

WALLTON



EXECUTIVE MBA



I chose the Walton College Executive MBA program for the caliber of the classes, the flexibility it offered via the monthly class schedule, and the overall value of the program.

Tanya Welihindha, Class of 2018

Shopper Insights Manager, Walmart at Johnson & Johnson

THE WALTON EXECUTIVE MBA

The Walton Executive MBA offers a unique and dynamic learning environment designed for working professionals who are seeking to position themselves for advancement in the global economy.

Our students average 12 years of work experience in a range of fields representing more than 70 companies in a multi-state region. The level of experience and diversity of employers add a rich component to the program, with students learning from each other while networking outside their companies.

Our program employs a hybrid approach to teaching and learning designed specifically for working professionals. Students attend class approximately one Saturday a month; during the remaining time, they complete assignments, communicate with faculty members and their teams, and collaborate through our online learning platform.

Students in the Executive MBA earn the same degree as those in our full-time MBA program, sharing many classes and faculty members. We are committed to providing a world-class curriculum developed and taught by world-class faculty.

Apply online at emba.uark.edu.

EMBA CURRICULUM BY SEMESTER

Summer Preparation

Online Accounting Boot Camp
Online Statistics Boot Camp

August Orientation

Introduction to Strategy

Fall Semester 1

Quantitative Methods & Decision Making
Marketing Ideas, Products & Services

Spring Semester 1

Economics of Management & Strategy
Corporate Financial Management

Summer Semester 1

Financial Statement Analysis for Executives
Global Business*

Fall Semester 2

Supply Chain Management
Analytics & Visualization

Spring Semester 2

Focus Study Class 1†
Focus Study Class 2†

Summer Semester 2

Leadership & Managing Behavior
in Organizations
Strategic Management

** Includes a 2 week immersion
project abroad*

† See selections at right



FOCUS STUDY AREAS

Business Analytics

Data and Database
Management

Business Intelligence
and Data Mining

Finance

Investment Theory
and Management

Advanced Corporate
Financial Management

Health Care

U.S. Healthcare System *(online)*

Health Law *(online)*

Advanced Health Systems

Financial Management *(UAMS)*

Healthcare Quality Management
and Information Systems *(UAMS)*

Innovation & Entrepreneurship

New Venture Development

New Venture Development II

Retail

Retail Strategy

Marketing Analytics

Supply Chain

Supply Chain Management
in Global Business

Predictive Supply Chain Analytics



I chose the University of Arkansas because of its reputation. The University is a top-ranked program known for its ability to develop and produce some of the industry's brightest professionals.

Greg Mercer, Class of 2018

Service Center Manager, ABF Freight



HEALTHCARE EXECUTIVE MBA

The Walton Healthcare EMBA allows students to develop specialized expertise in healthcare administration while learning to apply best practices from other industries.

The program is designed for physicians, clinicians and other professionals who are preparing for roles in healthcare management, as well as for individuals working in industries related to healthcare. The Healthcare courses are developed and delivered by our partner school, the University of Arkansas for Medical Sciences.

Apply online at emba.uark.edu.



I chose this program for the opportunity to network with some of the best professionals in the United States.

Jill Snyder, Class of 2019
Manager, Lakeshore Ventures, LLC

HEALTHCARE ADMINISTRATORS **STATS**

56,300 *New U.S. Jobs Through 2024*

10,950 *New Jobs in Arkansas and Surrounding States Through 2024*

Regional Outlook: New Jobs Through 2024

Arkansas 460 | Kansas 360 | Missouri 640
Tennessee 2290 | Mississippi 330
Louisiana 360 | Texas 5680 | Oklahoma 830

CURRICULUM BY SEMESTER

Summer Preparation (100% online)

U.S. Healthcare System

Provides a foundation for analytical thinking about healthcare delivery in the U.S.

Health Law

Introduces the basic principles and practices of law impacting healthcare administration

Accounting Boot Camp

Statistics Boot Camp

August Orientation

Introduction to Strategy

Fall Semester 1

Quantitative Methods & Decision Making

Marketing Ideas, Products & Services

Spring Semester 1

Economics of Management & Strategy

Corporate Financial Management

Summer Semester 1

Financial Statement Analysis

Global Business*

Fall Semester 2

Supply Chain Management

Analytics & Visualization

Spring Semester 1

Advanced Health Systems

Financial Management

Provides a detailed overview of financial management topics in a healthcare setting

Healthcare Quality Management & Information Systems

Covers issues and trends in healthcare information technology and explores contemporary topics in quality management and process improvement

Summer Semester 2

Leadership & Managing Behavior in Organizations

Strategic Management

** Includes a 2 week immersion project abroad*



The Walton EMBA program provides the tools necessary for me to thrive and lead effectively in the Healthcare field.

Joshua Tennant, Class of 2019


*Quality Improvement/Administration
Conway Regional Medical Center*



GLOBAL IMMERSION TEAM PROJECT

An important component of the Global Business course is the **Global Immersion Team Project** which focuses on opportunities in two key emerging markets: India and China. These rapidly-growing markets will be attractive for future international expansion, yet doing business in these regions can be challenging due to a variety of political, legal, cultural and other factors. This project provides an opportunity to explore these factors and enhance your understanding of their unique challenges.


During a two-week overseas immersion, student teams will identify and investigate an opportunity, problem, or issue related to doing business in China or India, then present conclusions and recommendations. Project parameters are flexible to allow for a wide range of possible approaches.



“ Seeing how another culture deals with issues only broadens the scope of understanding of how problems can get solved.

Denise Bugos, Class of 2017

Senior Vice President of Marketing, Infinity Worlds Inc.



“ Experiencing the Chinese culture and business environment was invaluable. Taking a project from start to finish in an unfamiliar environment was challenging but rewarding.

Tsanko Stoev, Class of 2018

Director of Data and Application Architecture, US Able Life

“ Completion of the Global Immersion course broadened my perspective both personally and professionally and offered a unique opportunity to network internationally.

Lauren DeLeon, Class of 2018

Senior Customer Insights Analyst, Johnson & Johnson



“ My trip to India was extremely valuable for my professional development. My company is still benefiting from these impromptu meetings and contacts to this day.

Nathan Steckel, Class of 2018

Director of Purchasing, Marshalltown



APPLICATION PROCESS

Admission decisions are based on a faculty committee review of your entire application packet. Emphasis is placed on **work experience, undergraduate GPA** and a **GMAT or GRE score**.

Applicants with at least five years of quality business experience and a strong academic record will be considered for a GMAT or GRE waiver as part of a full application review. International applicants must be eligible to work in the U.S. or be the dependent of an employee with a current work visa. Visit emba.uark.edu for additional requirements.

Application Materials Required:

- ✓ Application Form
- ✓ Application Fee
- ✓ Resume
- ✓ Official Transcripts
- ✓ Three Letters of Recommendation
- ✓ Statement of Purpose
- ✓ GMAT or GRE Score

Apply online at emba.uark.edu. Final application deadline is **June 15th**. Applications received after June 15 may be considered if space is available.



The Walton Executive MBA program meets the criteria of affordability and industry relevance, and embodies an increasingly strong reputation that I know will grow my professional brand.

Brittany Simmons, Class of 2016
National Account Executive, Amazon



I chose the MBA program at the Walton College for the prestige, reputation and quality that the program is known for globally. The weekend delivery format allows for flexibility, which was important to me as a full-time professional.

Jael Fields, Class of 2015
Key Account Manager, Newell Brands



The Walton College Executive MBA program offered the right combination of flexibility, affordability, and a challenging curriculum.

Lauren DeLeon, Class of 2018
Senior Customer Insights Analyst, Johnson & Johnson





UNIVERSITY OF
ARKANSAS

Sam M. Walton College of Business

Graduate School of Business