Social

Innovation, Real Estate Development

Internship(s): The SoundHouse Music Venue

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SARAH DRAKAS

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Major(s): Supply Chain Management,
Information Systems

Minor(s): International Business

Internship(s): Clark Associates, Henkel

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SHAUNA HOLLER

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Major(s): Operations and Supply Chain
Management

Minor(s): Spanish

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Symposium Participants - Students



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Internship(s): Smurfit Westrock

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Major(s): Business Administration

Concentration(s): Supply Chain Management

Minor(s): Global Environmental Sustainability

Internship(s): Lockheed Martin Space

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SKYLAR ROTTER

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Major(s): Supply Chain Management, Operations Technology, Marketing

Internship(s): U.S. Venture, Hitachi Energy, Boeing

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SOFIA FICKEN

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Grad Date: May 2026

Major(s): Marketing

Minor(s): Sports Management

Internship(s): Kansas Memorial Union

Marketing

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SOFIA BOONE

University of Arkansas

Grad Date: May 2027

Major(s): Supply Chain Management

Minor(s): Legal Studies

Internship(s): Walmart, Harvest Group

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Symposium Participants - Students



SONIA CHAVEZ

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Internship(s): Abbott

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SOPHIA MASTERS

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Major(s): Supply Chain Management, German

Minor(s): international Business, Economics

Internship(s): BASF

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SOPHIA BRISEÑO

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Major(s): Supply Chain Management,
Information Systems

Minor(s): International Business, Sustainability
Leadership, Entrepreneurship & Innovation

Internship(s): Amazon Pentair

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SOPHIE PERRIGIN

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Minor(s): International Business

Internship(s): C.A.T. Global

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Minor(s): Business Information Systems

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Symposium Participants - Students



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Major(s): Strategy, Entrepreneurship and
Venture Innovation (SEVI)
Minor(s): Nonprofit Studies, Gender Studies,
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Internship(s): Groundwork, ArtBridges
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