

Element 7600: Adult Age Ranges Present in Household - 100%

Element Definition

Indicates the ages of any adults present in the household. This element categorizes ages into groups and includes an indication of male, female, or unknown gender. Multiple flags can be turned on to indicate the presence of multiple adult age ranges in the household. Customer records could be coded as ungendered because of ambiguous or unisex names.

100% = This element is created by first copying the corresponding data from 8600 or 9600 and then filling in the matchrate up to 100% with inferred ZIP4 or ZIP level data. Even if the record does not match to InfoBase, the 100% element will be populated by hitting the ZIP tables. There is a match level indicator for each 100% element that adds one additional position to the element.

Length: 22
Format: Character
Default: Zeros

Element Values

Pos. 1 1 = Males 18 - 24
Pos. 2 1 = Females 18 - 24
Pos. 3 1 = Unknown Gender 18 - 24
Pos. 4 1 = Males 25 - 34
Pos. 5 1 = Females 25 - 34
Pos. 6 1 = Unknown Gender 25 - 34
Pos. 7 1 = Males 35 - 44
Pos. 8 1 = Females 35 - 44
Pos. 9 1 = Unknown Gender 35 - 44
Pos. 10 1 = Males 45 - 54
Pos. 11 1 = Females 45 - 54
Pos. 12 1 = Unknown Gender 45 - 54
Pos. 13 1 = Males 55 - 64
Pos. 14 1 = Females 55 - 64
Pos. 15 1 = Unknown Gender 55 - 64
Pos. 16 1 = Males 65 - 74
Pos. 17 1 = Females 65 - 74
Pos. 18 1 = Unknown Gender 65 - 74
Pos. 19 1 = Males 75+
Pos. 20 1 = Females 75+
Pos. 21 1 = Unknown Gender 75+

Match Indicator -
3 = Household level
4 = Household Inferred level
A = Zip+4 level
G = Zip level