SAS Studio Exercise 05

Two Sample T-Test

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**Sources**

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# Use Case – One Sample T-Test

Razorback Stores is a local department store serving a metropolitan area. As a department store, they offer a wide variety of items and services and track sales through a point of sale system. Over the past several months, Razorback Stores performed a marketing campaign designed to promote and incentivize a loyalty program.

As a recent hire, your boss has asked you to analyze the following:

* Is there a difference between the type of customer (Regular – Promotional) and the amount of money (Net Sales) they spend in the store?

## Step 0: Navigate to SAS Studio/Activate CAS Session

Before jumping into the ***t-Test*** task, please refer to***SAS Studio 01 – Logging into the System*** to understand how to navigate to SAS Studio, activate a CAS session, and manage your data.

We will be using the Razorback Storesdataset which will be provided by your instructor and/or is available on blackboard. Once you have this dataset loaded on SAS Viya, following ***SAS Studio 01 – Logging into the System*** tutorial, load this dataset into memory in your personal userfolder.

## Step 1: Tasks

In order to access the **t-Tests** taskwithin SAS Studio:

1. Click on the Tasks icon located on the left-panel
2. Expand the **SAS Tasks** folder
3. Expand the **Statistics** folder
4. Expand the **Descriptive** folder
5. Find **t Tests** and double click on it

## Step 2: Select Data

Next, you need to select your data. In this case, we will be choosing **Razorback Stores** which can be found in our **User** folder. Under **DATA**,

1. Click on the **folder** icon located at the right of the current dataset in place.

A new **Choose a Table** window will open,

1. Click on **Libraries**
2. Click on **MYCASLIB** which references your **User** folder

All the different datasets found in your **User** folder will display on the right.

1. Select RAZORBACK\_STORES
2. Click **OK**

## Step 3: Select Variables

Once you have **Razorback Stores** dataset selected, we need to change our test to a **two-sample t test** and select the variables we want to work with. Notice the red font color text at the bottom. It requires you to select **exactly one Analysis variable**.

Under **t-Test:**,

1. Select **Two-Sample test** from the dropdown menu

Notice that you have now three subtitles under **ROLES**:

1. **t-Test:** choose what type of t-Test you are performing. For this tutorial: **Two-Sample test**
2. **Analysis variable:** what you want to observe/analyze/test: **Net Sales.**
3. **Group variable:** what are your independent variables. For this tutorial: **Type of Customer**

­­­Under **Analysis variable:**,

1. Click on the **+** sign

A new window will open,

1. Select **Net Sales**
2. Click **OK**

Under **Groups variable:**,

1. Click on the **+** sign

In the new window that opened,

1. Select **Type of Customer**
2. Click **OK**

Note that once you have set both analysis variable and group variables, the red text that required you to insert variables disappeared and code is automatically created to the right.

## Step 4: Modify Settings

Once you have selected your dataset and variables, you can move to the **OPTIONS** tab where you can modify settings such as the type of test you want to perform and the alternative hypothesis value you are testing for.

1. Click on the **OPTIONS** tab

Under **TESTS** you will find four settings you can change:

* 1. **Tails**
	2. **Alternative Hypothesis: mu^ =**
	3. **Normality Assumption**
	4. **Nonparametric Tests**

For **Tails:**,

1. Select **Two-tailed** **test** from the dropdown menu

Keep the other settings as default.

Notice that as we have selected a dataset, variables, and checked/unchecked settings, there is a code area on the right side of the screen that has been updating as we modified these.

1. Click **Run**


## Step 5: Results

Once the task has executed, you will have your **t-Test** results view in the right most pane.

In order to better visualize the results, locate the three dots at the very right end of the screen under the current date and time.

1. Click on these three dots and,
2. Click on **Open in a browser tab**
3. Click on **Results**

We see following tables and charts:

Statistics Table:



Confidence Limits Table:

T-Tests Table:



Equality of Variances Table:



Summary Panel Visual:



Q-Q Plot Visual:

Using this information (e.g. T-value, P-value, and Q-Q Plot of our variable), we can accept or reject our null hypothesis.

You can also click on the **Maximize preview** icon to see a clear view of Results

Congratulations, you have successfully performed a two-sample t-test in SAS Studio!