**WCOB 320V International Internship Course**

### **Term Paper**

All papers must conform to the outline below. Papers not addressing one or more of the outline items will have to be revised to include the missing items before credit will be granted. This outline must be followed each semester you are enrolled in WCOB 320V.

**The paper should be:**

* **For students receiving 1 credit hour: 4-6 full pages in length (*not including the cover page*)**
* **For students receiving 2 credit hours: 7-9 full pages in length (*not including the cover page*)**
* **For students receiving 3 credit hours: 10-15 full pages in length (*not including the cover page*)**
* **Typed in 12 point Times New Roman font, double spaced, 1-inch margins, free of grammatical and spelling errors**

# **International Internship Term Paper Outline**

1. **Cover Page**

The cover page must include the following information:

* Your name, student ID number, and your e-mail address
* Your class standing (junior or senior) and your major
* The names of your academic advisor and employment supervisor
* The number of semesters/summers you have received international internship credit
* The semester for which the paper is being submitted
* The number of international internship hours you are registered for this semester
* The company you are working for, the title of your position, city and country

1. **Background**

Provide, at a minimum, one paragraph describing your company and the division of the company in which you worked. Describe the primary products and services that your company delivers, how your division (or team) contributes to the company, and any features of your company that distinguish it from other companies in a similar industry. Additionally, at a minimum, provide a one paragraph job description for the position you held during your international internship. The description should include: the name and title of your immediate supervisor, the primary duties you were responsible for on typical work days, and any additional duties you were occasionally responsible for. (If you are writing a 10-15 page paper, you do not need to limit your company background and job description information to one paragraph.)

1. **Learning Objectives**

List the three learning objectives you established at the beginning of the semester. Include at least one paragraph for each learning objective and action plan. In each paragraph, discuss the opportunities you had to meet the given objective and whether you felt the objective was met. Remember, these should directly relate to one or more areas of business.

1. **Additional Experiences**

Sometimes the learning objectives do not adequately summarize what you learned during your internship. If there were any additional responsibilities assigned to you, if you were given opportunities to learn things that were outside the scope of your original objectives, or if you learned valuable lessons that you did not anticipate, summarize in this portion of the paper.

1. **Reflection**

Explain two insights you gained regarding cultural differences in this field of business. These could be regarding interaction within the company or with customers, laws that require a different business model; cultural aspects that change the focus of this field of business; etc.

1. **Conclusion**

Summarize how this international internship experience has contributed to your career development and major/minor. Did the experience clarify the type of work you do or do not want to do? Which courses provided a useful background for performing your work and for understanding the business environment of your company?

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**Title**

Your name

Company, title of position,

City, Country

Name of Academic Advisor, Department, Academic Advisor

Name of Employer Supervisor, Title, Employer Supervisor

Semester and year

Your name, ID, email

Standing (junior, senior), major

Enrolled in \_\_\_ hours of credit for WCOB 320V

WCOB 320V credit also taken in XX semesters

WCOB 320V: International Internship Course

**The Impact of the Panama Canal Expansion**

James Smith

Colon Free Trade Zone, Lot Rental Manager Intern,

Colon, Panama

Dr. Terry Esper, Department of Supply Chain Management, Academic Advisor

Sr. Miguel Garcia, Vice President of Operations, Employer Supervisor

Spring 2017

James Smith, 010100000, jsmith@uark.edu

Junior Standing, Supply Chain Management Major

Enrolled in 2 hours of credit for WCOB 320V

WCOB 320V credit also taken in Fall 2016