Element 2897: Cruise Vacations Propensity Model

Element Definition

Propensity model score representing a household's likelihood to take a cruise.

Length: 2
Format: Character
Default: Blank

Element Values

01 = Most Likely to take a Cruise Vacation
02
03
04
05
06
07
08
09
10 = Least Likely to take a Cruise Vacation

Element Notes

Level: Household

Sources:

Restrictions:

Element Changes