**SASVIYA Exercise 01**

**Logging Into the System**

(1/24/2019)

**Sources**

Steve Nolan, Ron Freeze, Elizabeth Keiffer, Michael Gibbs

Enterprise Systems, Sam M. Walton College of Business, University of Arkansas, Fayetteville

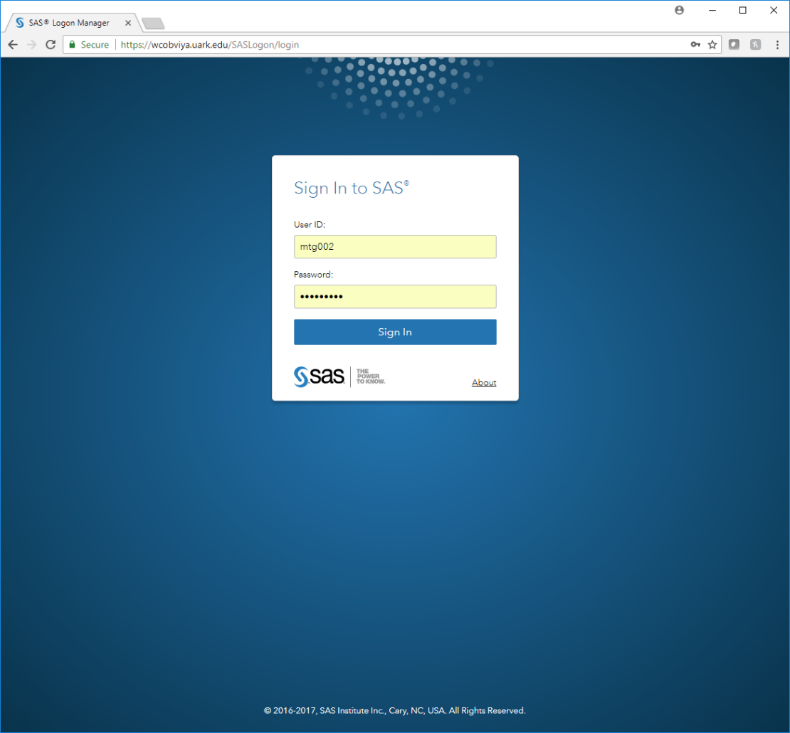
SAS® VIYA 8.2 Release V03

Copyright © 2018 *For educational uses only - adapted from sources with permission. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, or otherwise, without the prior written permission from the author/presenter.*

# Use Case – Logging into the system

Razorback Stores is a local department store serving a metropolitan area. As a department store, they offer a wide variety of items and services and track sales through a point of sale system. Over the past several months, Razorback Stores performed a marketing campaign designed to promote and incentivize a loyalty program.

Our first step in the process of analyzing and assisting Razorback Stores is signing into the VIYA system. This will give us access to a wide variety of tools and methodologies we can use to analyze the data provided



## Step 1: Start VIYA

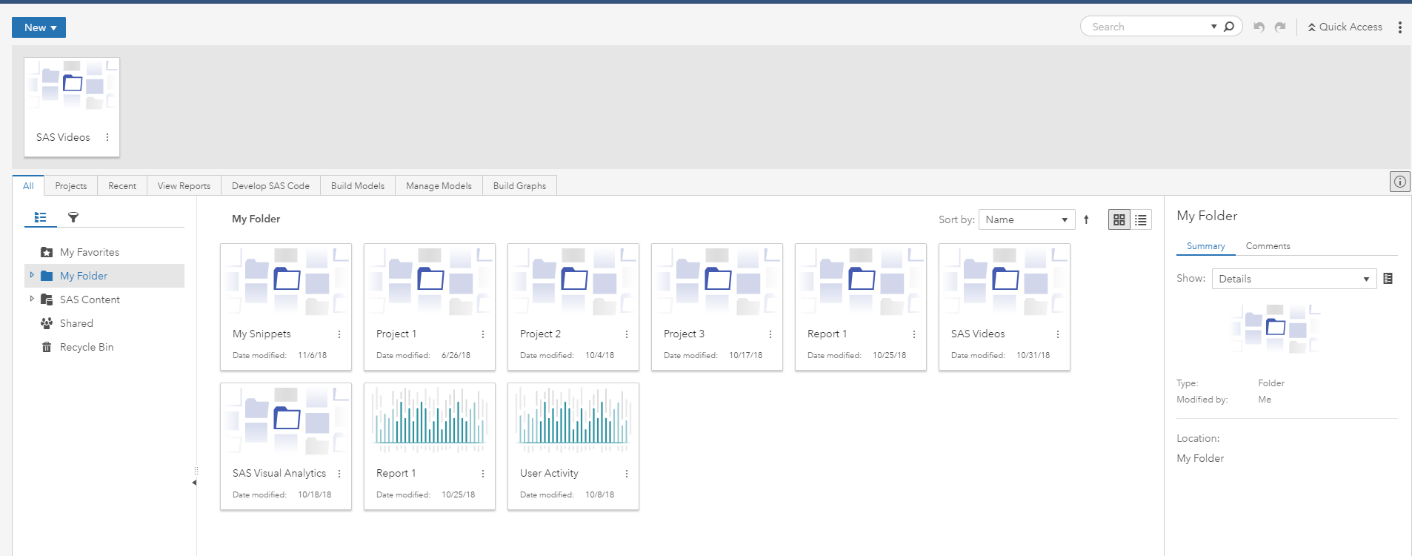
Use one of the two links below to sign in. The first link will take you to the main VIYA platform. The second link will take you so SAS Studio.

* <https://wcobviya.uark.edu>

## Step 2: Login

Once you have clicked on the link, login with your **University credentials**:

## Step 3: User Interface

Once you have logged in, you will be presented with the main user interface. From here, you have access to the system. Please note that your screen may look slightly different depending on the projects and reports that you have worked on.