



Course equivalencies: Shanghai University of Finance and Economics/China

Students are required to have a minimum GPA of 3.0 and to be enrolled in an undergraduate degree program at an accredited U.S. institution. The Alliance requires SUFE students to have completed one business course and one economics course prior to arrival in China.

Students are required to take a curriculum of Chinese language and English-taught business courses. There is no language pre-requisite for the SUFE program. Students' placement in the Chinese language course will be contingent upon the results of a placement exam after arrival in China. In the fall and spring terms, students receive 15-18 credits. In the summer term, students receive 8 credits. Students with at least three prior semesters of Chinese language instruction may apply for one of a limited number of internships available on the SUFE program.

Fall and Spring Curriculum

This 15- or 18-credit program is designed for students interested in international business and economics, offering undergraduates the unparalleled opportunity to study Chinese language, international business, and economic development in Asia's new financial center.

Students must enroll in:

- **Chinese Language (9 credits)**
- **SHAN ECCH370 (3 credits)**
- **One additional area studies course (3 credits) or the internship course (3 credits)**
- **OPTIONAL: Students may also enroll in a second area studies course (3 credits)**

Required Courses

Chinese Language (required, 12 class hours/week, 9 credits) No prior language study is required for admission. Upon taking a placement exam after arrival, students will be placed into the appropriate language level. Courses emphasize listening, reading, speaking, and writing. Alliance programs teach Simplified Chinese Characters, which are standardized Chinese characters officially used in mainland China as well as Singapore, as opposed to Traditional Chinese Characters, which at present are more commonly used in Hong Kong, Taiwan and Macau.

- **SHAN CHIN100 Beginning Chinese I = CHIN 1003**
- **SHAN CHIN101 Beginning Chinese II = CHIN 1013**

- SHAN CHIN200 Intermediate Chinese I = **CHIN 2003**
- SHAN CHIN201 Intermediate Chinese II = **CHIN 2013**
- SHAN CHIN300 Advanced Chinese I = **CHIN 3003**
- SHAN CHIN301 Advanced Chinese II = **CHIN 3033**
- SHAN CHIN400 Advanced Chinese III = **CHIN 499t**
- SHAN CHIN401 Advanced Chinese IV = **CHIN 499t**
- SHAN CHIN600 Advanced Readings in Chinese = **CHIN 499t**

SHAN ECCH370 China: Economic Giant (REQUIRED, 3 class hours/week, 3 credits) = ECON 399t Professor JU Heng's CV The course provides an interpretative survey of China's emergence as a global economic power. The phenomenal changes in the Chinese economy over recent decades are highlighted against the background of the pre-reform era. Aspects of quantitative development are related to the radical reforms adopted since 1978. Students discuss major policy issues encountered by the Chinese government in sustaining high-speed economic growth without instability. Students will also explore China's pursuit of full integration into the global free trade system. Particular emphasis is placed on the contributions of Shanghai and the Yangtze River delta, the single most important economic and financial hub of China.

Elective Courses

All area studies courses are taught in English and meet for three class hours per week. Students must enroll in one from the following list. Students also have the option of enrolling in a second course for 3 credits. Students with at least three semesters of Chinese may elect to participate in a 3 credit internship to replace their elective course.

SHAN MKCH390 China as a Global Market (3 class hours/week, 3 credits) = MKTG 399t Professor TONG Chunyang's CV China is not only a major export market but also a global sourcing base, given that Chinese exports are dominated by foreign-funded enterprises. Students will learn how to employ principles of international marketing in studying this dual role of China. Discussions include China's rising purchasing power and consumption market potentials, trends in China's demand for capital goods and western technology, marketing new products, cultural attributes in Chinese consumer behavior, outsourcing and sourcing in China, the service industries, international distribution systems, market regulations and deregulations, export tax rebate and import duties, and pricing and terms of payments.

SHAN ECCH371/SHAN FICH370 International Money and Finance = FINN 3703 (3 class hours/week, 3 credits) Professor ZHANG Xinde's CV This course familiarizes students with the basic theories for global financial liberalization and the major policy problems involved for the Chinese government to fully integrate the country with the global financial system. Topics to be discussed include Chinese interest rate determination, the exchange rate regime, and associated currency risks; new investment and financing techniques including currency derivatives, currency options and currency swaps; B-share versus A-share in the Chinese stock markets and prospects for convergence; the role of QFII (qualified foreign institutional investors) and QDII (qualified domestic institutional investors), and the possible implications of renminbi

being made fully convertible in the future. *Students should have completed an Introduction to Finance course as a pre-requisite for this course.*

SHAN MGCH390 Managing Enterprises in China (3 class hours/week, 3 credits) = MGMT

399t Professor YU Hong's CV This course focuses on the modus operandi of major types of enterprises in China, including large-scale state-owned enterprises, share-holding corporations, collective enterprises of global significance, and foreign-funded conglomerates. Class discussions address the different functional aspects of enterprise management, including production and investment decision-making, financing, marketing and supply sourcing, technology transfer, human resource management, and research and development. Students also tackle the ways in which business conglomerates relate to the Chinese government's changing regulatory framework.

SHAN ECCH380 International Trade: A Chinese Perspective (3 class hours/week, 3

credits) = ECON 4633 Professor CHEN Bo's CV This course helps students develop the conceptual basis and the necessary tools for understanding modern international trade at the intermediate level. Topics include classical and modern theories of international trade, factor price equalization, empirical tests and extensions of the pure theory model, economic growth and international trade, the nature and effects of protection, and motives and welfare effects of factor movements. Each topic includes case studies under the context of China's international trade with the U.S. and the rest of the world.

SHAN INTS380 Internship (10-12 hours/week, 3 credits) = WCOB 310V Professor TONG

Chunyang's CV Students with at least three semesters of Chinese may elect to participate in a 3 credit internship to replace one of their business courses. Interns are placed in Chinese, joint-venture, or foreign-owned companies. Interns spend 10-12 hours per week (or 120 hours a semester) at the internship site and complete a research project that includes a 5,000 word paper and oral presentation. Internships are supervised by faculty advisor Dr. Dong, who meets with students 4 times per semester and schedules individual meetings to discuss students' research project plans.

Summer Curriculum

This 8-credit program is designed for students interested in international business and economics, offering undergraduates the unparalleled opportunity to study Chinese language, international business, and economic development in Asia's financial center.

Students must enroll in:

- **Chinese Language (5 credits)**
- **One additional area studies course (3 credits) or the internship course (3 credits)**

Required Courses

Chinese Language (required, 12 class hours/week, 5 credits)

No prior language study is required for admission. Upon taking a placement exam after arrival, students will be placed into the appropriate language level. All courses emphasize listening, reading, speaking, and writing. The Alliance programs teach Simplified Chinese Characters, which are standardized Chinese characters officially used in mainland China and Singapore, as opposed to Traditional Chinese Characters, which at present are more commonly used in Hong Kong, Taiwan and Macau.

- SHAN CHIN100 Beginning Chinese I = **CHIN 1003**
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- SHAN CHIN200 Intermediate Chinese I = **CHIN 2003**
- SHAN CHIN201 Intermediate Chinese II = **CHIN 2013**
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- SHAN CHIN301 Advanced Chinese II = **CHIN 3033**
- SHAN CHIN400 Advanced Chinese III = **CHIN 499t**
- SHAN CHIN401 Advanced Chinese IV = **CHIN 499t**
- SHAN CHIN600 Advanced Readings in Chinese = **CHIN 499t**

Elective Courses

All area studies courses are taught in English and meet for three class hours per week. Students must enroll in one from the following list. Students with at least three semesters of Chinese may elect to participate in a 3 credit internship to replace one of their area studies courses.

SHAN MKCH390 China as a Global Market (6 class hours/week, 3 credits) = MKTG 399t
Professor TONG Chunyang's CV China is not only a major export market but also a global sourcing base, given that Chinese exports are dominated by foreign-funded enterprises. Students employ principles of international marketing in studying this dual role of China. Discussions include China's rising purchasing power and consumption market potentials, trends in China's demand for capital goods and western technology, marketing new products, cultural attributes in Chinese consumer behavior, outsourcing and sourcing in China, the service industries, international distribution systems, market regulations and deregulations, export tax rebate and import duties, and pricing and terms of payments.

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SHAN MGCH390 Managing Enterprises in China (6 class hours/week, 3 credits) = MGMT 399t Professor YU Hong's CV This course covers the modus operandi of major types of enterprises in China, including large-scale state-owned enterprises, share-holding corporations, collective enterprises of global significance, and foreign-funded conglomerates. The discussions will address the different functional aspects of enterprise management, including production and investment decision-making, financing, marketing and supply sourcing, technology transfer, human resource management, and research and development. Students also tackle the ways in which business conglomerates relate to the Chinese government's changing regulatory framework.

SHAN ECCH380 International Trade: A Chinese Perspective = ECON 4633 (3 class hours/week, 3 credits) Professor CHEN Bo's CV This course helps students develop the conceptual basis and the necessary tools for understanding modern international trade at the intermediate level. Topics include classical and modern theories of international trade, factor price equalization, empirical tests and extensions of the pure theory model, economic growth and international trade, the nature and effects of protection, and motives and welfare effects of factor movements. Each topic includes case studies under the context of China's international trade with the U.S. and the rest of the world.

SHAN INTS380 Internship (20 hours/week, 3 credits) = WCOB 310V Professor TONG Chunyang's CV Students with at least three semesters of Chinese may elect to participate in a 3 credit internship to replace one of their business courses. Interns are placed in Chinese, joint-venture, or foreign-owned companies. Interns spend 20 hours per week at the internship site and complete a research project that includes a 5,000 word paper and oral presentation. Internships are supervised by faculty advisor Dr. Dong, who meets with students 4 times per semester and schedules individual meetings to discuss students' research project plans.