SAS Studio Exercise 07

One-Way ANOVA

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**Sources**

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Enterprise Systems, Sam M. Walton College of Business, University of Arkansas, Fayetteville

SAS® Studio. Release 5.2

SAS® VIYA® release V.03.05

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# Use Case – One-Way ANOVA

Razorback Stores is a local department store serving a metropolitan area. As a department store, they offer a wide variety of items and services and track sales through a point of sale system. Over the past several months, Razorback Stores performed a marketing campaign designed to promote and incentivize a loyalty program.

As a recent hire, your boss has asked you to analyze the following:

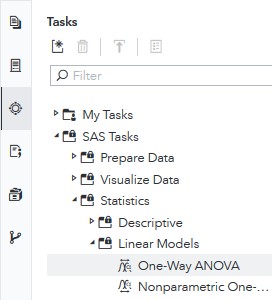
* Are **net sales** significantly different between people who pay with different methods of payment (RazorCard, MasterCard, MasterCard, Visa, and Other)?

## Step 0: Navigate to SAS Studio/Activate CAS Session

Before jumping into the ***One-Way ANOVA*** task, please refer back to***SAS Studio 01 – Logging into the System*** to understand how to navigate to SAS Studio, activate a CAS session, and manage your data.

We will be using the Razorback Storesdataset which will be provided by your instructor and/or is available on blackboard. Once you have this dataset loaded on SAS Viya, following ***SAS Studio 01 – Logging into the System*** tutorial, load this dataset into memory in your personal userfolder.

## Step 1: Tasks

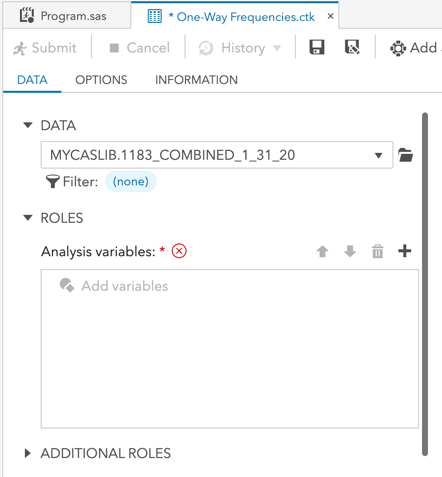


In order to access the **One-Way ANOVA** task within SAS Studio:

1. Click on the Tasks icon located on the left-panel
2. Expand the **SAS Tasks** folder
3. Expand the **Statistics** folder
4. Expand the **Linear Models** folder
5. Find **One-Way ANOVA** and double click on it

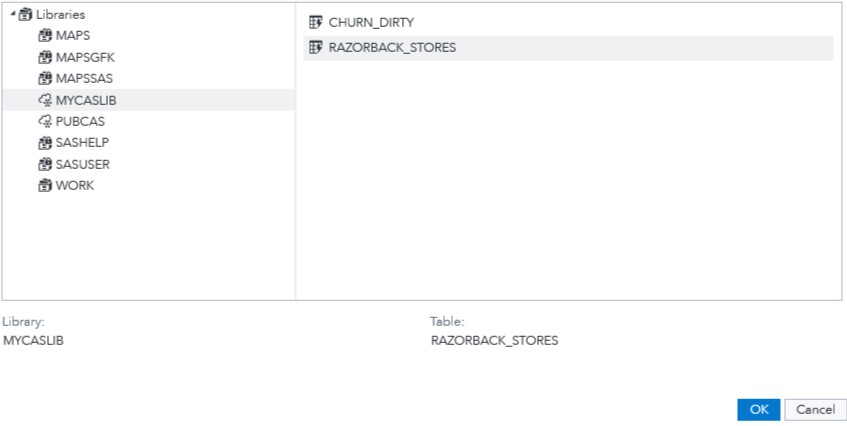
## Step 2: Select Data

Next, you need to select your data. In this case, we will be choosing **Razorback Stores** which can be found in our **User** folder. Under **DATA**,



1. Click on the **folder** icon located at the right of the current dataset in place

A new **Choose a Table** window will open,



1. Click on **Libraries**

A list of all the folders available to you will be displayed.

1. Click on **MYCASLIB** which references your **User** folder

All the different datasets found in your **User** folder will display.

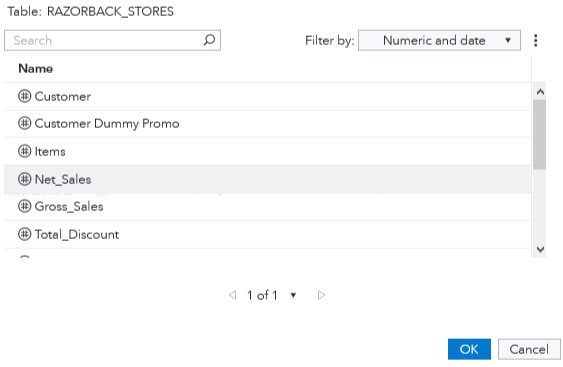
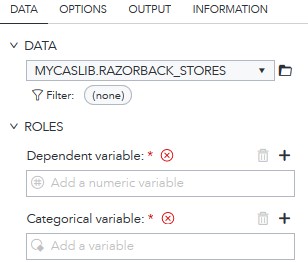
1. Click on **RAZORBACK\_STORES**
2. Click **OK**

## Step 3: Select Variables

Once you have **Razorback Stores** dataset selected, we need to select the variables we want to work with. Notice the red font color text at the bottom. It requires you to select **exactly one Dependent and one Categorical variable**. Under **ROLES**,notice you have two subtitles:

* 1. **Dependent variable**: what your dependent variable is. For this tutorial: **Net Sales**
  2. **Categorical variable**: what your categorical variable is. For this tutorial: **Method\_Payment**

Under **Dependent variable:**,

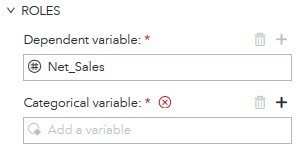


1. Click on the **+** sign

A new window will open,

1. Select **Net Sales**
2. Click **OK**

Under **Categorical variable:**,



1. Click on the **+** sign

In the new window that opened,

1. Select **Method\_Payment**
2. Click **OK**

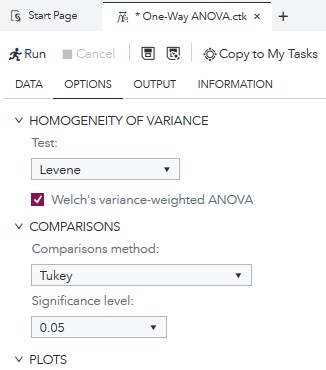
Note that once you have set both dependent variable and categorical variables, the red text that required you to insert variables disappeared and code is automatically created to the right.

## Step 4: Modify Settings

Once you have selected your dataset and variables, you can move to the **OPTIONS** tab where you can modify settings such as the type of test you want to perform and the alternative hypothesis

value you are testing for.

1. Click on the **OPTIONS** tab



Under **Test:**,

1. Select **Levene** from the dropdown menu
2. Click to checkmark **Welch’s variance-weighted ANOVA**

Under **Comparisons method:**,

1. Select **Tukey** from the dropdown menu

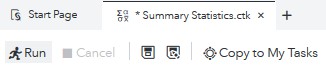
Under **Significance level:**,

1. Select **0.05** from the dropdown menu

Keep all other settings as default.

Notice that as we have selected a dataset, variables, and checked/unchecked settings, there is a code area on the right side of the screen that has been updating as we modified these.

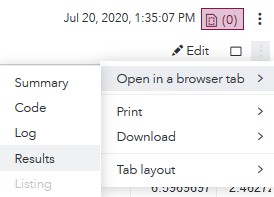
1. Click **Run**



## Step 5: Results

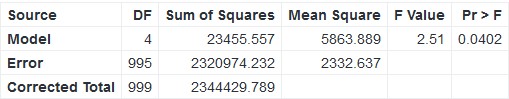
Once the task has executed, you will have your **One-Way ANOVA** results view in the right most pane.

In order to better visualize the results, locate the three dots at the very right end of the screen under the current date and time.



1. Click on these three dots and,
2. Click on **Open in a browser tab**
3. Click on **Results**

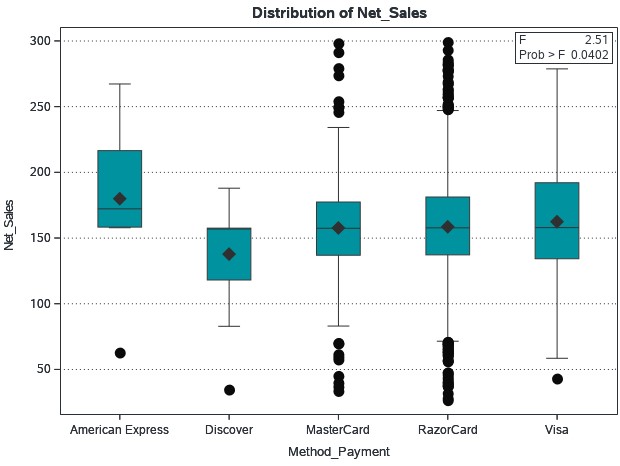
We see following tables and charts:

Overall ANOVA:

Fit Statistics:

Type I Model ANOVA:



Type III Model ANOVA:

Box Plot:

Under the **Results** section, we can see the F-value, P-value, and Box plot of our variable. From here, we can accept or reject our null hypothesis.

You can also click on the **Maximize preview** icon to see a clear view of Results



Congratulations, you have successfully performed a One-Way ANOVA on SAS Studio!