

## Element 9166: Vehicle Brand Affinity Rank - Used - Nissan - RETIRING SEPTEMBER 2012

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### Element Definition

Use this element to determine whether the consumers in the household have a propensity toward used Nissan vehicles.

Length: 2  
Format: Character  
Default: Blank

### Element Values

01 = 01 Most Likely to have a propensity toward used Nissan vehicles  
02 = 02  
03 = 03  
04 = 04  
05 = 05  
06 = 06  
07 = 07  
08 = 08  
09 = 09  
10 = 10 Least Likely to have a propensity toward used Nissan vehicles

### Element Notes

Level: Household  
Sources: This is a model.  
Restrictions: Retiring September 2012

### Element Changes

There will not be an even distribution across the values. Some values may not have counts.

Available on InfoBase Enhancement as of September 16, 2009.