

Element 7847: NASCAR

Element Definition

Someone in the household indicated they are interested in NASCAR (racing or novelty items). This indication could mean they have been to a race, they watch it on television, they are a general fan, or they buy collectibles.

Length: 1
 Format: Character
 Default: Blank

Element Values

1 = True

Element Notes

Level: Household

Sources: self-reported surveys, registrations, and Buying Activity

Restrictions:

Element Changes