

## Element 9358: Heavy Transactors

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### Element Definition

A model score that indicates the likelihood of credit card usage 20+ times a month. It is built on a foundation of InfoBase and geographic data, including factors related to credit card and retail activity. This product offering is optimal for new and existing credit card holders on upsell/cross products, HELOC candidates, etc.

Length: 2  
 Format: Character  
 Default: Blank

### Element Values

Values: 01 - 20

01 = Most Likely a Heavy Transactor  
 02  
 03  
 04  
 05  
 06  
 07  
 08  
 09  
 10 = Average Heavy Transactor  
 11  
 12  
 13  
 14  
 15  
 16  
 17  
 18  
 19  
 20 = Least Likely a Heavy Transactor

### Element Notes

Level: Model  
 Sources: Modeled  
 Restrictions:

### Element Changes